

# Wayfinding and Signage Standards

Revision 12  
14 December 2023

## Chapter G.2 (Sections 09 - 12)

For sections 01 - 08, refer to chapter G.1  
For sections 13 - 17, refer to chapter G.3  
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**UNSW**  
SYDNEY

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# Section 9.0

## Sign Type Library

This section provides a general overview of every single sign type within the UNSW wayfinding family.

|                                        |
|----------------------------------------|
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| Sign Type Summary: Operational         |
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| Sign Type Summary: Specialty           |

# Sign Types: Hierarchy & Codes

## Sign Type Code

ID.01

Sign type                      Sign number

DR.10a

Sign type                      Sign number              Sub sign type

## Sign Number Allocation

DR.04

Directional Series Sign, Access Bollard

ID.19b

Identification Series Sign, Room ID Family, Class Room ID

The UNSW sign coding system has been developed to assist in using the UNSW Signage Manual. Signs have been categorised based on their location and the type of message they convey.

### Sign type

The sign type is the first two letters of the sign code and illustrates the primary function of the sign.

**ID** = Identification signs

**DR** = Directional signs

**CP** = Car park signs

**OP** = Operational signs

**ST** = Statutory signs

**TD** = Temporary & Display signs

**EG** = Environmental graphics

**CH/SW/AP/MB/FB** = Specialty signs

Different sign types are used in different situations based on factors such as purpose, physical context or significance.

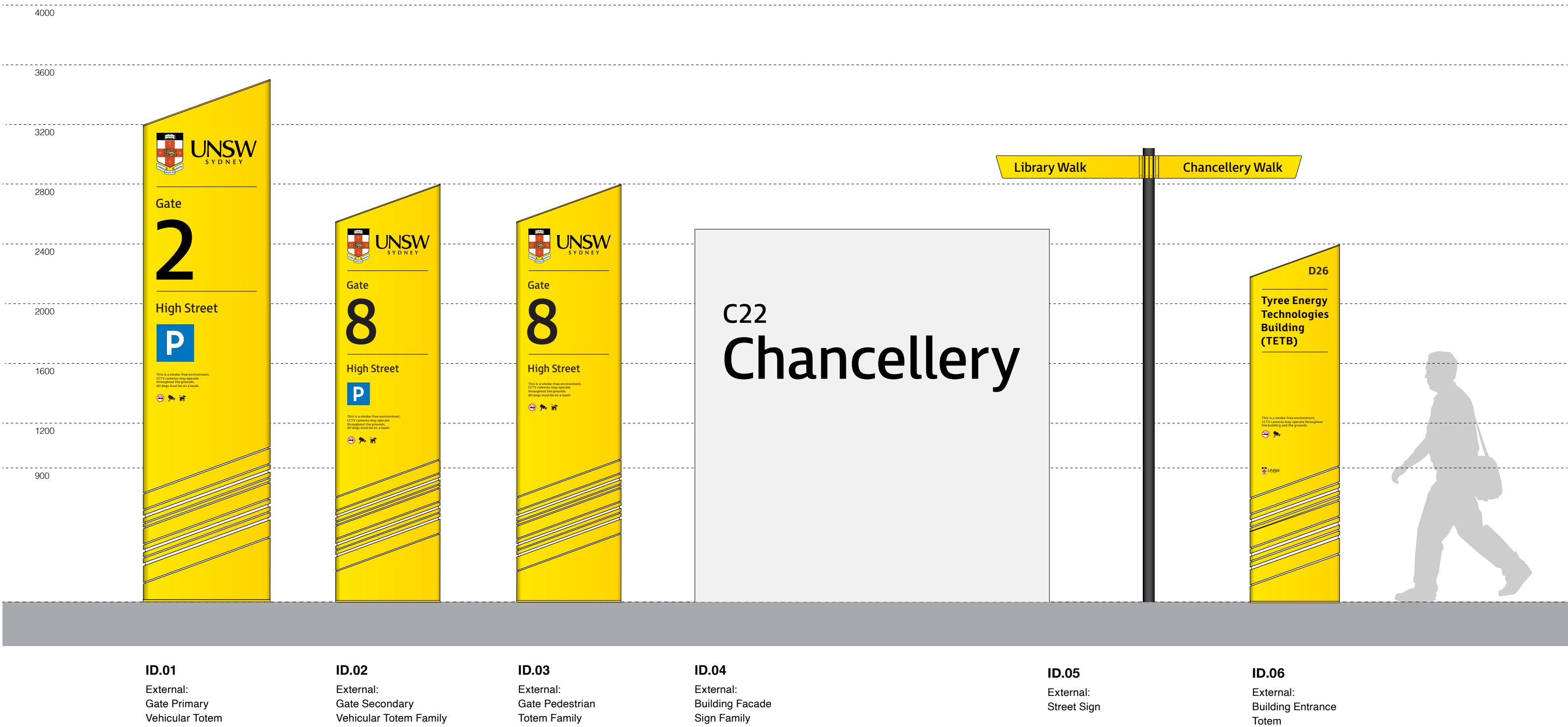
### Sign number

A numerical sequence is assigned to each of the sign types, further delineated by these numbers into External and Internal signs. Note: not all sign numbers have been utilised, refer Sign Summary for full listing of numbers.

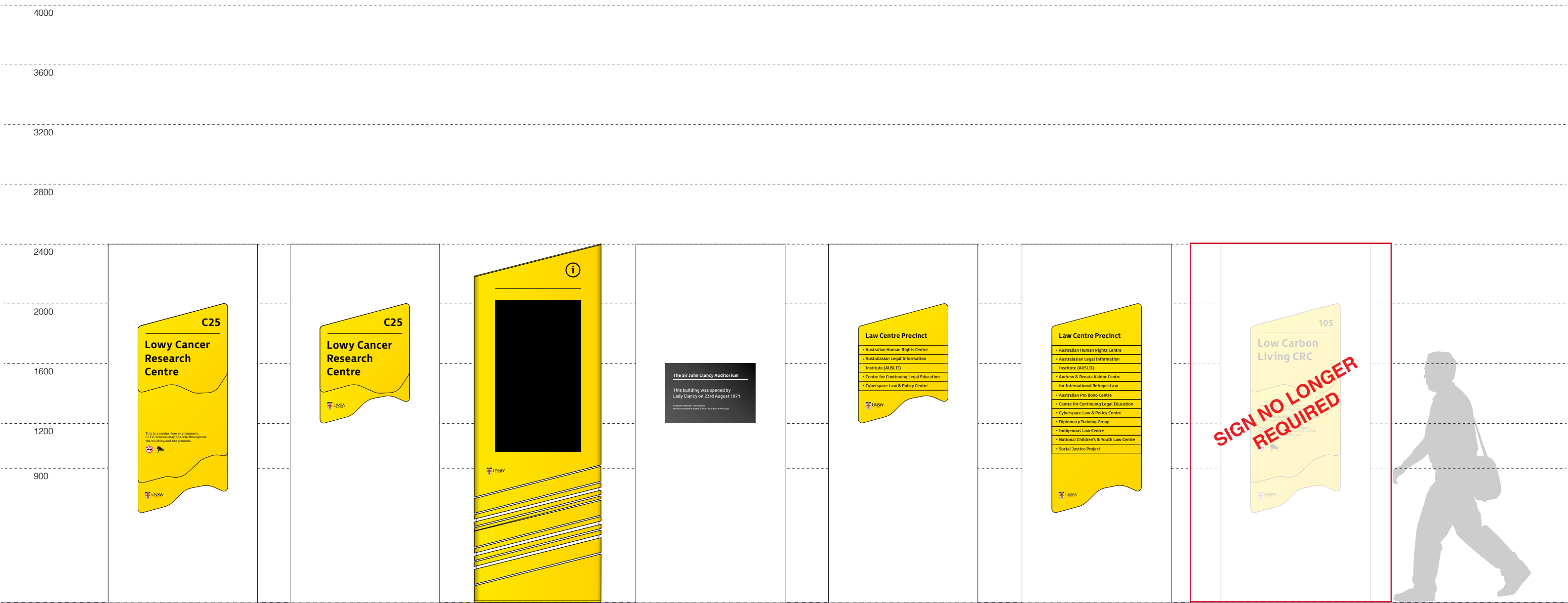
### Sub sign type

An additional letter is added to the code when a sign type has multiple variations.

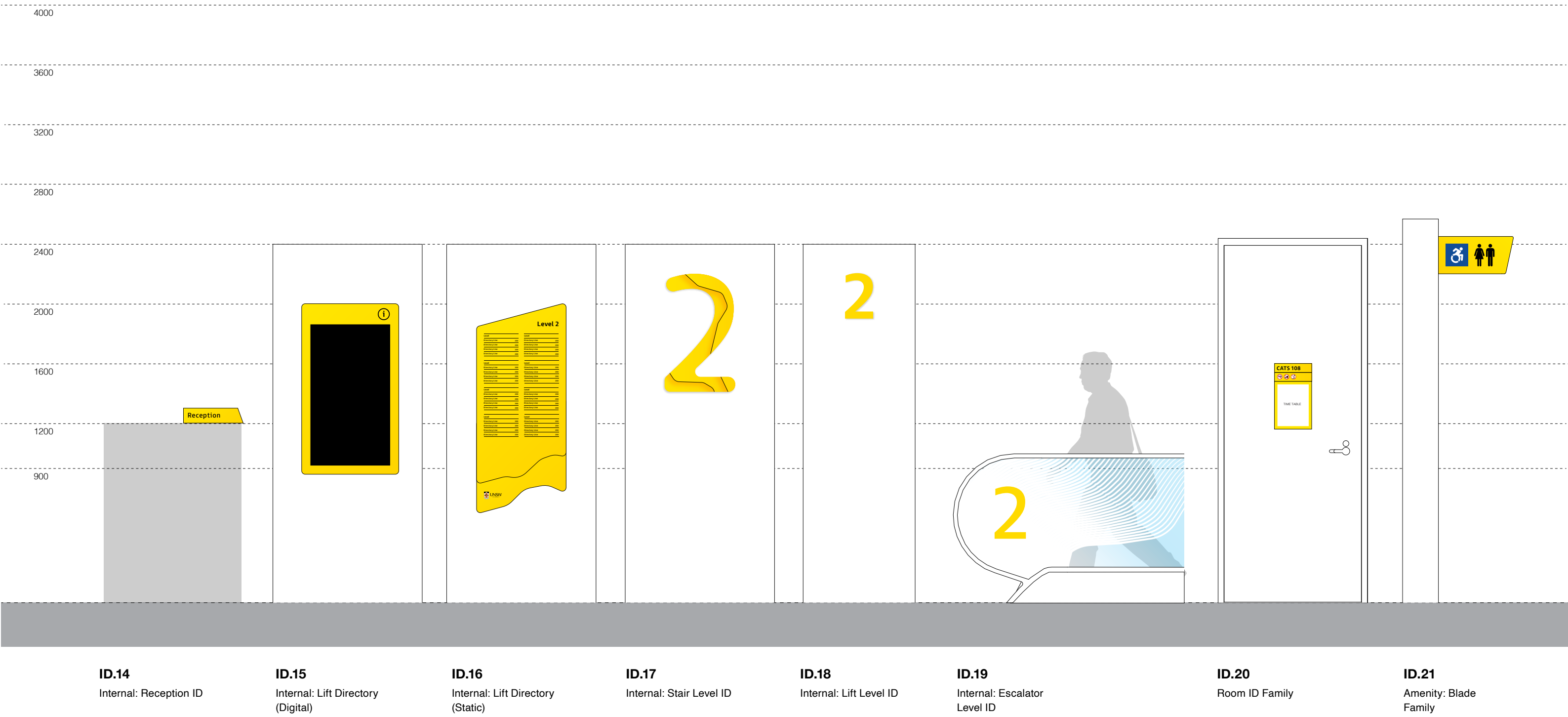
# Sign Type Summary: Identification



# Sign Type Summary: Identification



# Sign Type Summary: Identification



# Sign Type Summary: Identification



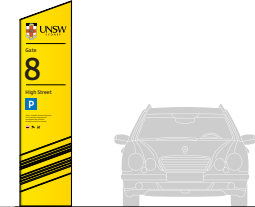
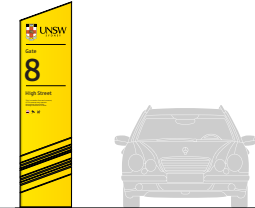
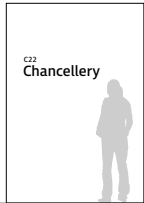
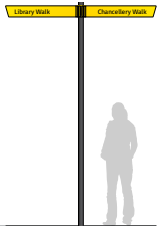
**ID.22**  
External: Gate ID Wall Mounted

**ID.23**  
External: Campus ID Facade Mounted

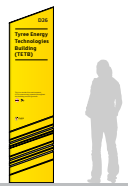
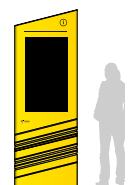
**ID.24**  
External: Park ID



# Sign Type Summary: Identification

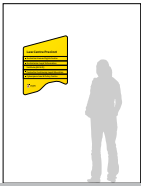
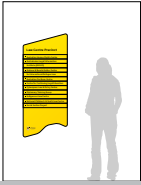
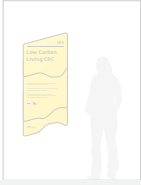
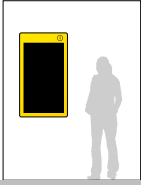
| Sign Code                                                                                                                 | Sign Name                                       | Sign Purpose                                                                                                                                   | Indicative Sign Content                                                                                                                                                                                         | Sign Location                                                                                                                                                                 |
|---------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>ID.01</div><div></div></div>   | External: Gate Primary Vehicular Totem          | <ul style="list-style-type: none"><li>Identifies major public vehicular entries into the UNSW site</li></ul>                                   | <ul style="list-style-type: none"><li>UNSW logo</li><li>Gate number &amp; street name</li><li>Parking pictogram (if required)</li><li>Operational messaging</li></ul>                                           | <ul style="list-style-type: none"><li>Primary gate entries at perimeter of site</li></ul>                                                                                     |
| <div><div>ID.02</div><div></div></div>  | External: Gate Secondary Vehicular Totem Family | <ul style="list-style-type: none"><li>Identifies secondary vehicular entries into private or residential car parks and loading docks</li></ul> | <ul style="list-style-type: none"><li>UNSW logo</li><li>Campus name (if required)</li><li>Gate number &amp; street name</li><li>Parking pictogram</li><li>Operational messaging</li></ul>                       | <ul style="list-style-type: none"><li>Secondary vehicular gate entries at perimeter of site</li></ul>                                                                         |
| <div><div>ID.03</div><div></div></div> | External: Gate Pedestrian Totem Family          | <ul style="list-style-type: none"><li>Identifies secondary pedestrian entries into the UNSW site for primary or secondary campuses.</li></ul>  | <ul style="list-style-type: none"><li>UNSW logo</li><li>Campus name (if required)</li><li>Gate number &amp; street name</li><li>Accessible path messaging (if required)</li><li>Operational messaging</li></ul> | <ul style="list-style-type: none"><li>Secondary pedestrian entries at perimeter of site</li></ul>                                                                             |
| <div><div>ID.04</div><div></div></div> | External: Building Facade Sign Family           | <ul style="list-style-type: none"><li>Identifies major buildings from street level</li></ul>                                                   | <ul style="list-style-type: none"><li>Building Name</li><li>Map code</li></ul>                                                                                                                                  | <ul style="list-style-type: none"><li>Above main entry of major building or at designated facade signage location viewable from major pedestrian circulation routes</li></ul> |
| <div><div>ID.05</div><div></div></div> | External: Street Sign                           | <ul style="list-style-type: none"><li>Identifies major street names and external courtyards or parks within UNSW site</li></ul>                | <ul style="list-style-type: none"><li>Street name</li></ul>                                                                                                                                                     | <ul style="list-style-type: none"><li>At intersections between major UNSW streets</li></ul>                                                                                   |

# Sign Type Summary: Identification

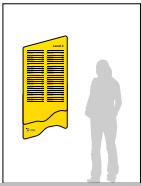
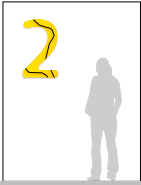
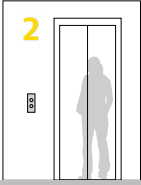
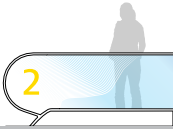
| Sign Code                                                                                                                 | Sign Name                                | Sign Purpose                                                                                                                     | Indicative Sign Content                                                                                                                          | Sign Location                                                                                                                                                    |
|---------------------------------------------------------------------------------------------------------------------------|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>ID.06</div><div></div></div>   | External: Building Entrance Totem        | <ul style="list-style-type: none"><li>Identifies entry point or site boundaries of major buildings</li></ul>                     | <ul style="list-style-type: none"><li>Map code</li><li>Building name</li><li>Operational messaging (open hours etc.)</li><li>UNSW logo</li></ul> | <ul style="list-style-type: none"><li>Freestanding at intersection of pathway leading into main entry when entrance is not immediately visible.</li></ul>        |
| <div><div>ID.07</div><div></div></div>  | External: Building Entrance Wall Mounted | <ul style="list-style-type: none"><li>Identifies entry point or site boundaries of major buildings</li></ul>                     | <ul style="list-style-type: none"><li>Map code</li><li>Building name</li><li>Operational messaging (open hours etc.)</li><li>UNSW logo</li></ul> | <ul style="list-style-type: none"><li>Left or right of solid door at main and secondary entries to building</li><li>Solid Wall Mount</li></ul>                   |
| <div><div>ID.08</div><div></div></div> | External: Facility Entrance Wall Mounted | <ul style="list-style-type: none"><li>Identifies entry point or site boundaries of internal departments or facilities.</li></ul> | <ul style="list-style-type: none"><li>Map code</li><li>Facility name</li><li>UNSW logo</li></ul>                                                 | <ul style="list-style-type: none"><li>Left or right of solid door at main and secondary entries to departments or facilities</li><li>Solid Wall Mount</li></ul>  |
| <div><div>ID.09</div><div></div></div> | External: Digital Directory Totem        | <ul style="list-style-type: none"><li>Directs to main building destinations through the use of a digital map</li></ul>           | <ul style="list-style-type: none"><li>Information pictogram</li><li>Digital screen</li><li>UNSW logo</li></ul>                                   | <ul style="list-style-type: none"><li>Freestanding at decision points on major external circulation paths, particularly near primary site entry points</li></ul> |
| <div><div>ID.10</div><div></div></div> | External: Sponsor Plate                  | <ul style="list-style-type: none"><li>Displays key sponsors of main building</li></ul>                                           | <ul style="list-style-type: none"><li>Building name</li><li>Key sponsors</li></ul>                                                               | <ul style="list-style-type: none"><li>Located within building thresholds or adjacent to entry points.</li></ul>                                                  |



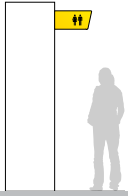
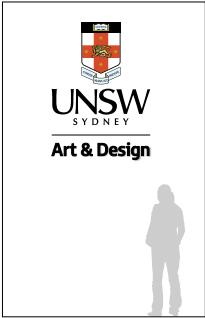
# Sign Type Summary: Identification

| Sign Code                                                                                                       | Sign Name                          | Sign Purpose                                                                                                                                                                                               | Indicative Sign Content                                                                                                                                            | Sign Location                                                                                                                                  |
|-----------------------------------------------------------------------------------------------------------------|------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>ID.11</div> <div></div>   | Internal: Tenant Directory (Small) | <ul style="list-style-type: none"><li>Identifies main tenants within building</li></ul>                                                                                                                    | <ul style="list-style-type: none"><li>Sign name</li><li>Tenant names (maximum 5)</li><li>UNSW logo</li></ul>                                                       | <ul style="list-style-type: none"><li>On solid wall at corridor or entry to tenant zone within building</li></ul>                              |
| <div>ID.12</div> <div></div>  | Internal: Tenant Directory (Large) | <ul style="list-style-type: none"><li>Identifies main tenants within building</li></ul>                                                                                                                    | <ul style="list-style-type: none"><li>Sign name</li><li>Tenant names (maximum 12)</li><li>UNSW logo</li></ul>                                                      | <ul style="list-style-type: none"><li>On solid wall at corridor or entry to tenant zone within building</li></ul>                              |
| <div>ID.13</div> <div></div> | Internal: Secondary Tenant         | <ul style="list-style-type: none"><li>Identifies main tenant within building, along with opening times and operational information</li></ul>                                                               | <div>SIGN NO LONGER REQUIRED</div> <ul style="list-style-type: none"><li>Room Number</li><li>Tenant name</li><li>Operational messaging</li><li>UNSW logo</li></ul> | <ul style="list-style-type: none"><li>Left or right of solid door at main and secondary entries to building</li><li>Solid Wall Mount</li></ul> |
| <div>ID.14</div> <div></div> | Internal: Reception ID             | <ul style="list-style-type: none"><li>Identifies reception desk</li></ul>                                                                                                                                  | <ul style="list-style-type: none"><li>Reception name</li></ul>                                                                                                     | <ul style="list-style-type: none"><li>Freestanding on table top of reception desk</li></ul>                                                    |
| <div>ID.15</div> <div></div> | Internal: Lift Directory (Digital) | <ul style="list-style-type: none"><li>Directs to main level destinations</li><li>Identifies on floor plan facilities/circulation devices and room numbers for all FOH destinations on that level</li></ul> | <ul style="list-style-type: none"><li>Information pictogram</li><li>Digital screen</li></ul>                                                                       | <ul style="list-style-type: none"><li>Applied to solid walls in lift lobby</li></ul>                                                           |

# Sign Type Summary: Identification

| Sign Code                                                                                                       | Sign Name                         | Sign Purpose                                                                                                                                                                                                                                          | Indicative Sign Content                                                                                                                                                              | Sign Location                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------|-----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| <div>ID.16</div> <div></div>   | Internal: Lift Directory (Static) | <ul style="list-style-type: none"><li>• Directs to main level destinations internally</li></ul>                                                                                                                                                       | <ul style="list-style-type: none"><li>• Level number</li><li>• Destination names &amp; room numbers</li><li>• Optional map</li><li>• UNSW logo</li></ul>                             | <ul style="list-style-type: none"><li>• Applied to solid walls in lift lobby</li></ul>                                                |
| <div>ID.17</div> <div></div>  | Internal: Stair Level ID          | <ul style="list-style-type: none"><li>• Identifies building level at stair landings</li></ul>                                                                                                                                                         | <ul style="list-style-type: none"><li>• Level number</li></ul>                                                                                                                       | <ul style="list-style-type: none"><li>• Applied to solid walls adjacent to stair landing when sufficient space is available</li></ul> |
| <div>ID.18</div> <div></div> | Internal: Lift Level ID           | <ul style="list-style-type: none"><li>• Identifies building level at lift entry points</li></ul>                                                                                                                                                      | <ul style="list-style-type: none"><li>• Level number</li></ul>                                                                                                                       | <ul style="list-style-type: none"><li>• Applied to solid walls between or directly opposite lifts.</li></ul>                          |
| <div>ID.19</div> <div></div> | Internal: Escalator Level ID      | <ul style="list-style-type: none"><li>• Identifies building level at escalator landings</li></ul>                                                                                                                                                     | <ul style="list-style-type: none"><li>• Level number</li></ul>                                                                                                                       | <ul style="list-style-type: none"><li>• Applied to glazing of escalator landing</li></ul>                                             |
| <div>ID.20</div> <div></div> | Room ID Family                    | <ul style="list-style-type: none"><li>• Identifies room number and name</li><li>• May also identify:<ul style="list-style-type: none"><li>– Statutory messaging</li><li>– Assigned time table</li><li>– Personnel contact details</li></ul></li></ul> | <ul style="list-style-type: none"><li>• Room number and name</li><li>• Time table</li><li>• Statutory/hazard pictograms</li><li>• Personnel contact list</li><li>• Braille</li></ul> | <ul style="list-style-type: none"><li>• Applied to outside face of solid doors or walls adjacent to door entries</li></ul>            |

# Sign Type Summary: Identification

| Sign Code                                                                                                       | Sign Name                          | Sign Purpose                                                                                                             | Indicative Sign Content                                                                                                                                                                                               | Sign Location                                                                                                                                                     |
|-----------------------------------------------------------------------------------------------------------------|------------------------------------|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>ID.21</div> <div></div>   | Amenity Blade Family               | <ul style="list-style-type: none"><li>Identifies entry point for typical amenities</li></ul>                             | <ul style="list-style-type: none"><li>Amenity pictogram</li></ul>                                                                                                                                                     | <ul style="list-style-type: none"><li>Cantilevered from solid walls in path of travel at confirmation or decision points leading to amenity entry point</li></ul> |
| <div>ID.22</div> <div></div>  | External: Gate ID Wall Mounted     | <ul style="list-style-type: none"><li>Identifies entries into the UNSW site for primary or secondary campuses.</li></ul> | <ul style="list-style-type: none"><li>UNSW logo</li><li>Campus name (if required)</li><li>Gate number &amp; street name</li><li>Parking pictogram (if required)</li><li>Operational messaging (if required)</li></ul> | <ul style="list-style-type: none"><li>Primary gate entries at perimeter of site where a totem is unable to be placed</li></ul>                                    |
| <div>ID.23</div> <div></div> | External: Campus ID Facade Mounted | <ul style="list-style-type: none"><li>Identifies campus site boundaries for primary or secondary campuses.</li></ul>     | <ul style="list-style-type: none"><li>UNSW logo</li><li>Campus name (if required)</li></ul>                                                                                                                           | <ul style="list-style-type: none"><li>Mounted on site boundary walls</li></ul>                                                                                    |
| <div>ID.24</div> <div></div> | External: Park ID                  | <ul style="list-style-type: none"><li>Identifies parks, lawns and other open spaces on the UNSW campus.</li></ul>        | <ul style="list-style-type: none"><li>Park name</li><li>Rules of use</li><li>UNSW logo</li></ul>                                                                                                                      | <ul style="list-style-type: none"><li>Freestanding on edge or corner of park or lawn area, adjacent to main entry.</li></ul>                                      |

# Sign Type Summary: Directional



# Sign Type Summary: Directional



**DR.10**

Secondary  
Wall Mounted  
(Landscape)

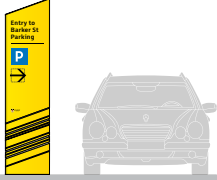
**DR.11**

Secondary  
Wall Mounted  
(Portrait)

**DR.12**

Secondary  
Wall Mounted  
(Flag)

# Sign Type Summary: Directional

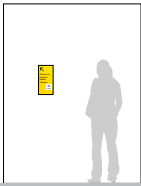
| Sign Code                                                                                                                                                                                               | Sign Name                            | Sign Purpose                                                                                                                          | Indicative Sign Content                                                                                                                                                                          | Sign Location                                                                                                                                                                  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>DR.01</div> <div></div>                                                                                           | External: Vehicular Totem<br>2400mm  | <ul style="list-style-type: none"><li>• Directs vehicular traffic to major site destinations, particularly parking stations</li></ul> | <ul style="list-style-type: none"><li>• Arrows</li><li>• Messaging &amp; pictograms</li><li>• UNSW logo</li></ul>                                                                                | <ul style="list-style-type: none"><li>• Located at decision points on major external vehicular circulation paths</li></ul>                                                     |
| <div>DR.02</div> <div></div>                                                                                          | External: Pedestrian Totem<br>2400mm | <ul style="list-style-type: none"><li>• Directs pedestrian traffic to major site destinations</li></ul>                               | <ul style="list-style-type: none"><li>• Arrows</li><li>• Destination names &amp; pictograms</li><li>• Optional map and/or building name</li><li>• UNSW logo</li></ul>                            | <ul style="list-style-type: none"><li>• Located at decision points on major external pedestrian circulation paths</li></ul>                                                    |
| <div>DR.03</div> <div></div>                                                                                         | External: Pedestrian Totem<br>2000mm | <ul style="list-style-type: none"><li>• Directs pedestrian traffic to major site destinations</li></ul>                               | <div>SIGN NO LONGER REQUIRED</div> <ul style="list-style-type: none"><li>• Arrows</li><li>• Destination names (5 max.)</li><li>• Pictograms</li><li>• UNSW logo</li><li>• Double-sided</li></ul> | <ul style="list-style-type: none"><li>• Located at decision points on major external pedestrian circulation paths</li></ul>                                                    |
| <div>DR.04</div> <div></div>                                                                                         | External: Access Bollard             | <ul style="list-style-type: none"><li>• Directs pedestrians to accessibility routes</li></ul>                                         | <ul style="list-style-type: none"><li>• Arrows</li><li>• Accessibility messaging &amp; pictograms</li><li>• UNSW logo</li></ul>                                                                  | <ul style="list-style-type: none"><li>• Located at decision points on major external pedestrian circulation paths indicating accessible travel paths and circulation</li></ul> |
| <div>DR.05</div> <div><br/></div> | Suspended Directional Family         | <ul style="list-style-type: none"><li>• Directs to main destinations at an external and internal level</li></ul>                      | <ul style="list-style-type: none"><li>• Arrows</li><li>• Destination names &amp; pictograms</li><li>• UNSW logo</li></ul>                                                                        | <ul style="list-style-type: none"><li>• Suspended along circulation corridors at confirmation and decision points.</li></ul>                                                   |



# Sign Type Summary: Directional

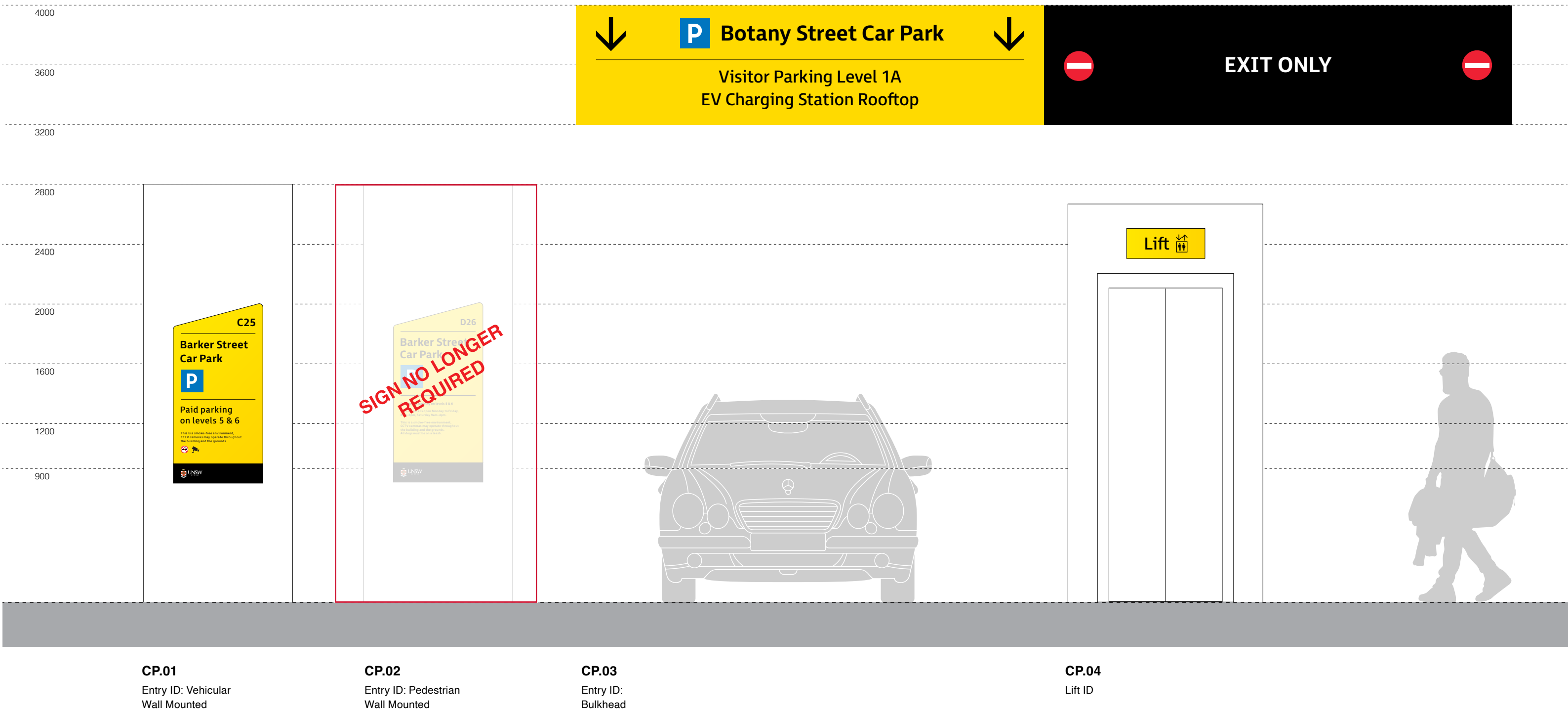
| Sign Code                                                                                                       | Sign Name                                          | Sign Purpose                                                                                                                                                                          | Indicative Sign Content                                                                                                                                               | Sign Location                                                                                                                                                                                                                  |
|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>DR.06</div> <div></div>   | External: Primary Directional Wall Mounted (Large) | <ul style="list-style-type: none"><li>• Directs pedestrians to main destinations from an external area via multiple directions</li></ul>                                              | <ul style="list-style-type: none"><li>• Arrows</li><li>• Destination names &amp; pictograms</li><li>• Optional map and/or building name</li><li>• UNSW logo</li></ul> | <ul style="list-style-type: none"><li>• Applied to solid walls at major decision points. Preferred location is 600mm away from corner, entry or adjacent wall feature, e.g. window, noticeboard, planter or artwork.</li></ul> |
| <div>DR.07</div> <div></div>  | External: Primary Directional Wall Mounted (Small) | <ul style="list-style-type: none"><li>• Directs pedestrians to main destinations at an external level via a single direction</li></ul>                                                | <ul style="list-style-type: none"><li>• Arrows</li><li>• Destination names &amp; pictograms</li><li>• UNSW logo</li></ul>                                             | <ul style="list-style-type: none"><li>• Applied to solid walls at major decision points. Preferred location is 600mm away from corner, entry or adjacent wall feature, e.g. window, noticeboard, planter or artwork.</li></ul> |
| <div>DR.08</div> <div></div> | Internal: Primary Directional Wall Mounted (Large) | <ul style="list-style-type: none"><li>• Directs to main destinations at an internal level via multiple directions</li></ul>                                                           | <ul style="list-style-type: none"><li>• Level name and/or number</li><li>• Arrows</li><li>• Destination names &amp; pictograms</li><li>• UNSW logo</li></ul>          | <ul style="list-style-type: none"><li>• Applied to solid walls at major decision points. Preferred location is 600mm away from corner, entry or adjacent wall feature, e.g. window, noticeboard, planter or artwork.</li></ul> |
| <div>DR.09</div> <div></div> | Internal: Primary Directional Wall Mounted (Small) | <ul style="list-style-type: none"><li>• Directs to main destinations at an internal level via a single direction</li></ul>                                                            | <ul style="list-style-type: none"><li>• Arrows</li><li>• Destination names &amp; pictograms</li><li>• UNSW logo</li></ul>                                             | <ul style="list-style-type: none"><li>• Applied to solid walls at major decision points. Preferred location is 600mm away from corner, entry or adjacent wall feature, e.g. window, noticeboard, planter or artwork.</li></ul> |
| <div>DR.10</div> <div></div> | Secondary Wall Mounted (Landscape)                 | <ul style="list-style-type: none"><li>• Directs to destinations at an external and internal level, prioritising accessibility messaging for destinations within a 20m scope</li></ul> | <ul style="list-style-type: none"><li>• Arrows</li><li>• Destination names &amp; pictograms</li></ul>                                                                 | <ul style="list-style-type: none"><li>• Applied to solid walls along circulation route when confirmation is required due to length/complexity of route</li></ul>                                                               |

# Sign Type Summary: Directional

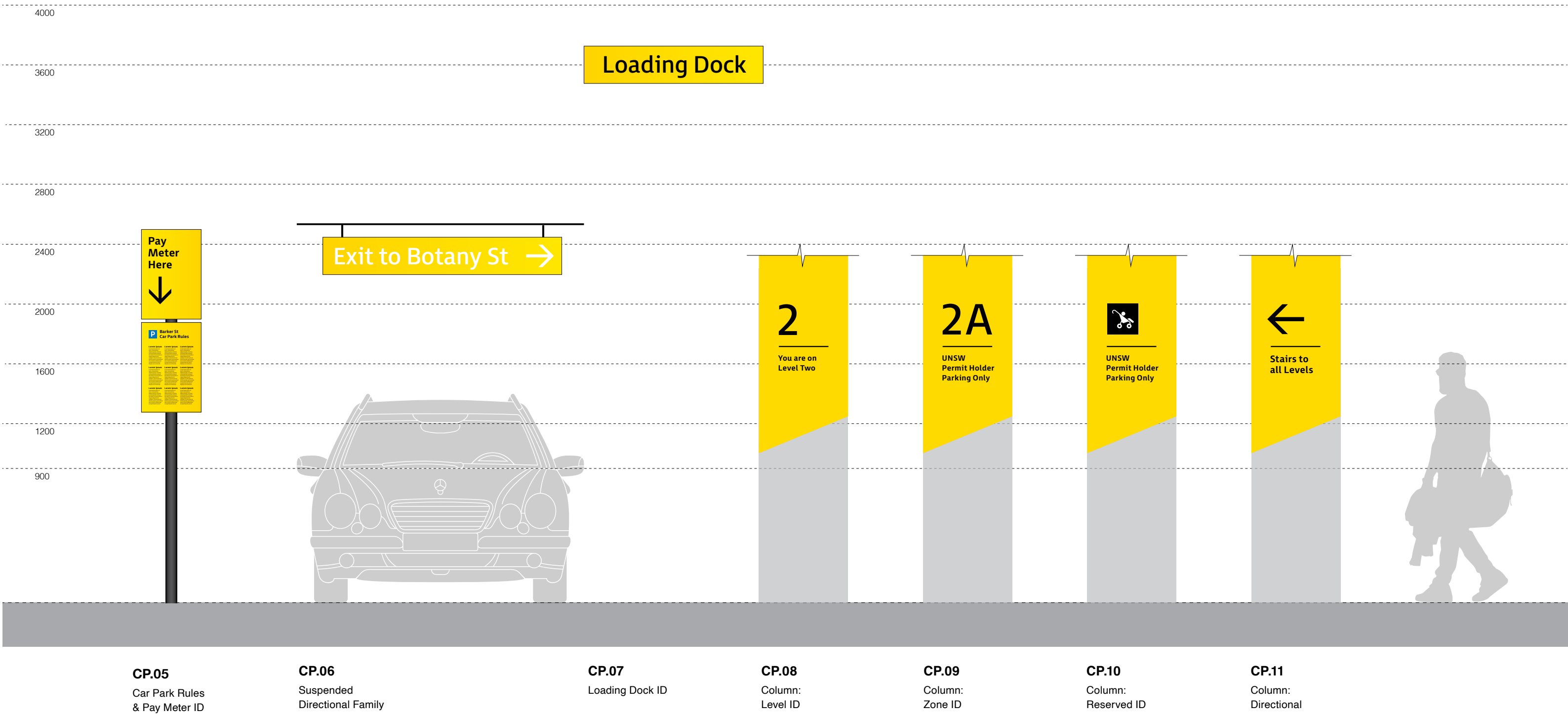
| Sign Code                                                                                                      | Sign Name                         | Sign Purpose                                                                                                                                                                          | Indicative Sign Content                                                                               | Sign Location                                                                                                                                                               |
|----------------------------------------------------------------------------------------------------------------|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>DR.11</div> <div></div>  | Secondary Wall Mounted (Portrait) | <ul style="list-style-type: none"><li>• Directs to destinations at an external and internal level, prioritising accessibility messaging for destinations within a 20m scope</li></ul> | <ul style="list-style-type: none"><li>• Arrows</li><li>• Destination names &amp; pictograms</li></ul> | <ul style="list-style-type: none"><li>• Applied to solid walls or columns along circulation route when confirmation is required due to length/complexity of route</li></ul> |
| <div>DR.12</div> <div></div> | Secondary Wall Mounted (Flag)     | <ul style="list-style-type: none"><li>• Directs to destinations at an external and internal level, prioritising accessibility messaging for destinations within a 20m scope</li></ul> | <ul style="list-style-type: none"><li>• Arrows</li><li>• Destination names &amp; pictograms</li></ul> | <ul style="list-style-type: none"><li>• Mounted on solid walls or columns along circulation route when confirmation is required due to length/complexity of route</li></ul> |



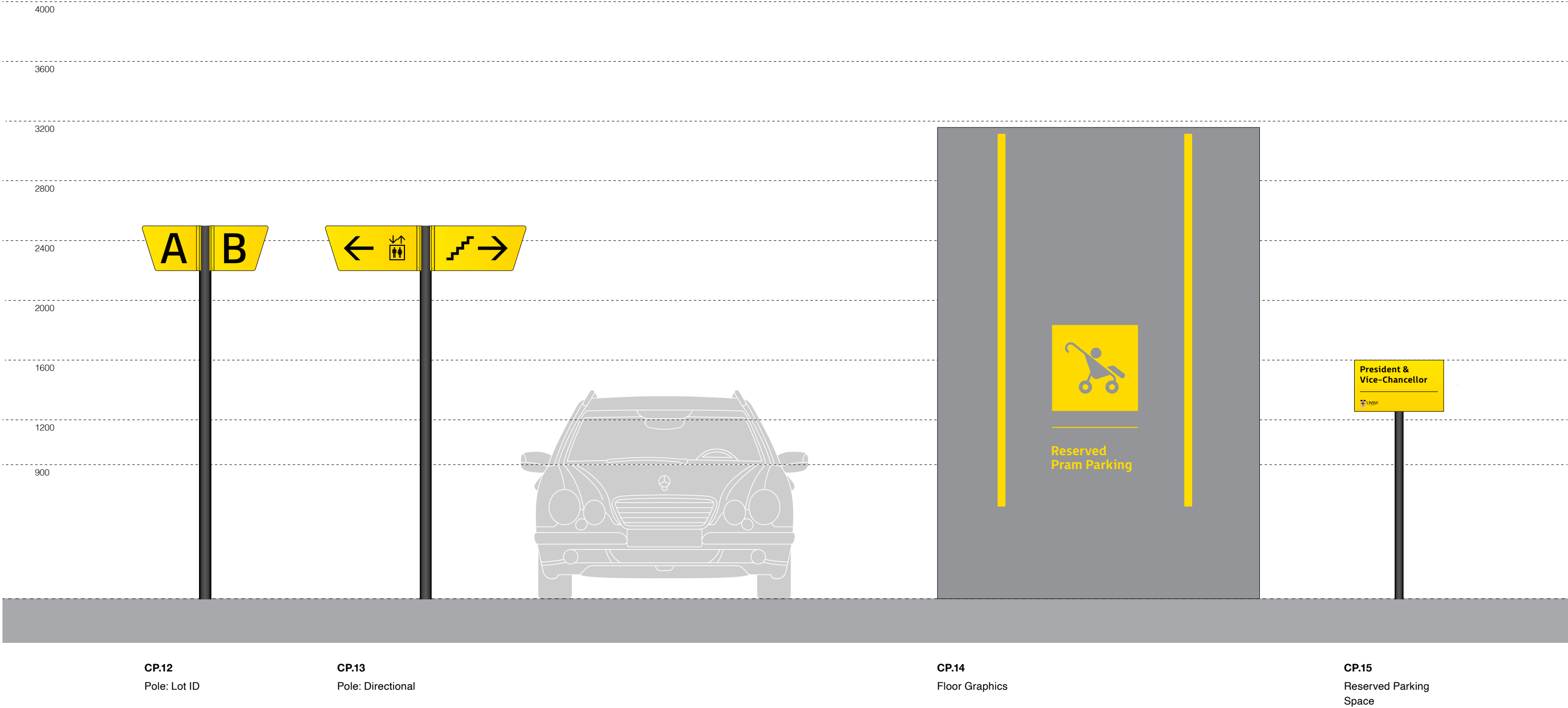
# Sign Type Summary: Car Park



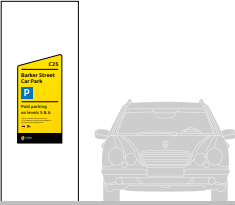
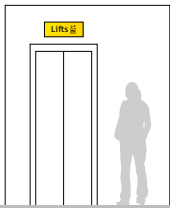
# Sign Type Summary: Car Park



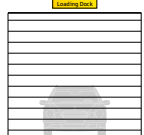
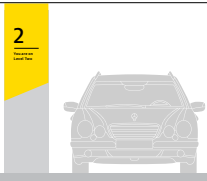
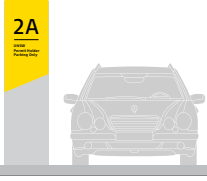
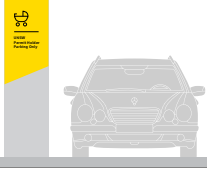
# Sign Type Summary: Car Park



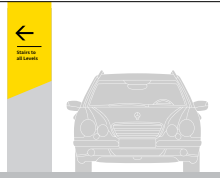
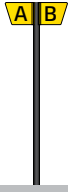
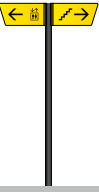
# Sign Type Summary: Car Park

| Sign Code                                                                                                       | Sign Name                           | Sign Purpose                                                                                                                                   | Indicative Sign Content                                                                                                                                                | Sign Location                                                                                     |
|-----------------------------------------------------------------------------------------------------------------|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| <div>CP.01</div> <div></div>   | Entry ID: Vehicular<br>Wall Mounted | <ul style="list-style-type: none"><li>• Confirms car park entry point for vehicular traffic from a viewing distance of at least 20m</li></ul>  | <ul style="list-style-type: none"><li>• Car park name</li><li>• Parking pictogram</li><li>• Operational messaging</li><li>• UNSW logo</li></ul>                        | <ul style="list-style-type: none"><li>• Located at vehicular entry points at car parks</li></ul>  |
| <div>CP.02</div> <div></div>  | Entry ID: Pedestrian                | <ul style="list-style-type: none"><li>• Confirms car park entry point for pedestrian traffic</li></ul>                                         | <div>SIGN NO LONGER REQUIRED</div> <ul style="list-style-type: none"><li>• Car park name</li><li>• Parking pictogram</li><li>• Messaging</li><li>• UNSW logo</li></ul> | <ul style="list-style-type: none"><li>• Located at pedestrian entry points at car parks</li></ul> |
| <div>CP.03</div> <div></div> | Entry ID: Bulk Head                 | <ul style="list-style-type: none"><li>• Confirms car park entry point for vehicular traffic from a viewing distance of at least 160m</li></ul> | <ul style="list-style-type: none"><li>• Destination names &amp; pictogram</li><li>• Entry/exit messaging</li><li>• UNSW logo</li></ul>                                 | <ul style="list-style-type: none"><li>• Mounted at bulk head of major car park entries</li></ul>  |
| <div>CP.04</div> <div></div> | Lift ID                             | <ul style="list-style-type: none"><li>• Identifies lifts for pedestrian traffic within car parks</li></ul>                                     | <ul style="list-style-type: none"><li>• Lift identification</li></ul>                                                                                                  | <ul style="list-style-type: none"><li>• Mounted above lift entries</li></ul>                      |
| <div>CP.05</div> <div></div> | Car Park Rules & Pay Meter          | <ul style="list-style-type: none"><li>• Identifies pay meter and rules of parking space</li></ul>                                              | <ul style="list-style-type: none"><li>• Pay meter identification</li><li>• Car park rules</li></ul>                                                                    | <ul style="list-style-type: none"><li>• Mounted above pay meter</li></ul>                         |

# Sign Type Summary: Car Park

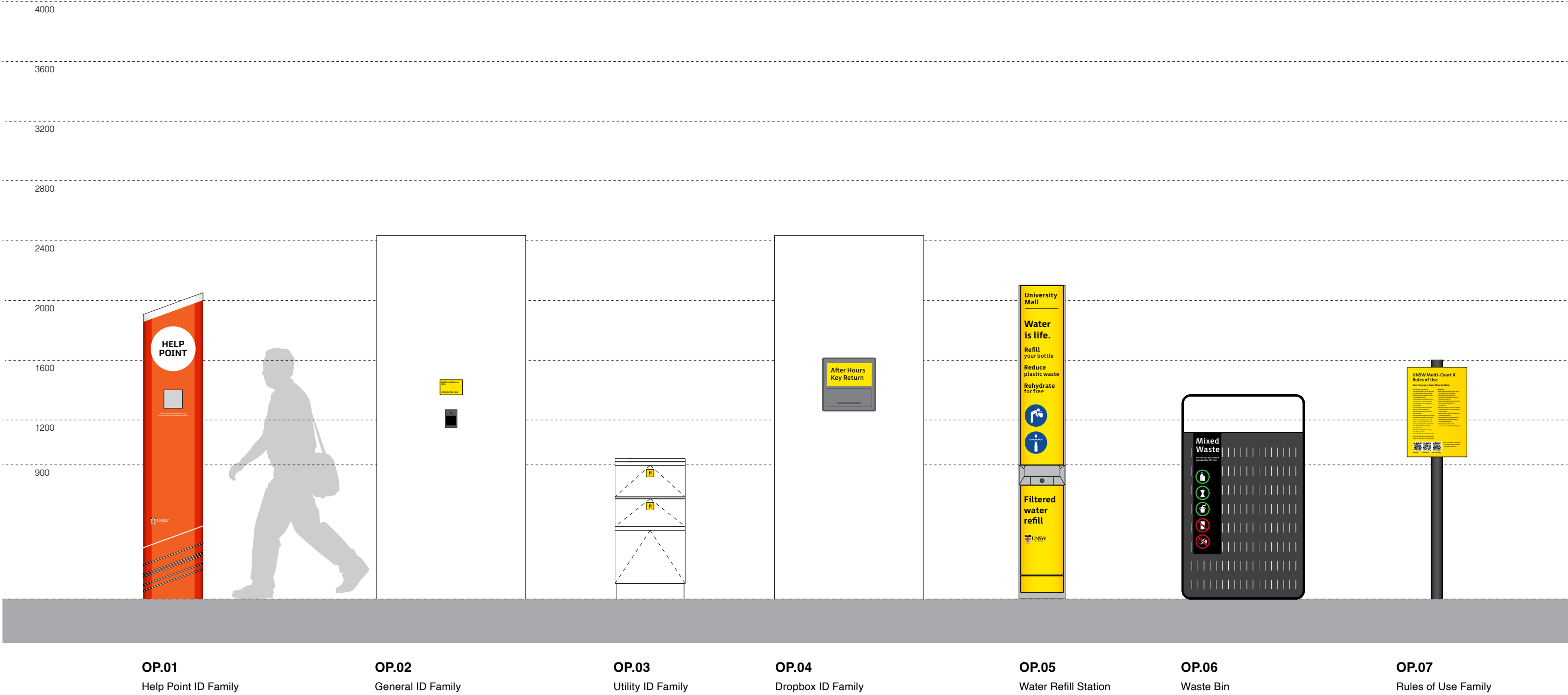
| Sign Code                                                                                                       | Sign Name                    | Sign Purpose                                                                                                                                                        | Indicative Sign Content                                                                        | Sign Location                                                                                                     |
|-----------------------------------------------------------------------------------------------------------------|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| <div>CP.06</div> <div></div>   | Suspended Directional Family | <ul style="list-style-type: none"><li>Directs vehicular and pedestrian traffic to main level and exit destinations at an internal level</li></ul>                   | <ul style="list-style-type: none"><li>Arrow</li><li>Messaging</li></ul>                        | <ul style="list-style-type: none"><li>Suspended at major vehicular decision points</li></ul>                      |
| <div>CP.07</div> <div></div>  | Loading Dock ID              | <ul style="list-style-type: none"><li>Identifies Loading Dock area for vehicular traffic</li></ul>                                                                  | <ul style="list-style-type: none"><li>Loading Dock ID</li></ul>                                | <ul style="list-style-type: none"><li>Applied above loading dock entry at bulk head</li></ul>                     |
| <div>CP.08</div> <div></div> | Column: Level ID             | <ul style="list-style-type: none"><li>Identifies car park level for vehicular and pedestrian traffic</li></ul>                                                      | <ul style="list-style-type: none"><li>Car park level number and name</li></ul>                 | <ul style="list-style-type: none"><li>Applied on surface of designated columns facing circulation paths</li></ul> |
| <div>CP.09</div> <div></div> | Column: Zone ID              | <ul style="list-style-type: none"><li>Identifies parking zone ID for vehicular and pedestrian traffic</li></ul>                                                     | <ul style="list-style-type: none"><li>Zone code</li><li>Zone name</li></ul>                    | <ul style="list-style-type: none"><li>Applied on surface of designated columns facing circulation paths</li></ul> |
| <div>CP.10</div> <div></div> | Column: Reserved ID          | <ul style="list-style-type: none"><li>Identifies reserved parking zone for vehicular and pedestrian traffic, specific to accessibility and parent parking</li></ul> | <ul style="list-style-type: none"><li>Pram / Accessibility Pictogram</li><li>Message</li></ul> | <ul style="list-style-type: none"><li>Applied on surface of designated columns facing circulation paths</li></ul> |

# Sign Type Summary: Car Park

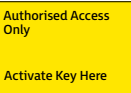
| Sign Code                                                                                                       | Sign Name           | Sign Purpose                                                                                                                                        | Indicative Sign Content                                                                                             | Sign Location                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| <div>CP.11</div> <div></div>   | Column: Directional | <ul style="list-style-type: none"><li>• Directs vehicular and pedestrian traffic to main level and exit destinations at an internal level</li></ul> | <ul style="list-style-type: none"><li>• Arrow</li><li>• Destination name</li></ul>                                  | <ul style="list-style-type: none"><li>• Applied on surface of designated columns facing circulation paths</li></ul> |
| <div>CP.12</div> <div></div>  | Pole: Lot ID        | <ul style="list-style-type: none"><li>• Identifies parking zone ID's on rooftop levels that do not have car park columns</li></ul>                  | <ul style="list-style-type: none"><li>• Zone code</li></ul>                                                         | <ul style="list-style-type: none"><li>• Located at allocated confirmation points</li></ul>                          |
| <div>CP.13</div> <div></div> | Pole: Directional   | <ul style="list-style-type: none"><li>• Directs pedestrian traffic at rooftop levels</li></ul>                                                      | <ul style="list-style-type: none"><li>• Applied on surface of designated columns facing circulation paths</li></ul> | <ul style="list-style-type: none"><li>• Located at major pedestrian decision points at rooftop level</li></ul>      |
| <div>CP.14</div> <div></div> | Floor Graphics      | <ul style="list-style-type: none"><li>• Identifies parking zones for vehicular traffic</li></ul>                                                    | <ul style="list-style-type: none"><li>• Pram/ Accessibility Pictogram</li><li>• Message</li></ul>                   | <ul style="list-style-type: none"><li>• Located at designated parking bays</li></ul>                                |
| <div>CP.15</div> <div></div> | Reserved Parking ID | <ul style="list-style-type: none"><li>• Identifies exclusive parking zones within the campus for authorised use</li></ul>                           | <ul style="list-style-type: none"><li>• Title of Authorised User</li></ul>                                          | <ul style="list-style-type: none"><li>• Located at designated parking bays</li></ul>                                |



# Sign Type Summary: Operational



# Sign Type Summary: Operational

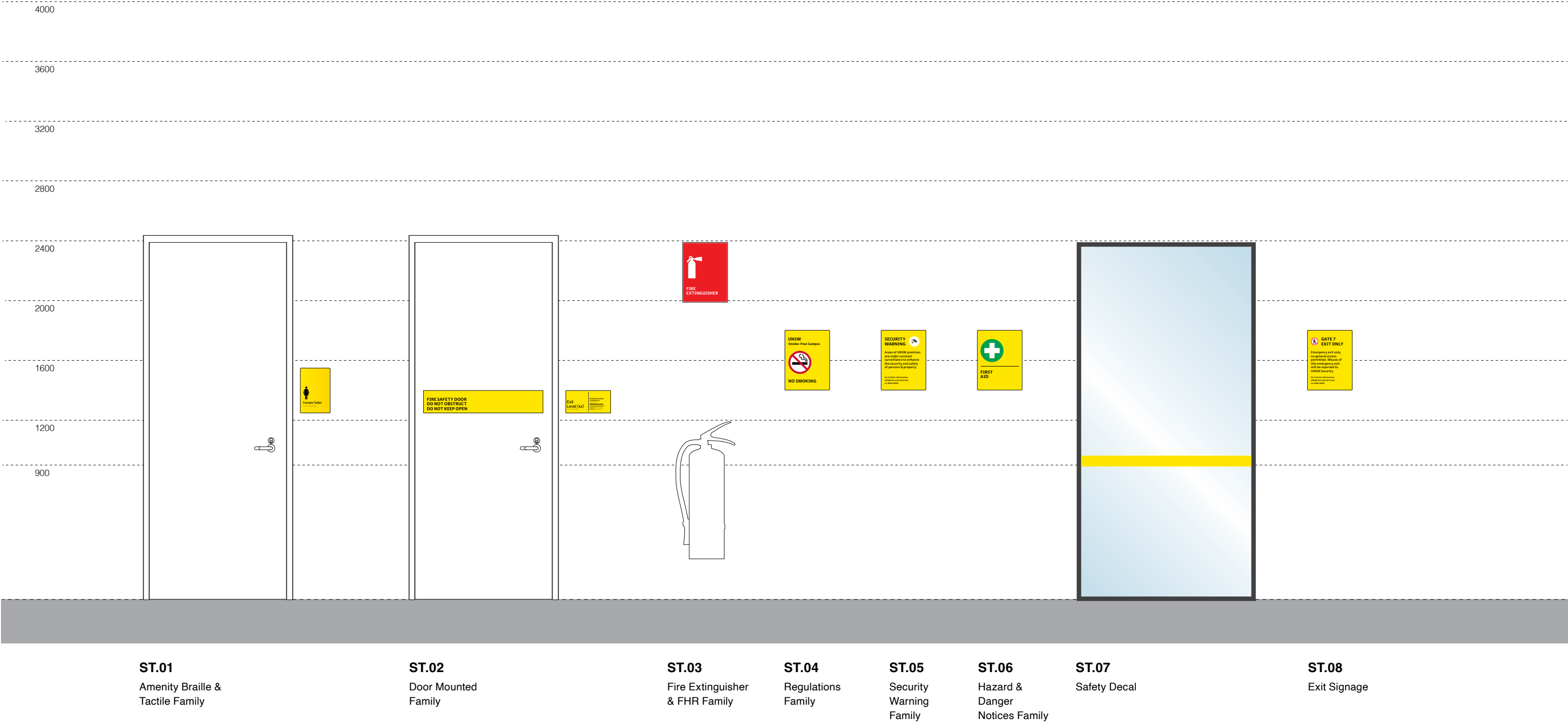
| Sign Code                                                                                                       | Sign Name            | Sign Purpose                                                                                                                           | Indicative Sign Content                                                                                     | Sign Location                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| <div>OP.01</div> <div></div>   | Help Point ID Family | <ul style="list-style-type: none"><li>Identifies help point locations</li></ul>                                                        | <ul style="list-style-type: none"><li>Help Point pictogram</li><li>Text</li><li>Directional arrow</li></ul> | <ul style="list-style-type: none"><li>Located above designated Help Point intercoms</li></ul>                                   |
| <div>OP.02</div> <div></div>   | General ID Family    | <ul style="list-style-type: none"><li>Provide operational/ regulatory information</li></ul>                                            | <ul style="list-style-type: none"><li>Text</li><li>Regulatory Information</li></ul>                         | <ul style="list-style-type: none"><li>Applied on solid wall where appropriate</li></ul>                                         |
| <div>OP.03</div> <div></div> | Utility ID Family    | <ul style="list-style-type: none"><li>Identifies staff/ students utilities at kitchenettes, stationery rooms and print areas</li></ul> | <ul style="list-style-type: none"><li>Pictograms</li><li>Text</li></ul>                                     | <ul style="list-style-type: none"><li>Applied on solid wall, glazing, cupboard leaf or drawer front where appropriate</li></ul> |
| <div>OP.04</div> <div></div> | Dropbox ID Family    | <ul style="list-style-type: none"><li>Identifies student drop boxes</li></ul>                                                          | <ul style="list-style-type: none"><li>Text</li></ul>                                                        | <ul style="list-style-type: none"><li>Applied to drop box openings</li></ul>                                                    |
| <div>OP.05</div> <div></div> | Water Refill         | <ul style="list-style-type: none"><li>Identifies water refill station</li></ul>                                                        | <ul style="list-style-type: none"><li>Text</li><li>Illustration</li></ul>                                   | <ul style="list-style-type: none"><li>Integrated with water refill station</li></ul>                                            |



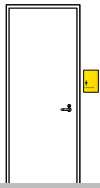
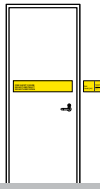
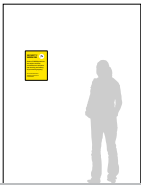
# Sign Type Summary: Operational

| Sign Code                                                                          | Sign Name           | Sign Purpose                                                                                                                                    | Indicative Sign Content                                                             | Sign Location                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| OP.06                                                                              | Waste Bin           | <ul style="list-style-type: none"><li>Identifies waste bin unit and what types of waste are suitable and unsuitable to be disposed of</li></ul> | <ul style="list-style-type: none"><li>Text</li><li>Pictograms</li></ul>             | <ul style="list-style-type: none"><li>Applied on front face of campus waste bins</li></ul>                     |
|   |                     |                                                                                                                                                 |                                                                                     |                                                                                                                |
| OP.07                                                                              | Rules of Use Family | <ul style="list-style-type: none"><li>Provides rules of use and other relevant information for outdoor sporting facilities</li></ul>            | <ul style="list-style-type: none"><li>Text</li><li>QR codes (if required)</li></ul> | <ul style="list-style-type: none"><li>Mounted to fences or poles adjacent to sporting facility areas</li></ul> |
|  |                     |                                                                                                                                                 |                                                                                     |                                                                                                                |

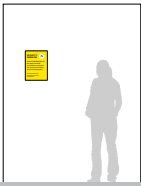
# Sign Type Summary: Statutory



# Sign Type Summary: Statutory

| Sign Code                                                                                                                                                                                               | Sign Name                        | Sign Purpose                                                                                                                                                               | Indicative Sign Content                                                                      | Sign Location                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>ST.01</div> <div></div>                                                                                           | Amenity Braille & Tactile Family | <ul style="list-style-type: none"><li>• To identify a toilet facility</li><li>• Provide accessibility into amenities for vision impaired students/staff/visitors</li></ul> | <ul style="list-style-type: none"><li>• Pictogram</li><li>• Text</li><li>• Braille</li></ul> | <ul style="list-style-type: none"><li>• Applied to solid walls as per statutory requirements</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <div>ST.02</div> <div></div>                                                                                         | Door Mounted Family              | <ul style="list-style-type: none"><li>• To identify room or cupboard functions for BOH destinations to meet statutory regulations.</li></ul>                               | <ul style="list-style-type: none"><li>• Text</li></ul>                                       | <ul style="list-style-type: none"><li>• For statutory room and/or cupboard signs, to be applied to front of solid doors, on latch-side and/or both doors as required.</li><li>• For Exit operational instructions (Offences Relating to Fire Exits) to be located as required by Clause 183 of NSW Environmental Planning &amp; Assessment Regulation 2000. To be installed in a conspicuous position adjacent to a door way providing access to (but not within) a fire isolated stairway, passageway or ramp. Underside of panel to align with underside of adjacent room identification panel, set out as indicated adjacent.</li></ul> |
| <div>ST.03</div> <div><br/></div> | Fire Extinguisher & FHR Family   | <ul style="list-style-type: none"><li>• To identify key fire equipment, facilities and to meet statutory regulations.</li></ul>                                            | <ul style="list-style-type: none"><li>• Text</li><li>• Pictogram</li></ul>                   | <ul style="list-style-type: none"><li>• Above or adjacent to a fire hose reel, extinguisher in a recess, cavity or an obscure location. Signs shall be positioned so as to be clearly visible to persons approaching the fire hose reel location.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                |
| <div>ST.04</div> <div></div>                                                                                         | Regulations Family               | <ul style="list-style-type: none"><li>• Identifies or provides statutory/ regulatory information</li></ul>                                                                 | <ul style="list-style-type: none"><li>• Text</li><li>• Pictograms</li></ul>                  | <ul style="list-style-type: none"><li>• Applied to solid walls or glazing as per statutory requirements</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

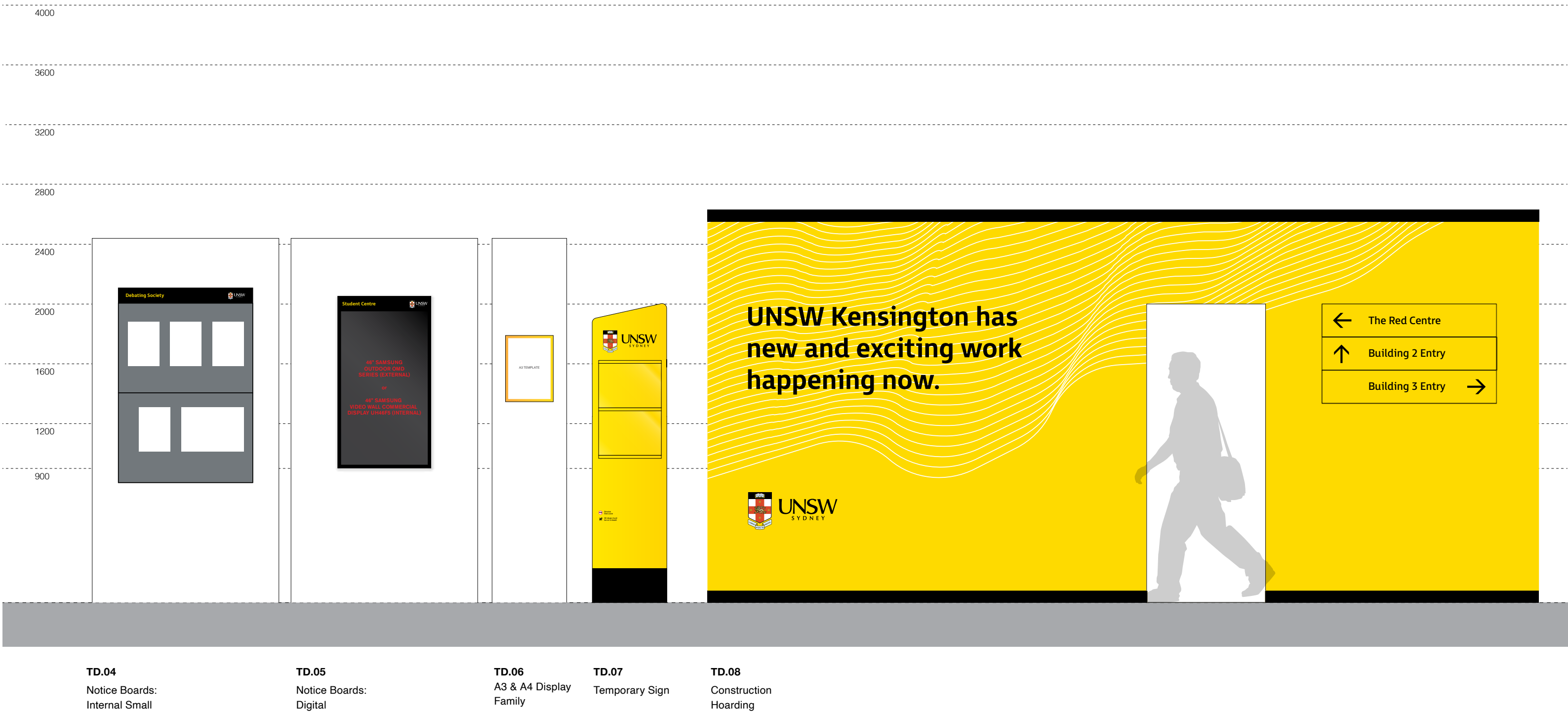
# Sign Type Summary: Statutory

| Sign Code                                                                                                       | Sign Name                        | Sign Purpose                                                                                                                                                                                                                                                                                                         | Indicative Sign Content                                                                           | Sign Location                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------|----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| <div>ST.05</div> <div></div>   | Security Warning Family          | <ul style="list-style-type: none"><li>Identifies or provides statutory/ regulatory information specific to security</li></ul>                                                                                                                                                                                        | <ul style="list-style-type: none"><li>Text</li><li>Pictogram</li></ul>                            | <ul style="list-style-type: none"><li>Applied to solid walls or glazing where appropriate</li></ul>                   |
| <div>ST.06</div> <div></div>  | Hazard and Danger Notices Family | <ul style="list-style-type: none"><li>Identifies or provides statutory/ regulatory information for areas that contain hazardous substances or machinery that have immediate physical or chemical effects, such as fire, explosion, corrosion and poisoning, affecting property, the environment or people.</li></ul> | <ul style="list-style-type: none"><li>Text</li><li>Pictograms</li><li>Regulation colour</li></ul> | <ul style="list-style-type: none"><li>Applied to solid walls or glazing as per statutory requirements</li></ul>       |
| <div>ST.07</div> <div></div> | Safety Decal                     | <ul style="list-style-type: none"><li>Provide contrast for glazing as per statutory requirements</li></ul>                                                                                                                                                                                                           | <ul style="list-style-type: none"><li>UNSW logo</li></ul>                                         | <ul style="list-style-type: none"><li>On glazed areas walls and doors, as per statutory requirements</li></ul>        |
| <div>ST.08</div> <div></div> | Exit Signage                     | <ul style="list-style-type: none"><li>Identifies or provides statutory/ regulatory information specific to campus exi</li></ul>                                                                                                                                                                                      | <ul style="list-style-type: none"><li>Text</li><li>Pictograms</li></ul>                           | <ul style="list-style-type: none"><li>Applied to solid walls, glazing or mounted on gates where appropriate</li></ul> |

# Sign Type Summary: Temporary & Display

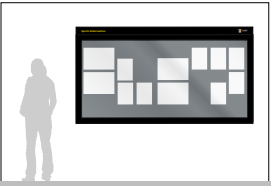
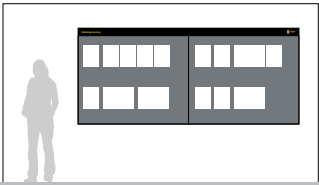
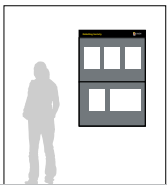


# Sign Type Summary: Temporary & Display

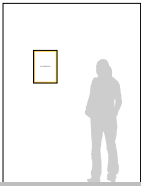




# Sign Type Summary: Temporary & Display

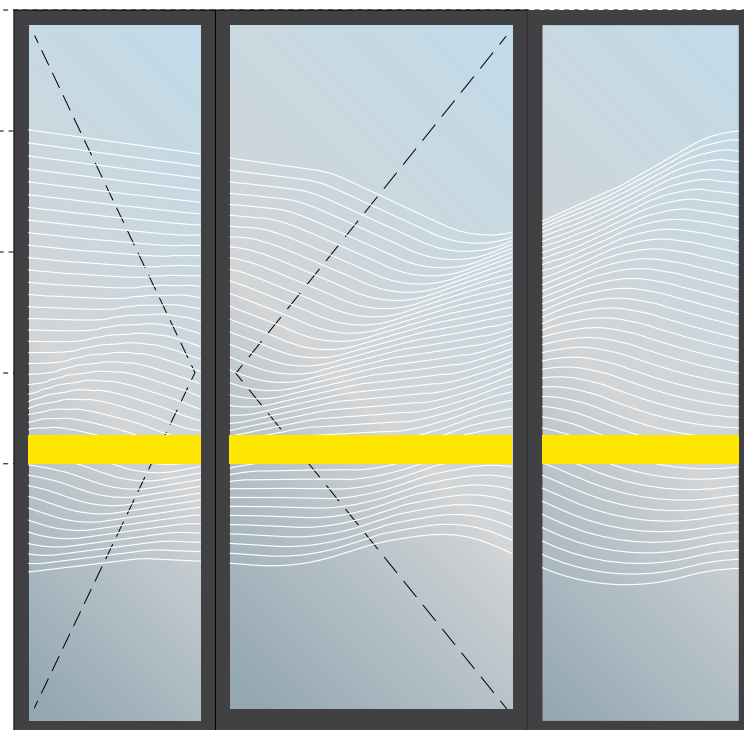
| Sign Code                                                                                                       | Sign Name                     | Sign Purpose                                                                                                                                                           | Indicative Sign Content                                                                                              | Sign Location                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| <div>TD.01</div> <div></div>   | Notice Boards: External Large | <ul style="list-style-type: none"><li>Provides system in an external environment to display information for students and visitors updated on a monthly basis</li></ul> | <ul style="list-style-type: none"><li>Location ID</li><li>UNSW logo</li><li>Pin board for printed material</li></ul> | <ul style="list-style-type: none"><li>Applied to solid wall outside teaching rooms and other places as needed</li></ul> |
| <div>TD.02</div> <div></div>  | Notice Boards: External Small | <ul style="list-style-type: none"><li>Provides system in an external environment to display information for students and visitors updated on a monthly basis</li></ul> | <ul style="list-style-type: none"><li>Location ID</li><li>UNSW logo</li><li>Pin board for printed material</li></ul> | <ul style="list-style-type: none"><li>Applied to solid wall outside teaching rooms and other places as needed</li></ul> |
| <div>TD.03</div> <div></div> | Notice Boards: Internal Large | <ul style="list-style-type: none"><li>Provides system in an interior environment to display information for students and visitors updated on a monthly basis</li></ul> | <ul style="list-style-type: none"><li>Location ID</li><li>UNSW logo</li><li>Pin board for printed material</li></ul> | <ul style="list-style-type: none"><li>Applied to solid wall outside teaching rooms and other places as needed</li></ul> |
| <div>TD.04</div> <div></div> | Notice Boards: Internal Small | <ul style="list-style-type: none"><li>Provides system in an interior environment to display information for students and visitors updated on a monthly basis</li></ul> | <ul style="list-style-type: none"><li>Location ID</li><li>UNSW logo</li><li>Pin board for printed material</li></ul> | <ul style="list-style-type: none"><li>Applied to solid wall outside teaching rooms and other places as needed</li></ul> |
| <div>TD.05</div> <div></div> | Notice Boards: Digital        | <ul style="list-style-type: none"><li>Provides digital system to display information for students and visitors updated on a monthly basis</li></ul>                    | <ul style="list-style-type: none"><li>Location ID</li><li>UNSW logo</li><li>Digital Screen</li></ul>                 | <ul style="list-style-type: none"><li>Applied to solid wall outside teaching rooms and other places as needed</li></ul> |

# Sign Type Summary: Temporary & Display

| Sign Code                                                                                                       | Sign Name              | Sign Purpose                                                                                                              | Indicative Sign Content                                                                                                                                                | Sign Location                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------|------------------------|---------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| <div>TD.06</div> <div></div>   | A3 & A4 Display Family | <ul style="list-style-type: none"><li>To display A3 and A4 print outs supplied by students and staff.</li></ul>           | <ul style="list-style-type: none"><li>A3 and A4 print outs supplied by students and staff</li></ul>                                                                    | <ul style="list-style-type: none"><li>Applied to solid wall outside teaching rooms and other places as required</li></ul> |
| <div>TD.07</div> <div></div>  | Temporary Sign         | <ul style="list-style-type: none"><li>To display A3 prints out supplied by students or staff for special events</li></ul> | <ul style="list-style-type: none"><li>A3 and A4 print outs supplied by students and staff</li><li>UNSW logo</li></ul>                                                  | <ul style="list-style-type: none"><li>Freestanding outside buildings with events</li></ul>                                |
| <div>TD.08</div> <div></div> | Construction Hoarding  | <ul style="list-style-type: none"><li>To display temporary directional messaging and visual content</li></ul>             | <ul style="list-style-type: none"><li>Arrows</li><li>Directional messaging</li><li>Building renders or photography</li><li>Graphic pattern</li><li>UNSW logo</li></ul> | <ul style="list-style-type: none"><li>Applied to hoarding walls at major decision points</li></ul>                        |

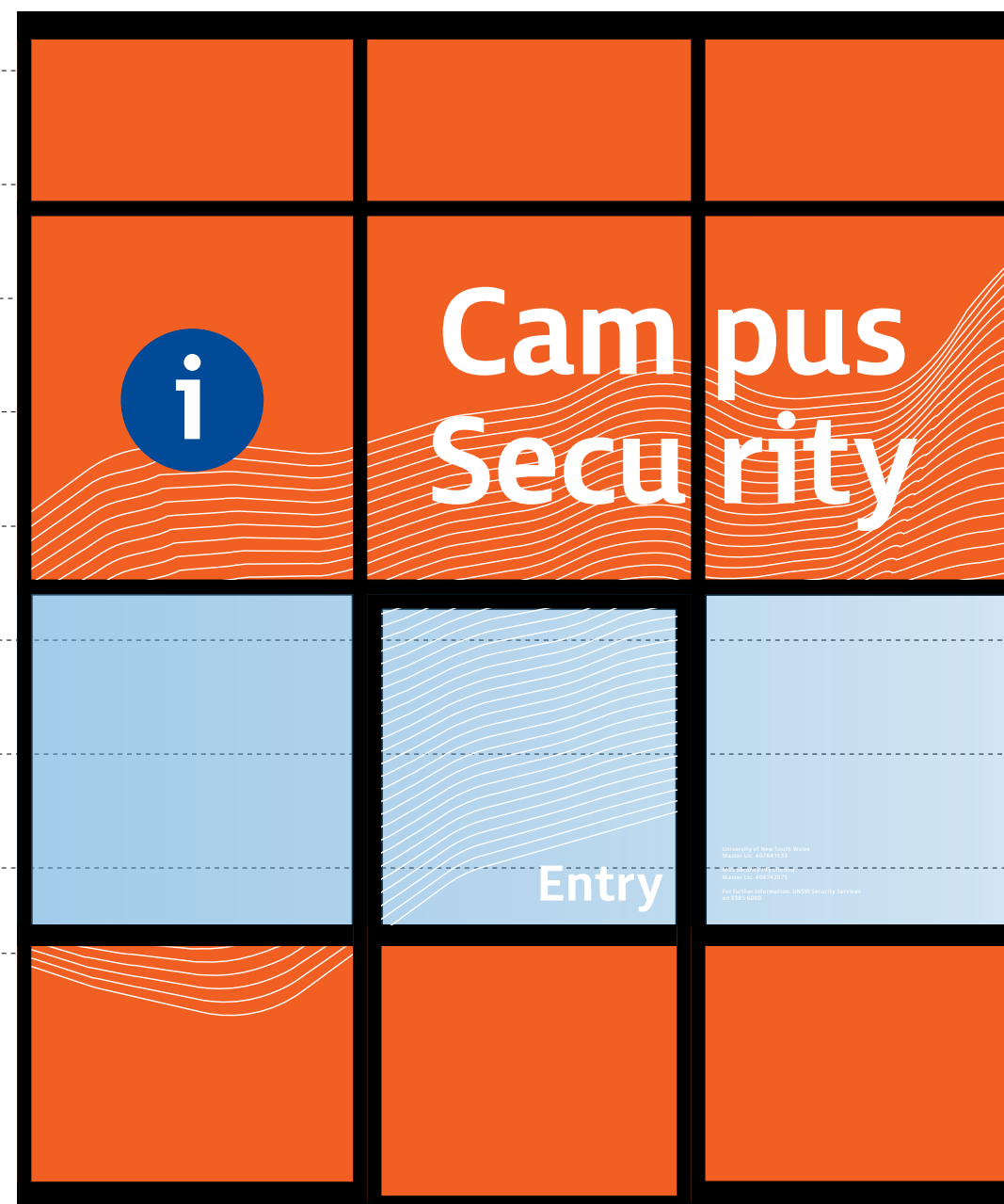


## Sign Type Summary: Environmental Graphics



### EG.01

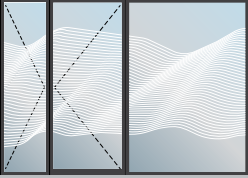
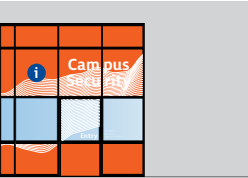
Privacy Graphics:  
Low Privacy



### EG.03

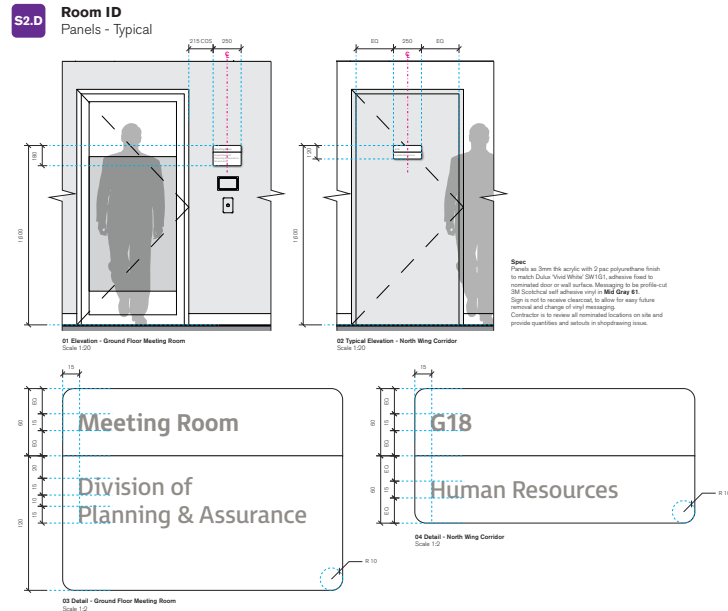
Security Booth  
Graphics

# Sign Type Summary: Environmental Graphics

| Sign Code                                                                                                      | Sign Name               | Sign Purpose                                                                                                                                                   | Indicative Sign Content                                                                         | Sign Location                                                                                          |
|----------------------------------------------------------------------------------------------------------------|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| <div>EG.01</div> <div></div>  | Privacy Graphics        | <ul style="list-style-type: none"><li>Provides visual privacy from outside pedestrian traffic</li></ul>                                                        | <ul style="list-style-type: none"><li>Graphic pattern</li></ul>                                 | <ul style="list-style-type: none"><li>Applied to internal face of glazing</li></ul>                    |
| <div>EG.03</div> <div></div> | Security Booth Graphics | <ul style="list-style-type: none"><li>Provides high visual privacy from outside pedestrian traffic along with security booth operational information</li></ul> | <ul style="list-style-type: none"><li>Graphic pattern</li><li>Text</li><li>Pictograms</li></ul> | <ul style="list-style-type: none"><li>Applied to internal face of glazing at security booth.</li></ul> |

## Sign Type Summary: Specialty

### The Chancellery – Room Identification (Panel)

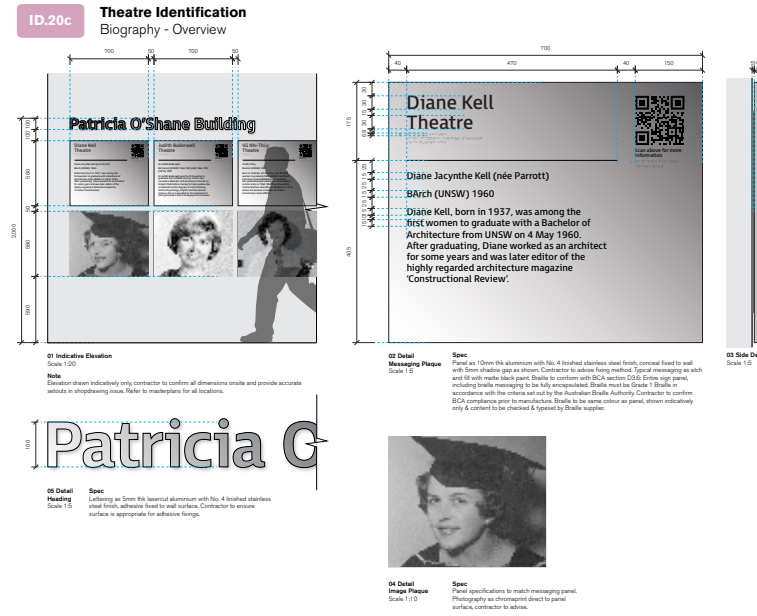


## CH.02d

**Note**  
Drawings are not to scale and are intended as design reference only.

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## Celebrating Women – Biography Panel (Internal)



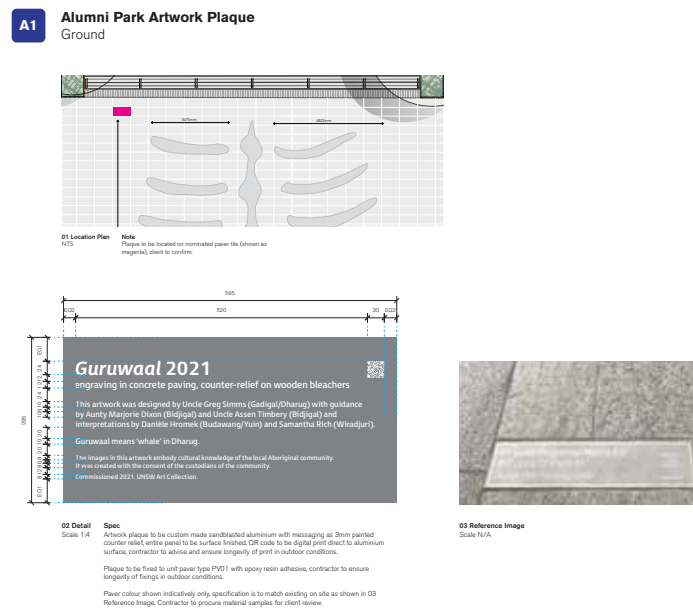
## CW.02b

**Note**  
Drawings are not to scale and are intended as design reference only.

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## The Chancellery

### Alumni Park Artwork – Plaque (Ground)



## AP.01

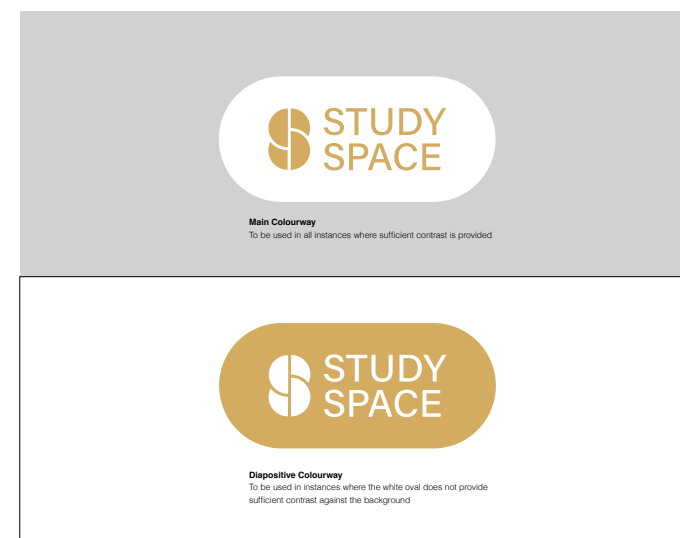
**Note**  
Drawings are not to scale and are intended as design reference only.

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## Celebrating Women Project

### Morven Brown Identity

### Colour variation



There should be a contrast of at least 30% between the oval white shape and the background it is placed on, to ensure visibility of the white background shape.

For instances where the logo is used on a white or otherwise very light background (i.e. printed material), a diapositive version of the logo can be used which uses a camel coloured oval with white brand mark and lettering.

Please note: this diapositive version is only to be used where absolutely necessary

**Main Colourway**  
To be used in all instances where sufficient contrast is provided

**Diapositive Colourway**  
To be used in instances where the white oval does not provide sufficient contrast against the background

UNSW Signage and Wayfinding Guidelines

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## Alumni Park Artwork

## Morven Brown Identity

Section

10.0

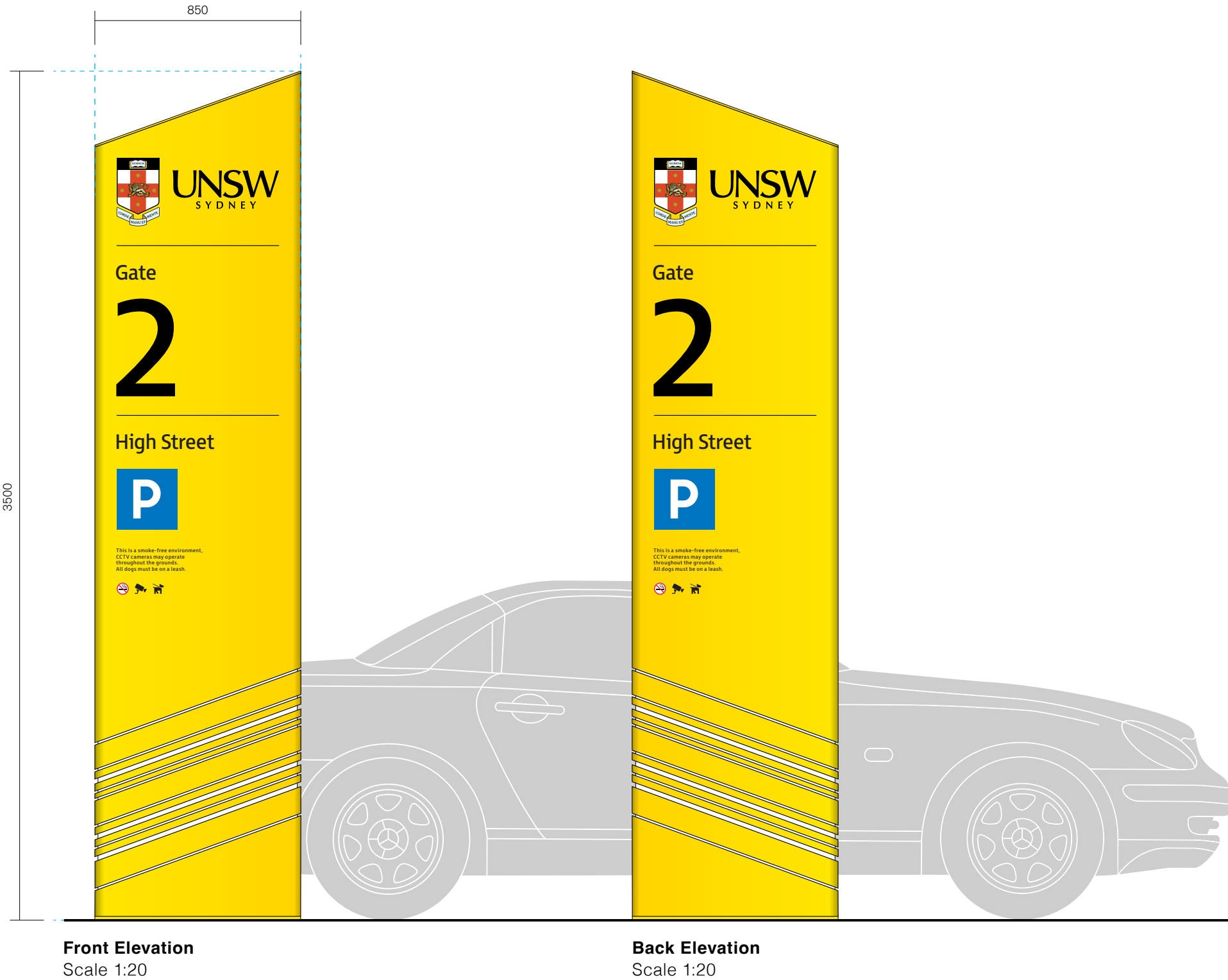
Identification Series

This section documents all the identification signs of the system including specifications for both external and internal signs.

|                                                       |
|-------------------------------------------------------|
| ID.01 External: Gate Primary Vehicular Totem          |
| ID.02 External: Gate Secondary Vehicular Totem Family |
| ID.02 External: Gate Pedestrian Totem Family          |
| ID.04 External: Building Facade Sign Family           |
| ID.05 External: Street Sign                           |
| ID.06 External: Building Entrance Totem               |
| ID.07 External: Building Entrance Wall Mounted        |
| ID.08 External: Facility Entrance Wall Mounted        |
| ID.09 External: Digital Directory Totem               |
| ID.10 External: Sponsor Plate                         |

|                                          |
|------------------------------------------|
| ID.11 Internal: Tenant Directory (Small) |
| ID.12 Internal: Tenant Directory (Large) |
| ID.13 Internal: Secondary Tenant         |
| ID.14 Internal: Reception ID             |
| ID.15 Internal: Lift Directory (Digital) |
| ID.16 Internal: Lift Directory (Static)  |
| ID.17 Internal: Stair Level ID           |
| ID.18 Internal: Lift Level ID            |
| ID.19 Internal: Escalator Level ID       |
| ID.20 Room ID Family                     |

|                                          |
|------------------------------------------|
| ID.21 Amenity Blade Family               |
| ID.22 External: Gate ID Wall Mounted     |
| ID.23 External: Campus ID Facade Mounted |
| ID.24 External: Park ID                  |

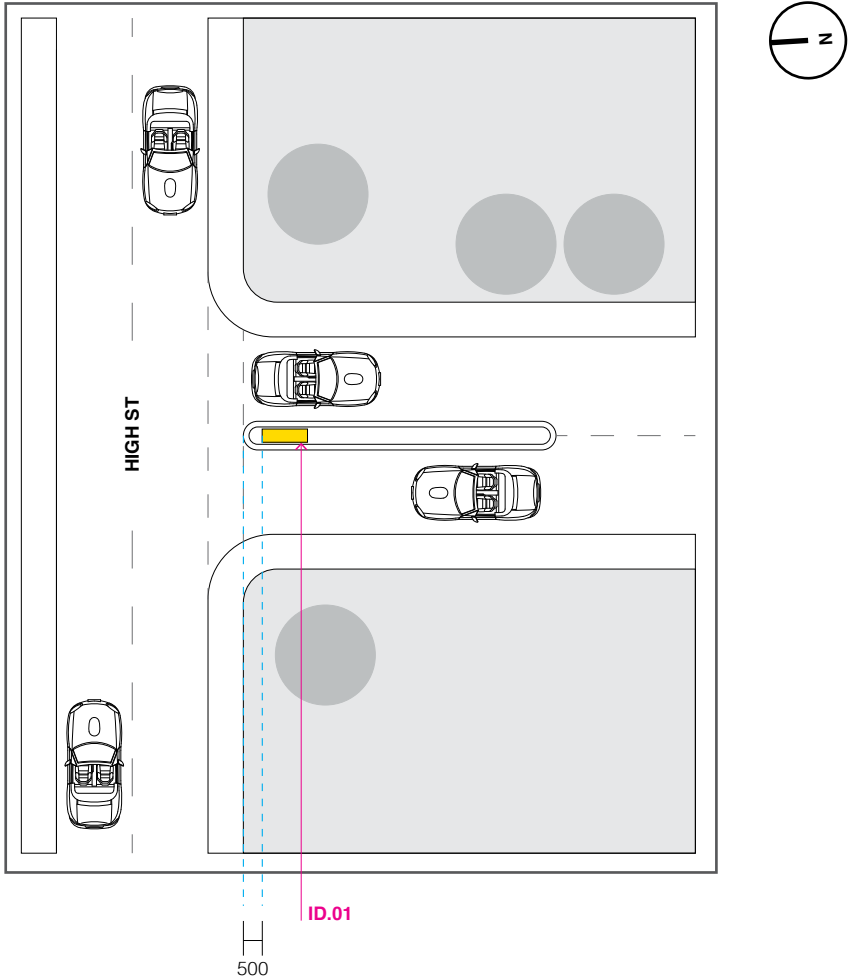


Sign Location

**Purpose**  
Identifies major public vehicular entries into the UNSW site. Refer to Section 3, Terminology & Addressing, Category 2.

**Location**  
Positioned at primary public gate entries at perimeter of site, integrated into landscaping or directly at curbs of vehicular intersection nodes. Refer to Section 2, Wayfinding Strategy, Campus Perimeter & Entry Numbering for primary vehicular gate locations.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



**01 Public Vehicular Entry**  
Gate 2 High Street  
Scale 1:200

Positioning

**Positioning Guide**

Primary vehicular totems are to be placed within traffic islands located at each primary entry gate. This provides equal visibility for vehicles approaching from both directions, as well as pedestrians in the vicinity.

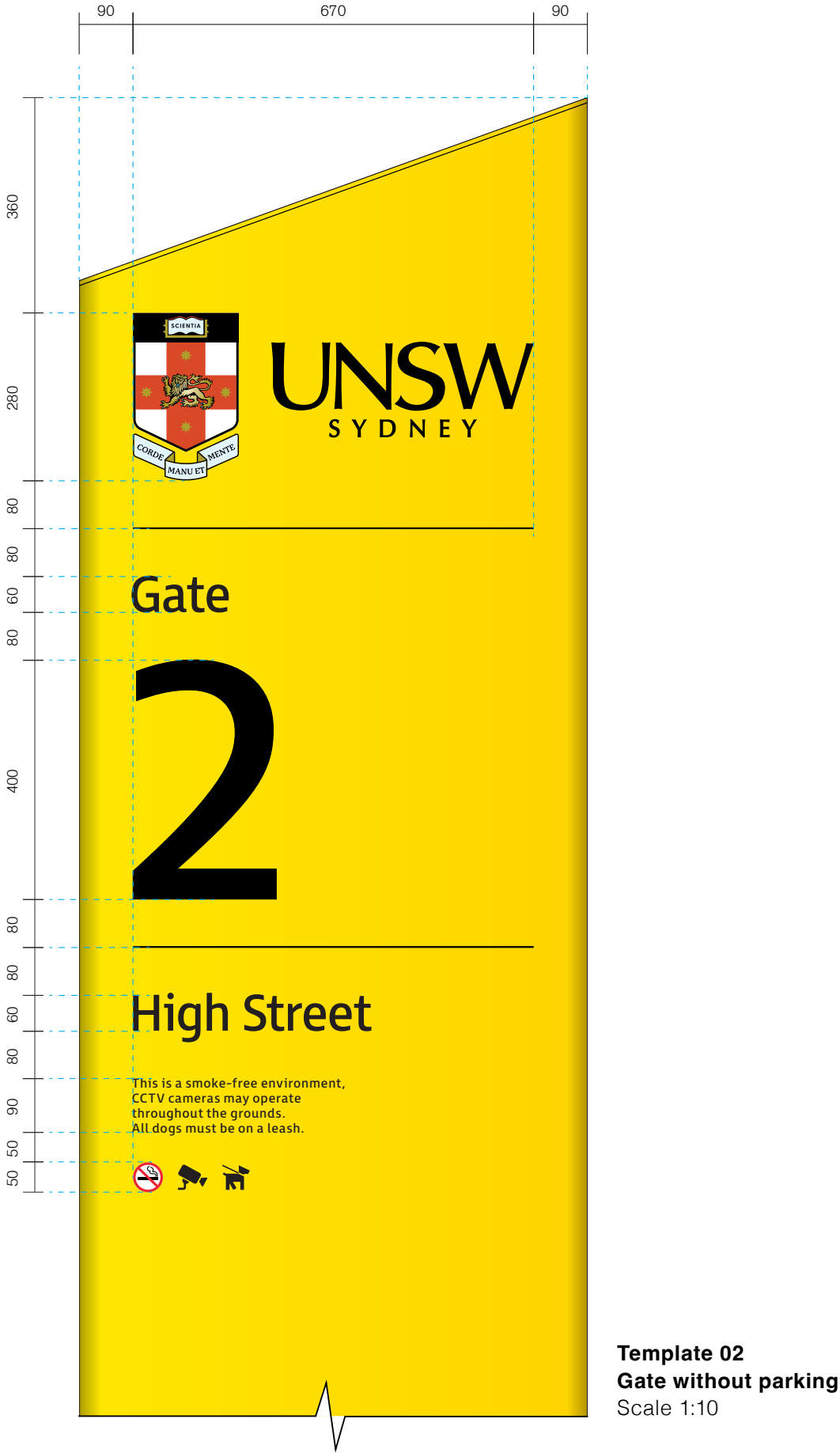
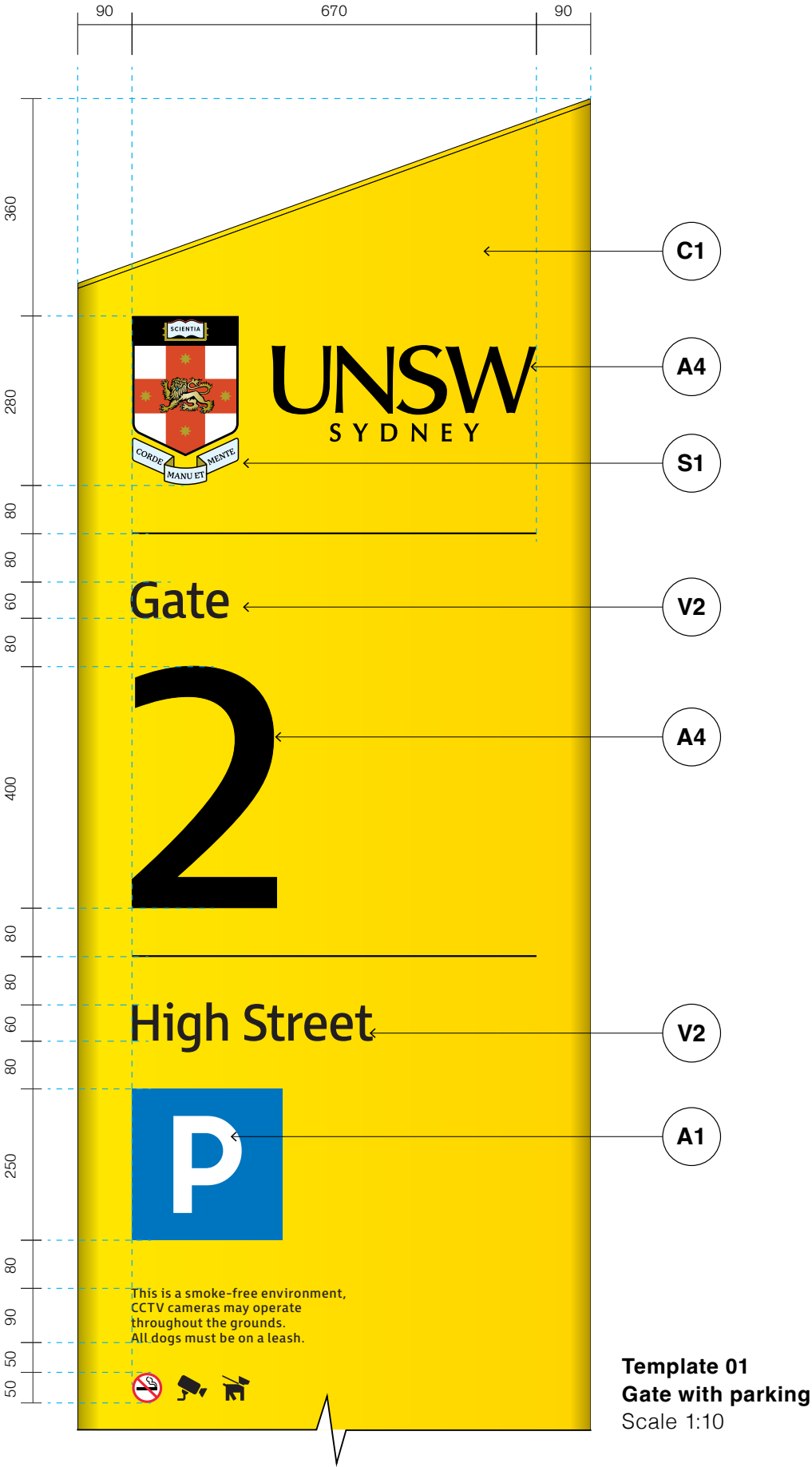
Totems should be positioned at 500mm from edge of island with consideration to large vehicle turning distances.

Refer to plan 01 for insitu positioning at a primary vehicular entry.

**Note**

- For wayfinding placement principles, refer to: Section 4, User Journeys





## Graphic Layout

**Messaging**  
Typeface: FS Millbank Regular  
Tracking: 10+, Optical kerning

**Dividing Line**  
Line weight: 2mm

**Regulatory Pictograms**  
Size: 50mm diameter

**Back**  
Messaging to be double-sided.

## Construction & Materials

### Materiality Legend

- |                                                                                          |                                                                                                |                                                                                      |
|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>C1</b> <ul style="list-style-type: none"><li>C1 finish on 3mm aluminium</li></ul>     | <b>A4</b> <ul style="list-style-type: none"><li>A4 finish for illumination</li></ul>           | <b>S1</b> <ul style="list-style-type: none"><li>S1 print to opal acrylic</li></ul>   |
| <b>V2</b> <ul style="list-style-type: none"><li>V2 applied on top of aluminium</li></ul> | <b>V3</b> <ul style="list-style-type: none"><li>V3 print applied on top of aluminium</li></ul> | <b>A1</b> <ul style="list-style-type: none"><li>A1 finish for illumination</li></ul> |
| <b>A4</b> <ul style="list-style-type: none"><li>A4 finish for illumination</li></ul>     |                                                                                                |                                                                                      |

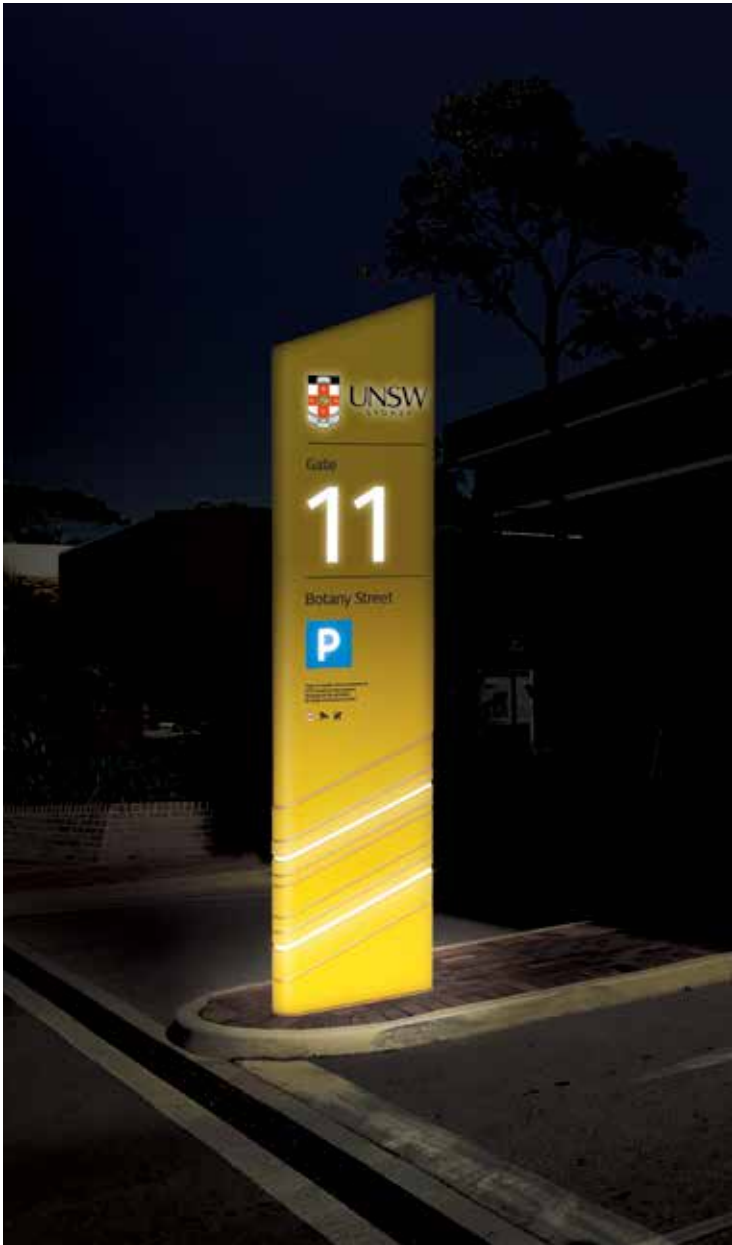
**Construction Details**

- Refer to: Section 8, Construction Standards, Totem Signforms





01 Gate Primary Vehicular Totem (day time view)  
Gate 11 Botany Street



02 Gate Primary Vehicular Totem (night time view)  
Gate 11 Botany Street

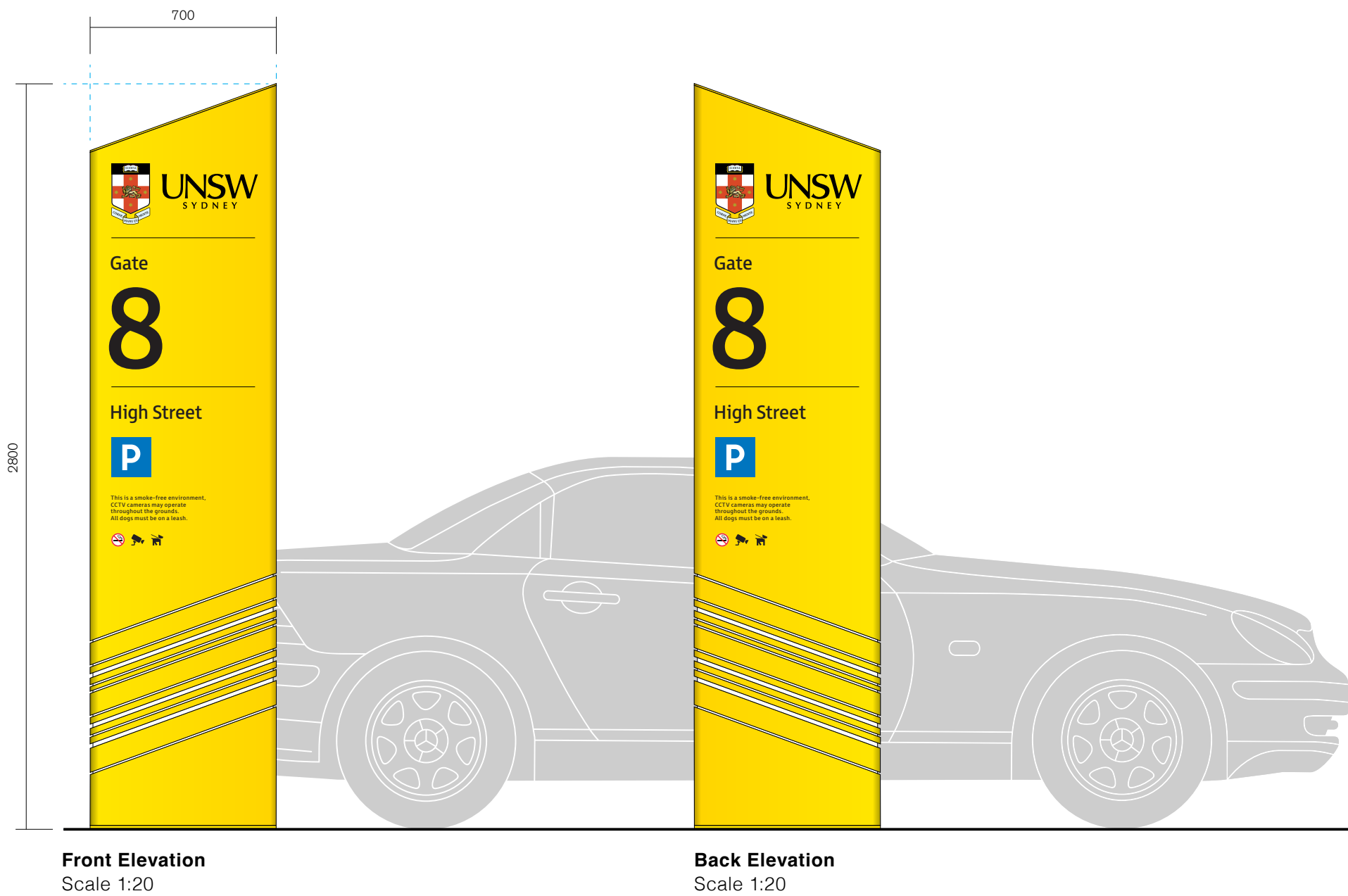


03 Existing Sign  
Gate 11 Botany Street

In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.





## Sign Location

### Purpose

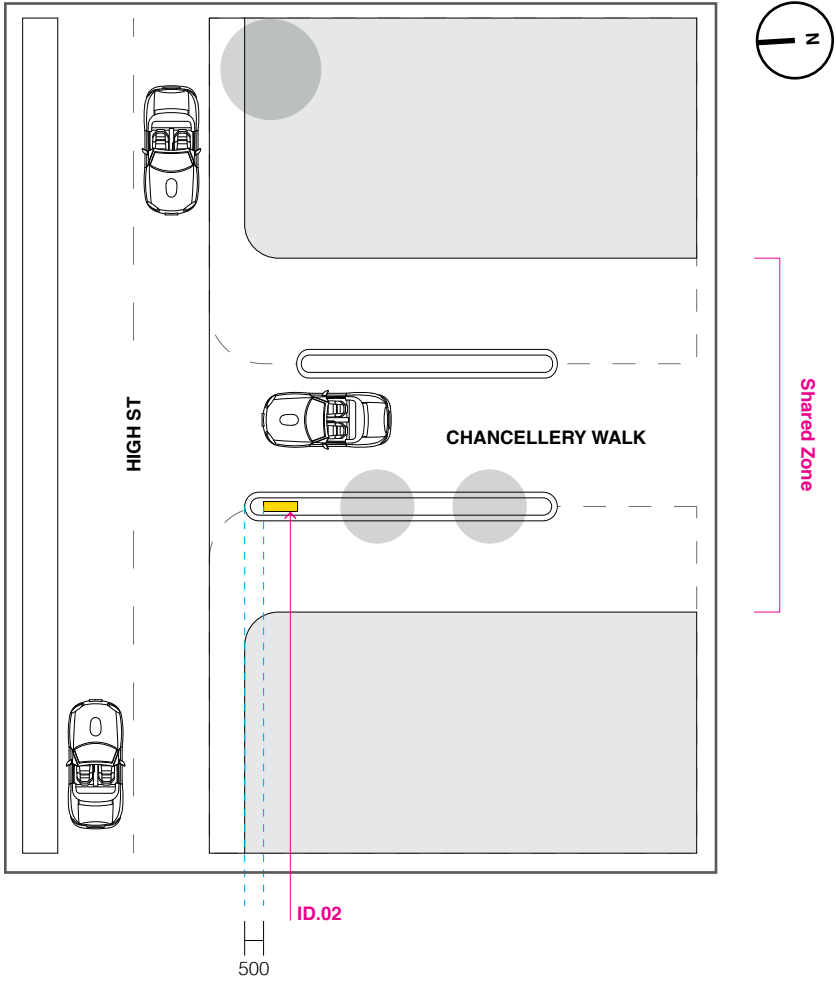
Identifies secondary vehicular entries into the UNSW site. Refer to Section 3, Terminology & Addressing, Category 2.

### Location

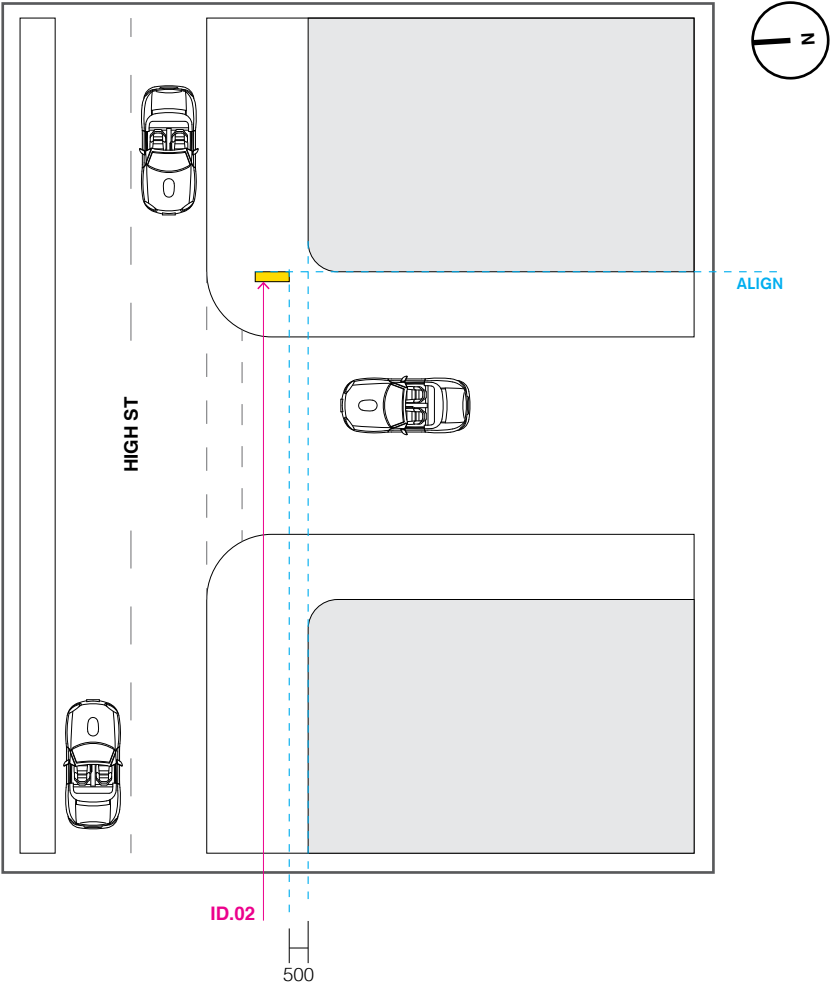
Positioned at secondary gate entries at perimeter of site, integrated into landscaping or directly at curbs of vehicular intersection nodes. Refer to Section 2, Wayfinding Strategy, Campus Perimeter & Entry Numbering for secondary vehicular gate locations.

### Note

- For sign type selection, refer to: Section 5, The Process, Step 3
- For content guidelines, refer to: Section 3, Terminology & Addressing
- For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
- For sign maintenance, refer to: Section 21, Maintenance



01 Secondary Vehicular Entry -  
Gate 9 High Street  
Scale 1:200



02 Secondary Vehicular Entry -  
Gate 5 High Street  
Scale 1:200

Positioning

Positioning Guide

Secondary vehicular totems are to be placed within traffic islands located at each secondary entry gate. This provides equal visibility for vehicles approaching from both directions, as well as pedestrians in the vicinity.

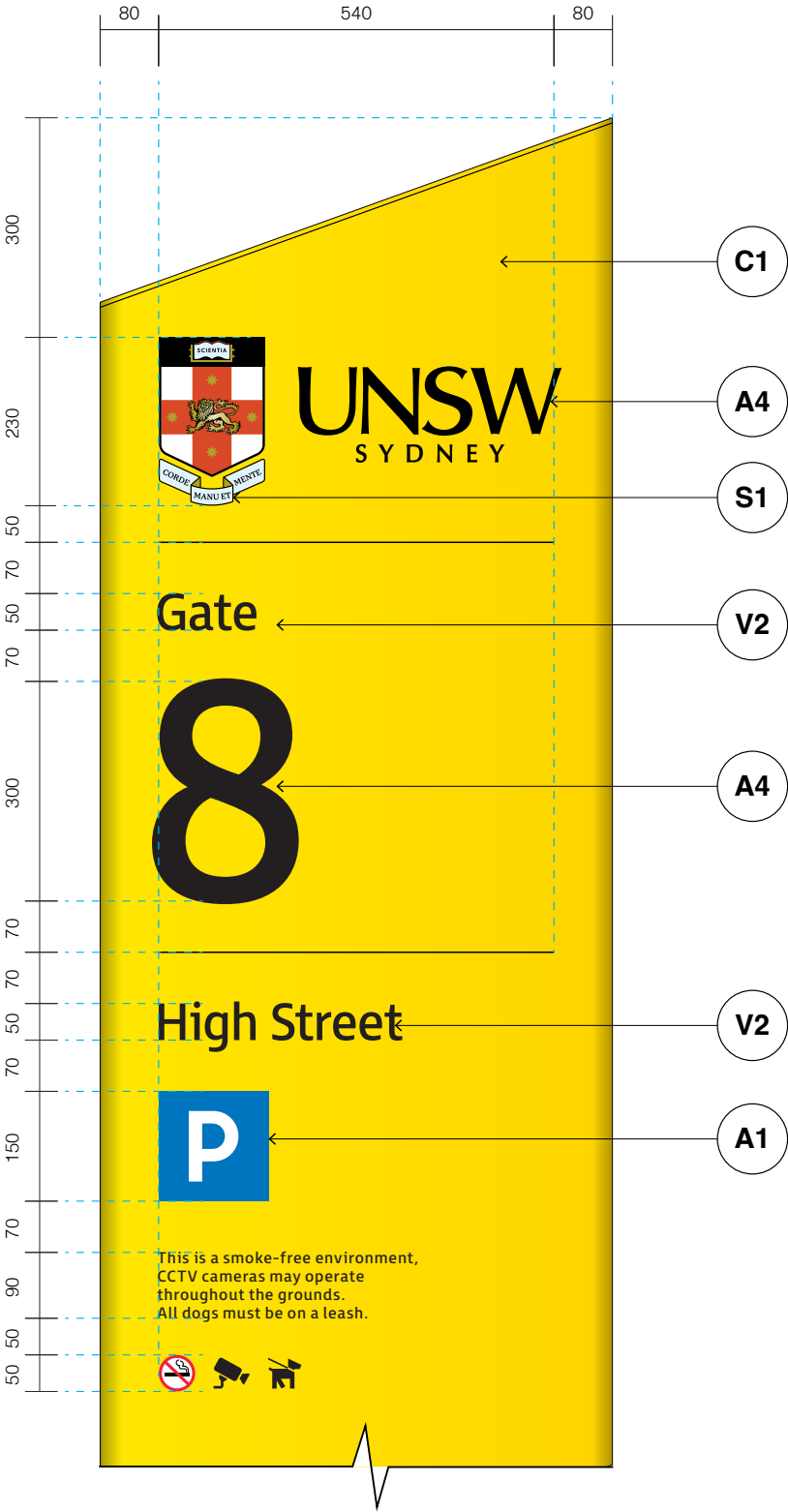
Totems should be positioned at 500mm from edge of island with consideration to large vehicle turning distances.

Refer to plan 01 for insitu positioning on a traffic island at a secondary vehicular entry.

Refer to plan 02 for insitu positioning on a curb at a secondary vehicular entry.

Note

- For wayfinding placement principles, refer to: Section 4, User Journeys



Detail  
Typical Messaging  
Scale 1:10



Detail  
Regulatory messaging  
Scale 1:5

Graphic Layout

**Messaging**  
Typeface: FS Millbank Regular  
Tracking: 10+, Optical kerning

**Dividing Line**  
Line weight: 2mm

**Regulatory Pictograms**  
Size: 50mm diameter

**Back**  
Messaging to be double-sided.

Construction & Materials

Materiality Legend

- |                                                                                          |                                                                                                |                                                                                      |
|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>C1</b> <ul style="list-style-type: none"><li>C1 finish on 3mm aluminium</li></ul>     | <b>A4</b> <ul style="list-style-type: none"><li>A4 finish for illumination</li></ul>           | <b>S1</b> <ul style="list-style-type: none"><li>S1 print to opal acrylic</li></ul>   |
| <b>V2</b> <ul style="list-style-type: none"><li>V2 applied on top of aluminium</li></ul> | <b>V3</b> <ul style="list-style-type: none"><li>V3 print applied on top of aluminium</li></ul> | <b>A1</b> <ul style="list-style-type: none"><li>A1 finish for illumination</li></ul> |
| <b>A4</b> <ul style="list-style-type: none"><li>A4 finish for illumination</li></ul>     |                                                                                                |                                                                                      |

**Construction Details**

- Refer to: Section 8, Construction Standards, Totem Signforms



**01 Gate Secondary Vehicular Totem** (day time view)  
Gate 5 High Street



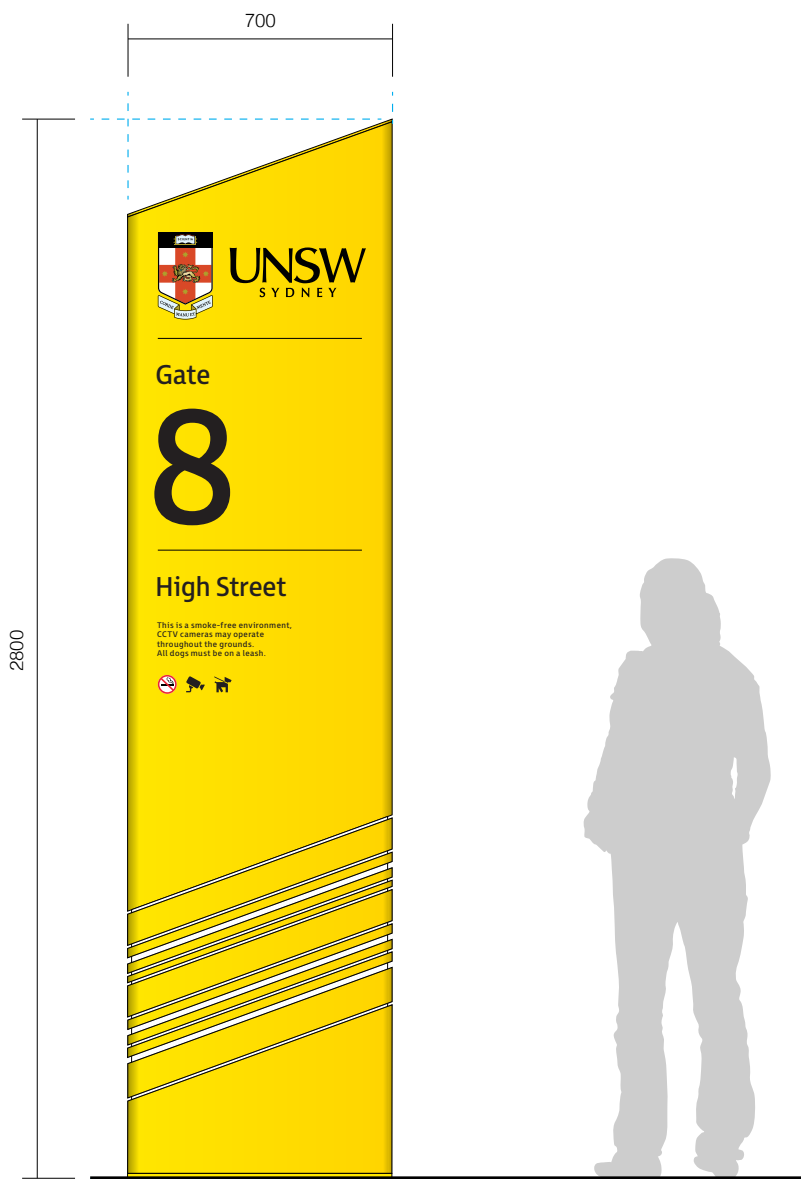
**02 Gate Secondary Vehicular Totem** (night time view)  
Gate 5 High Street



**03 Existing Sign**  
Gate 5 High Street

In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.



Front Elevation  
Scale 1:20



Back Elevation  
Scale 1:20

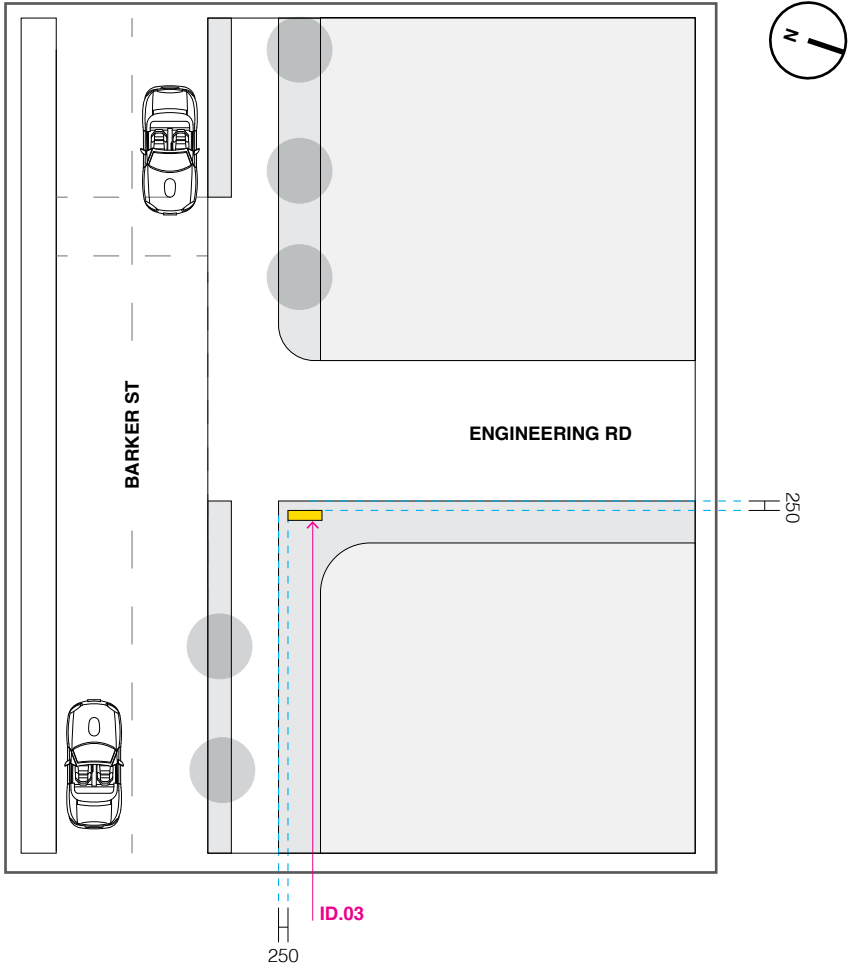
Sign Location

**Purpose**  
Identifies pedestrian entries into the UNSW site. Refer to Section 3, Terminology & Addressing, Category 2

**Location**  
Positioned at secondary pedestrian entries at perimeter of site, integrated into or aligned with landscaping at intersection nodes of internal and external pathways. Refer to Section 2, Wayfinding Strategy, Campus Perimeter & Entry Numbering for pedestrian gate locations.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance





**01 Pedestrian Entry**  
Gate 13 Barker Street  
Scale 1:200

Positioning

**Positioning Guide**

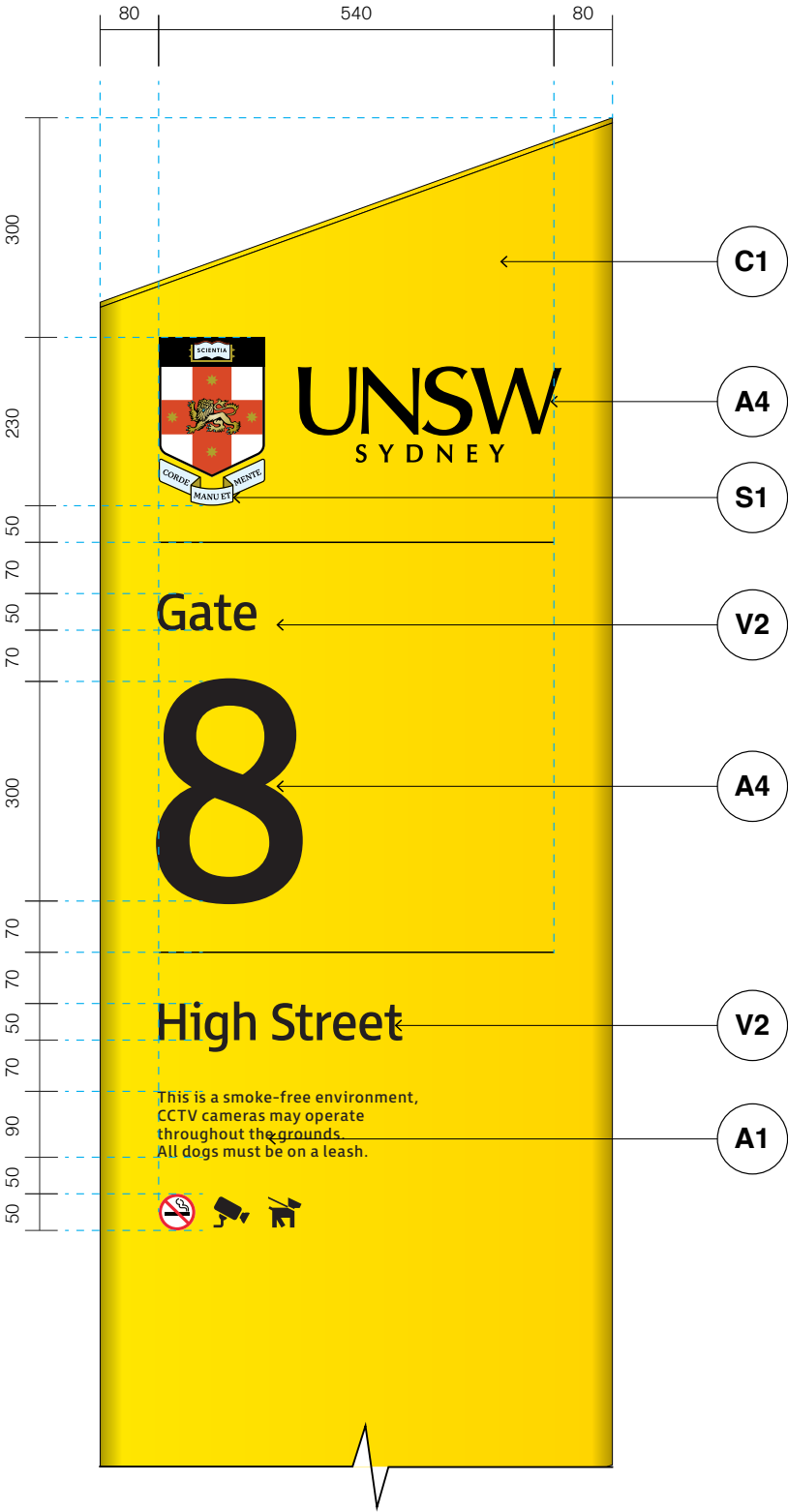
Pedestrian entry totems are to be placed adjacent to or within landscape features at pedestrian entry gates. This provides equal visibility for pedestrians approaching from both directions, as well as vehicles in the vicinity.

Totems are to be placed 250mm from or aligned to landscape edges. In the case of those adjacent to landscape elements, totems should not impede foot traffic.

Refer to plan 01 for insitu positioning at a pedestrian entry.

**Note**

- For wayfinding placement principles, refer to: Section 4, User Journeys



Template 01  
Typical pedestrian gate  
Scale 1:10



Typical Detail  
Regulatory messaging  
Scale 1:5

Graphic Layout

**Messaging**  
Typeface: FS Millbank Regular  
Tracking: 10+, Optical kerning

**Dividing Line**  
Line weight: 2mm

**Statutory Content**  
Alignment: Left  
Size/Leading: 15mm, 10mm  
Tracking: 10+, Optical kerning

**Regulatory Pictograms**  
Size: 50mm diameter

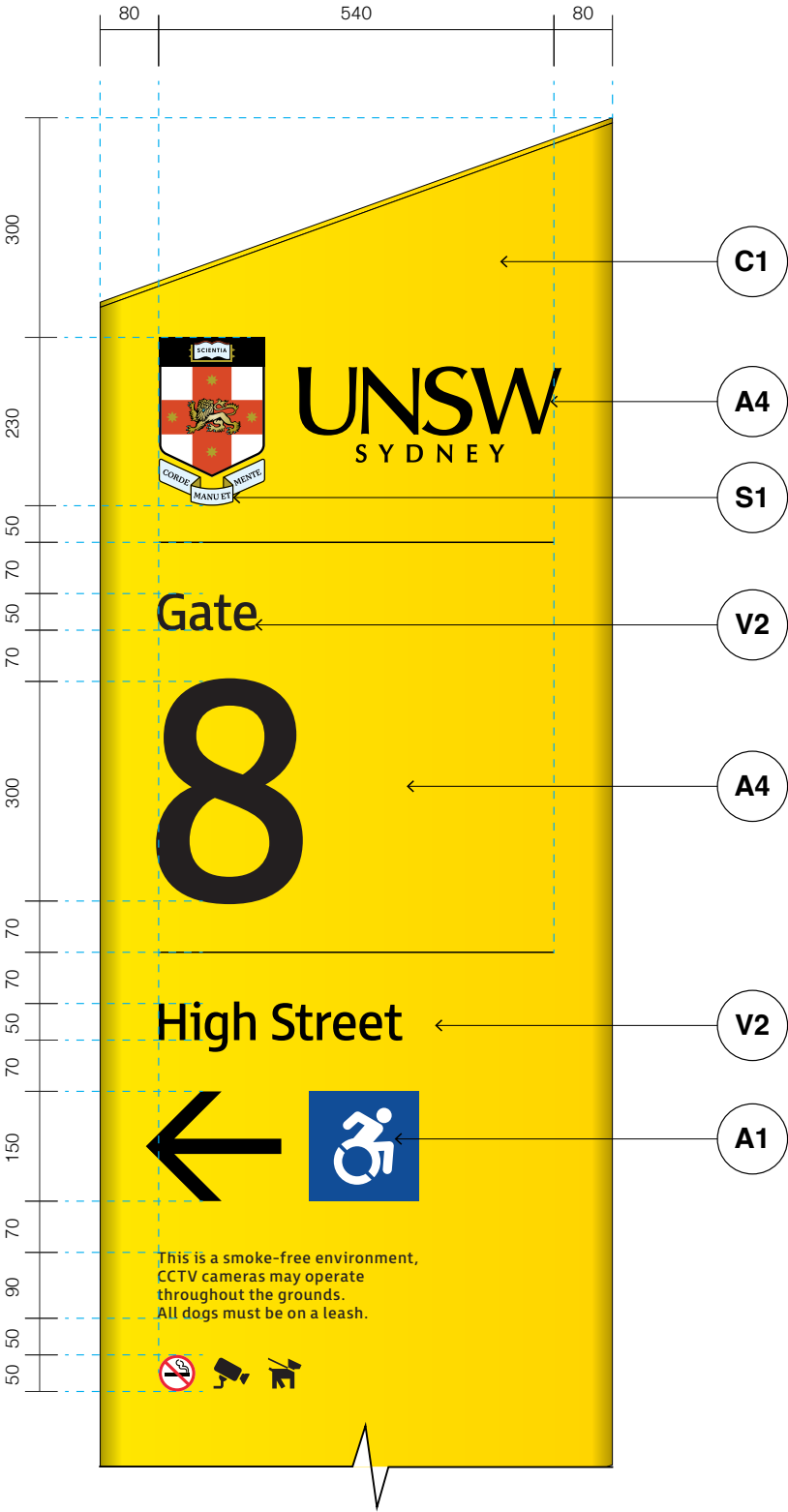
**Back**  
Messaging to be double-sided.

Construction & Materials

Materiality Legend

- |                                               |                                                     |                                           |
|-----------------------------------------------|-----------------------------------------------------|-------------------------------------------|
| <b>C1</b><br>• C1 finish on 3mm aluminium     | <b>A4</b><br>• A4 finish for illumination           | <b>S1</b><br>• S1 print to opal acrylic   |
| <b>V2</b><br>• V2 applied on top of aluminium | <b>V3</b><br>• V3 print applied on top of aluminium | <b>A4</b><br>• A4 finish for illumination |

**Construction Details**  
• Refer to: Section 8, Construction Standards, Totem Signforms



Template 02  
Accessible pathway  
Scale 1:10



Template 03  
Secondary campus  
Scale 1:10

Graphic Layout

**Typographic Grid – Identification**  
Small Gate Totem layout. Refer to Section 7, Graphic Standards, Typographic Grids.

**Dividing Line**  
Line weight: 2mm

**Statutory Content**  
Alignment: Left  
Size/Leading: 15mm, 10mm  
Tracking: 10+, Optical kerning

**Pictograms**  
Size: 50mm diameter

**Back**  
Double sided messaging with exact same content.

Construction & Materials

Materiality Legend

- |                                               |                                                     |                                           |
|-----------------------------------------------|-----------------------------------------------------|-------------------------------------------|
| <b>C1</b><br>• C1 finish on 3mm aluminium     | <b>A4</b><br>• A4 finish for illumination           | <b>S1</b><br>• S1 print on 10mm aluminium |
| <b>V2</b><br>• V2 applied on top of aluminium | <b>V3</b><br>• V3 print applied on top of aluminium | <b>A4</b><br>• A4 finish for illumination |

**Construction Details**  
• Refer to: Section 8, Construction Standards, Totem Signforms





01 Gate Pedestrian Totem (day time view)  
Gate 13 Barker Street



02 Gate Pedestrian Totem (night time view)  
Gate 13 Barker Street

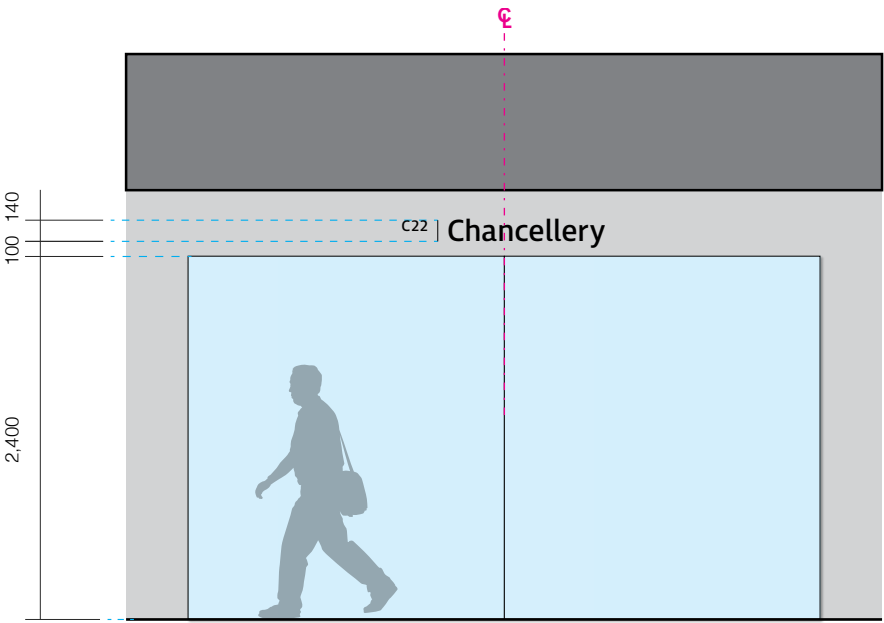


03 Existing Sign  
Gate 13 Barker Street

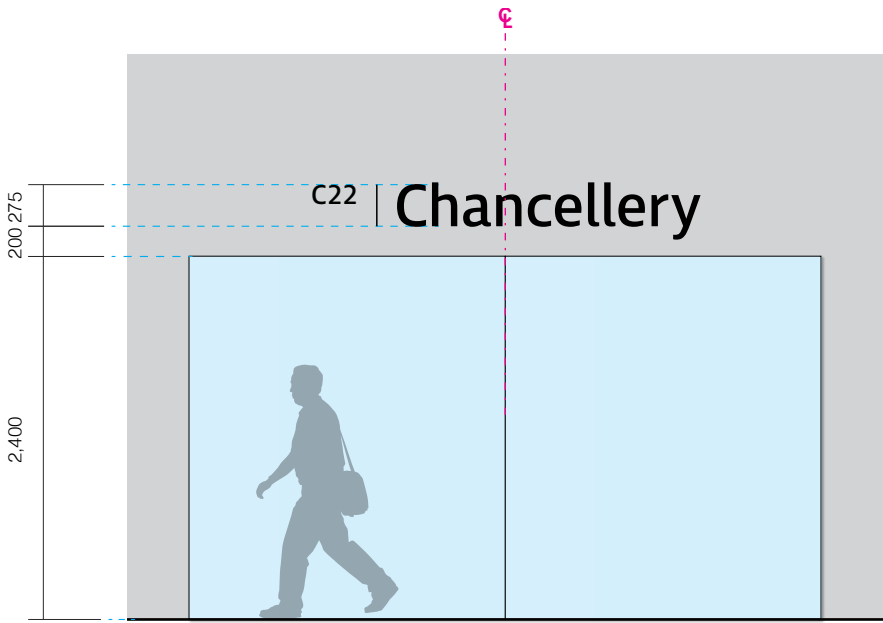
In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.

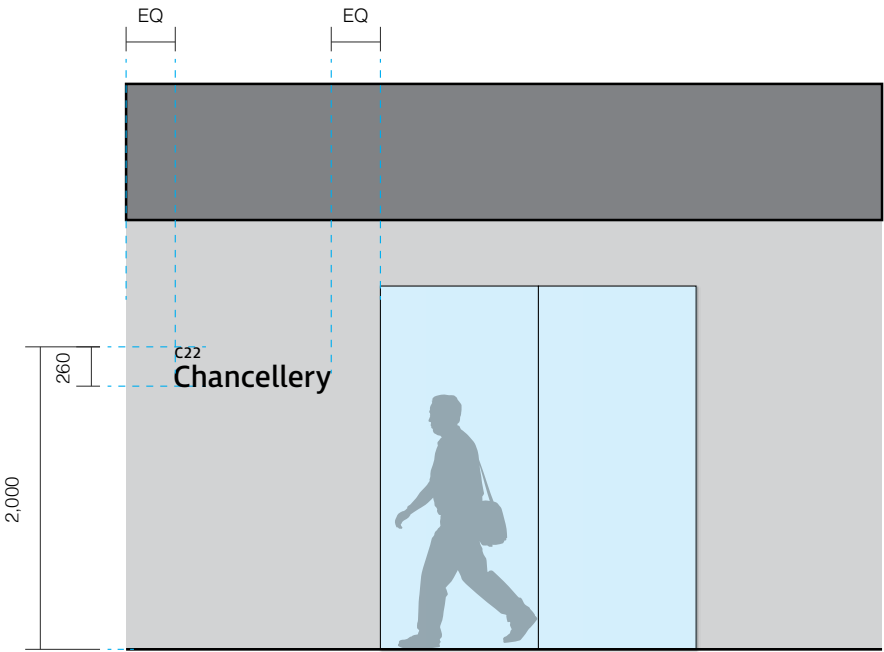
Messaging has been altered as per wayfinding and terminology strategy..



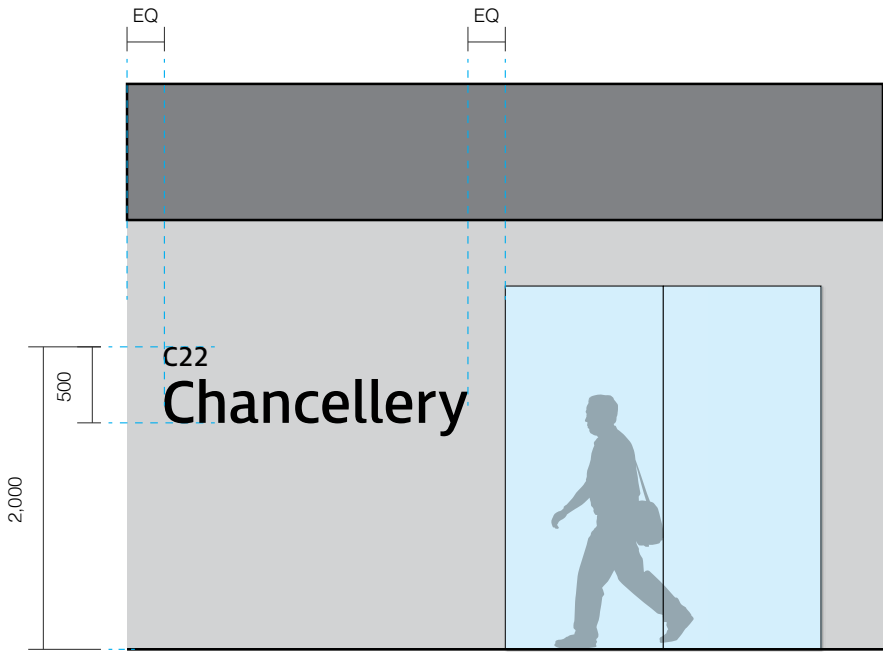
Location 01 - Horizontal small  
Scale 1:50



Location 02 - Horizontal large  
Scale 1:50



Location 03 - Vertical small  
Scale 1:50



Location 04 - Vertical large  
Scale 1:50

Sign Location

**Purpose**  
Identifies major buildings entries from street level. Refer to Section 3, Terminology & Addressing, Category 5 & 6.

**Location**  
Positioned above main entry of major building or at designated facade signage locations viewable from major pedestrian circulation routes.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Template 01 - Horizontal small  
Scale 1:10



Template 02 - Horizontal large  
Scale 1:10



Template 03 - Vertical small  
Scale 1:10



Template 04 - Vertical large  
Scale 1:10

## Graphic Layout

### Building Name

Building name always paired with its corresponding map code. Refer to Section 3, Terminology & Addressing, Category 5 and 6.

### Alignment

Left Aligned

### Tracking

10+, Optical

## Construction & Materials

### Materiality Legend



- C2 finish on 10mm aluminium

### Note

- Materiality finish to be matte white or matte black depending on signform location, to ensure contrast against substrate.

### Construction Details

- Refer to: Section 20, Shop Drawings





01 Building Facade Sign  
Main Library

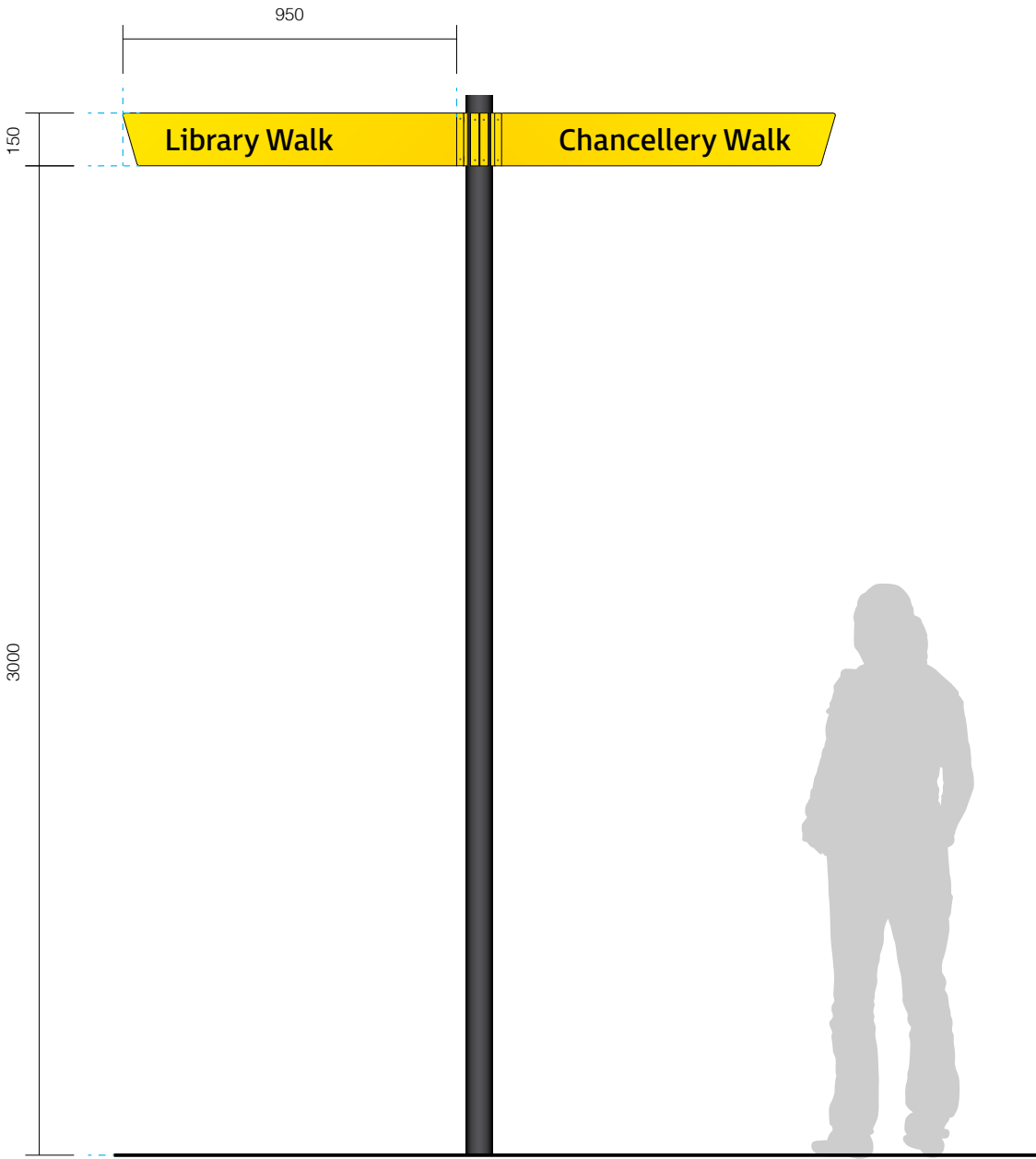


02 Existing Sign  
Main Library

In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.

Materiality finish to be matte white or matte black depending on signform location, to ensure contrast against substrate.



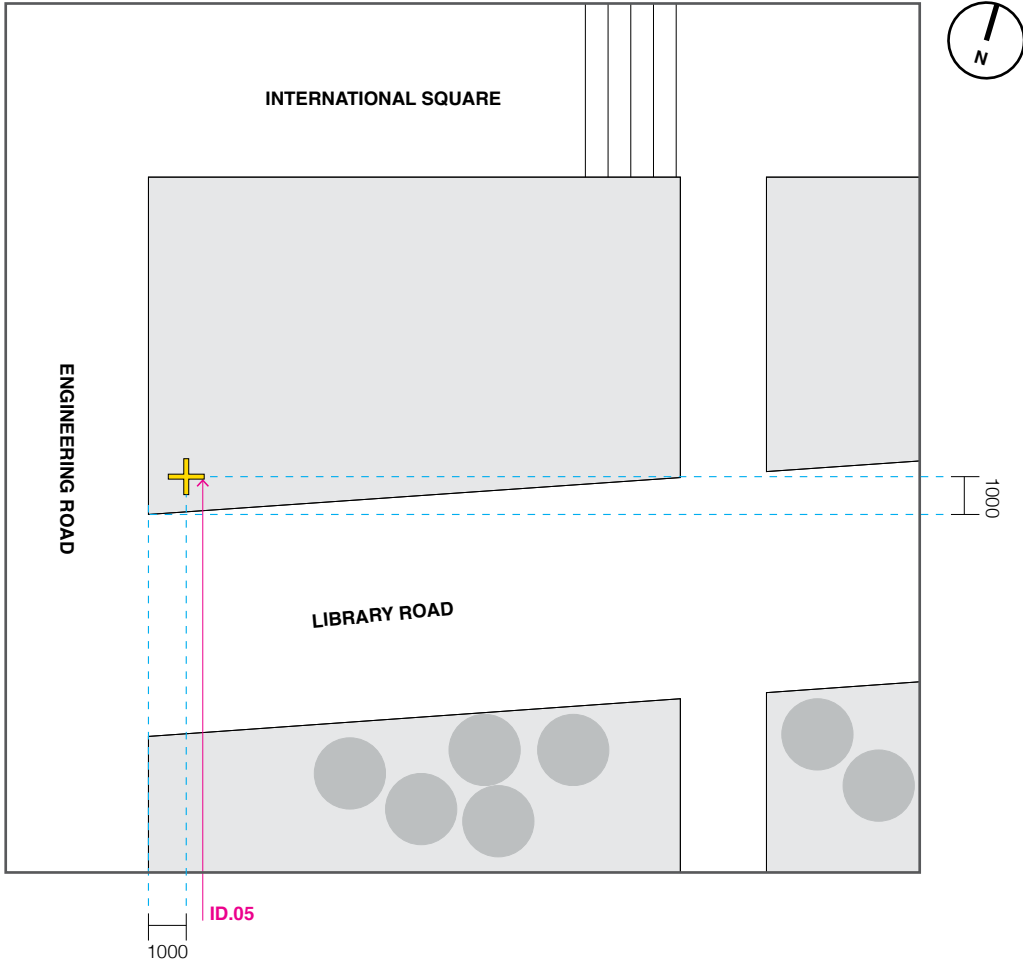
Elevation  
Scale 1:20

Sign Location

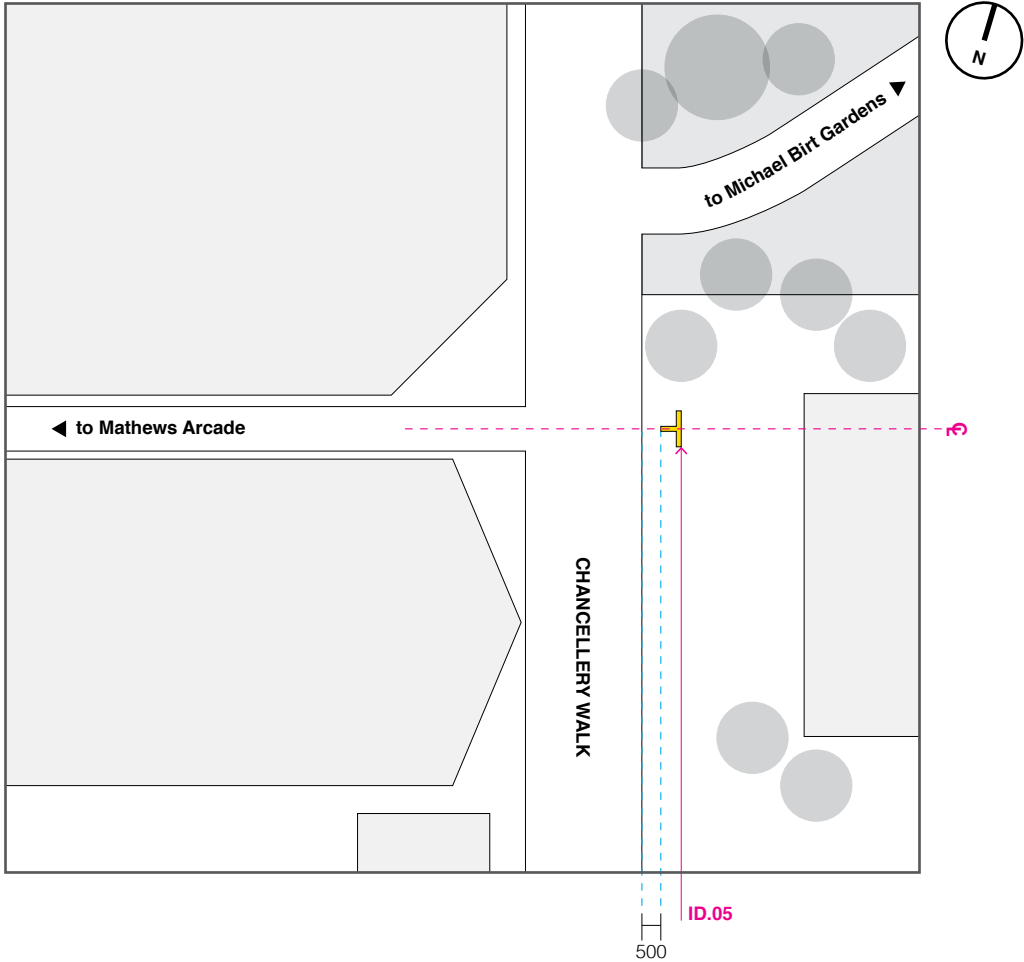
**Purpose**  
Confirms major named pedestrian pathways and directs pedestrians to external areas e.g. quadrangles or lawns. Refer to Section 3, Terminology & Addressing, Categories 3 and 5

**Location**  
Positioned at intersections between major UNSW streets and walkways.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



**01 Intersection of streets**  
ANZAC Parade Entry  
Scale 1:200



**02 Intersection of streets and external locations**  
Gate 13 Barker Street  
Scale 1:200

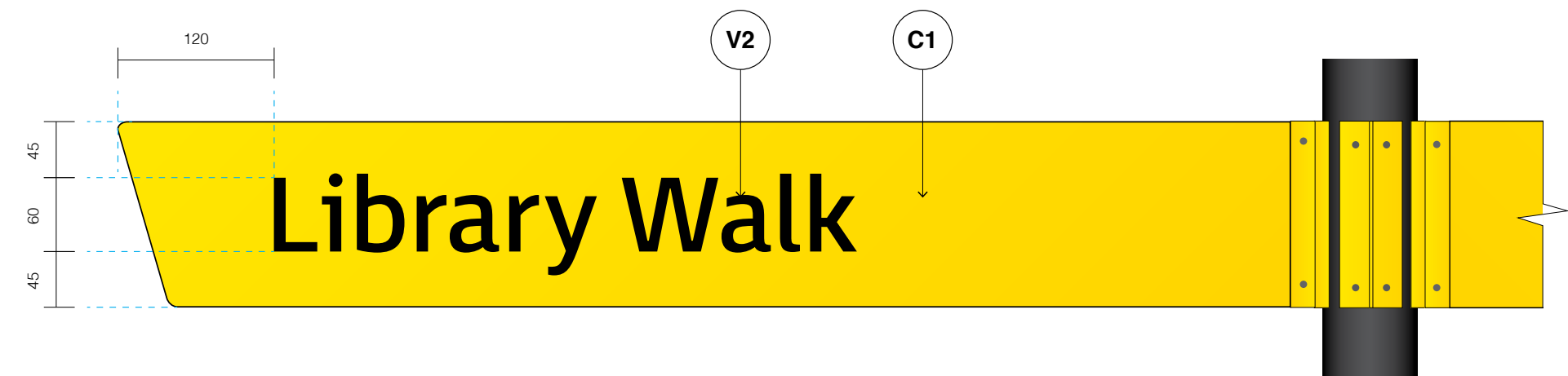
Positioning

**Positioning Guide**  
Street signs are to be placed within landscape features adjacent to or parallel to circulation routes that lead to major walkways. They can be used to identify named streets, or to direct to external locations within campus e.g. the Quadrangle.

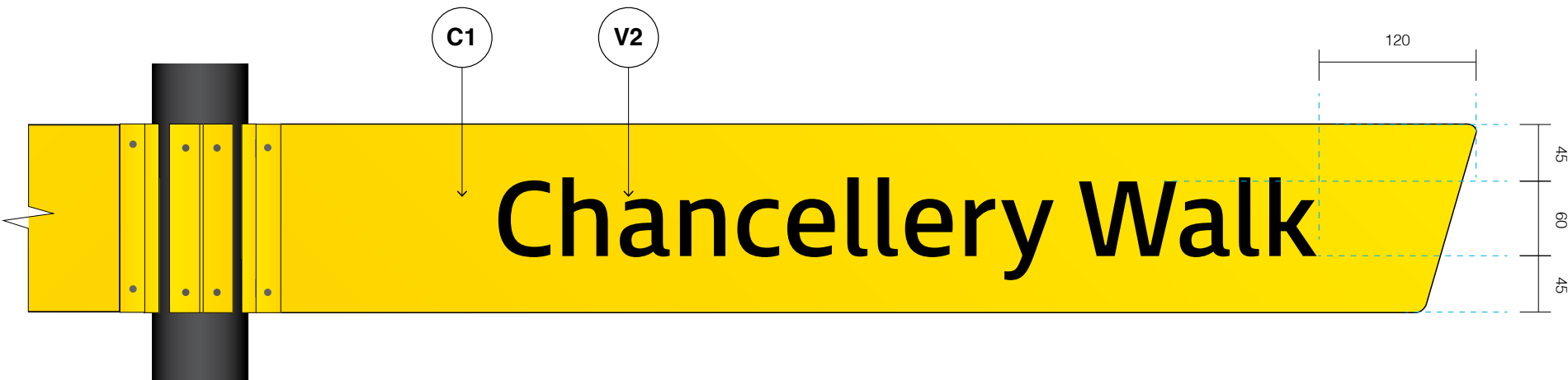
Street sign are to be positioned aligned to landscape edges. When at a corner, poles should be 1000mm from either edge. When parallel to a straight path, they should be 500mm from the pathway edge and centered to intersecting pathways.

Refer to plan 01 for insitu positioning at an intersection corner and plan 02 for insitu positioning at a parallel pathway. Plan 02 also identifies possible external locations that could be named on the sign.

- Note**
- For wayfinding placement principles, refer to: Section 4, User Journeys



Template 01 - Left Panel  
Scale 1:5



Template 02 - Right Panel  
Scale 1:5

Graphic Layout

**Street/ Walkway Name**  
FS Millbank Regular

**Alignment**  
Alignment – Front face: Left, Rear face: Right

**Size**  
60mm

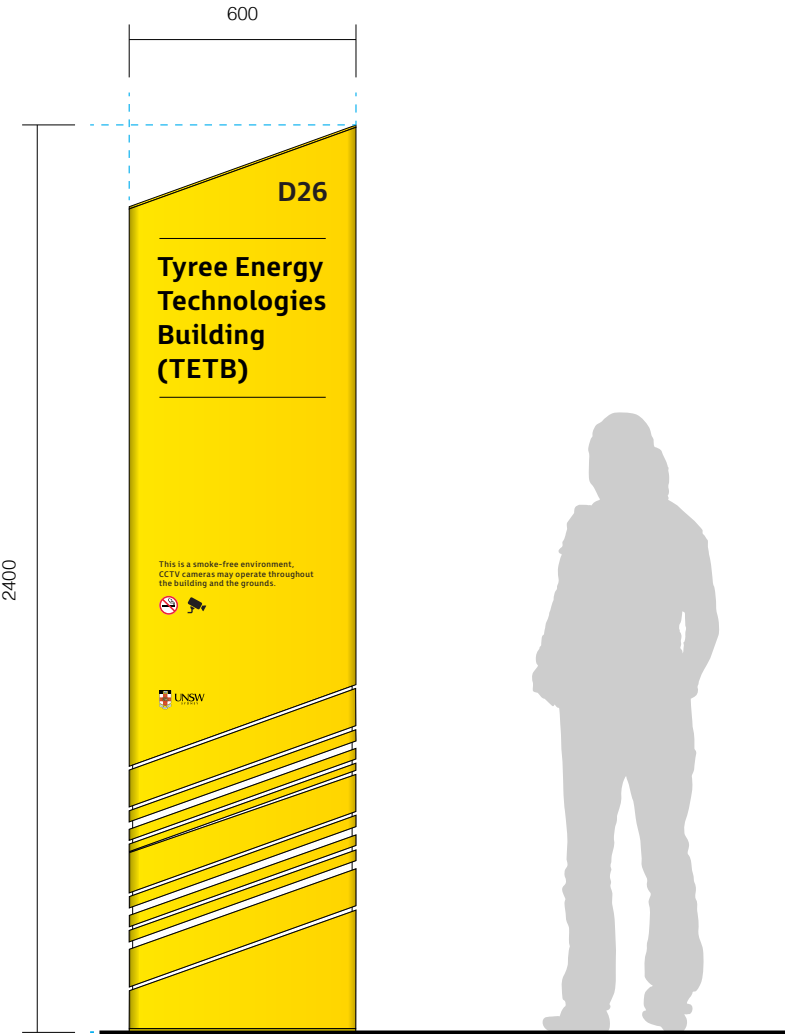
**Tracking**  
10+, Optical Kerning

Construction & Materials

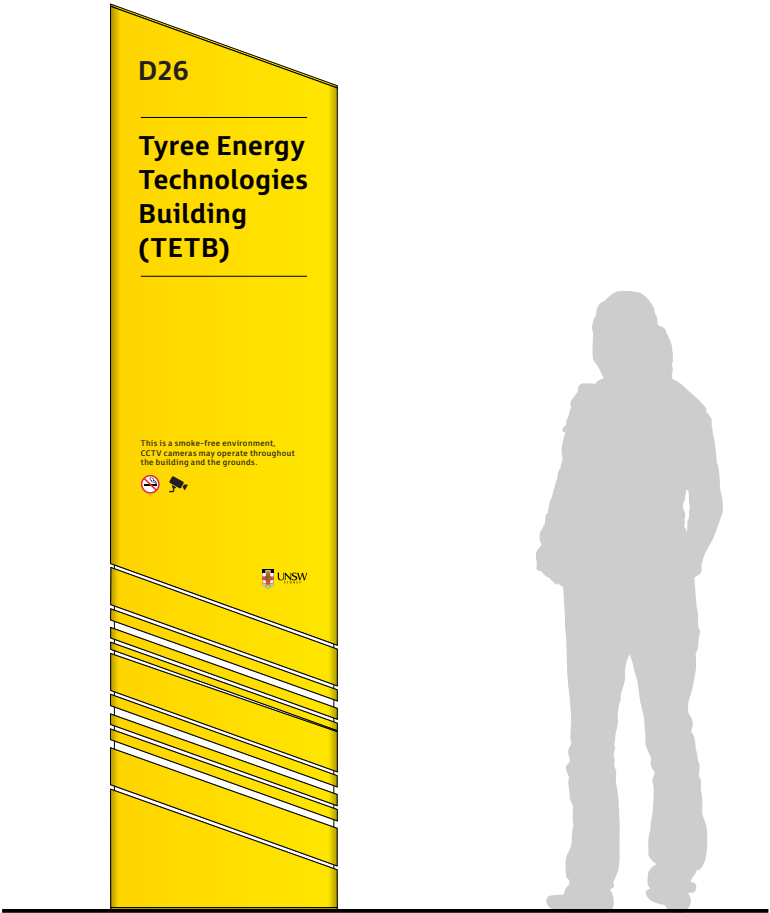
Materiality Legend

- |                              |                                         |
|------------------------------|-----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                               |
| • C1 finish on 3mm aluminium | • V2 finish applied on top of aluminium |

- Construction Details**
- Refer to: Section 8, Construction Standards, Cantilevered Signforms



Front Elevation  
Scale 1:20



Back Elevation  
Scale 1:20

## Sign Location

### Purpose

Identifies entry point or site boundaries of major buildings when they cannot be identified visually from primary circulation path. Refer to Section 3, Terminology & Addressing, Category 2.

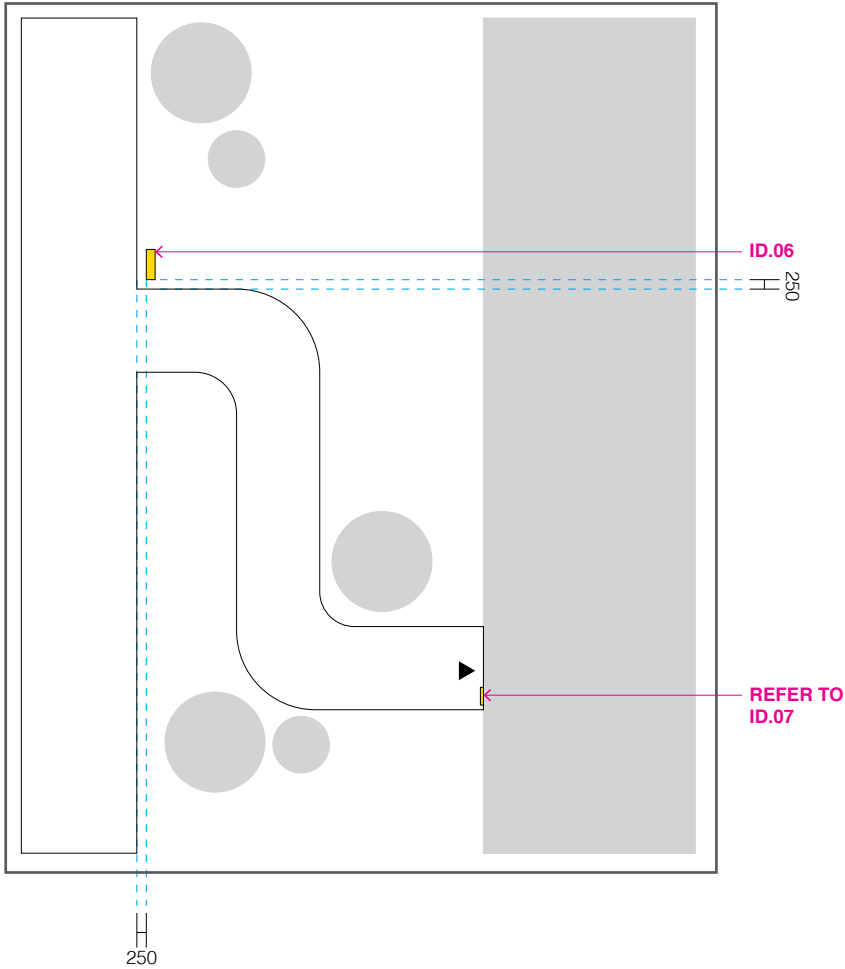
### Location

Freestanding at intersection of immediate pathway leading into main entry with main circulation route.

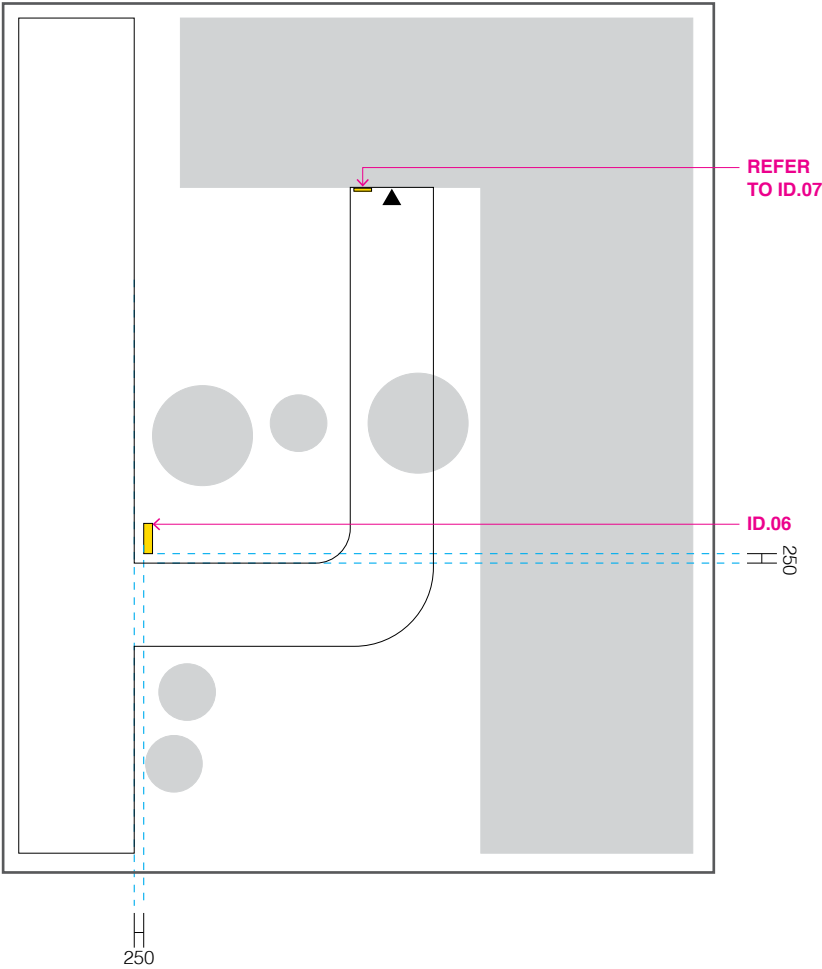
### Note

- For sign type selection, refer to: Section 5, The Process, Step 3
- For content guidelines, refer to: Section 3, Terminology & Addressing
- For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
- For sign maintenance, refer to: Section 21, Maintenance





01 Building Entrance  
Scale 1:200



02 Building Entrance  
Scale 1:200

Positioning

**Positioning Guide**  
Building entrance totems are to be used when building entrances are not visually identifiable from pedestrian circulation routes. Consideration should be given to the number of totems along a circulation route, and wall-mounted signage should be chosen instead when possible.

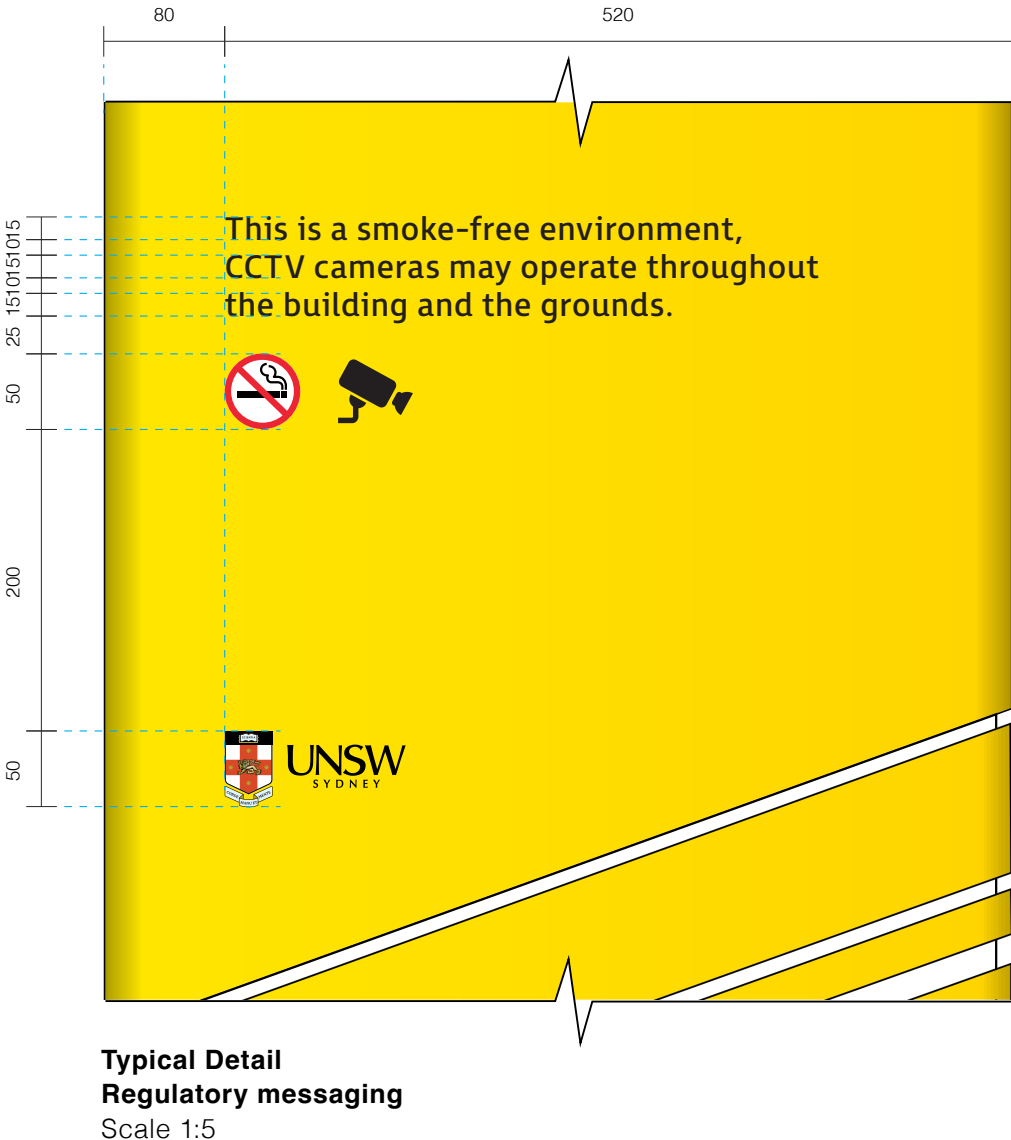
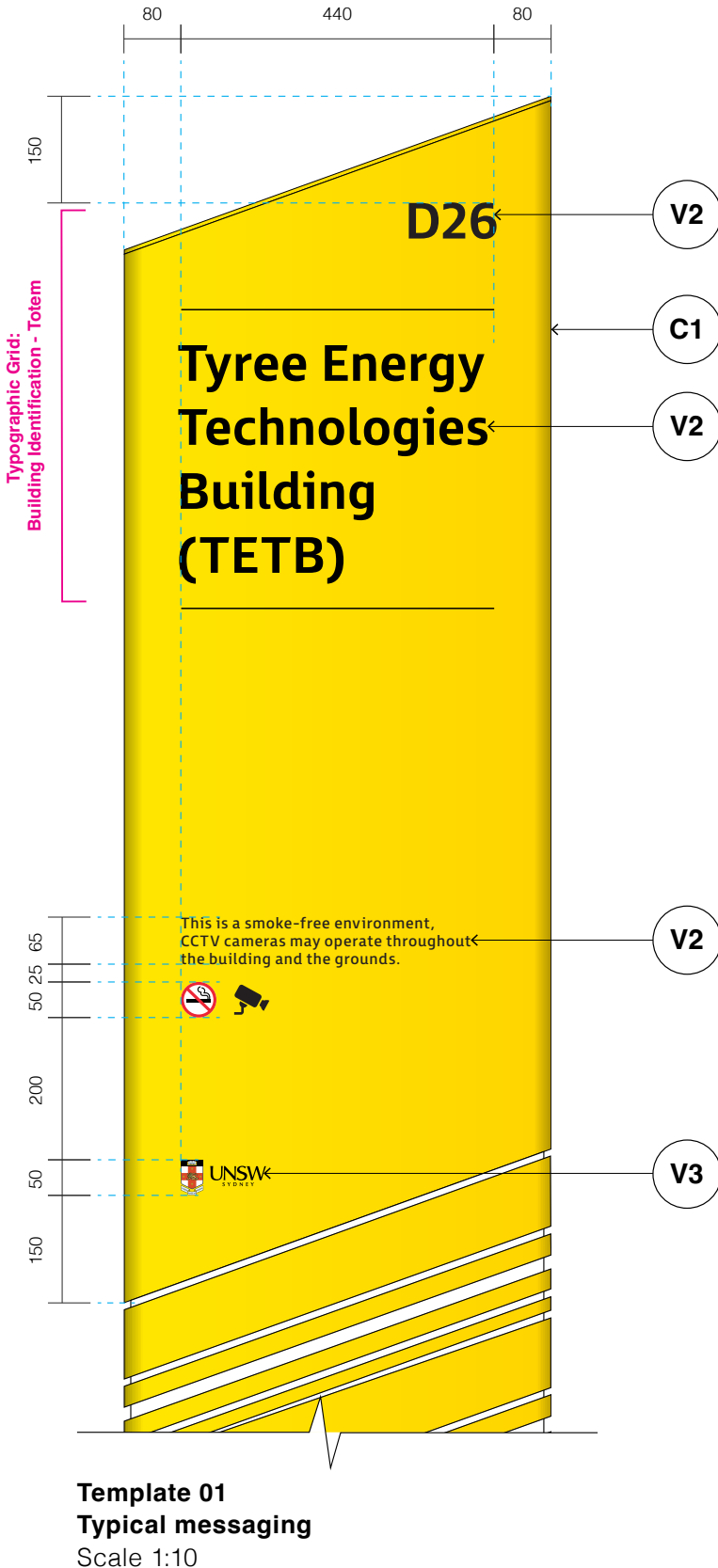
Totems are to be aligned to pathways, 250mm from edges, at the site boundaries or entry paths to buildings.

Refer to plans 01 and 02 for insitu positioning for building entrance totems.

- Note**
- For wayfinding placement principles, refer to: Section 4, User Journeys

## Section 10 – External: Building Entrance Totem

# ID.06



# Graphic Layout

## Typographic Grid – Identification

Building Identification Totem Layout. Refer to Section 7, Graphic Standards, Messaging Layouts

## Dividing Line

Line weight: 2mm

## Statutory Content

Alignment: Left  
Size/Leading: 15mm, 10mm  
Tracking: 10+, Optical kerning

## Regulatory Pictograms

Size: 50mm diameter

## UNSW logo

50mm height

## Back

Double sided messaging where applicable,  
otherwise to be left blank.

# Construction & Materials

## Materiality Legend

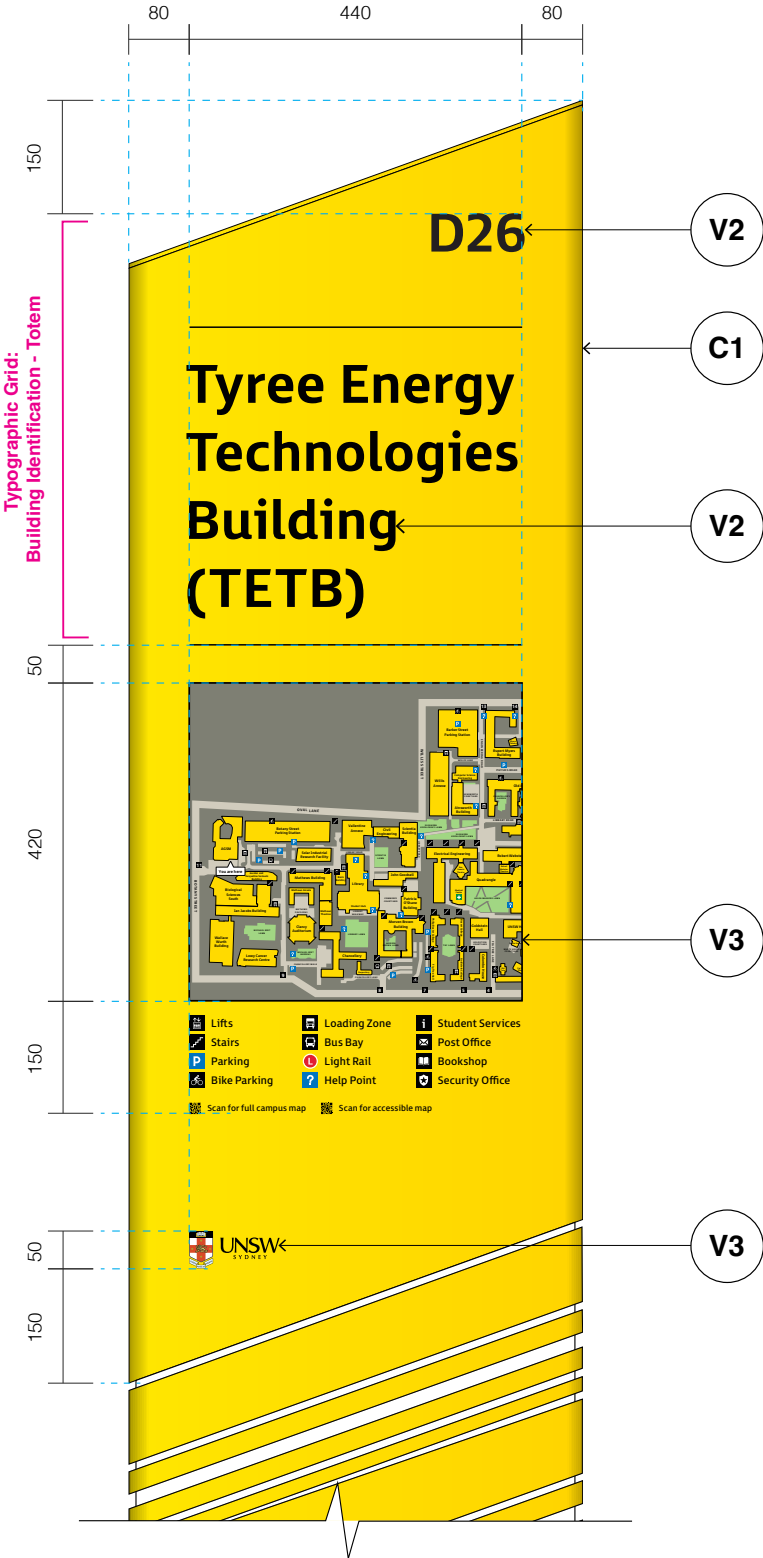


## Construction Details

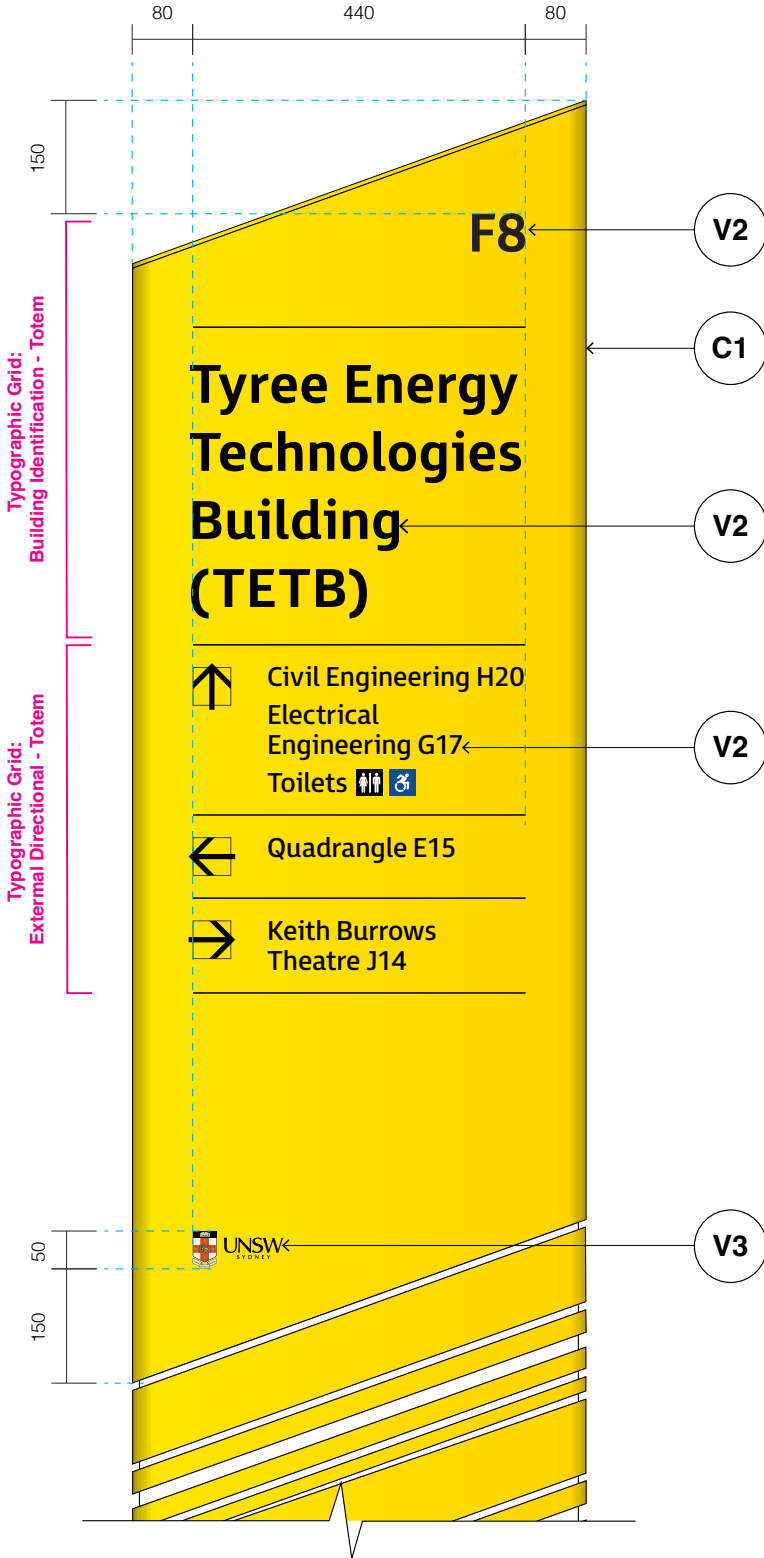
- Refer to: Section 8, Construction Standards  
Totem Signforms

Page 3 of 4

**Units: mm**



Template 02  
Identification messaging & map  
Scale 1:10



Template 03  
Identification & directional messaging  
Scale 1:10

Graphic Layout

**Typographic Grid – Identification**  
Building Identification Totem Layout. Refer to Section 7, Graphic Standards, Messaging Layouts

**Dividing Line**  
Line weight: 2mm

**Directional Messaging**  
Alignment: Left  
Size/Leading: 30mm, 15mm  
Tracking: 10+, Optical kerning

**Directional Pictograms**  
Size: 45mm height

**UNSW logo**  
50mm height

**Back**  
Double sided messaging where applicable, otherwise to be left blank.

Construction & Materials

Materiality Legend

- C1**

  - C1 finish on 3mm aluminium
- V2**

  - V2 applied on top of aluminium
- V3**

  - V3 print applied on top of aluminium

Construction Details

- Refer to: Section 8, Construction Standards, Totem Signforms



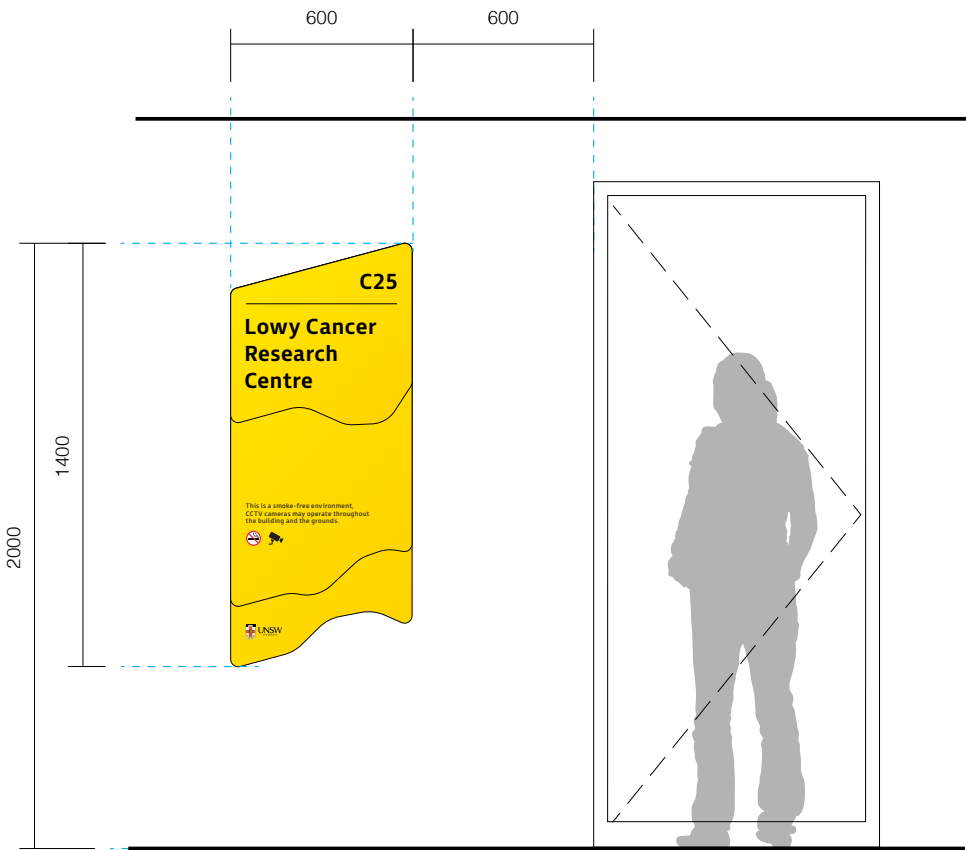
01 Building Entrance Totem  
Ainsworth Building



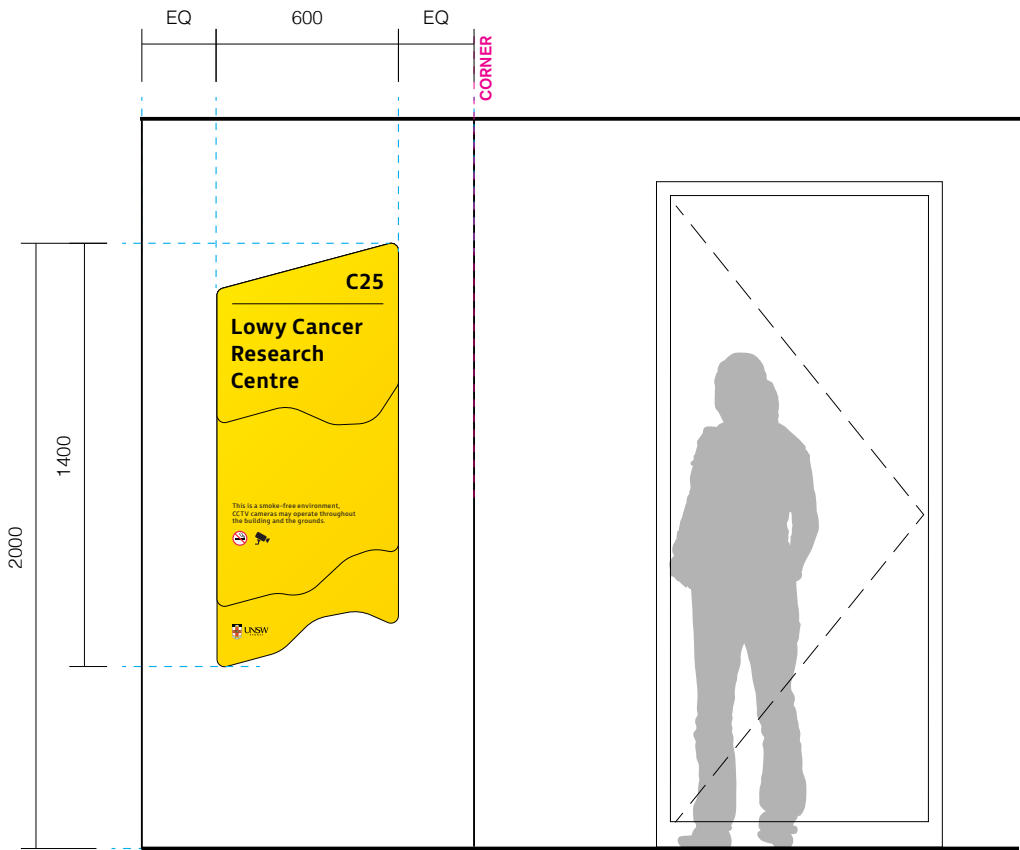
02 Existing Totem  
Ainsworth Building

In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.



Elevation - Beside entrance  
Scale 1:25



Elevation - Adjacent wall to entrance  
Scale 1:25

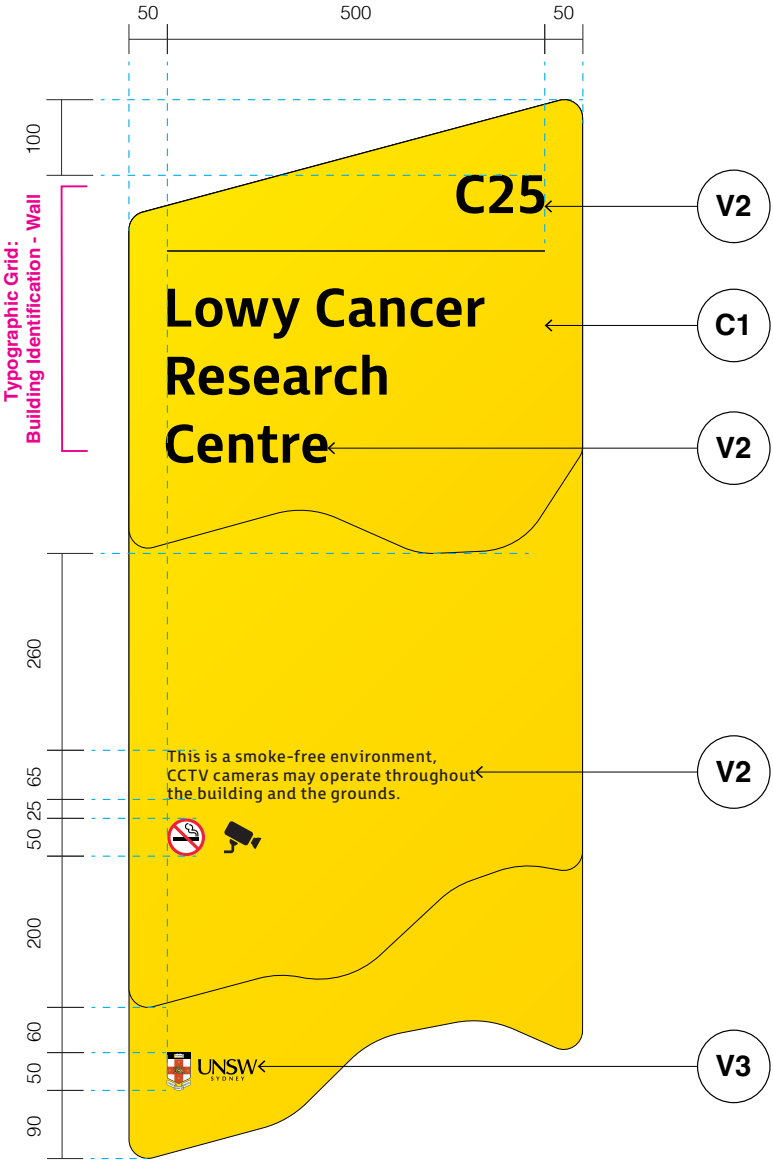
Sign Location

**Purpose**  
Identifies entry point or site boundaries of major buildings. Refer to Section 3, Terminology & Addressing, Category 2.

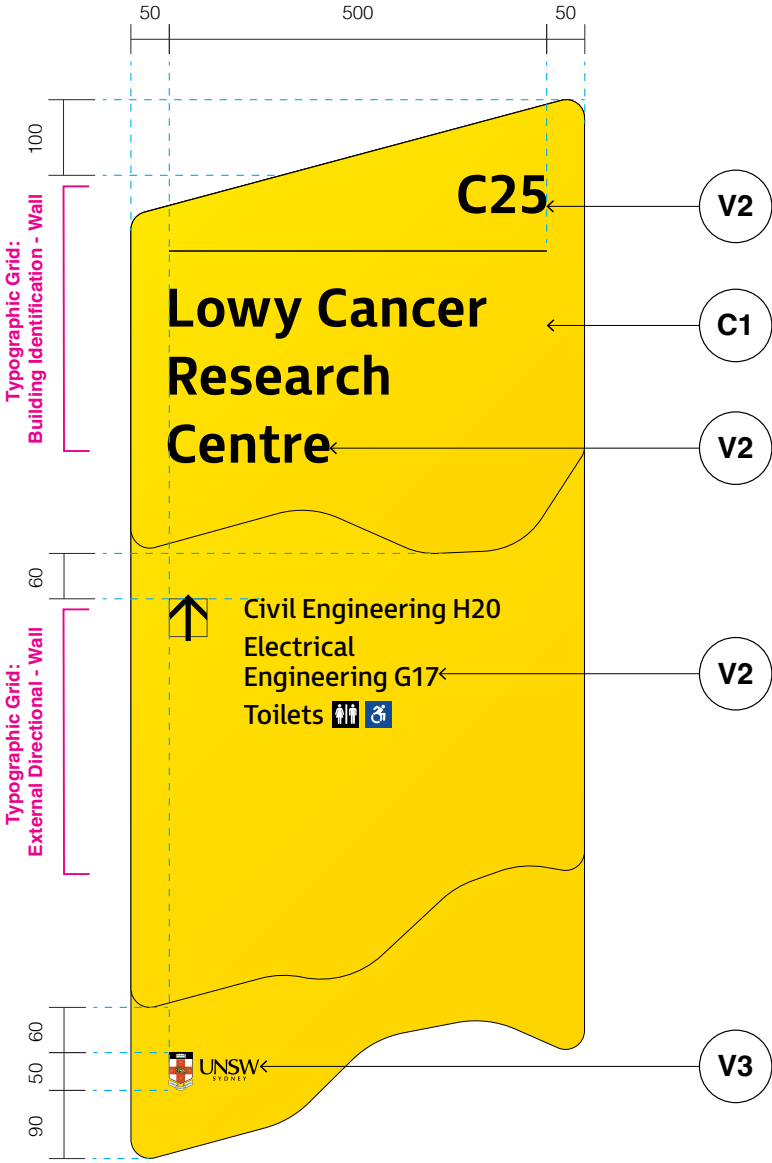
**Location**  
Wall mounted at left or right of building entry point.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance





Template 01  
Typical messaging  
Scale 1:10



Template 02  
Identification & directional messaging  
Scale 1:10

Graphic Layout

**Typographic Grid – Identification**  
Building Identification Wall Layout. Refer to Section 7, Graphic Standards, Messaging Layouts

**Dividing Line**  
Line weight: 2mm

**Statutory Content**  
Alignment: Left  
Size/Leading: 15mm, 10mm  
Tracking: 10+, Optical kerning

**Regulatory Pictograms**  
Size: 50mm diameter

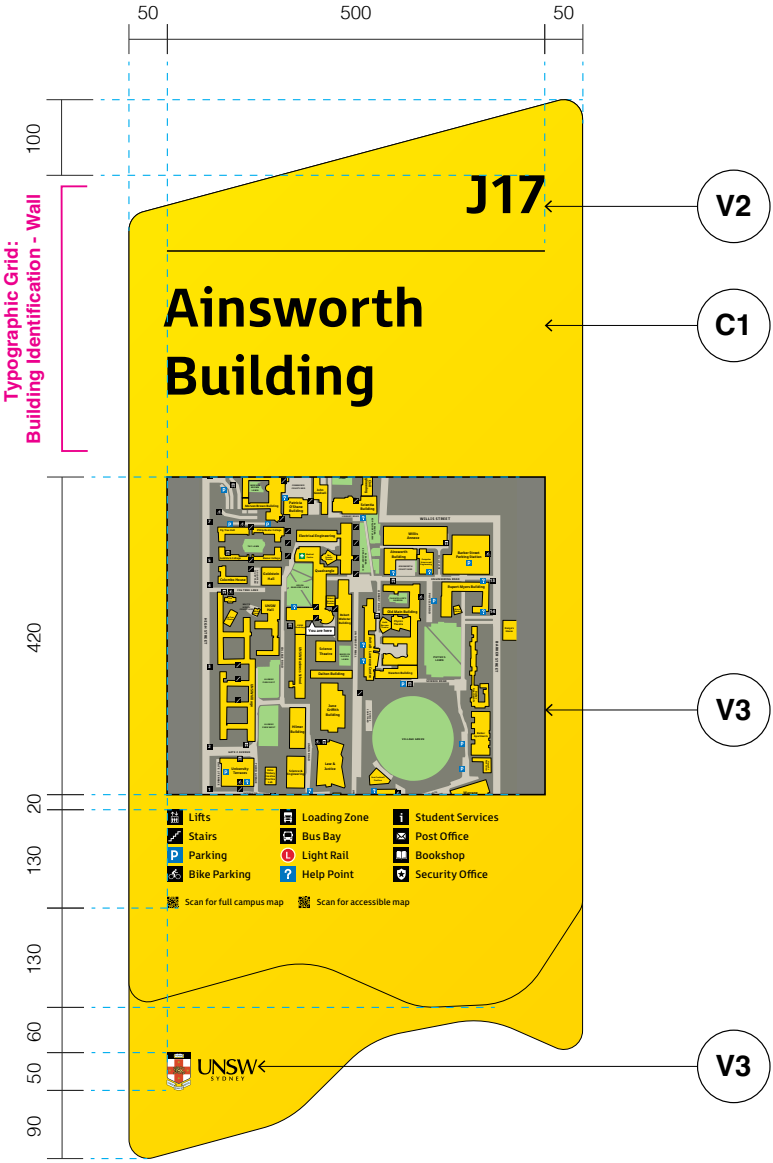
**UNSW logo**  
50mm height

Construction & Materials

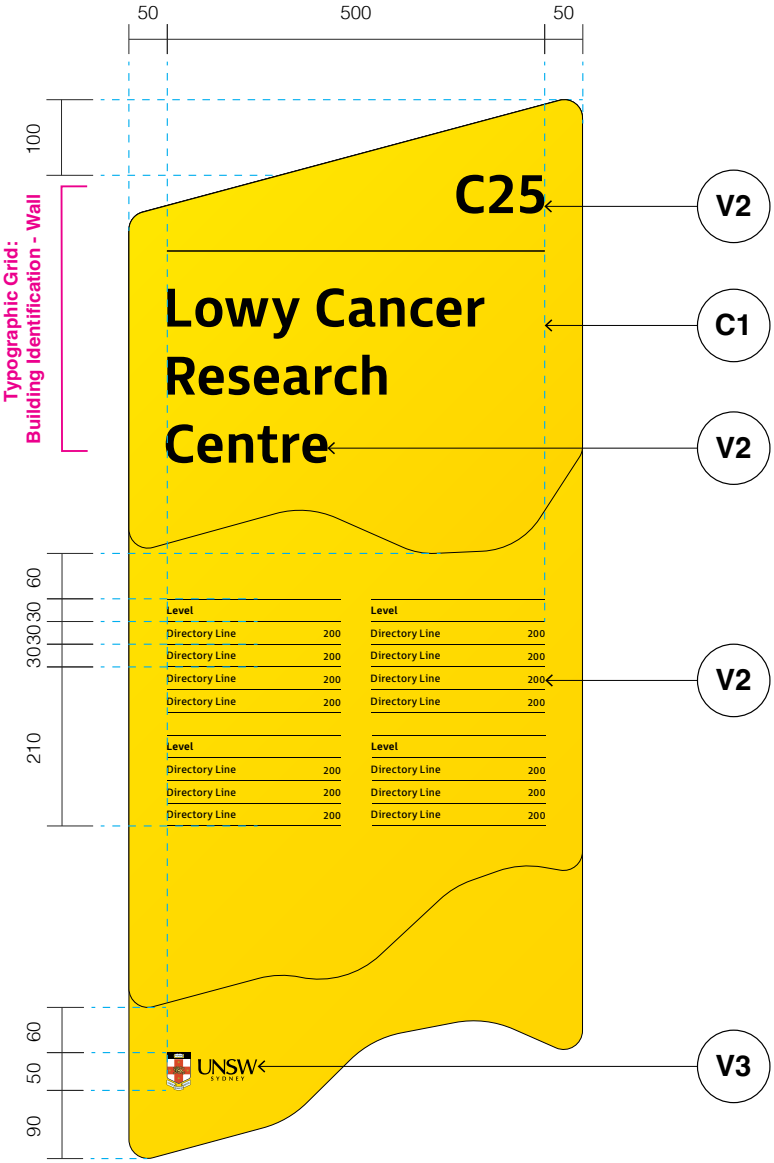
Materiality Legend

- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

**Construction Details**  
• Refer to: Section 8, Construction Standards, Layered Panel Signforms



**Template 03**  
Identification messaging & map  
Scale 1:10



**Template 04**  
Identification messaging & directory  
Scale 1:10

Graphic Layout

**Typographic Grid – Identification**  
Building Identification Wall Layout. Refer to Section 7, Graphic Standards, Messaging Layouts

**Dividing Line**  
Line weight: 2mm

**Level Directory Content**  
FS Millbank Regular  
Columns: Max 2  
Alignment: Destination; Left, Room number; Right  
Size/Leading: 10mm, 10mm  
Tracking: 10+, Optical kerning  
Dividing line weight: 1mm

**UNSW logo**  
50mm height

Construction & Materials

Materiality Legend

- C1**  
• C1 finish on 3mm aluminium
- V2**  
• V2 applied on top of aluminium
- V3**  
• V3 print applied on top of aluminium

**Construction Details**  
• Refer to: Section 8, Construction Standards, Layered Panel Signforms



01 Building Entrance ID  
Mathews Building

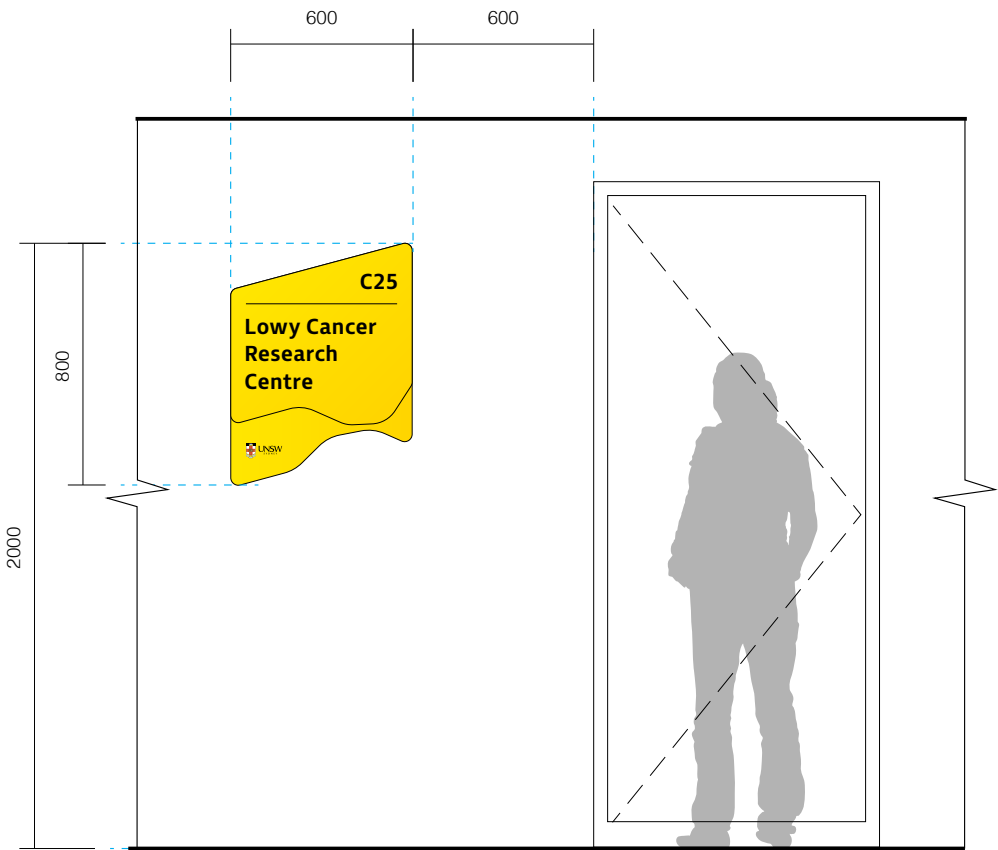


02 Existing Sign  
Mathews Building

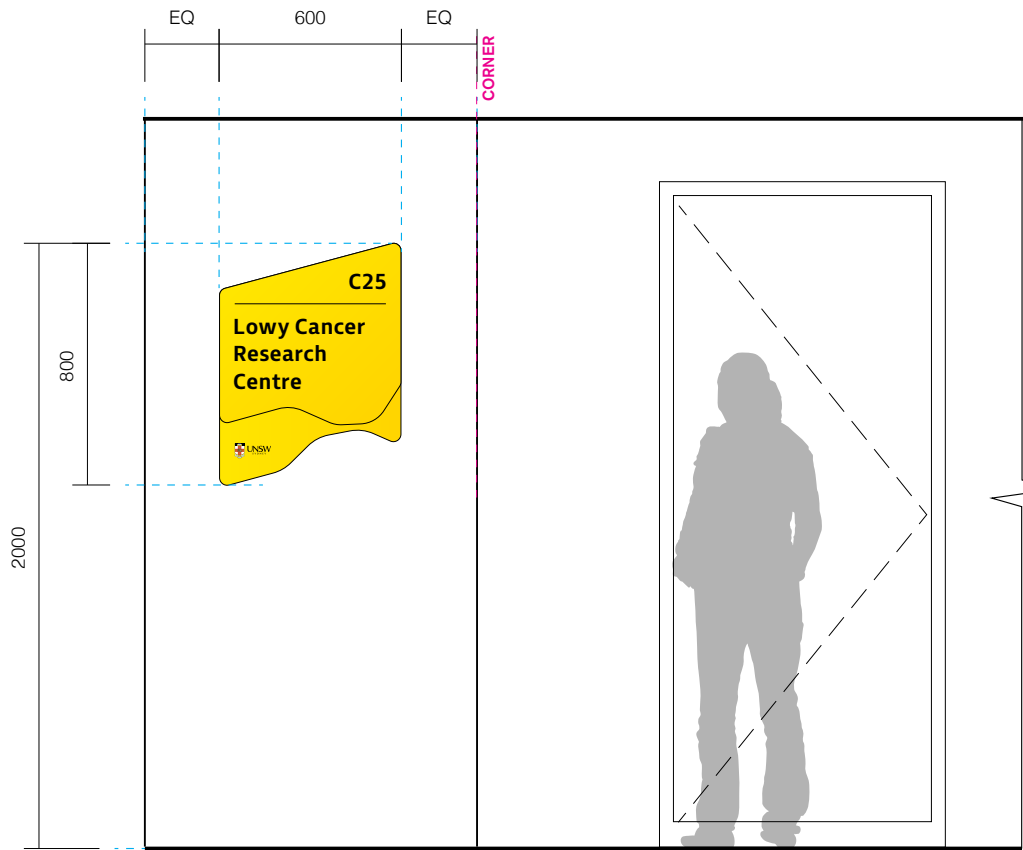
In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.





Elevation - Beside entrance  
Scale 1:25



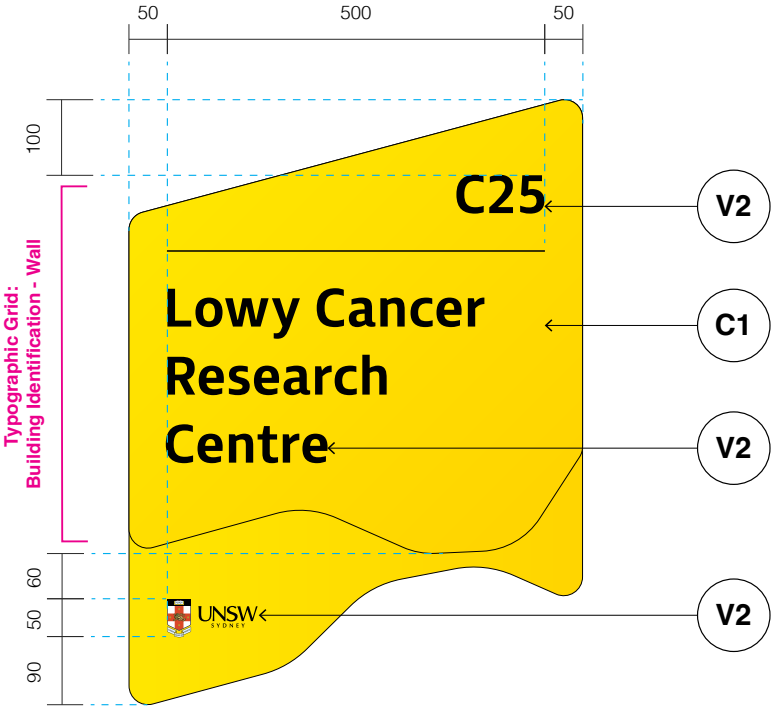
Elevation - Adjacent wall to entrance  
Scale 1:25

Sign Location

**Purpose**  
Identifies entry point of minor buildings and facilities. Refer to Section 3, Terminology & Addressing, Category 6, 7, 8 ,9.

**Location**  
Wall mounted at left or right of building or facility entry solid door.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Typical messaging  
Scale 1:10

Graphic Layout

**Typographic Grid – Identification**  
Building Identification Wall Layout. Refer to Section 7, Graphic Standards, Messaging Layouts

**Dividing Line**  
Line weight: 2mm

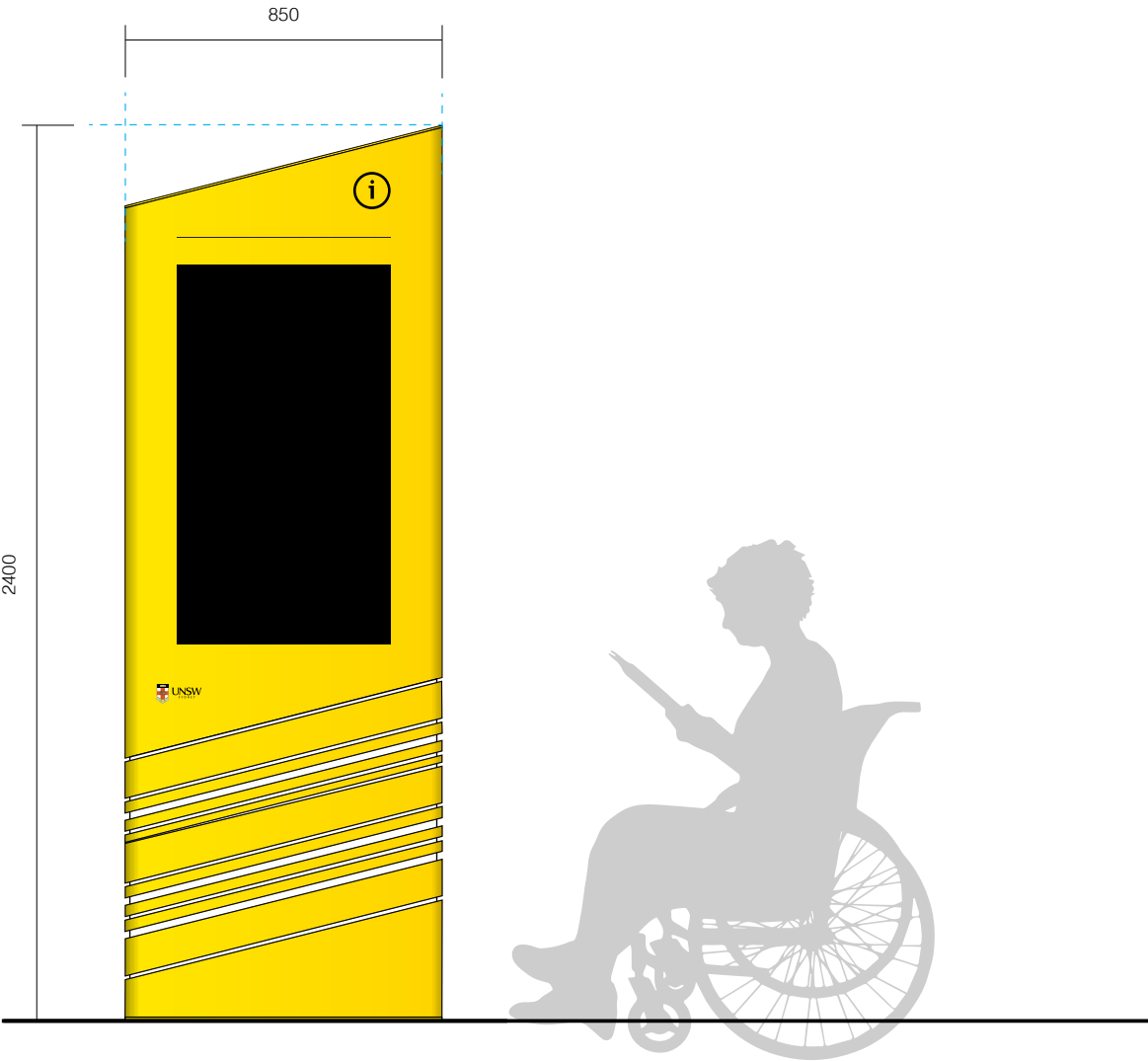
**UNSW logo**  
50mm height

Construction & Materials

Materiality Legend

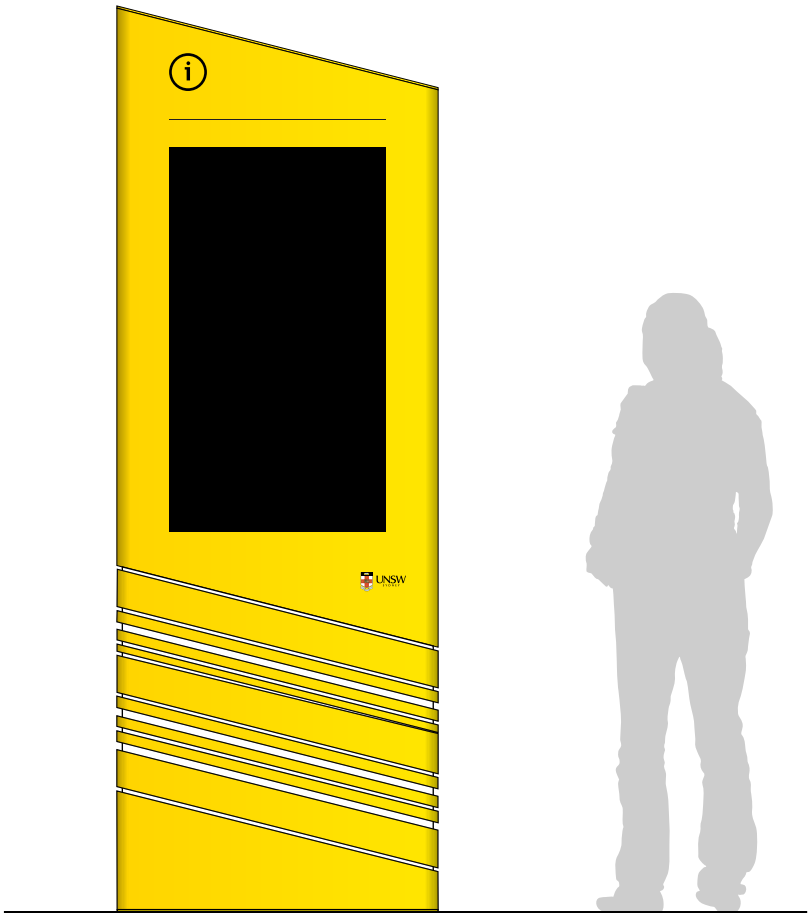
- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

**Construction Details**  
• Refer to: Section 8, Construction Standards, Layered Panel Signforms



Front Elevation  
Scale 1:20

**Note**  
Totem height is based on the understanding that interactive screen elements would not sit above an accessible height of 1600mm, and all screen elements above this would not be interactive.



Back Elevation  
Scale 1:20

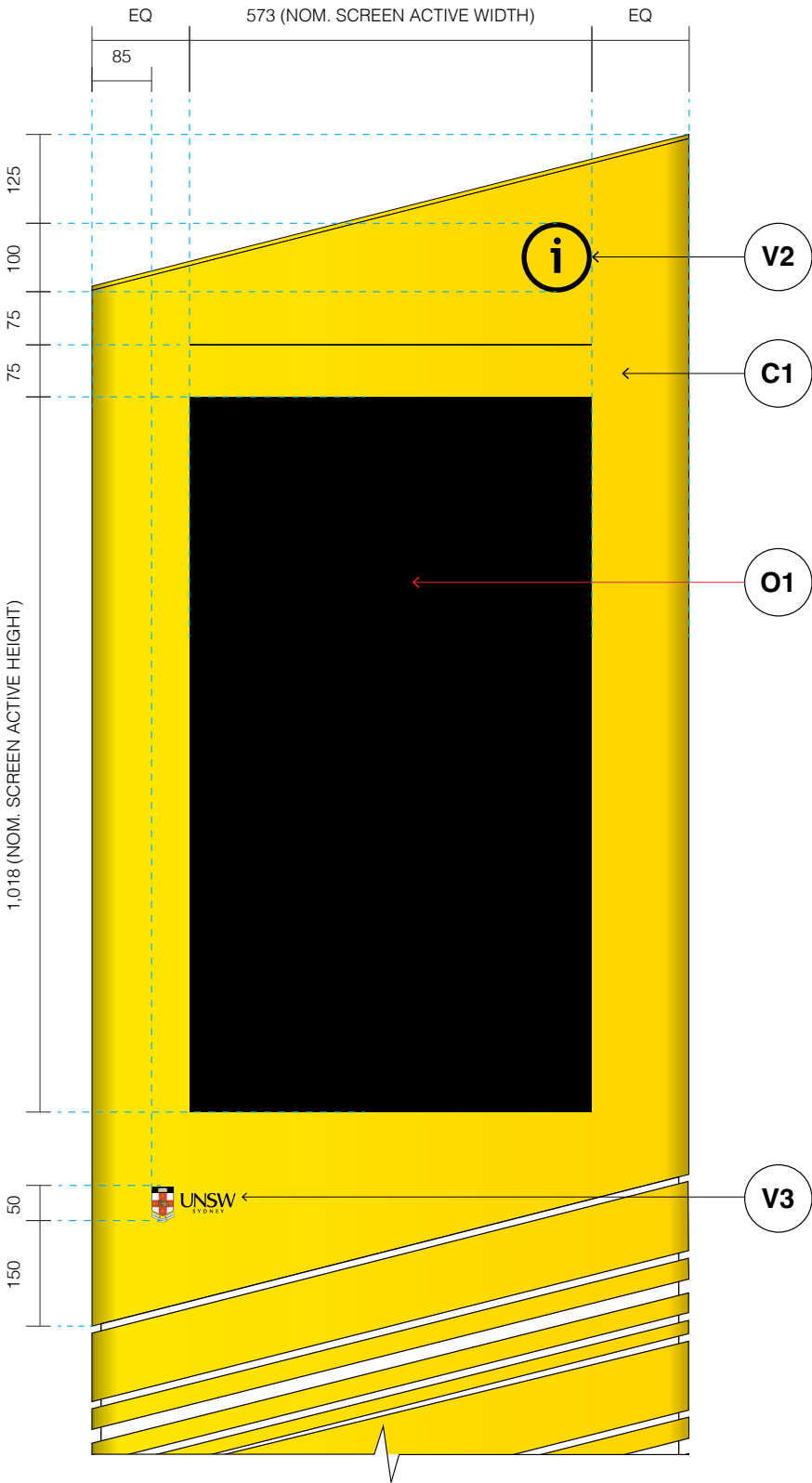
## Sign Location

**Purpose**  
Directs to main building destinations. Refer to Section 3, Terminology & Addressing, Category 5, 6, 7, 8.

**Location**  
Freestanding at decision points on major external circulation paths.

**Digital Screen**  
Final screen specifications to be provided by UNSW and contractor, refer to Section 20, Shop Drawings. Signform size and construction to be adjusted accordingly.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Scale 1:10

## Graphic Layout

- Pictogram**  
Information pictogram: 100 diameter.  
Refer to Section 7, Graphic Standards, Pictogram Suite.
- Dividing Line**  
Line weight: 2mm
- Digital Screen (nom. only)**  
Samsung OH 46B external grade digital screen
- UNSW logo**  
50mm height

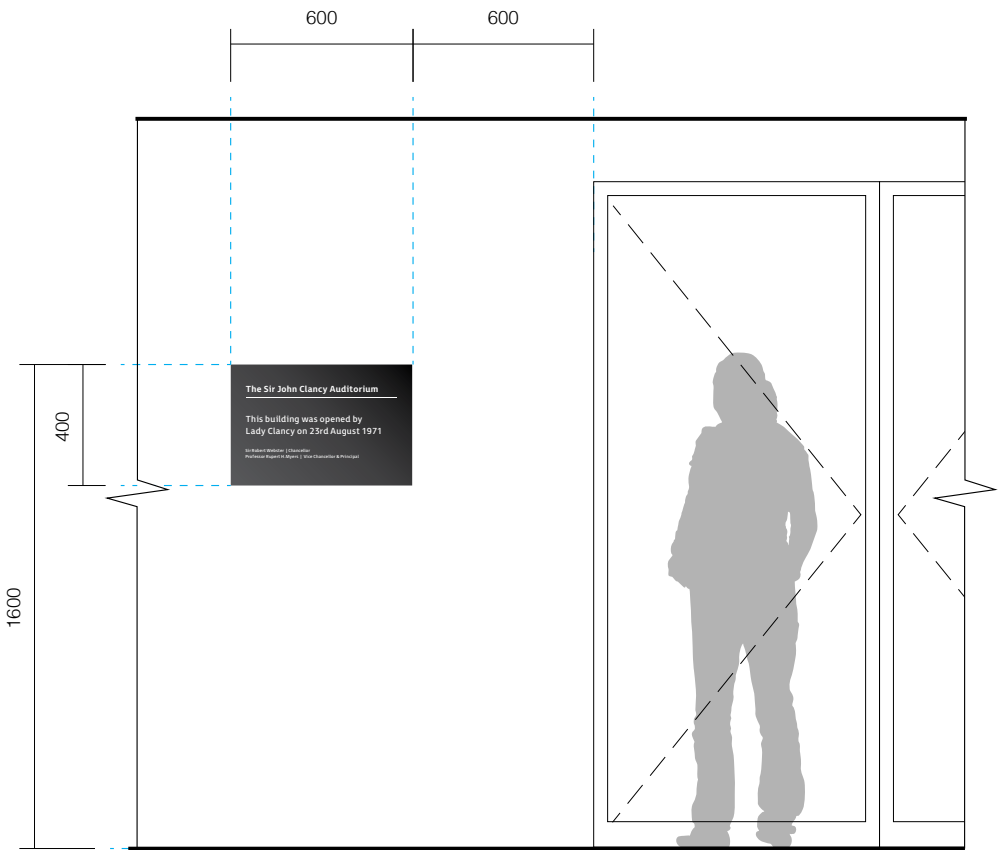
## Construction & Materials

### Materiality Legend

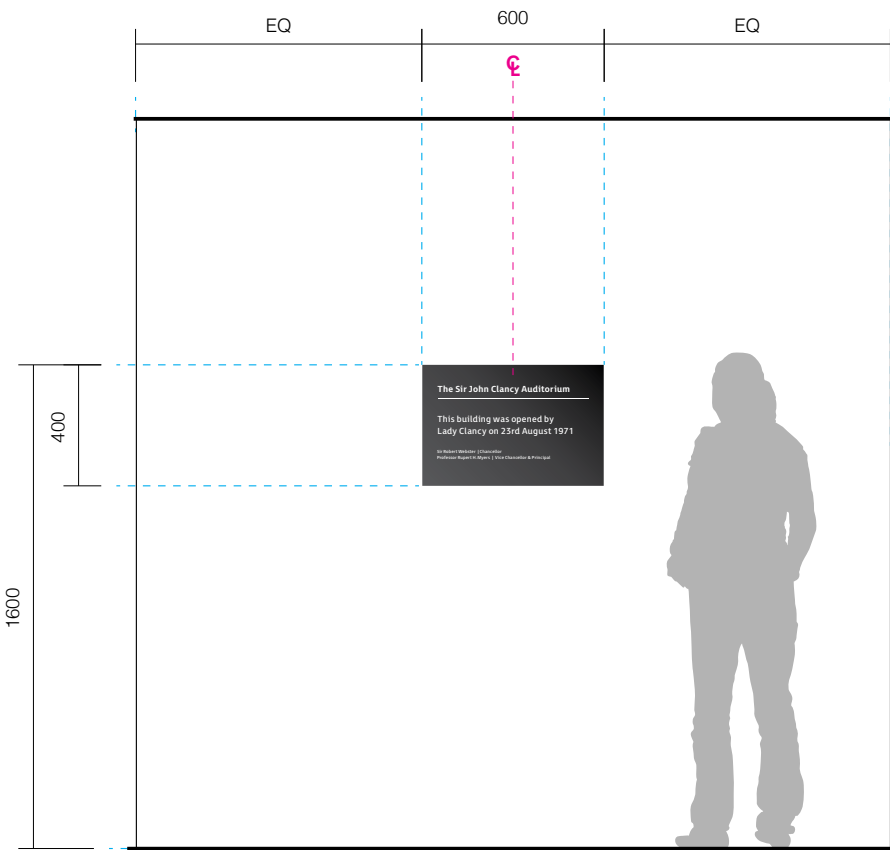
- |                                           |                                               |                                                     |
|-------------------------------------------|-----------------------------------------------|-----------------------------------------------------|
| <b>C1</b><br>• C1 finish on 3mm aluminium | <b>V2</b><br>• V2 applied on top of aluminium | <b>V3</b><br>• V3 print applied on top of aluminium |
| <b>O1</b><br>• Digital Touch Screen       |                                               |                                                     |

### Construction Details

- Refer to: Section 8, Construction Standards, Totem Signforms and Digital Signforms
- Monitor specifications are nominal only, contractor is to advise based on client requirements. Allow for adequate ventilation and power supply.



Elevation - Beside entrance  
Scale 1:25



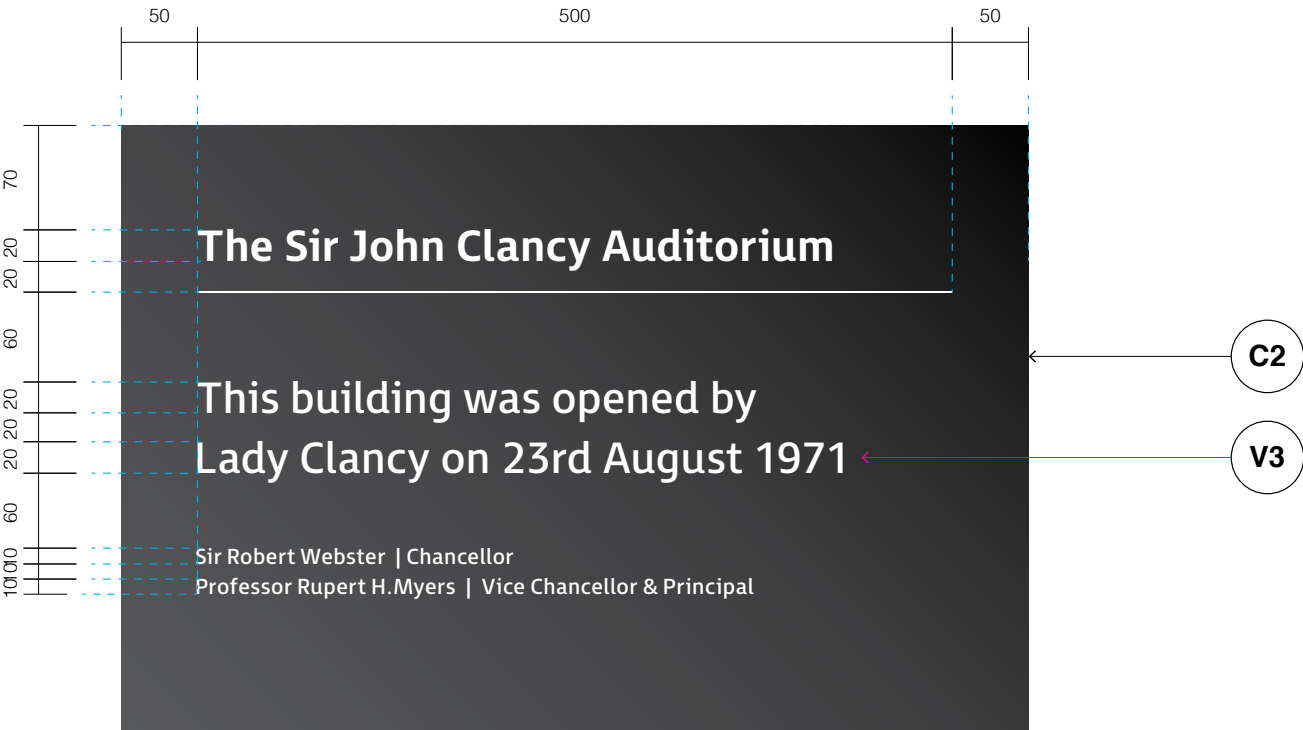
Elevation - Centered to wall  
Scale 1:25

Sign Location

**Purpose**  
Displays key sponsors of main building

**Location**  
Located at building entrance, adjacent to or below building identification signage.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



**Detail**  
Scale 1:5

Graphic Layout

**Building Name**  
FS Millbank Bold

**Sponsor Messaging**  
FS Millbank Regular

**Dividing Line**  
Line weight: 2mm

**Alignment**  
Left alignment

**Size/ Leading**  
20mm main body, 10mm footer text

**Tracking**  
10+, Optical kerning

Construction & Materials

Materiality Legend

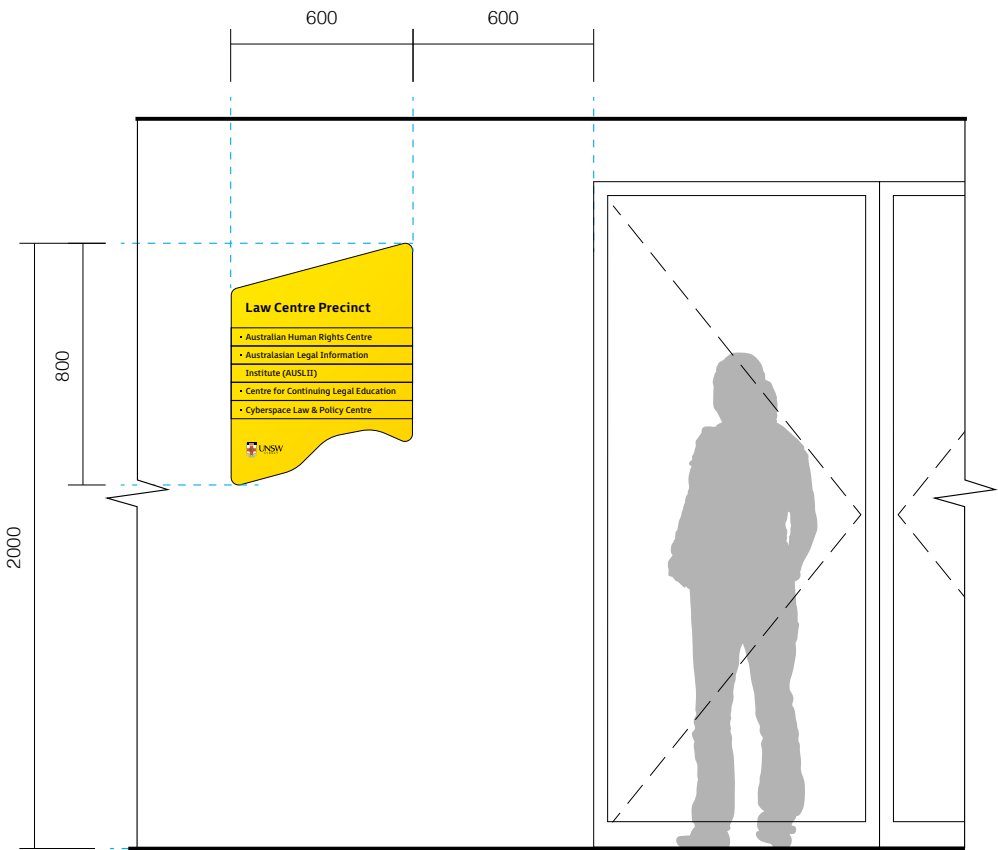
- C2

  - C2 finish on 3mm aluminium
- V3

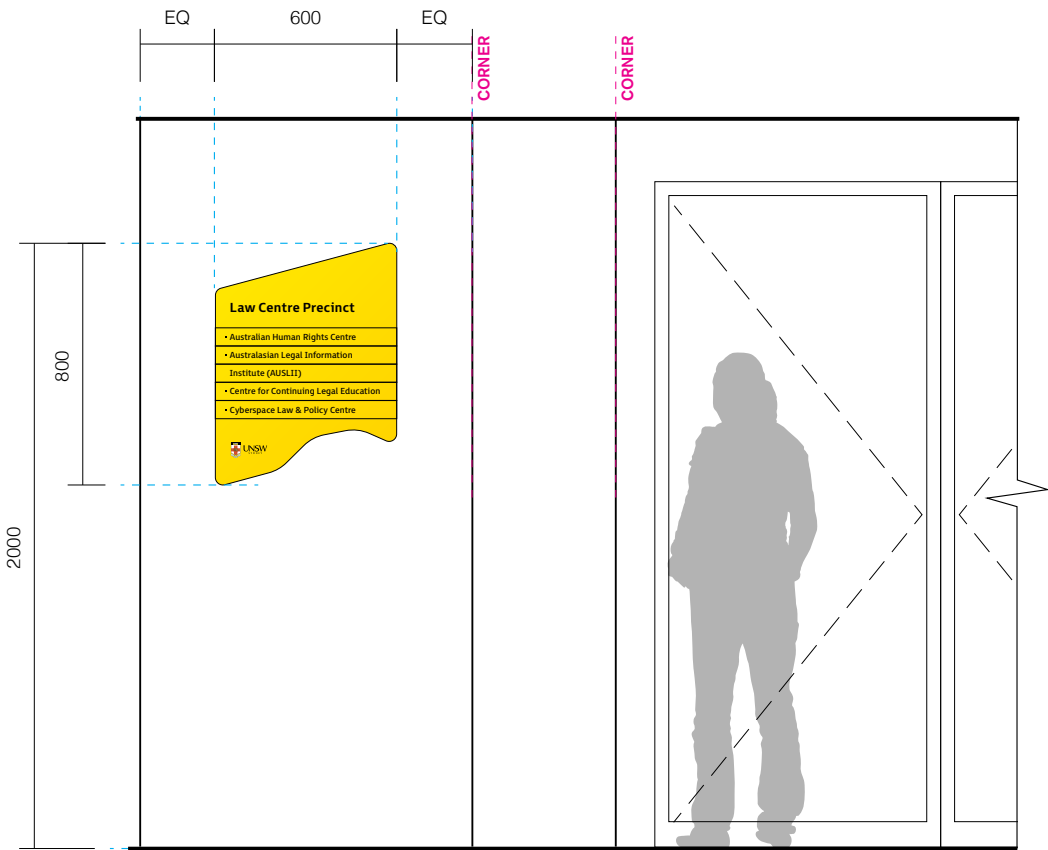
  - V3 applied on top of aluminium

- Fixing Details**
- Refer to: Section 8, Construction Standards, Wall Mounted Signforms





Elevation - Beside entrance  
Scale 1:25



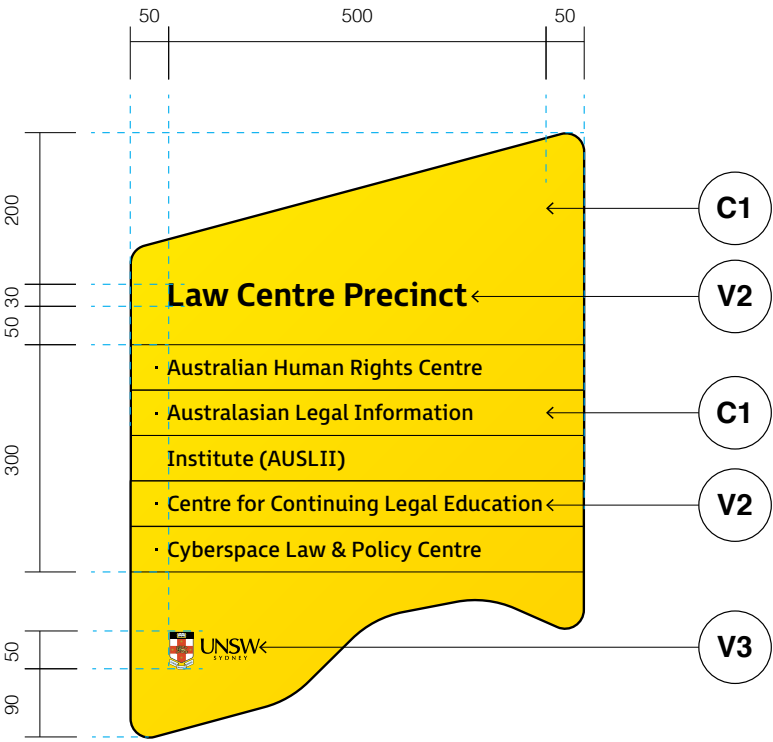
Elevation - Adjacent wall to entrance  
Scale 1:25

Sign Location

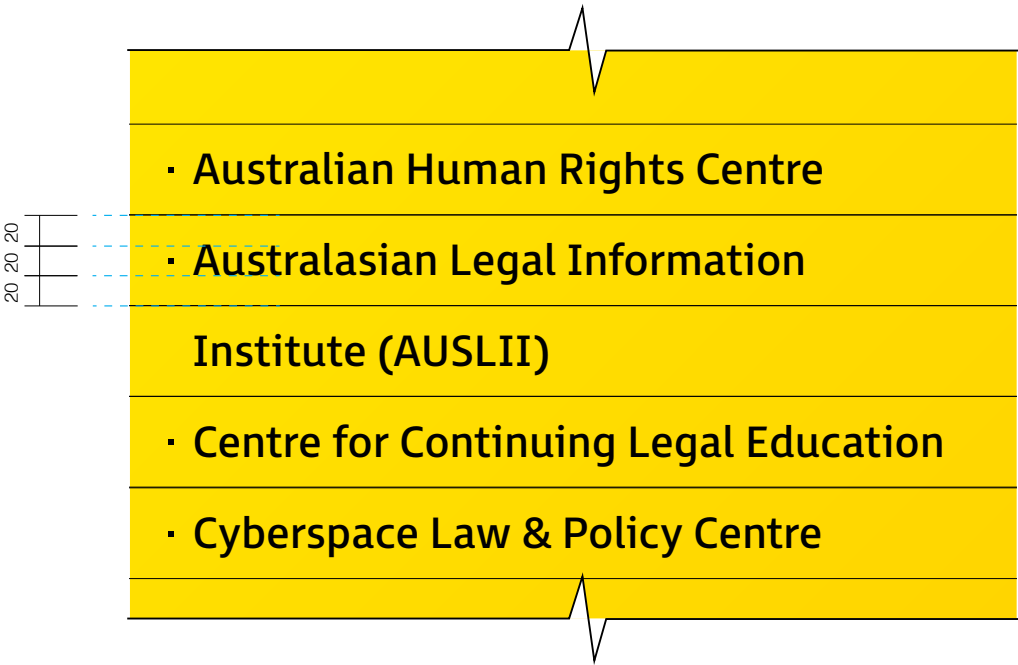
**Purpose**  
Identifies main tenants within building

**Location**  
On solid wall at corridor or entry to tenant zone within building

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Scale 1:10



Directory Messaging  
Scale 1:5

Graphic Layout

**Precinct ID**  
FS Millbank Bold  
Alignment: Left  
Size/ Leading: 30mm, 50mm  
Tracking: 10+, Optical kerning

**Level Directory Tenants**  
FS Millbank Regular  
Alignment: Left  
Size: 20mm  
Tracking: 10+, Optical kerning  
One line of text per slat, up to 5 slats

**UNSW logo**  
50mm height

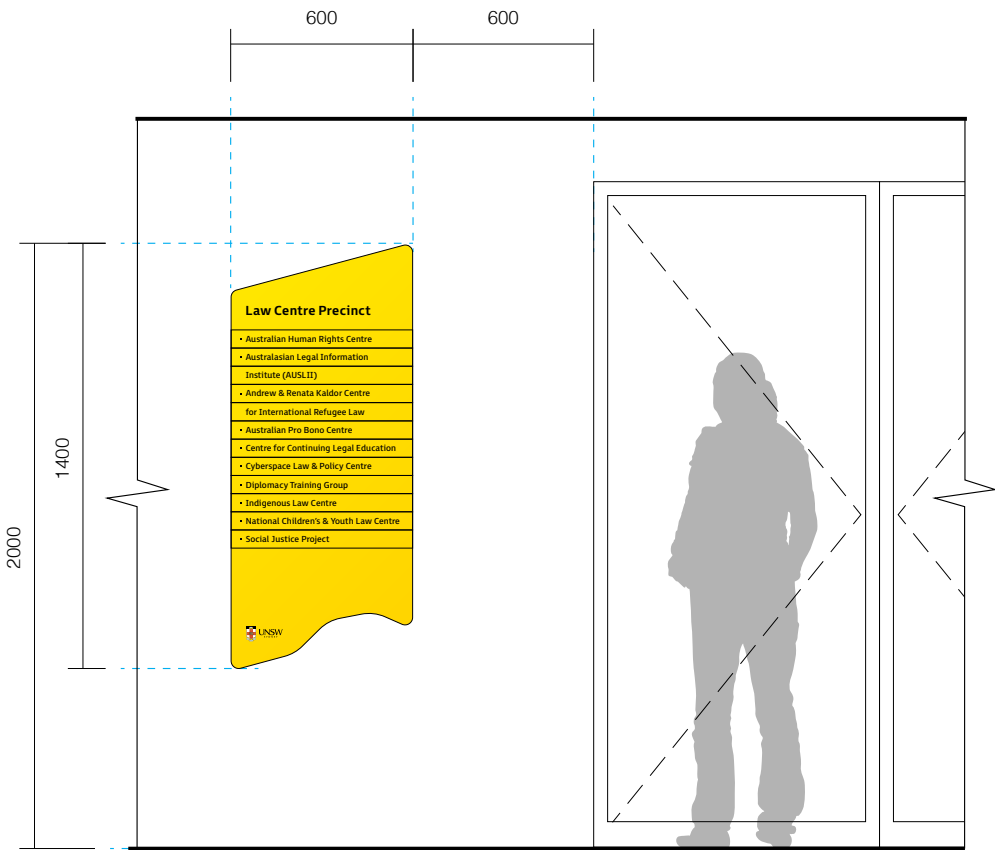
Construction & Materials

Materiality Legend

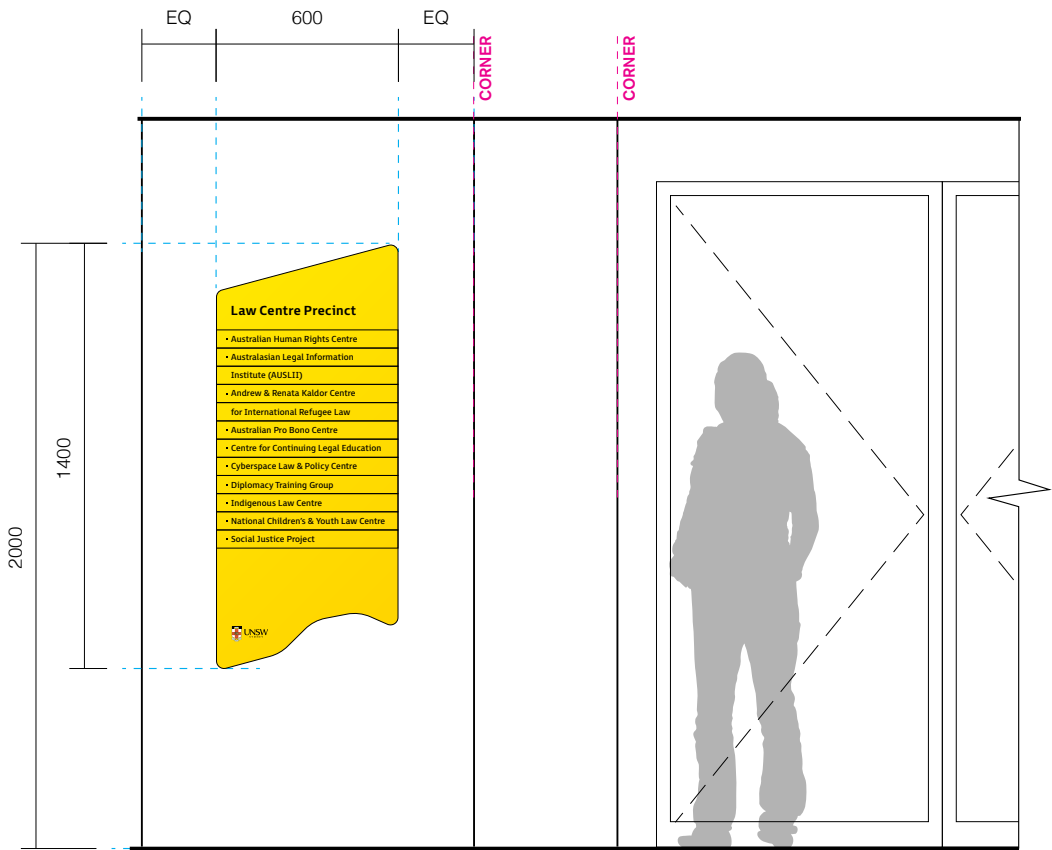
- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

**Construction Details**  
• Refer to: Section 8, Construction Standards, Layered Panel Signforms





Elevation - Beside entrance  
Scale 1:25



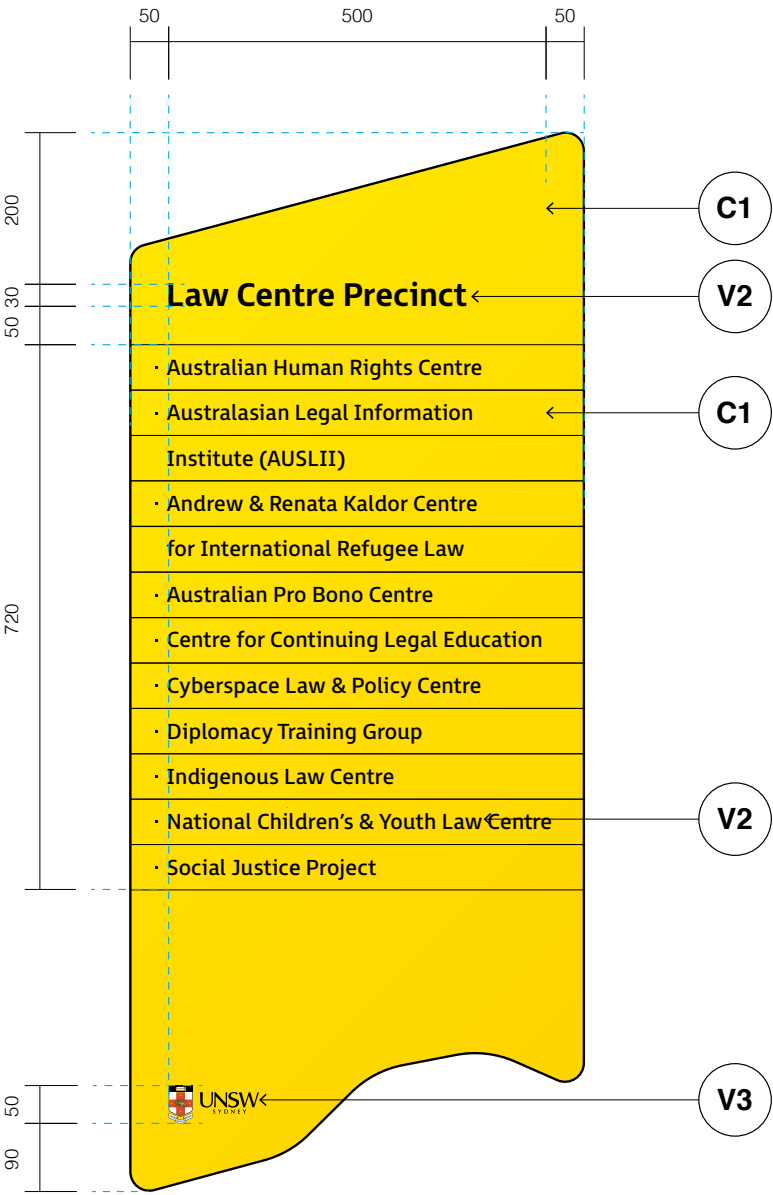
Elevation - Adjacent wall to entrance  
Scale 1:25

Sign Location

**Purpose**  
Identifies main tenants within building

**Location**  
On solid wall at corridor or entry to tenant zone within building

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Scale 1:10



Directory Messaging  
Scale 1:5

Graphic Layout

**Precinct ID**  
FS Millbank Bold  
Alignment: Left  
Size/ Leading: 30mm, 50mm  
Tracking: 10+, Optical kerning

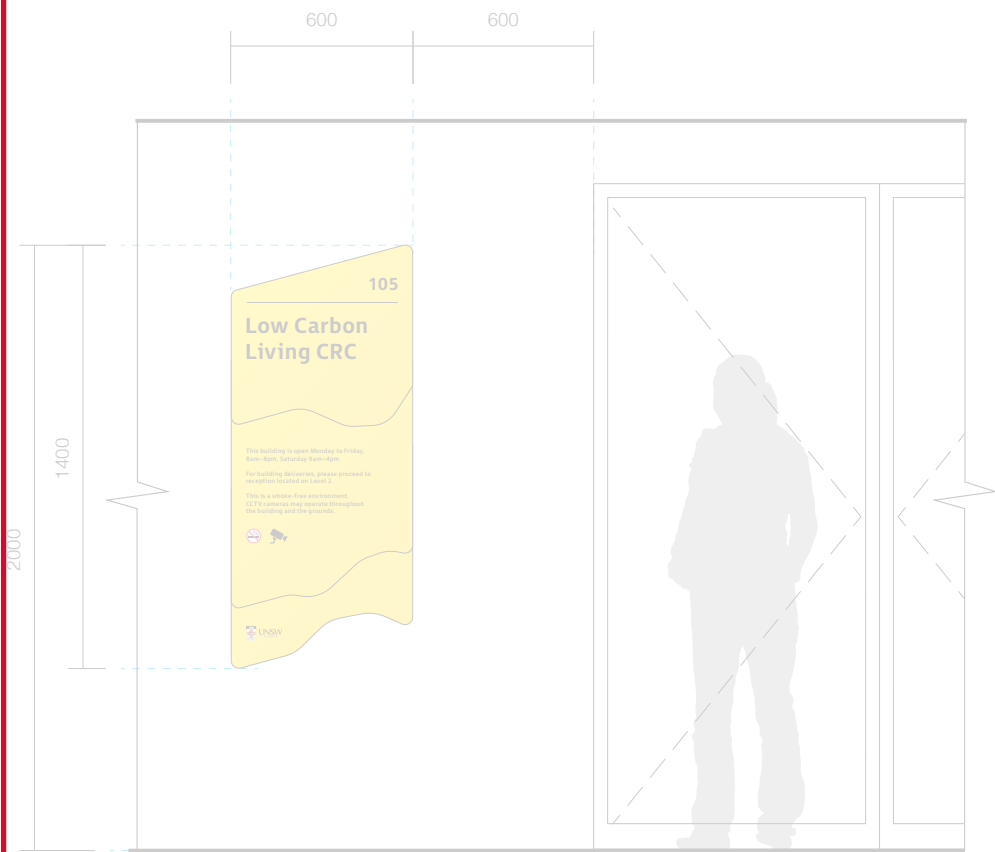
**Level Directory Tenants**  
FS Millbank Regular  
Alignment: Left  
Size: 20mm  
Tracking: 10+, Optical kerning  
One line of text per slat, up to 12 slats

**UNSW logo**  
50mm height

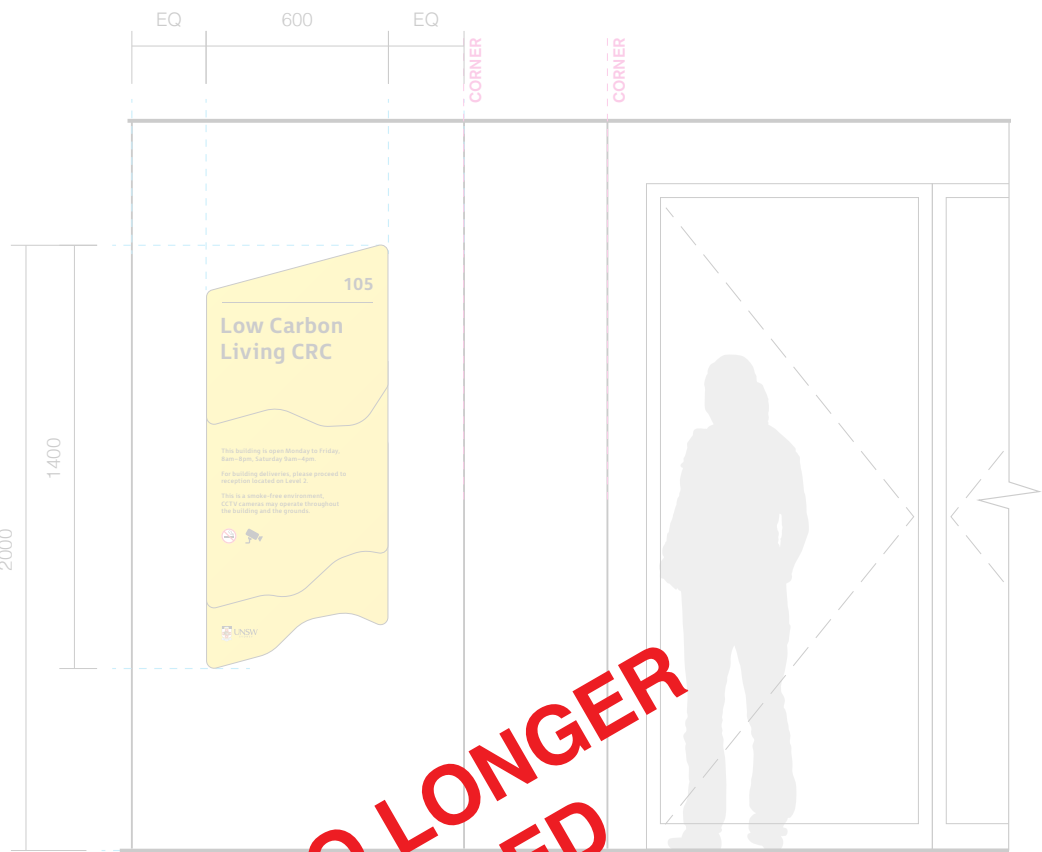
Construction & Materials

| Materiality Legend           |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

**Construction Details**  
• Refer to: Section 8, Construction Standards, Layered Panel Signforms



Elevation - Beside entrance  
Scale 1:25



Elevation - Adjacent wall to entrance  
Scale 1:25

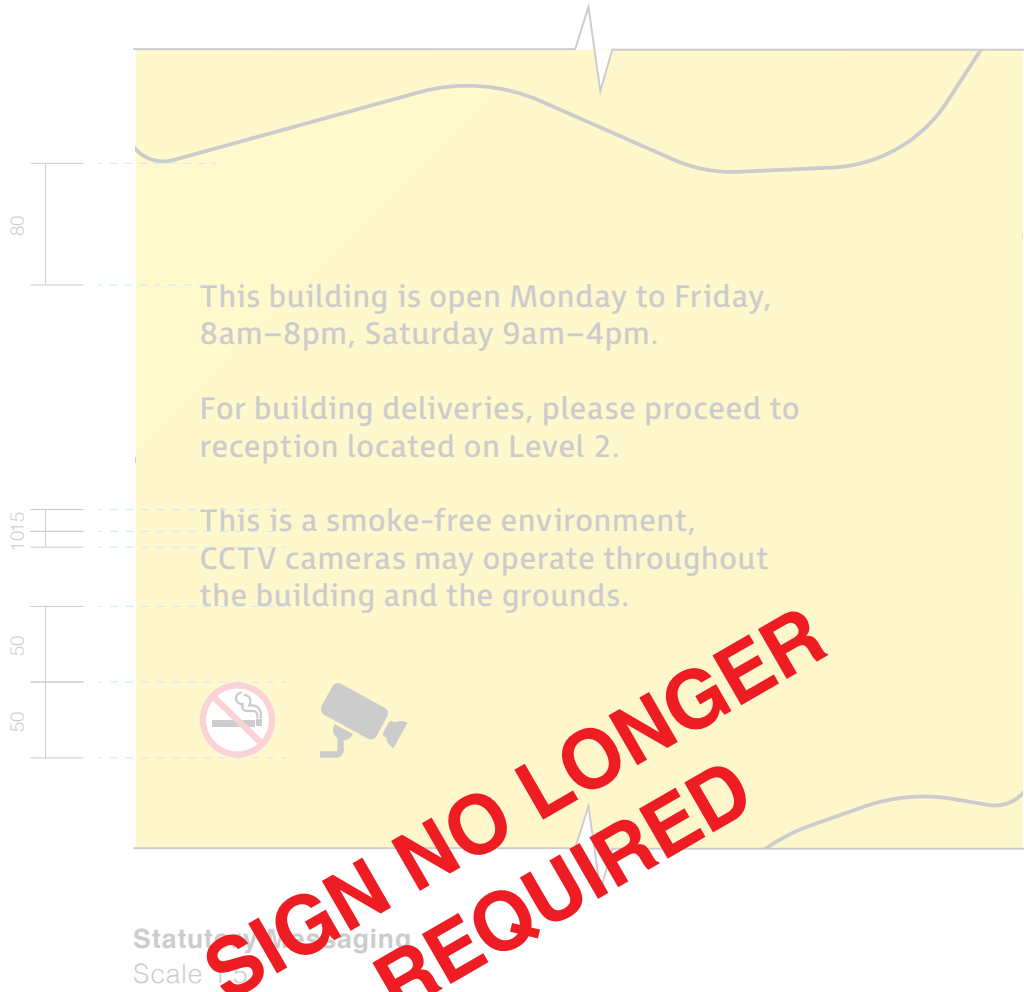
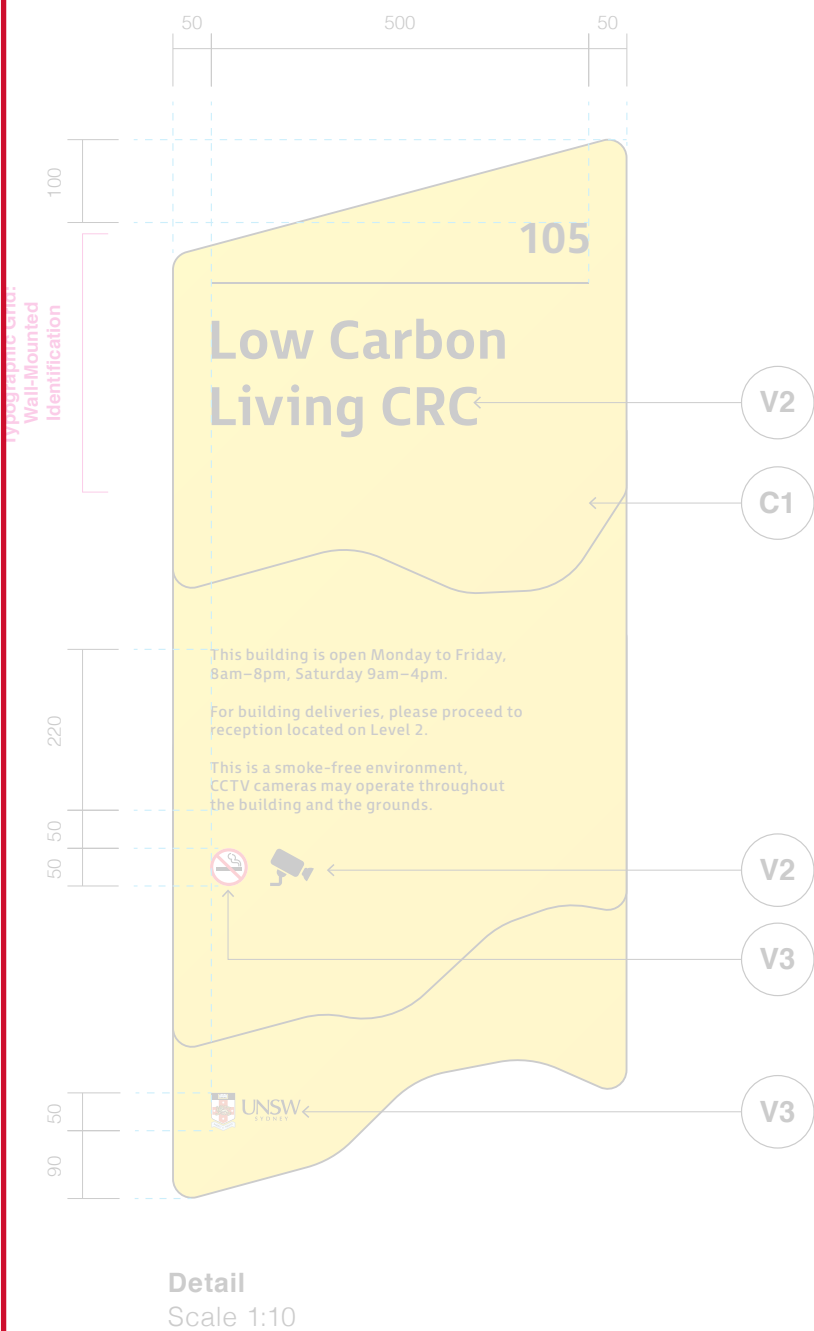
**SIGN NO LONGER REQUIRED**

Sign Location

**Purpose**  
Identifies main tenant within building, along with opening times and statutory information.

**Location**  
Wall mounted at left or right of solid door, or at intersection of immediate pathway leading into main entry.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



**SIGN NO LONGER REQUIRED**

Graphic Layout

**Typographic Grid – Identification**  
Building Identification Wall Mount Layout. Refer to Section 7, Graphic Standards, Typographic Grids,

**Dividing Line**  
Line weight: 2mm

**Statutory Content**  
Alignment: Left  
Size/Leading: 15mm, 10mm  
Tracking: 10+, Optical kerning

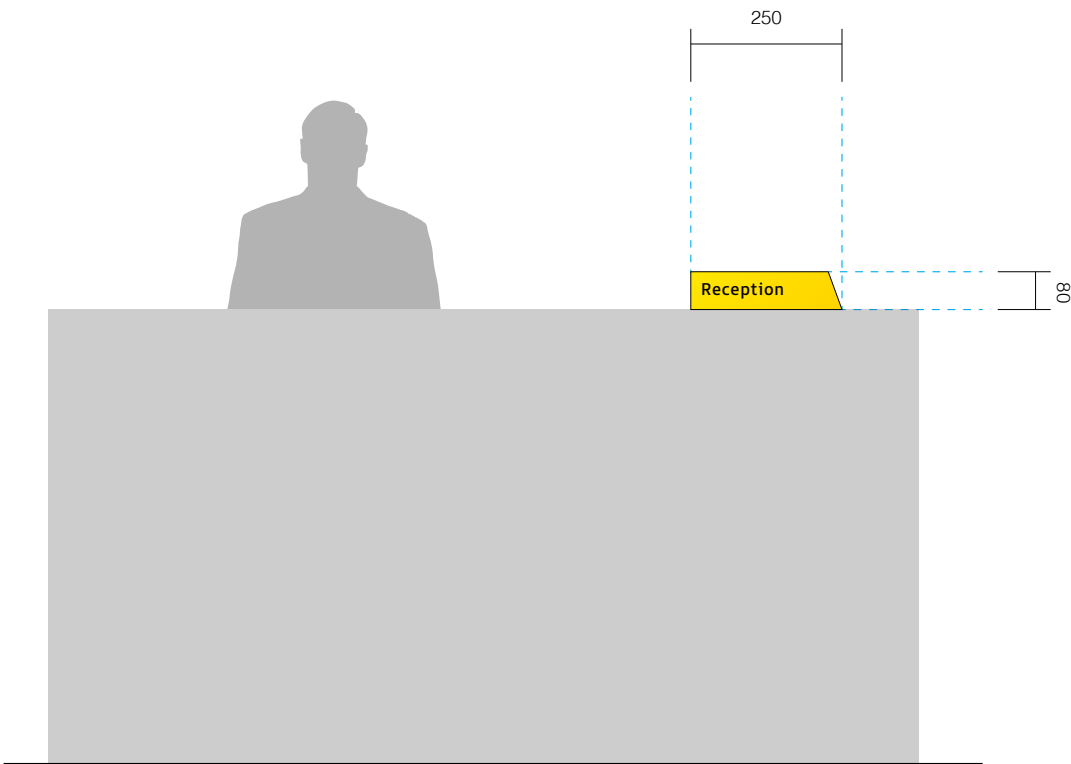
**Pictograms**  
No Smoking, CCTV: 50mm diameter

**UNSW logo**  
50mm height

Construction & Materials

| Materiality Legend           |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

**Construction Details**  
• Refer to: Section 8, Construction Standards, Layered Panel Signforms



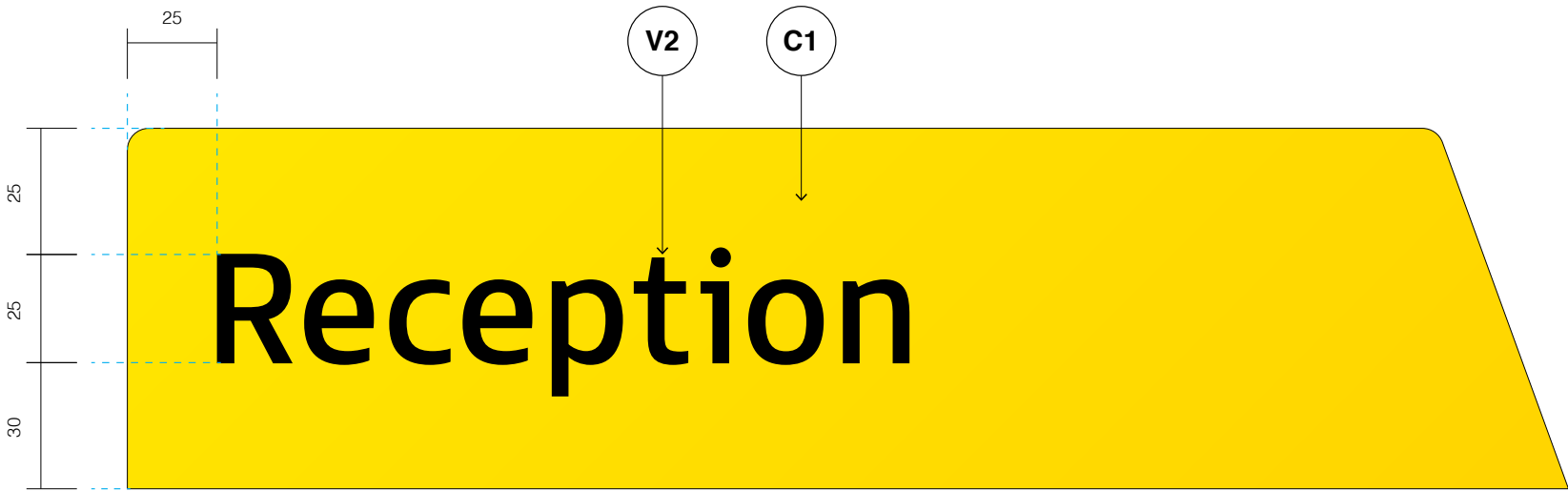
**Elevation**  
Scale 1:20

Sign Location

**Purpose**  
Identifies reception desk for pedestrian visitors, staff and students

**Location**  
Freestanding on table top of reception desk.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Scale 1:2

Graphic Layout

**Reception Identification**  
FS Millbank Regular

**Alignment**  
Left aligned

**Size**  
25mm

**Tracking**  
10+, Optical Kerning

Construction & Materials

Materiality Legend

- C1**

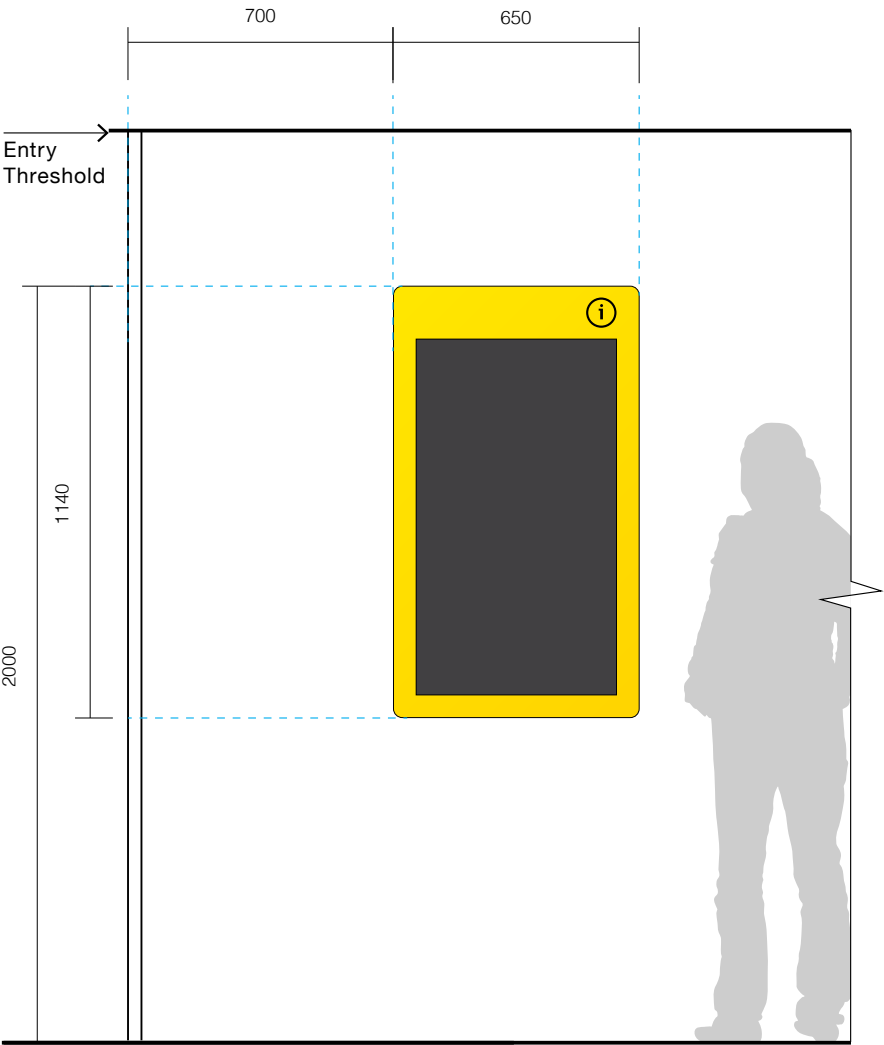
  - C1 finish on 3mm aluminium
- V2**

  - V2 finish applied on top of aluminium

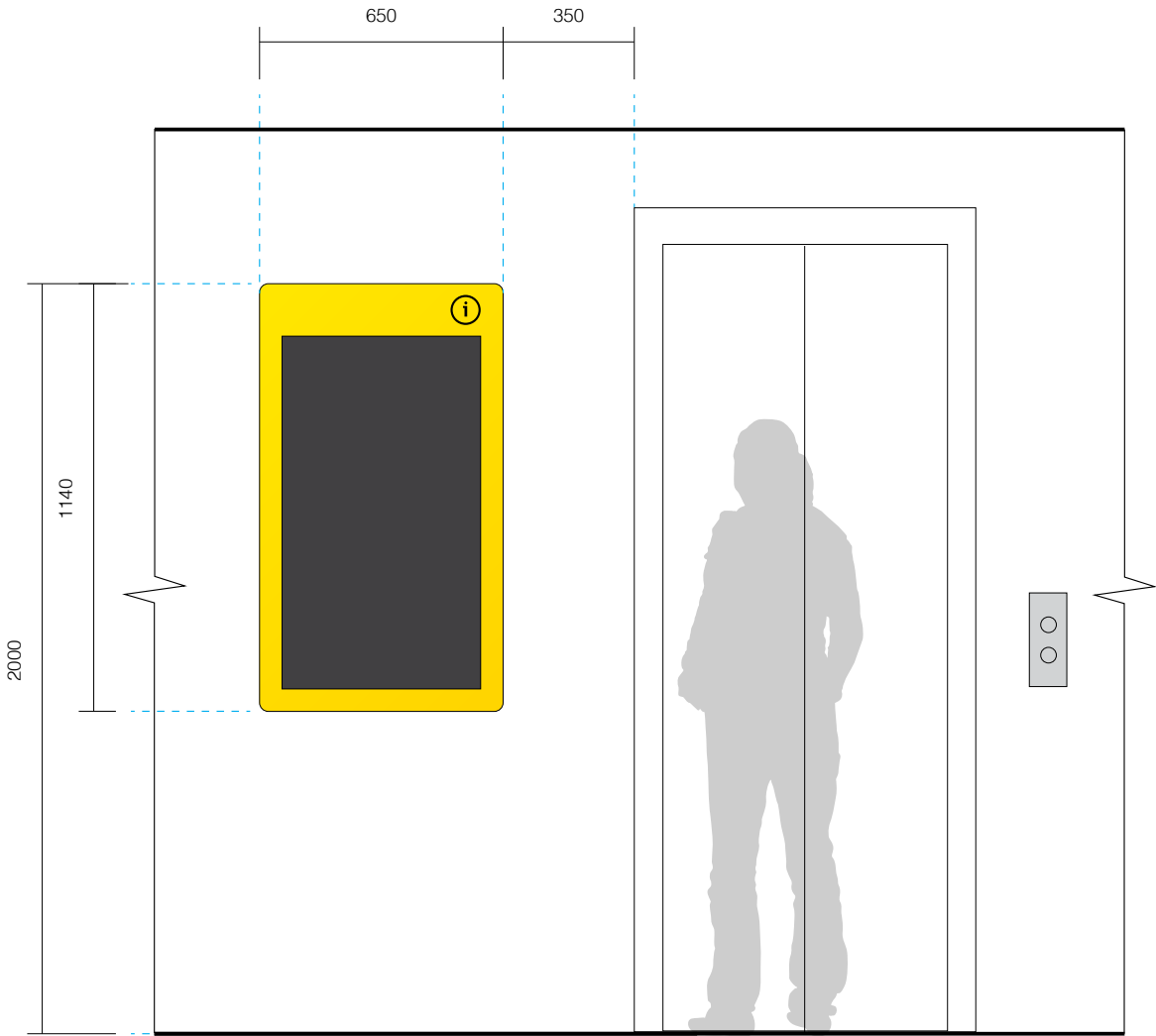
Construction Details

- Refer to: Section 20, Shop Drawings





Elevation - Adjacent to threshold  
Scale 1:20



Elevation - Beside lift  
Scale 1:20

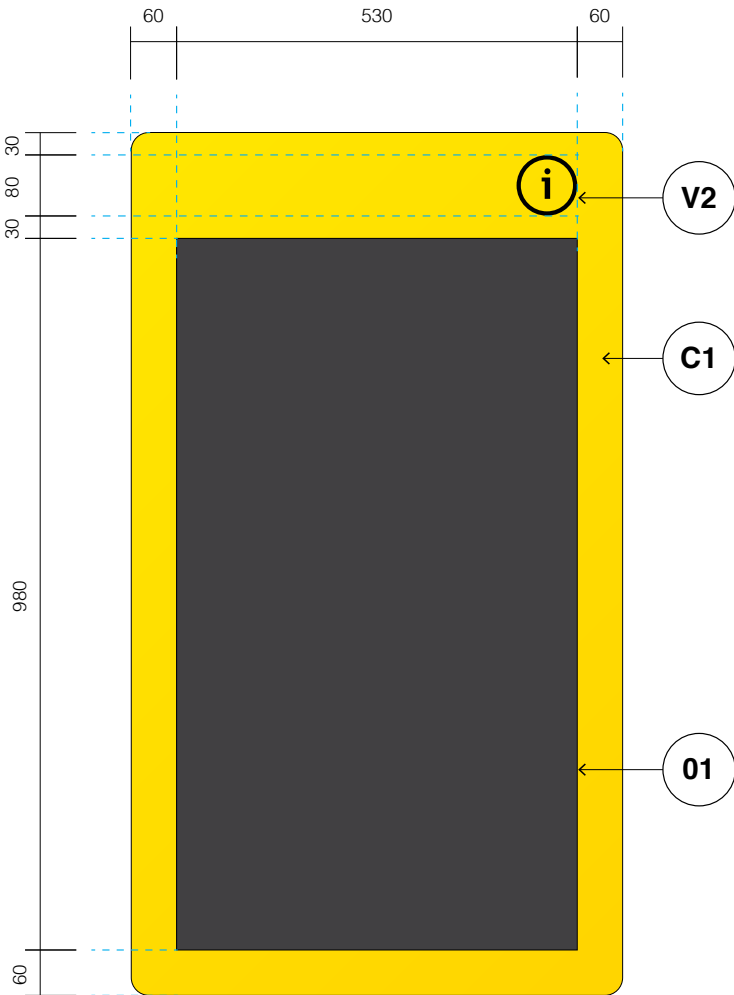
Sign Location

**Purpose**  
Directs to main level destinations and identifies on floor plan facilities/circulation devices and room numbers for all FOH destinations on that level.

**Location**  
Applied to solid walls in lift lobby

**Digital Screen**  
Final screen specifications to be provided by UNSW and contractor, signform size and construction to be adjusted accordingly.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Scale 1:10

Graphic Layout

**Pictogram**  
Information pictogram: 100 diameter  
Refer to Section 7, Graphic Standards, Pictogram Suite.

**Digital Screen**  
Samsung 43" QM3R-T Touch Screen (portrait)

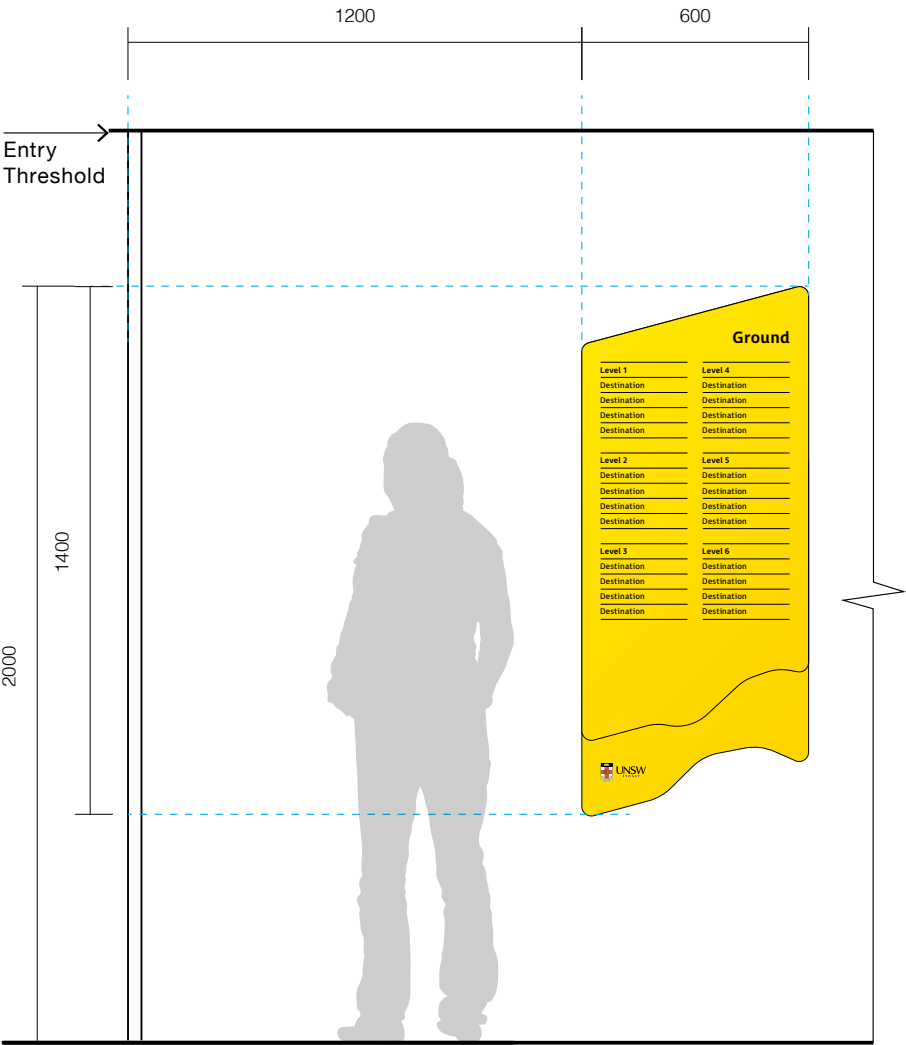
Construction & Materials

Materiality Legend

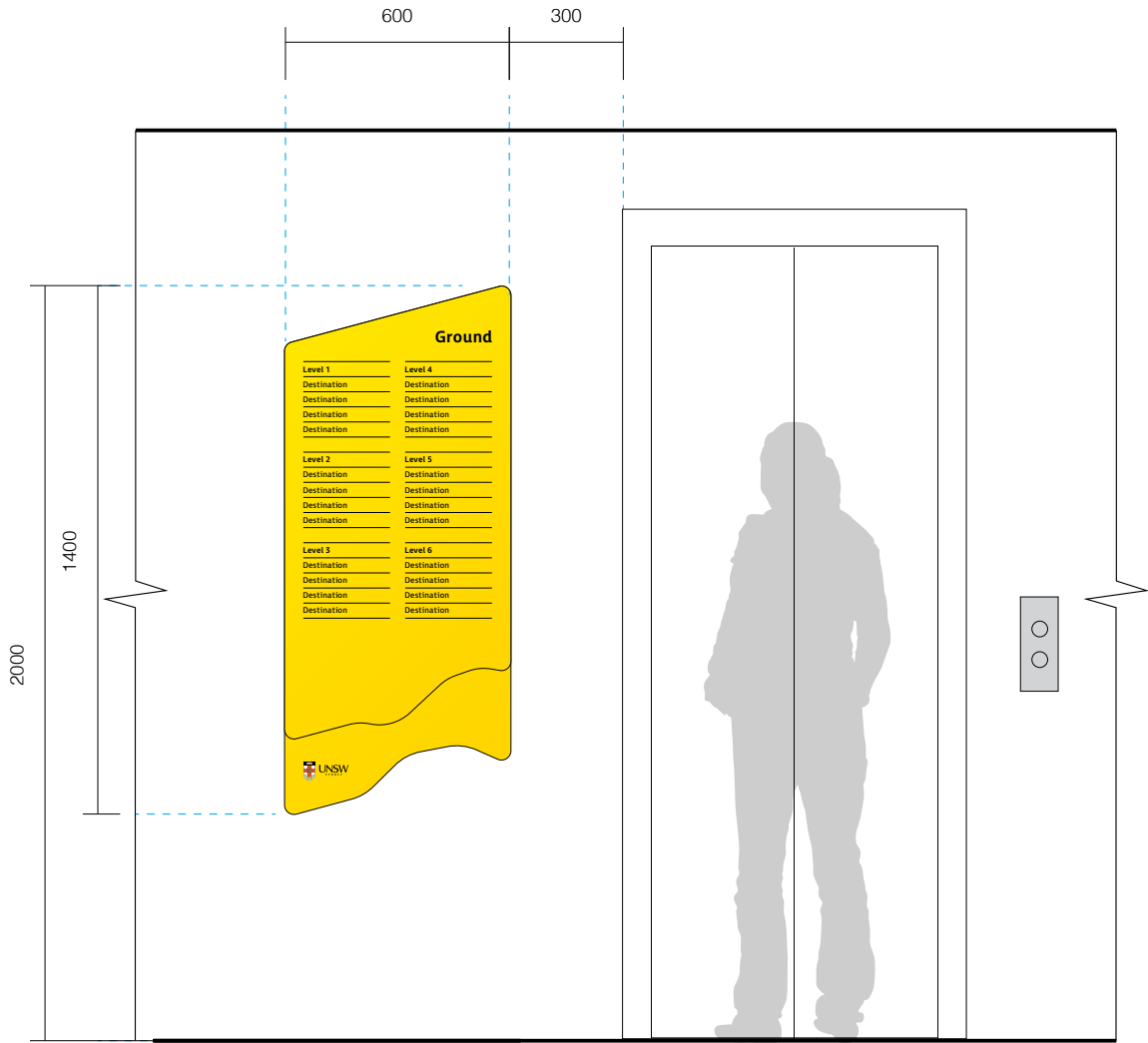
- |                              |                                  |                        |
|------------------------------|----------------------------------|------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>01</b>              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • Digital Touch Screen |

- Construction Details**
- Refer to: Section 8, Construction Standards, Digital Signforms
  - Monitor specifications are nominal only, contractor is to advise based on client requirements. Allow for adequate ventilation and power supply.





Elevation - Adjacent to threshold  
Scale 1:20



Elevation - Adjacent to lift  
Scale 1:20

Sign Location

**Purpose**  
Directs to main level destinations internally.

**Location**  
Applied to solid walls in lift lobby.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance

## Section 10 – Internal: Lift Directory (Static)

## ID.16

## Graphic Layout

## Level ID

FS Millbank Bold

Alignment: Right

Size/ Leading: 30mm

Tracking: 10+, Optical kerning

## Level Directory Content

Level number: FS Millbank Bold

Typical messaging: FS Millbank Regular

Columns: Max 2

Alignment: Left

Size/Leading: 15mm, 25mm

Tracking: 10+, Optical kerning

Dividing line weight: 0.5mm

**UNSW logo**

50mm height

## Construction & Materials

## Materiality Legend



- C1 finish on 3mm aluminium



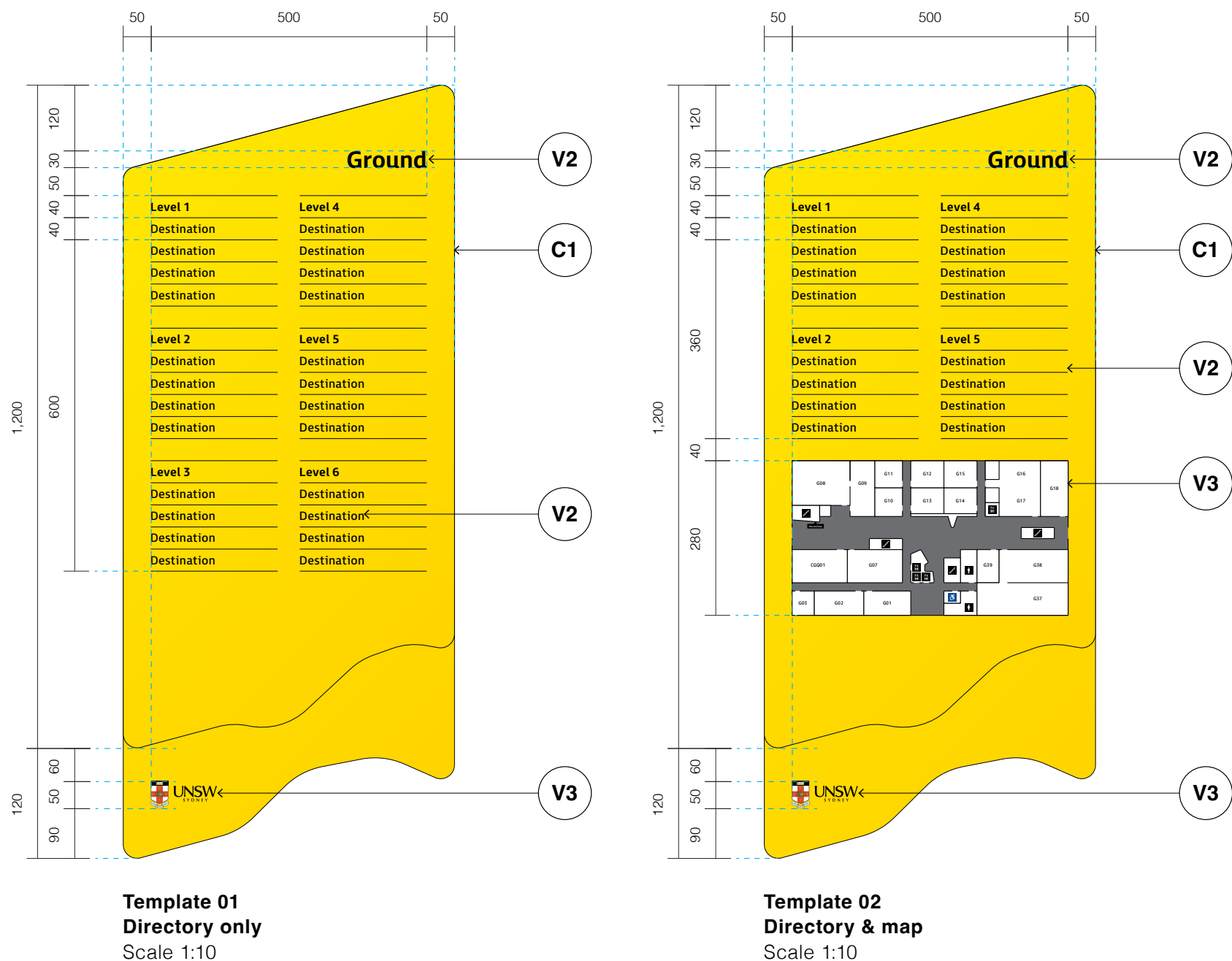
- V2 applied on top of aluminium



- V3 print applied on top of aluminium

## Construction Details

- Refer to: Section 8, Construction Standards, Layered Panel Signforms



**Template 01**  
**Directory only**  
Scale 1:10

### Note

All unused dividing lines to be removed.



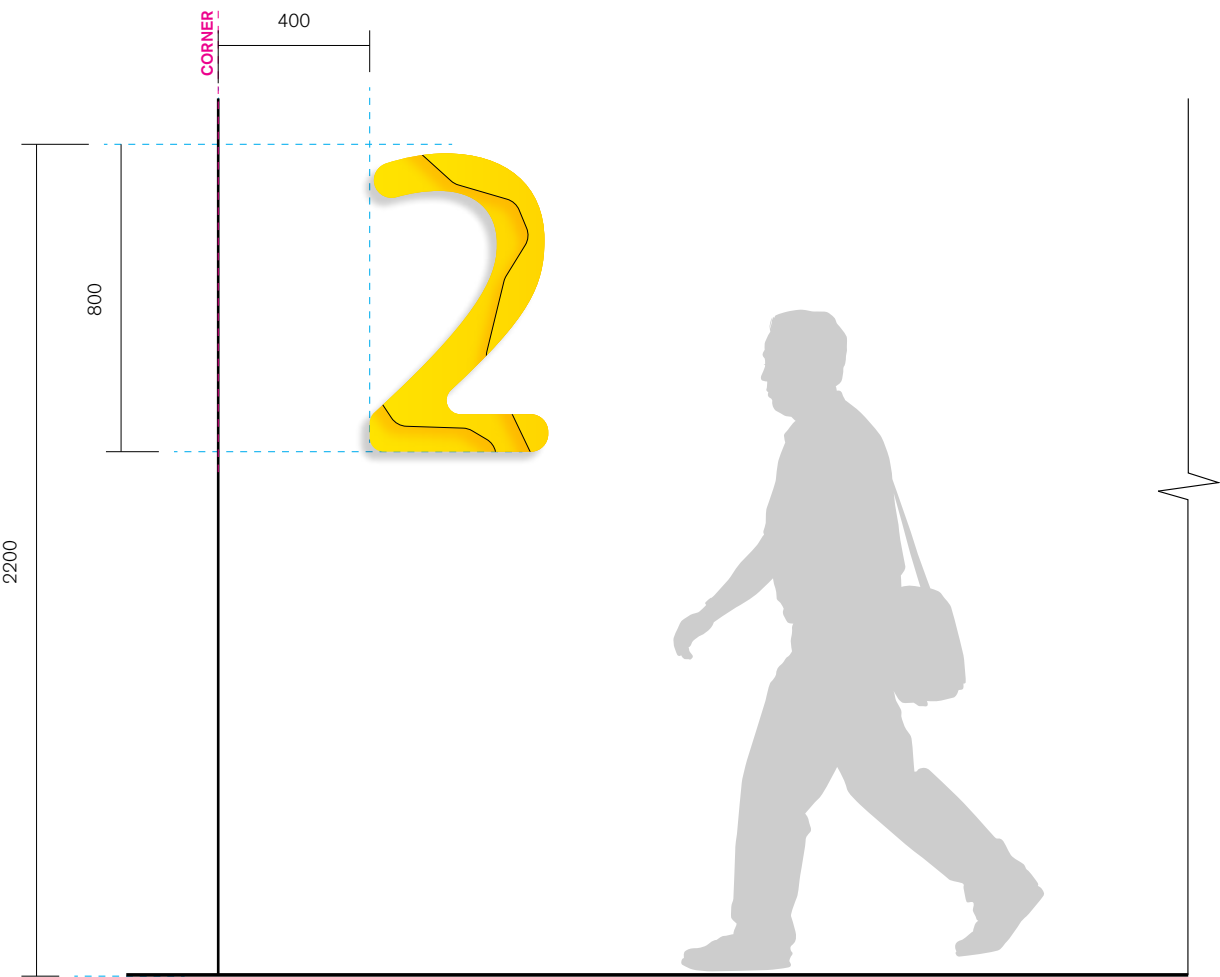
01 Lift Directory  
Tyree Energies Technologies



02 Existing Sign  
Tyree Energies Technologies

In Situ Comparison

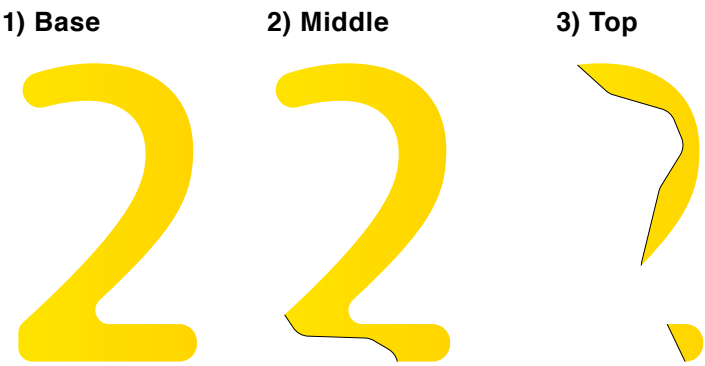
**Note**  
The images shown are indicative of sign location and are to be used as a guide only.



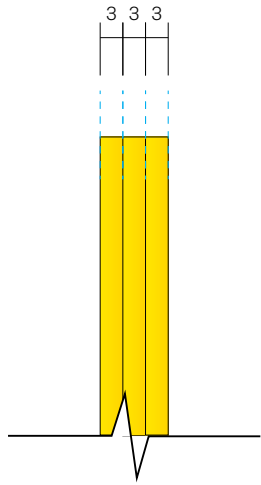
Elevation – Wall Corner  
Scale 1:20



Elevation – Side  
Scale 1:20



Detail – Level ID Deconstruction  
Scale 1:20



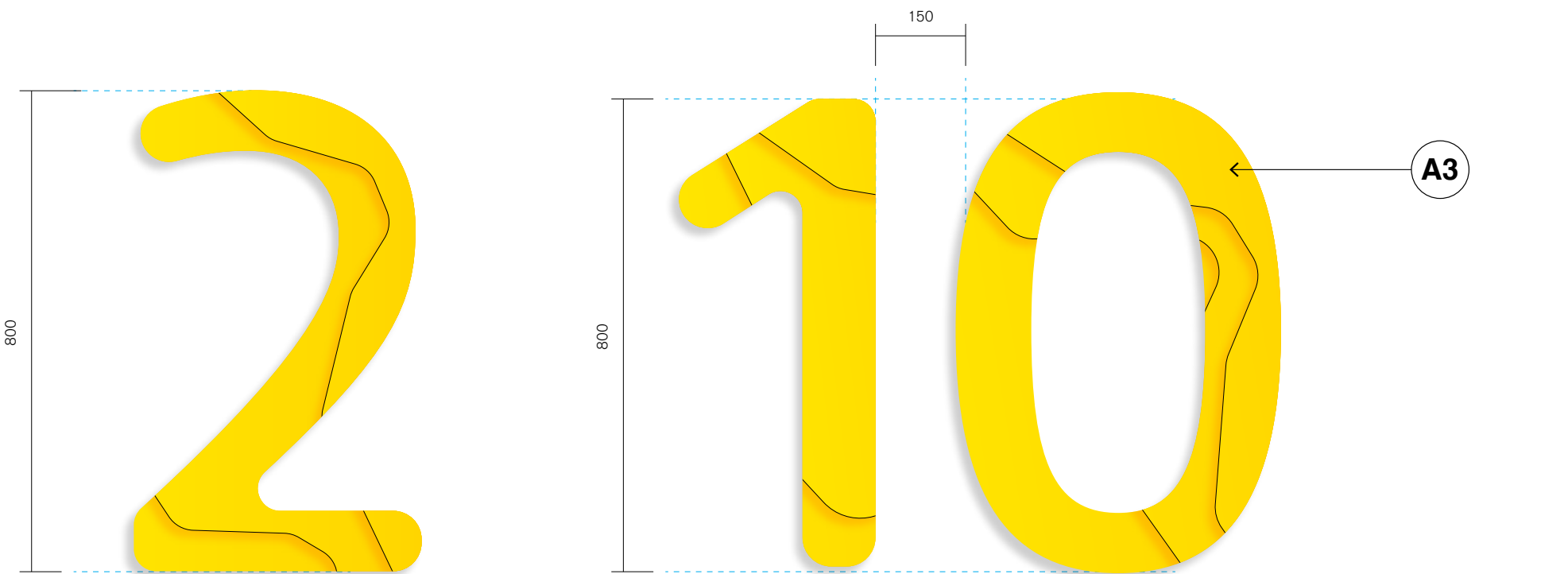
Detail  
Scale 1:1

Sign Location

**Purpose**  
Identifies building level at stair landings.

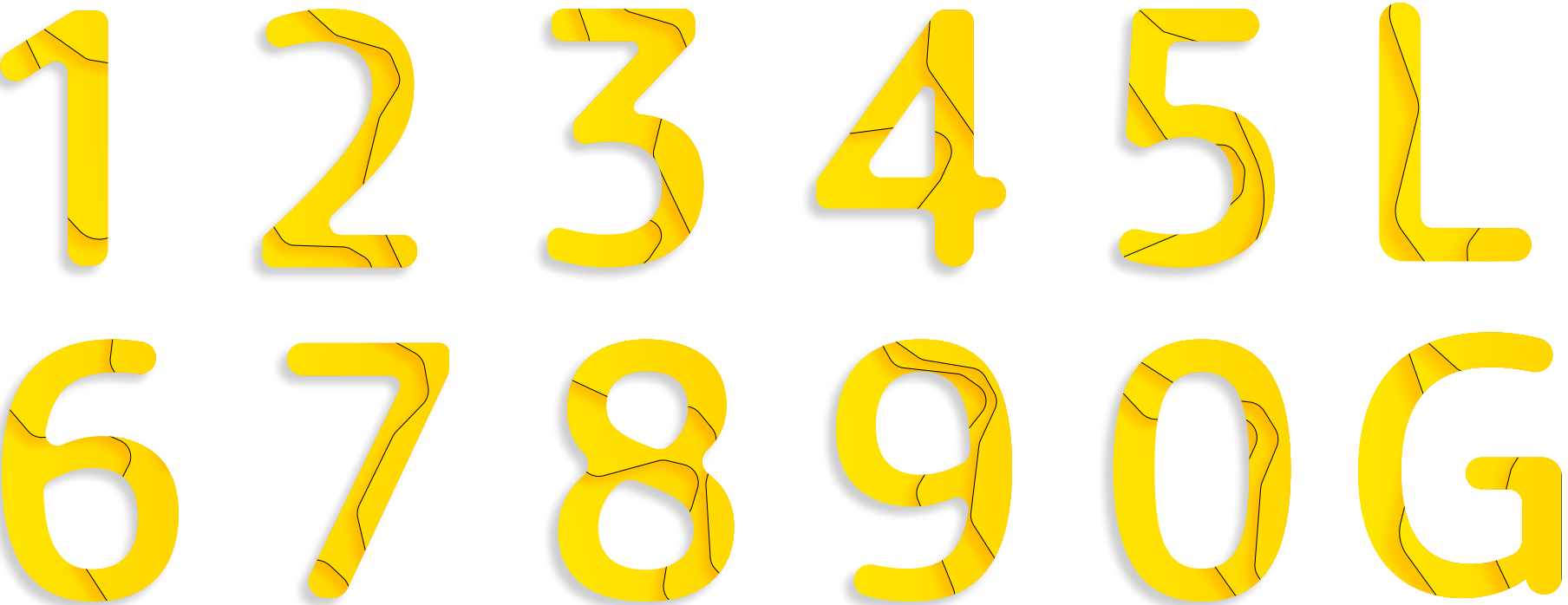
**Location**  
Applied to solid walls adjacent to stair landing.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Level ID - Single Digit Detail  
Scale 1:10

Level ID - Double Digit Detail  
Scale 1:10



Level ID Family  
Scale 1:20

Graphic Layout

**Level ID**  
Customised FS Millbank, refer to Section 20, Shop Drawings

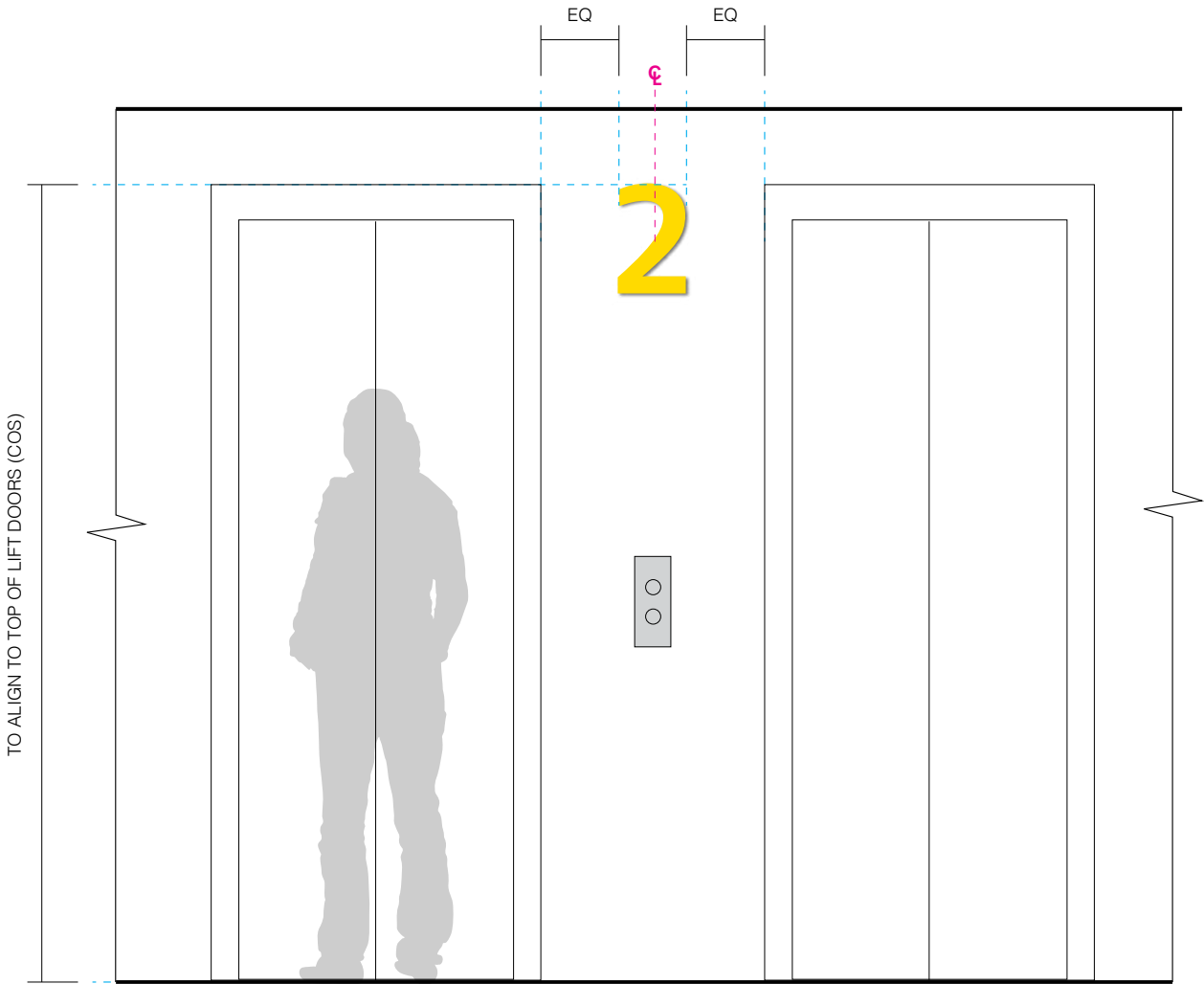
**Size**  
800mm

Construction & Materials

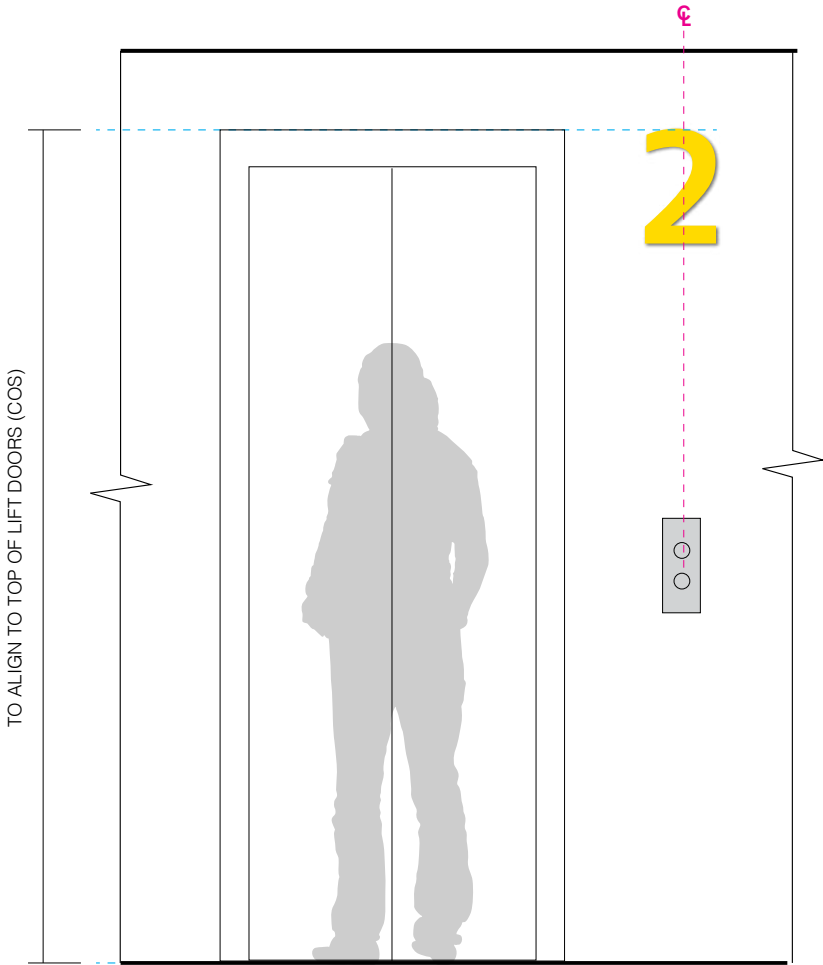
Materiality Legend

- A3**  
• A3 5mm thk acrylic

**Construction Details**  
• Refer to: Section 20, Shop Drawings



Elevation - Multiple lifts  
Scale 1:20



Elevation - Single lift  
Scale 1:20

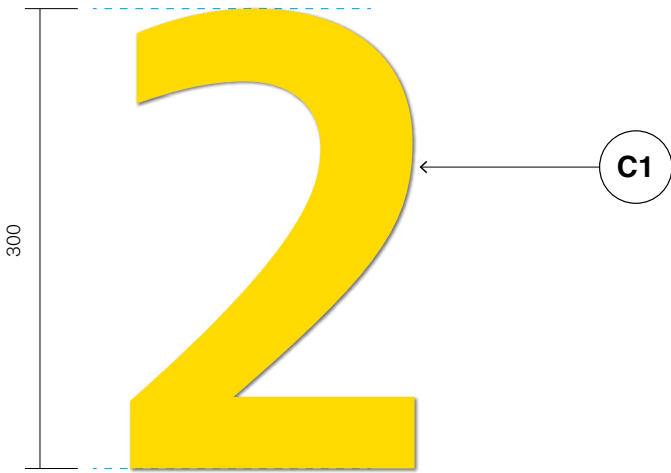
Sign Location

**Purpose**  
Identifies building level at lift lobbies.

**Location**  
Applied to solid walls above lift core button.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance





Detail - Single number  
Scale 1:4



Detail - Multiple numbers  
Scale 1:4

Graphic Layout

Level ID  
FS Millbank Bold

Size  
300mm

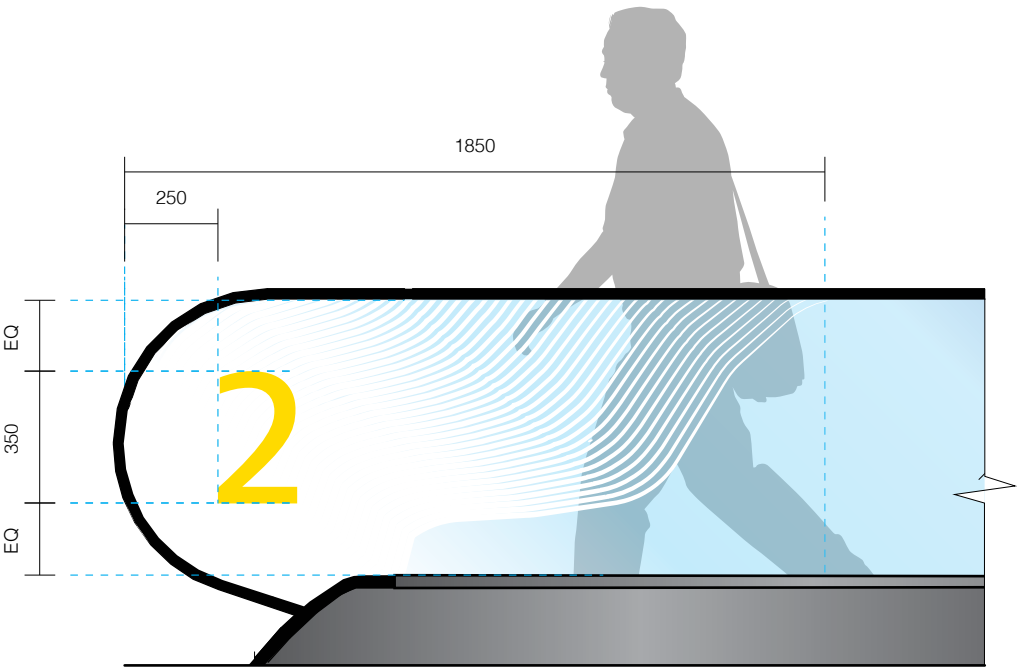
Construction & Materials

Materiality Legend

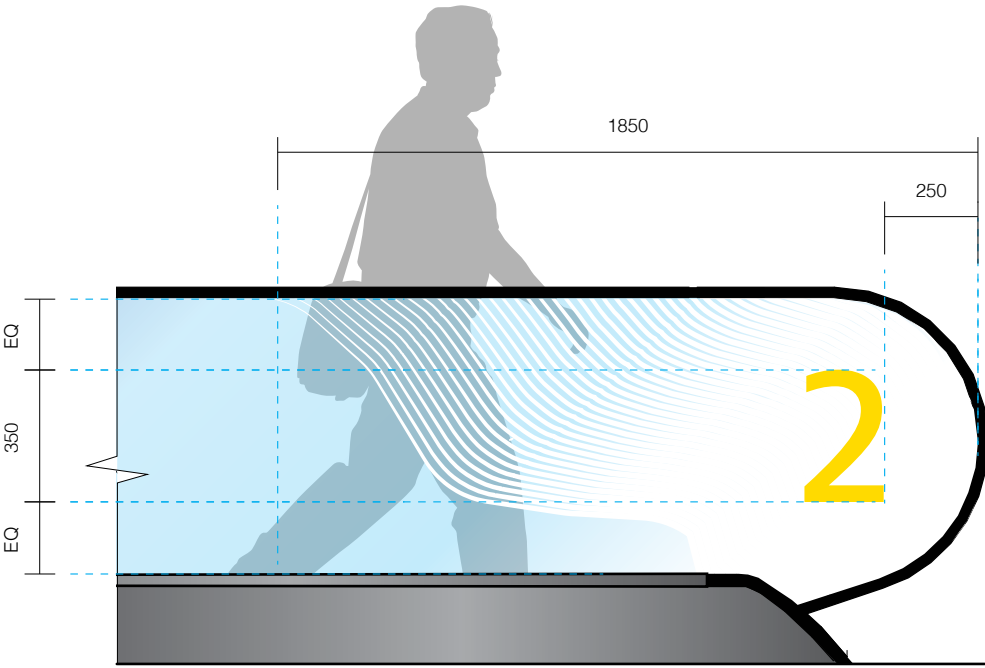
- C1**
- C1 finish on 3mm aluminium

Construction Details

- Refer to: Section 20, Shop Drawings



Front Elevation  
Scale 1:20



Rear Elevation  
Scale 1:20

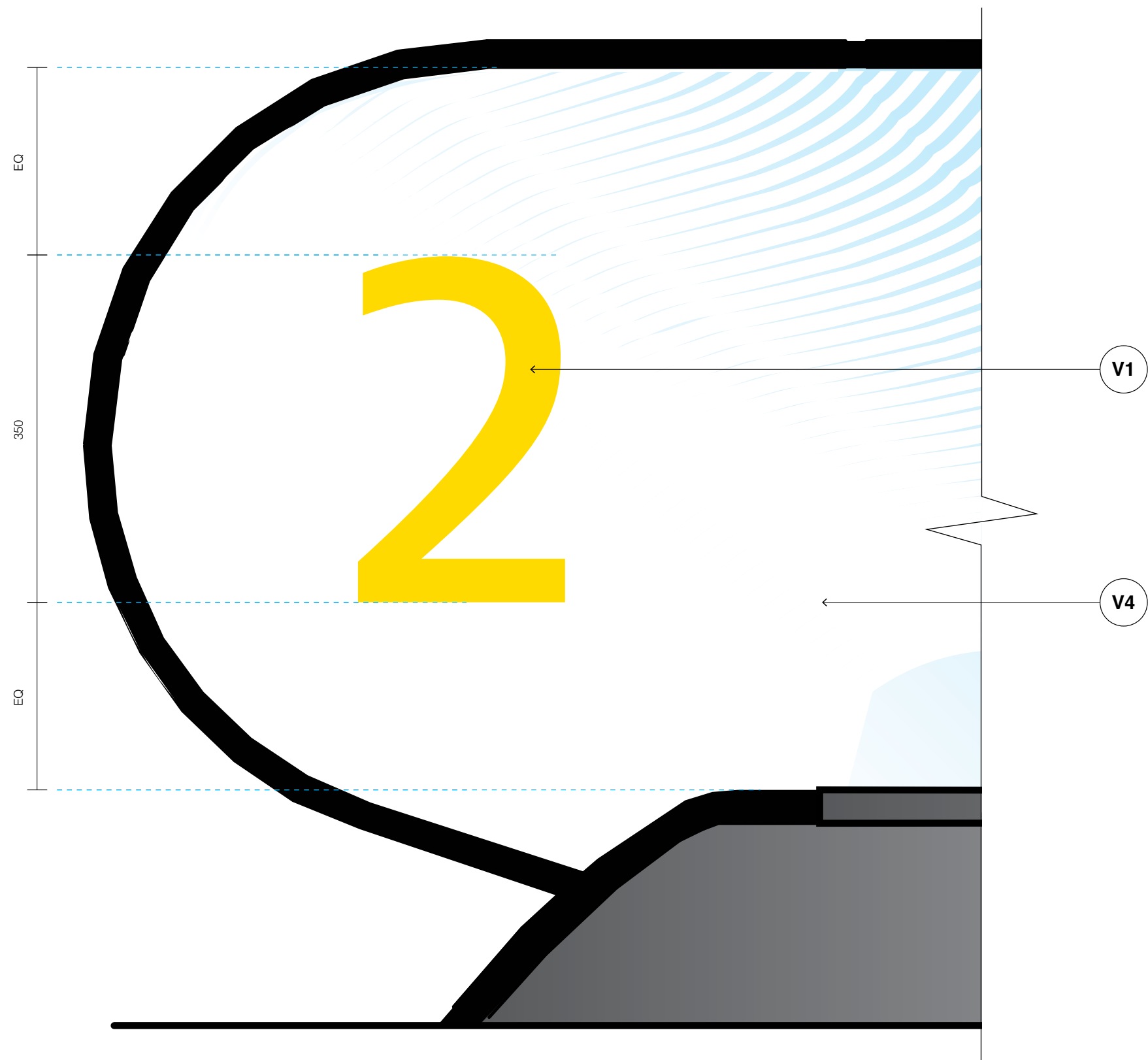
Sign Location

**Purpose**  
Identifies building level at escalator landings.

**Location**  
Applied to inside face of glazing of escalator landing.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance





Graphic Layout

**Level ID**  
FS Millbank Regular

**Size**  
800mm

Construction & Materials

Materiality Legend

- V1**

  - V1 print applied onto glazing
- V4**

  - V4 print applied onto glazing

Construction Details

- Refer to: Section 8, Construction Standards, Direct Applied Graphics



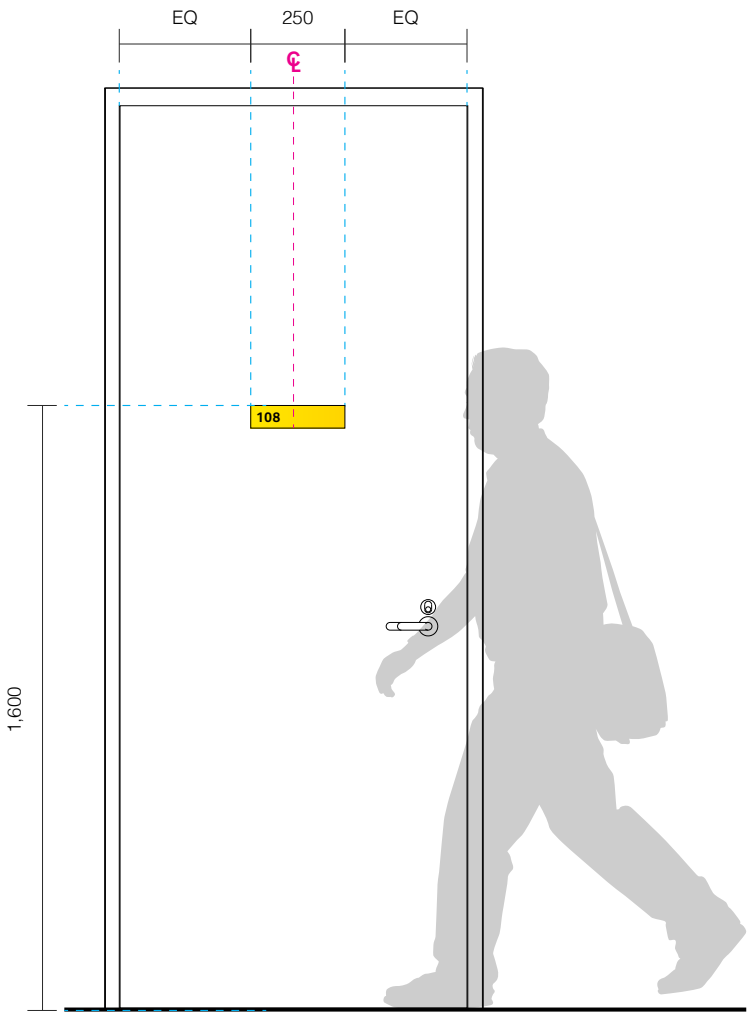
**01 Escalator Level ID**  
Law Building



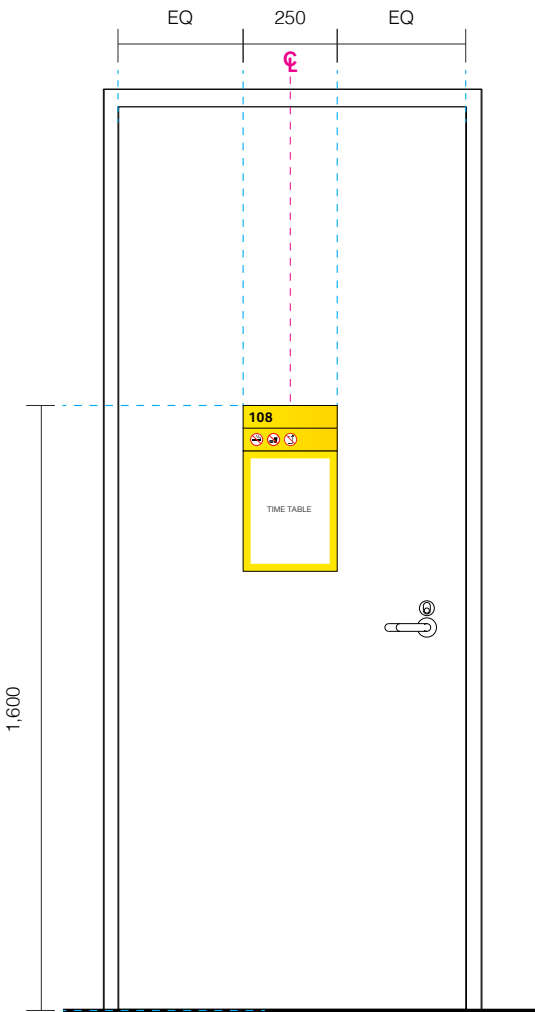
**02 Existing Escalator**  
Law Building

**In Situ Comparison**

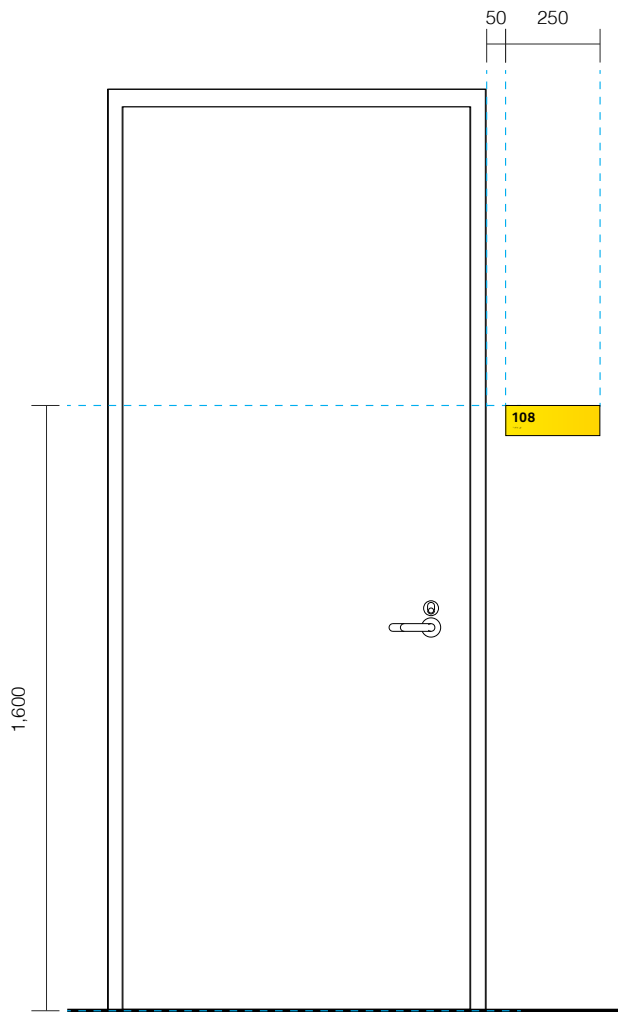
**Note**  
The images shown are indicative of sign location and are to be used as a guide only.



Elevation: Single panel, door  
Scale 1:20



Elevation: Multiple panels, door  
Scale 1:20



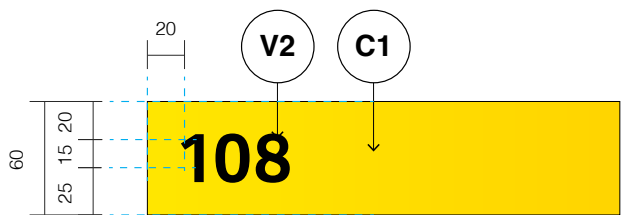
Elevation: Braille – Adjacent to door  
Scale 1:20

Sign Location

**Purpose**  
Modular panel system, that allows identification of room number with additional information if required. May also identify statutory messaging, assigned time table and personnel contact details.

**Location**  
Applied to outside face of solid doors in most cases. All Braille Room ID signage applied 50mm adjacent to the door opening as per DDA standards.

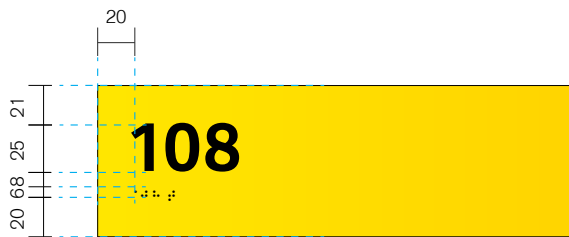
- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



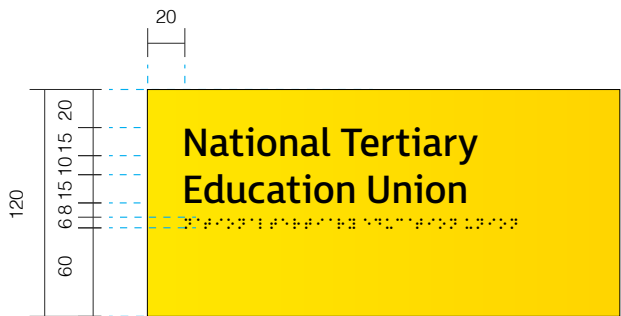
Template 01  
Room Number  
Scale 1:4



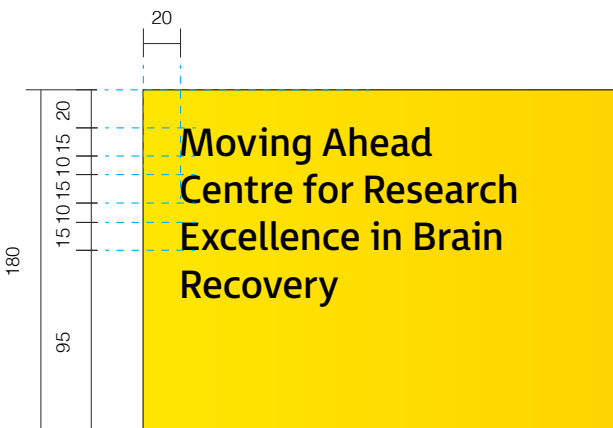
Template 02  
Room Name - 60mm  
Scale 1:4



Template 09  
Room Number w/ Braille  
Scale 1:4



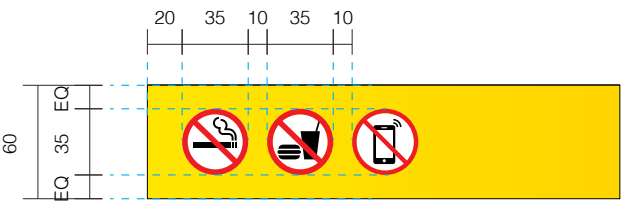
Template 03  
Room Name w/ Braille - 120mm  
Scale 1:4



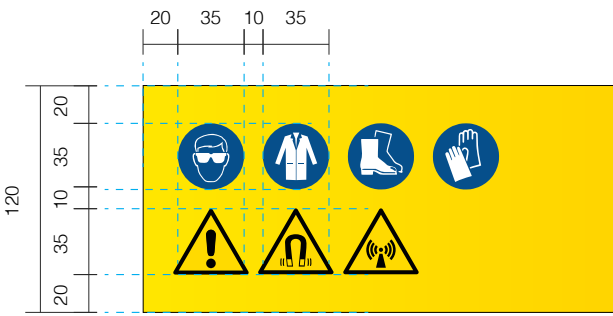
Template 04  
Room Name - 180mm  
Scale 1:4



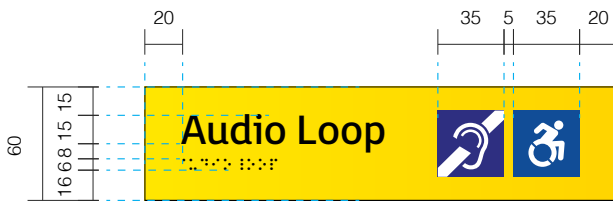
Template 05  
Lecture Theatre Panel  
Scale 1:4



Template 06  
Pictograms - 60mm  
Scale 1:4



Template 07  
Pictograms - 120mm  
Scale 1:4



Template 08  
Audio Loop Panel  
Scale 1:4

Graphic Layout

**Room Number**  
FS Millbank Bold  
Alignment: Left  
Size: 25mm

**Room Name**  
FS Millbank Regular  
Alignment: Left  
Size: 15mm, 10mm

**Pictograms**  
QR Code is placeholder only. To be provided by UNSW.  
Refer to Section 7, Graphic Standards, Pictogram Suite

**Braille**  
Size: 6mm  
Leading: 8mm

Construction & Materials

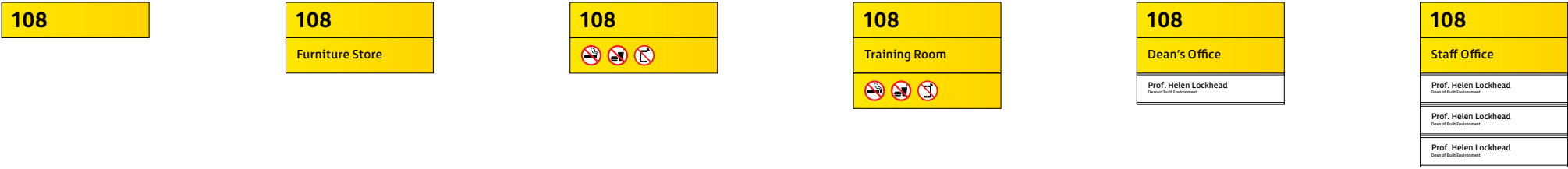
Materiality Legend

- C1**  
• C1 finish on 3mm aluminium
- V2**  
• V2 applied on top of aluminium
- V3**  
• V3 print applied on top of aluminium

Construction Details

- Refer to: Section 8, Construction Standards, Wall Mounted Signforms





**ID.20a  
General Room ID**

- Room number

**ID.20b  
Utility Room ID**

- Room number
- Room name

**ID.20c  
Class Room ID**

- Room number
- Pictogram panel

**ID.20d  
Learning Space ID**

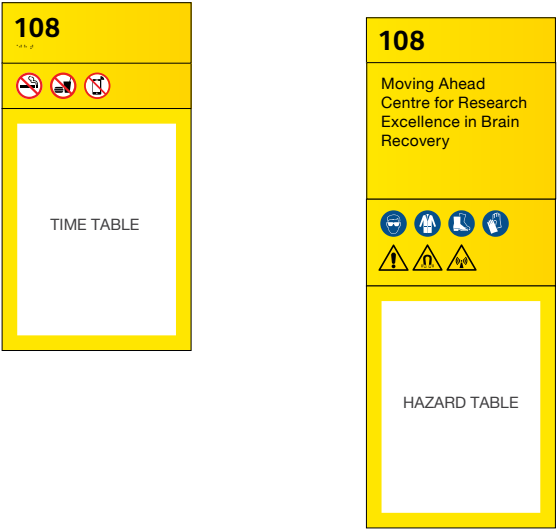
- Room number
- Room name
- Pictogram panel

**ID.20e  
Staff Office**

- Room number
- Room name
- Name plate

**ID.20f  
Staff Directory**

- Room number
- Room name
- Name plate(s)



**ID.20g  
Class Room ID with timetable**

- Room number
- Braille
- Pictograms
- A4 frame

**ID.20h  
Laboratory ID with hazard table**

- Room number
- Room name
- Pictograms
- A4 frame

**ID.20i  
Lecture Theatre ID**

- Room number
- Room name
- Lecture theatre panel
- Audio loop panel

**Room ID Family**  
Scale: 1:10

Family

**Panel Configurations**  
The ID.20 family acts as a modular system intended to identify multiple rooms of varying functionality. In result, Room ID panel configurations may vary from room to room in response to the messaging required. This page showcases the various Room ID sign types and the panels they include.

**Note**  
Snap frame specification to be similar to Signlink Avant Garde'.  
  
Signlink Avant Garde' aluminium framework finished in 2pack polyurethane painted Dulux Dandelion Yellow A205 Satin 2mm clear acrylic face panel with digital print (30% K) 8mm border to inside face of panel, Apply 8mm magnetic strip tape to affix to assembled framework.



**01 Room ID**  
Lecture theatre configuration



**02 Existing Sign**  
Lecture theatre configuration

**In Situ Comparison**

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.

When being replaced, contractor to remove and make good all areas where existing signage is located prior to installation of new signage.

Refer to Section 15, Operational Signage, OP.02: General ID for door-mounted push/pull signage.



01 Room ID  
Laboratory configuration



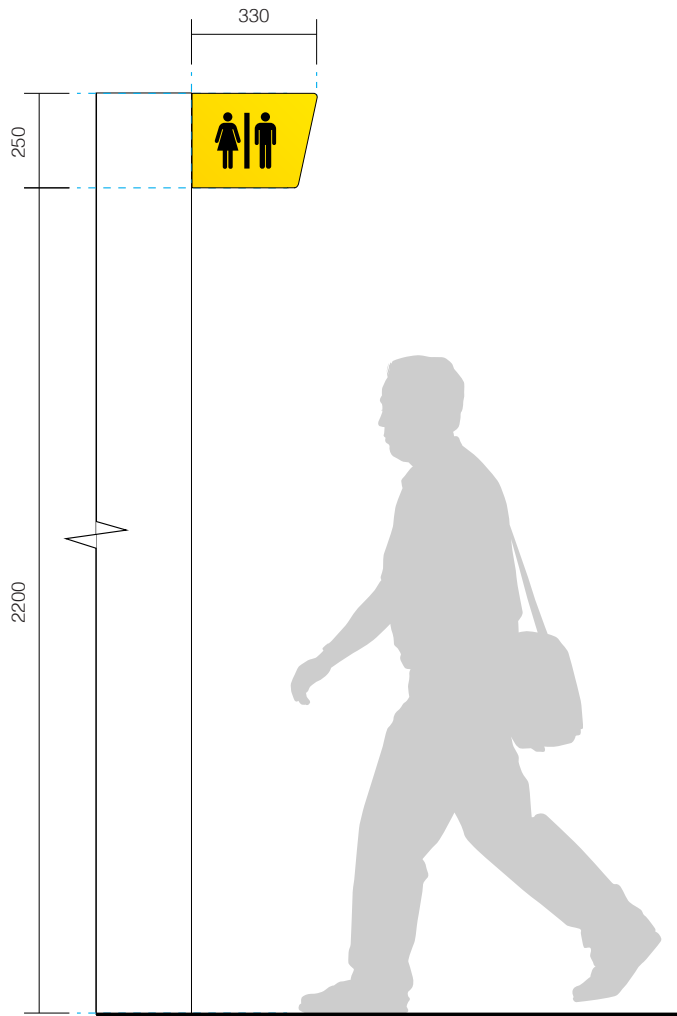
02 Existing Sign  
Laboratory configuration

In Situ Comparison

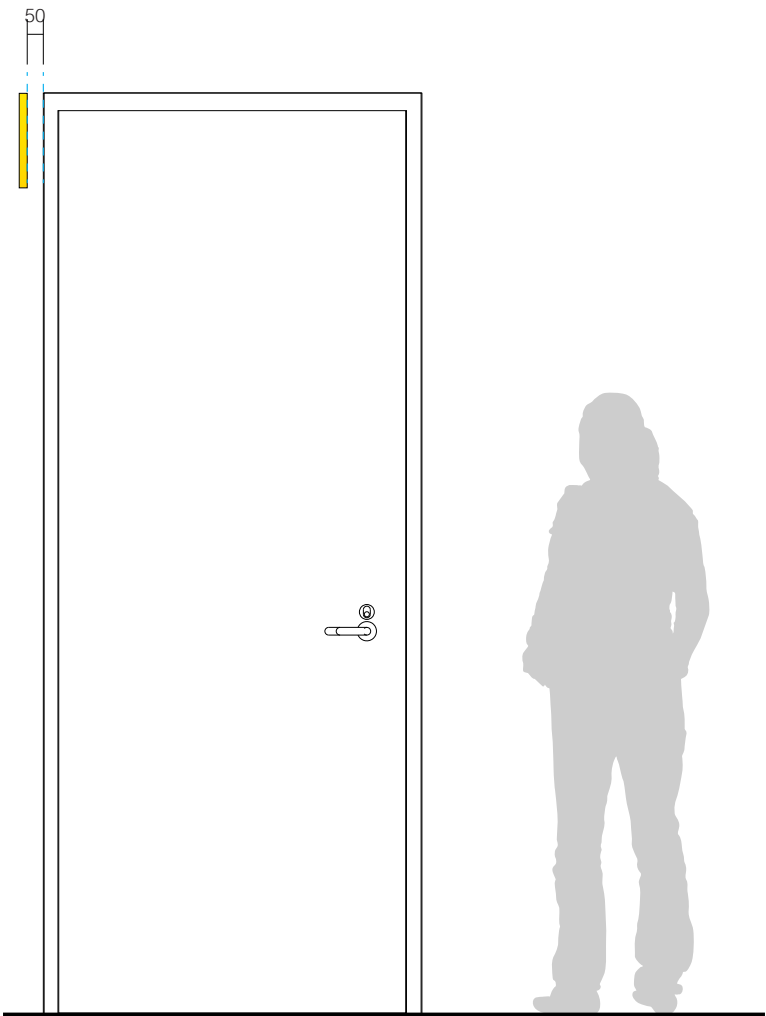
**Note**  
The images shown are indicative of sign location and are to be used as a guide only.

When being replaced, contractor to remove and make good all areas where existing signage is located prior to installation of new signage.

Refer to Section 15, Operational Signage, OP.02: General ID for door-mounted push/pull signage.



Front Elevation  
Scale 1:20



Side Elevation  
Scale 1:20

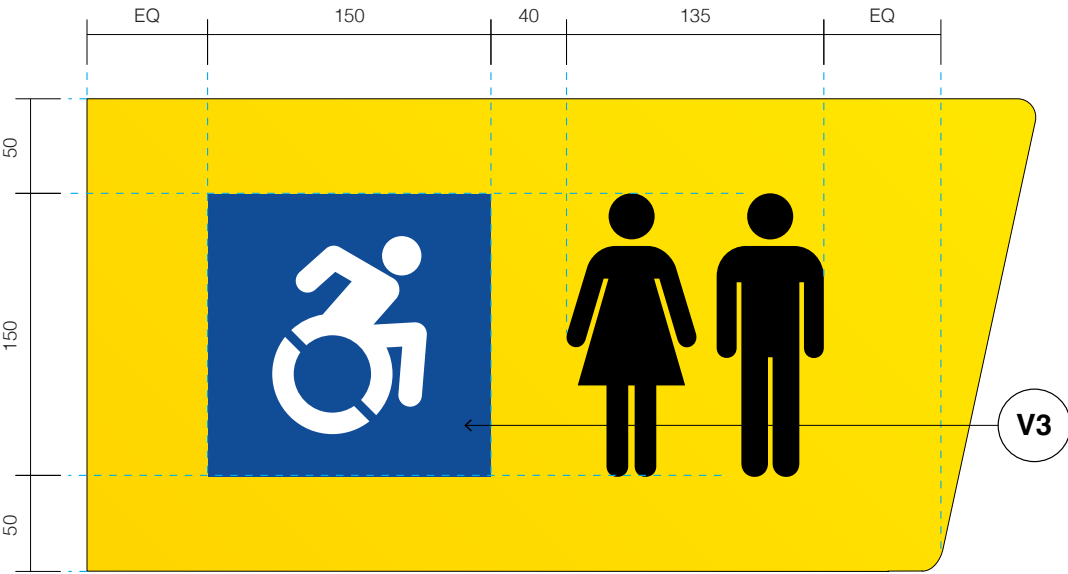
Sign Location

**Purpose**  
Identifies entry point for typical amenities.

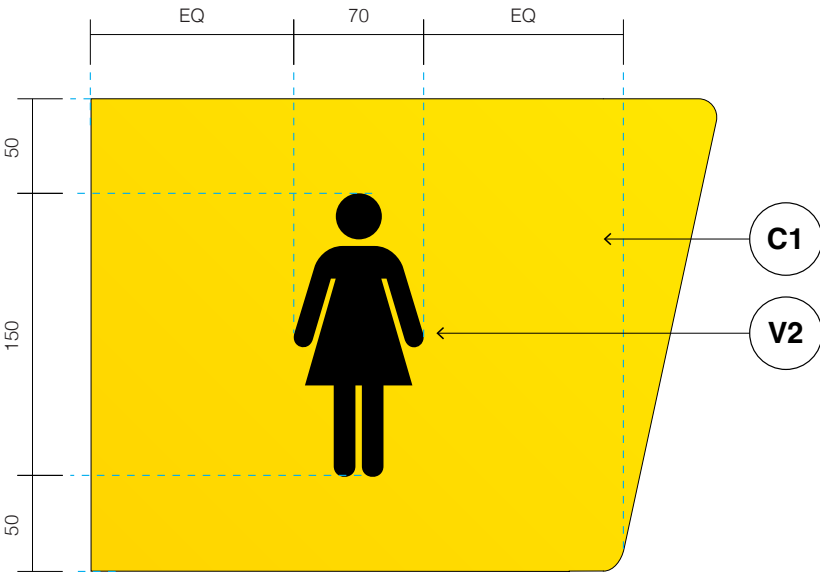
**Location**  
Cantilevered from solid walls in path of travel at confirmation or decision points.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance

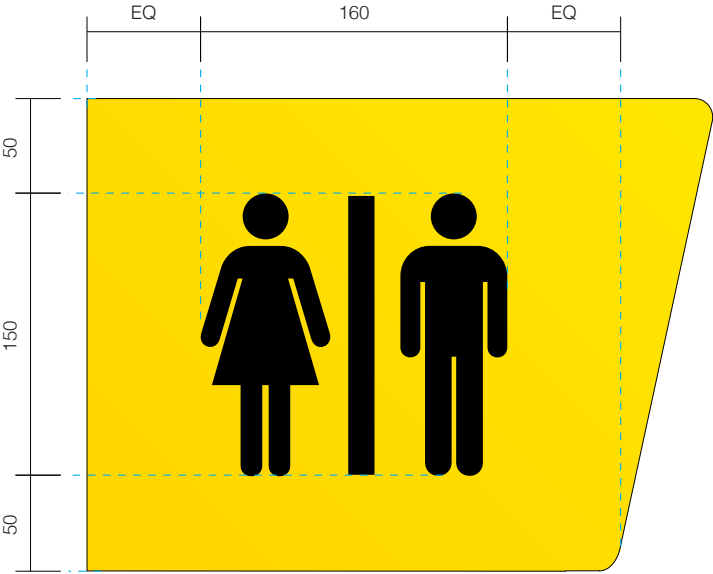




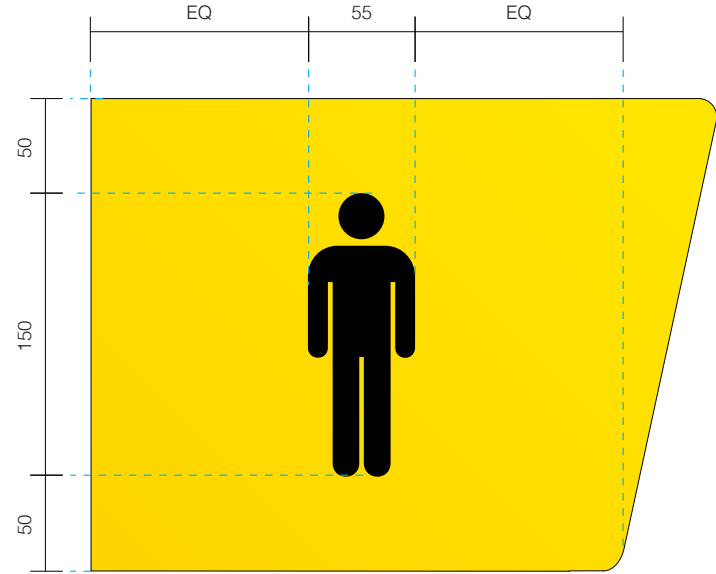
Template 01 - Accessible Unisex Toilet  
Scale 1:4



Template 03 - Female Toilet  
Scale 1:4



Template 02 - Male & Female Toilet  
Scale 1:4



Template 04 - Male Toilet  
Scale 1:4

Graphic Layout

**Pictograms**  
Refer to Section 7, Graphic Standards, Pictogram Suite.

Construction & Materials

**Materiality Legend**

|                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

**Construction Details**  
• Refer to: Section 8, Construction Standards, Cantilevered Signforms



01 Amenity ID  
Law Building

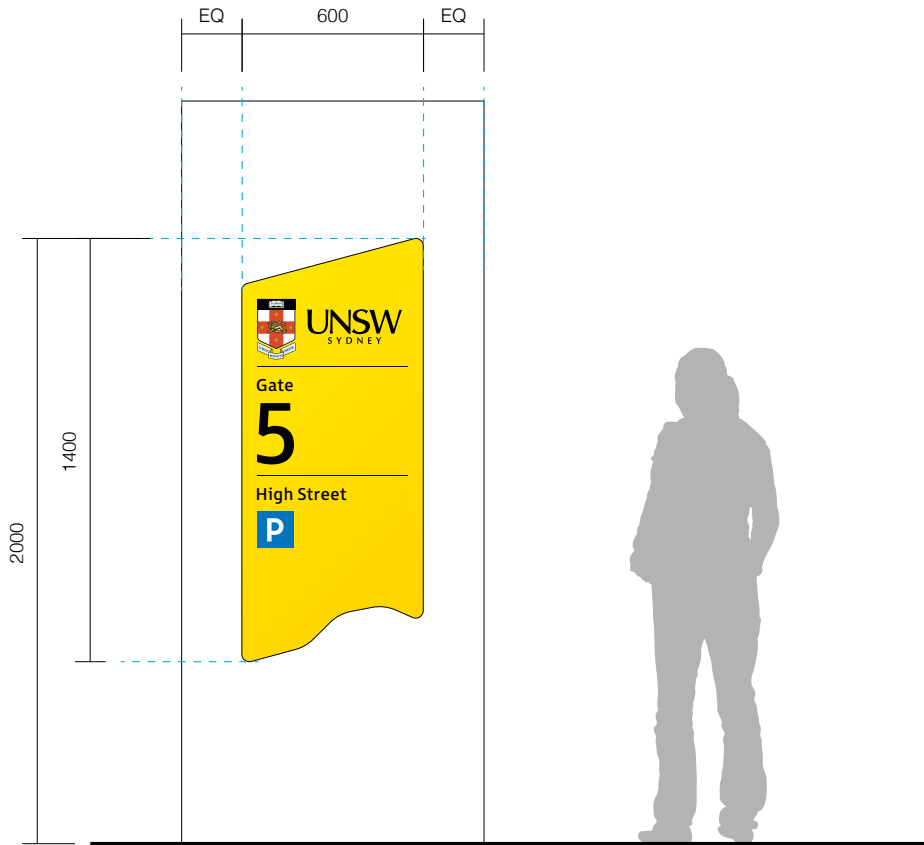


02 Existing Sign  
Law Building

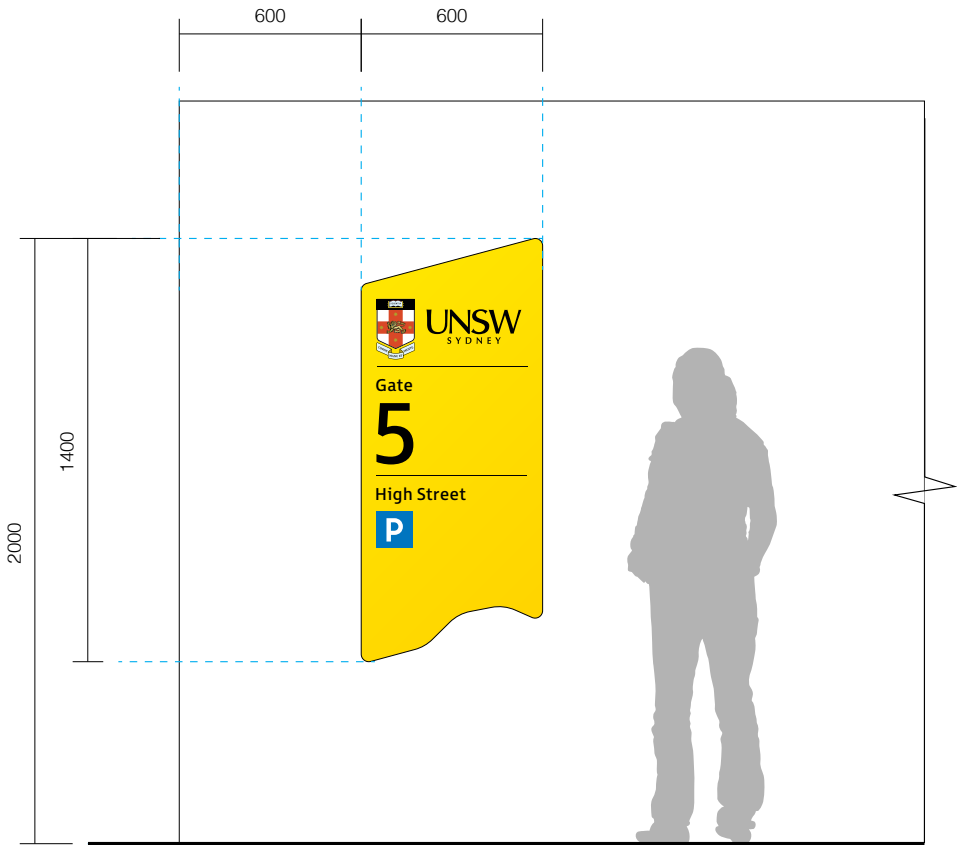
In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.

Refer to Section 16, Statutory Signage, ST.01: Amenity Braille & Tactile Family for wall-mounted amenity signage.



Elevation - Centered to wall  
Scale 1:25



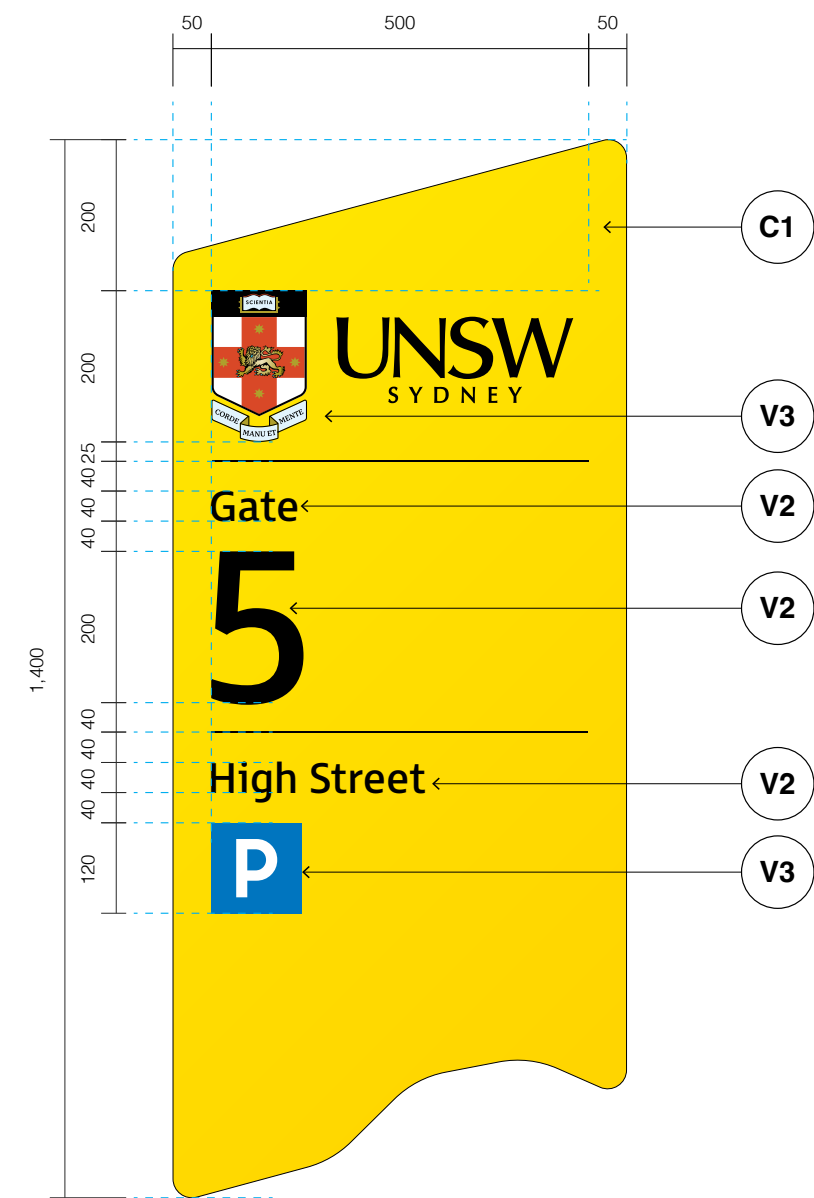
Elevation - Aligned to corner  
Scale 1:25

Sign Location

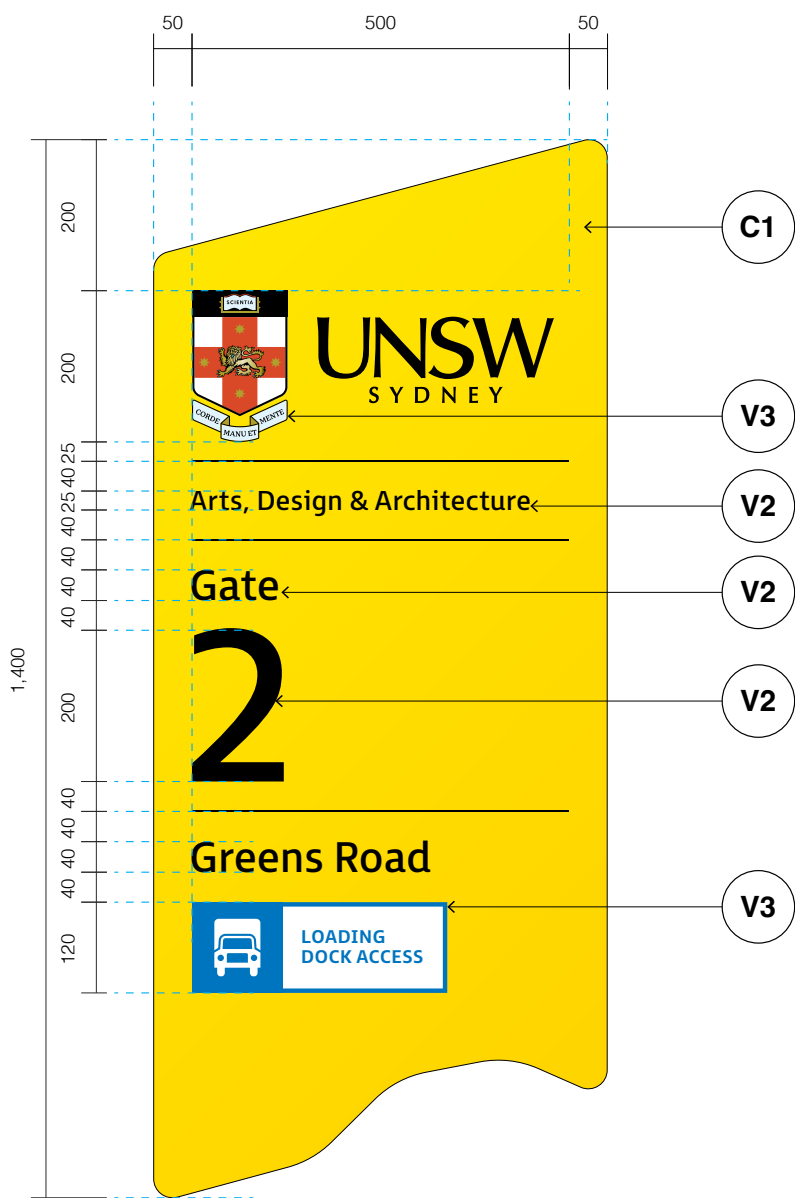
**Purpose**  
Identifies primary or secondary entries into the UNSW site. Refer to Section 3, Terminology & Addressing, Category 2.

**Location**  
Positioned on walls, gates, or glazing at primary and secondary entry points into the UNSW site. This sign type is to be used when lacking sufficient space for a totem signform.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Template 01  
Typical messaging  
Scale 1:10



Template 02  
Loading dock & secondary campus  
Scale 1:10

Graphic Layout

Dividing Line

Line weight: 2mm

Gate Name & Street Name

FS Millbank Regular

Alignment: Left

Size: 40mm

Entry Number

FS Millbank Regular

Alignment: Left

Size: 200mm

Pictogram

Parking or Loading Dock: 120mm height

UNSW Logo

200mm height

Construction & Materials

Materiality Legend



• C1 finish on 3mm aluminium



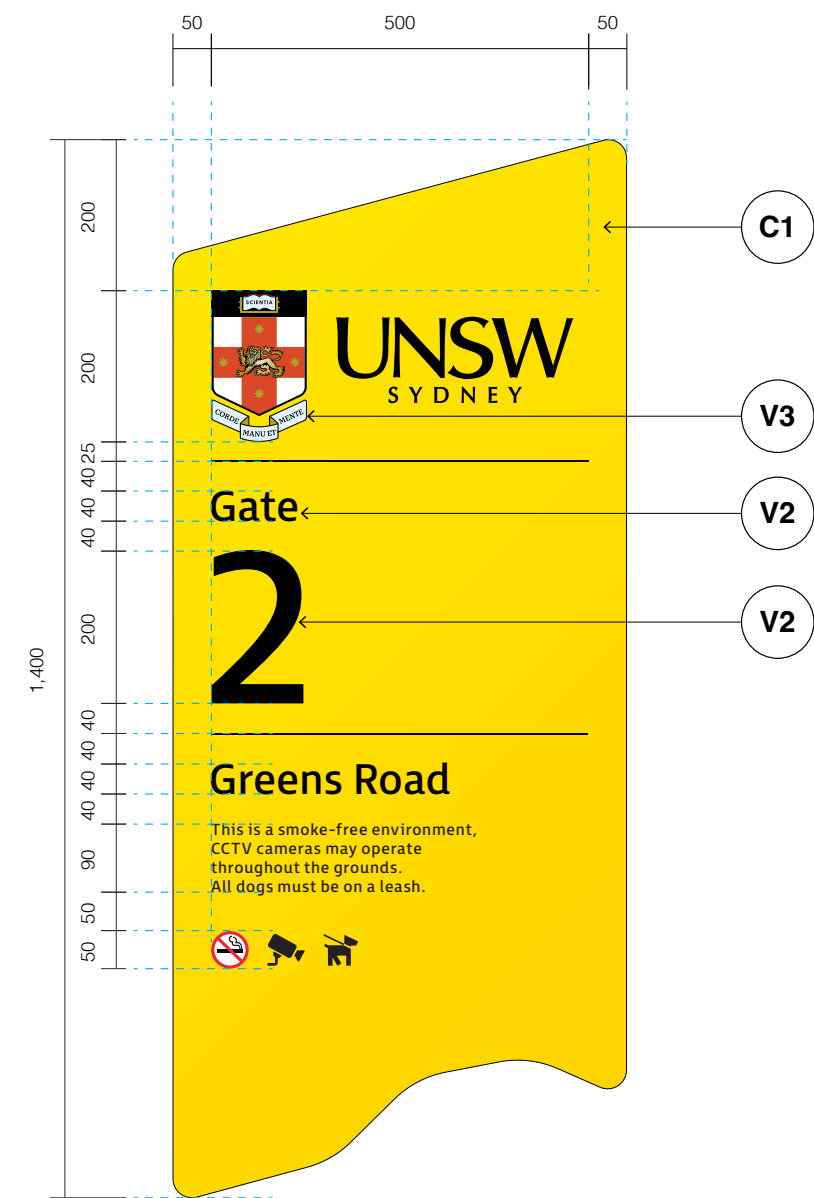
• V2 applied on top of aluminium



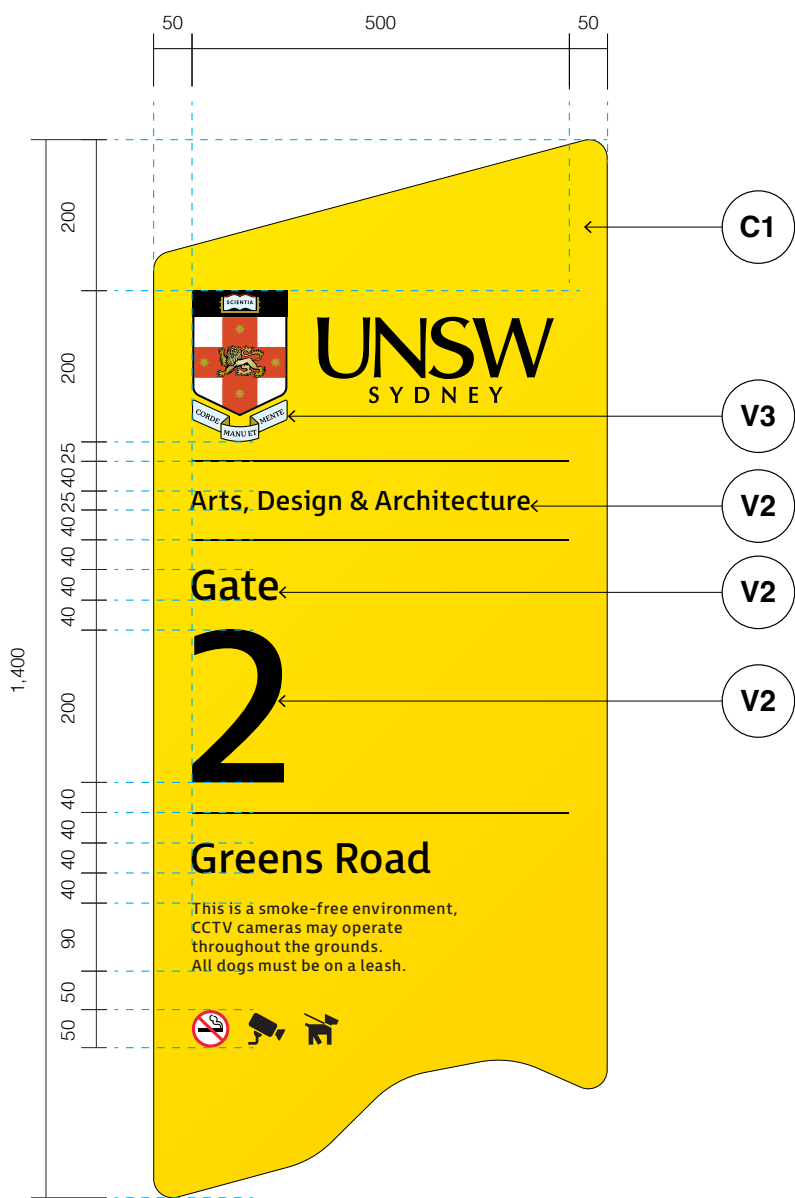
• V3 print applied on top of aluminium

Construction Details

- Refer to: Section 8, Construction Standards, Layered Panel Signforms



Template 03  
Pedestrian entry  
Scale 1:10



Template 04  
Pedestrian entry & secondary campus  
Scale 1:10

Graphic Layout

Dividing Line

Line weight: 2mm

Gate Name & Street Name

FS Millbank Regular

Alignment: Left

Size: 40mm

Entry Number

FS Millbank Regular

Alignment: Left

Size: 200mm

Regulatory Content

Alignment: Left

Size/Leading: 15mm, 10mm

Tracking: 10+, Optical kerning

Pictograms & UNSW Logo

No Smoking, CCTV & Dogs on Leash: 50mm diameter.

UNSW Logo: 200mm height

Construction & Materials

Materiality Legend



• C1 finish on  
3mm aluminium



• V2 applied on top  
of aluminium



• V3 print applied on  
top of aluminium

Construction Details

- Refer to: Section 8, Construction Standards, Layered Panel Signforms





01 Campus ID Facade Mounted  
UNSW Art & Design Campus



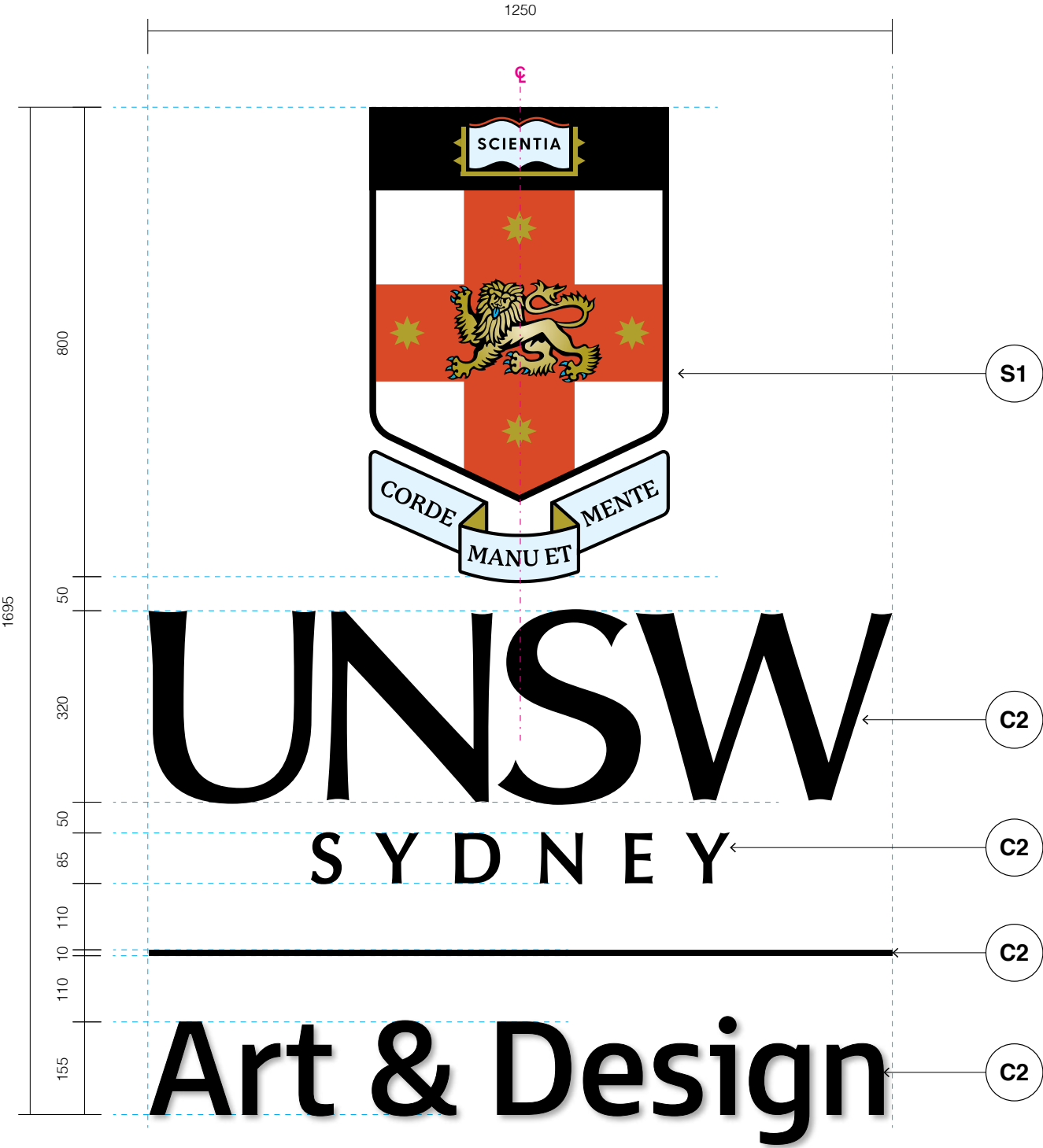
02 Existing Sign  
UNSW Art & Design Campus

Sign Location

**Purpose**  
Identifies site boundaries of UNSW campuses.

**Location**  
Positioned on walls at site boundary edges or corners of the UNSW campus. This sign is only to be used as a replacement for existing facade mounted campus identification signage, and is to be positioned in the same location as the sign it is replacing.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Scale 1:10

Graphic Layout

UNSW Logo

Vertical stack  
1325mm

Dividing Line

10mm

Campus Name

FS Millbank Bold  
Alignment: Centre

Size: 155mm

Construction & Materials

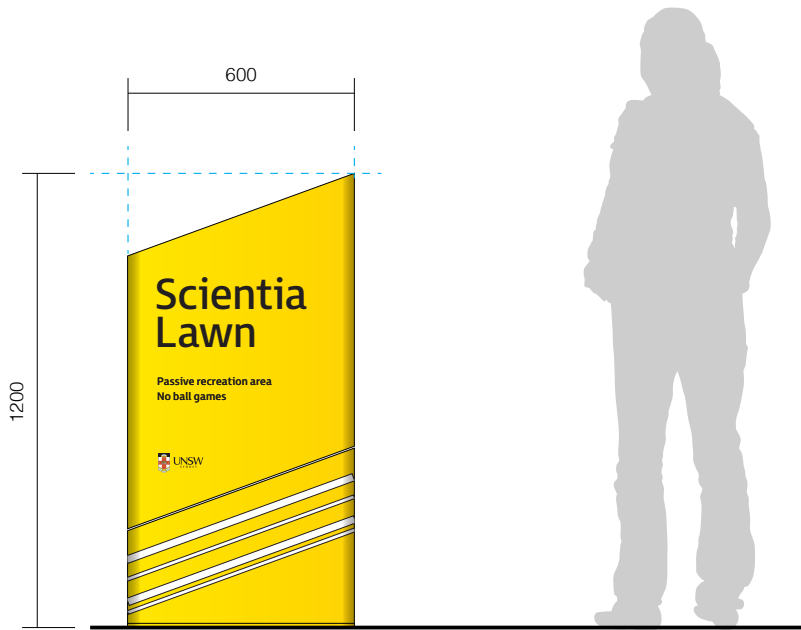
Materiality Legend



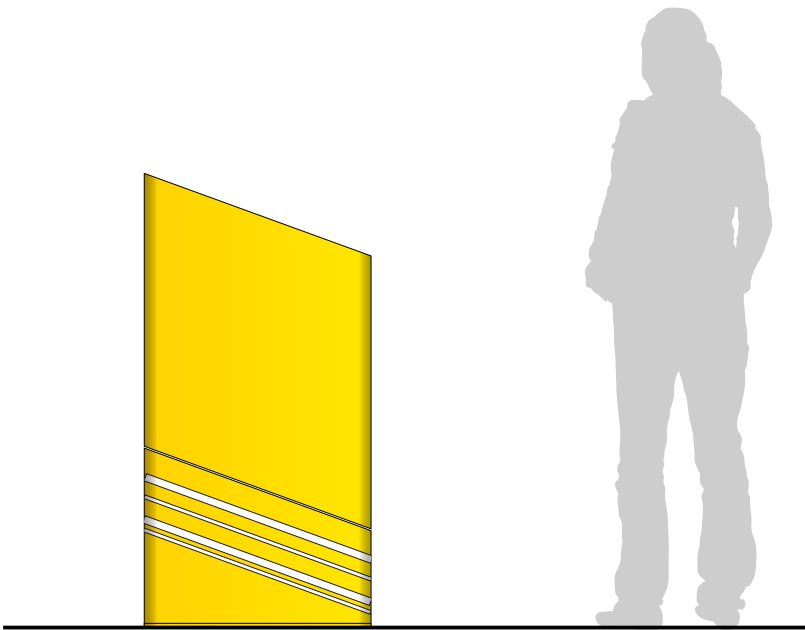
• C1 finish on  
10mm aluminium



• Screenprint to  
10mm aluminium



**Front Elevation**  
Scale 1:20



**Back Elevation**  
Scale 1:20

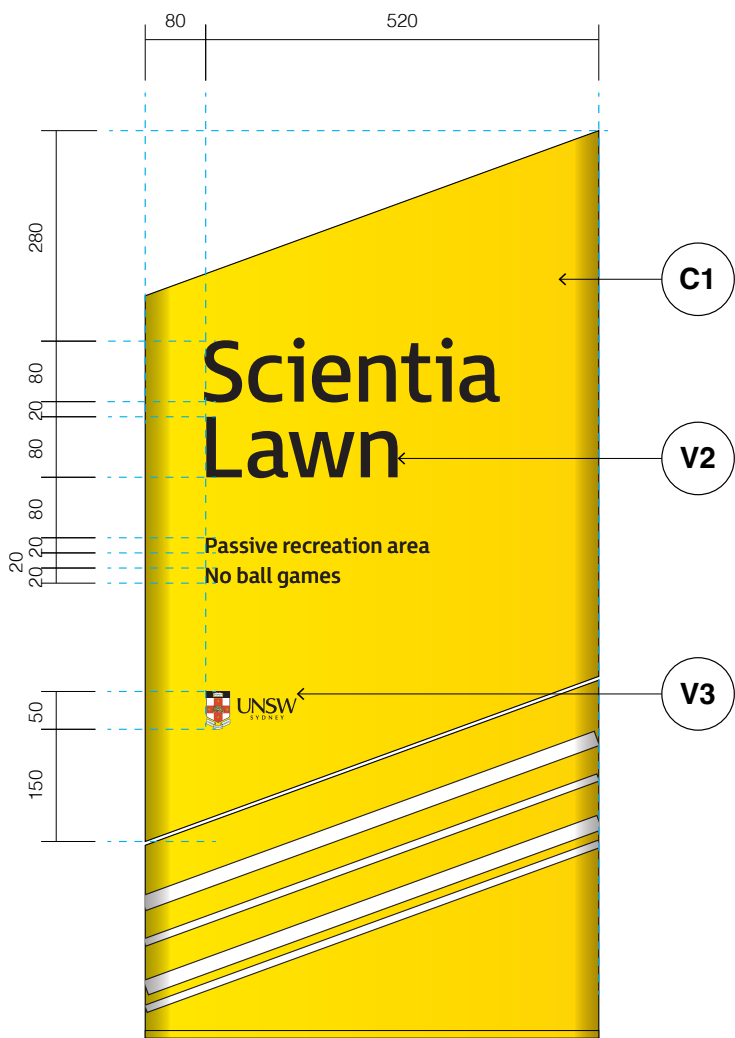
**Sign Location**

**Purpose**  
Identifies parks, lawns and other open spaces on the UNSW campus.

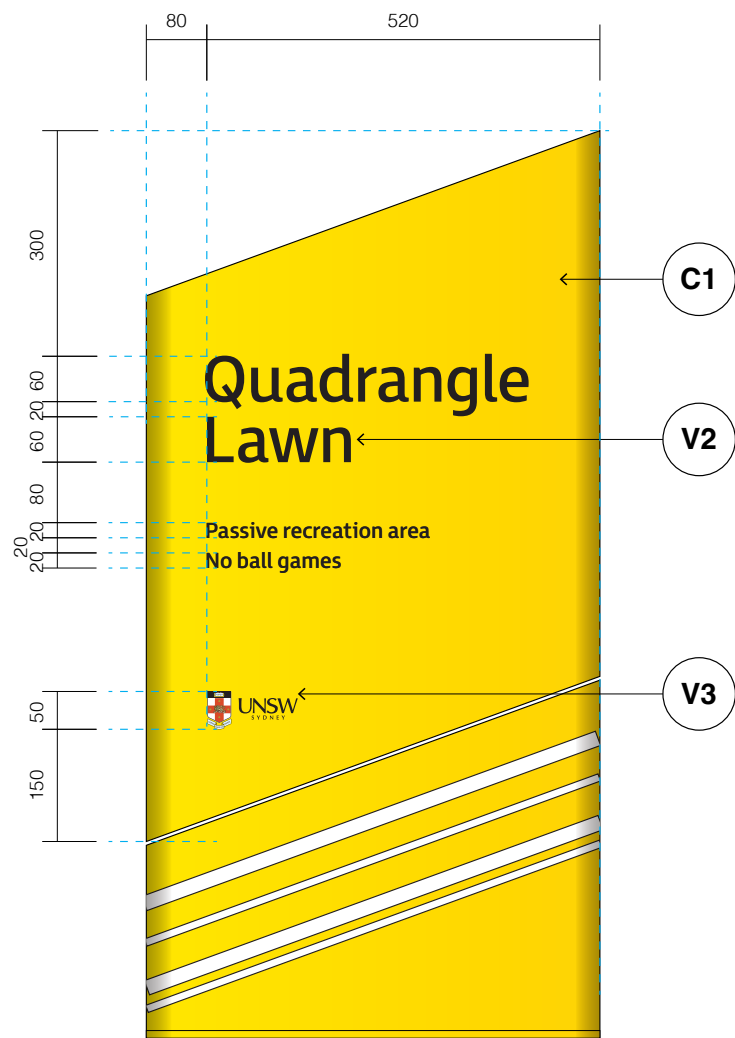
**Location**  
Freestanding on edge or corner of park or lawn area, adjacent to main entry.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance





**Template 01**  
**Typical messaging**  
Scale 1:10



**Template 02**  
**Smaller messaging**  
Scale 1:10

Graphic Layout

**Park Name**  
FS Millbank Regular  
Alignment: Left  
Size: 80mm / 60mm  
(Template 02 only to be used where park name exceeds space provided by 80mm lettering)

**Rules of Use**  
FS Millbank Regular  
Alignment: Left  
Size: 20mm

**UNSW Logo**  
50mm height

Construction & Materials

Materiality Legend

- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

**Construction Details**  
• Refer to: Section 8, Construction Standards, Totem Signforms

# 11.0

## Directional Series

This section documents all the directional signs of the system including specifications for both external and internal signs.

DR.01 External: Vehicular Totem 2400mm

DR.02 External: Pedestrian Totem 2400mm

DR.04 External: Access Bollard

DR.05 Suspended Directional Family

DR.06 External: Primary Wall Mounted (Large)

DR.07 External: Primary Wall Mounted (Small)

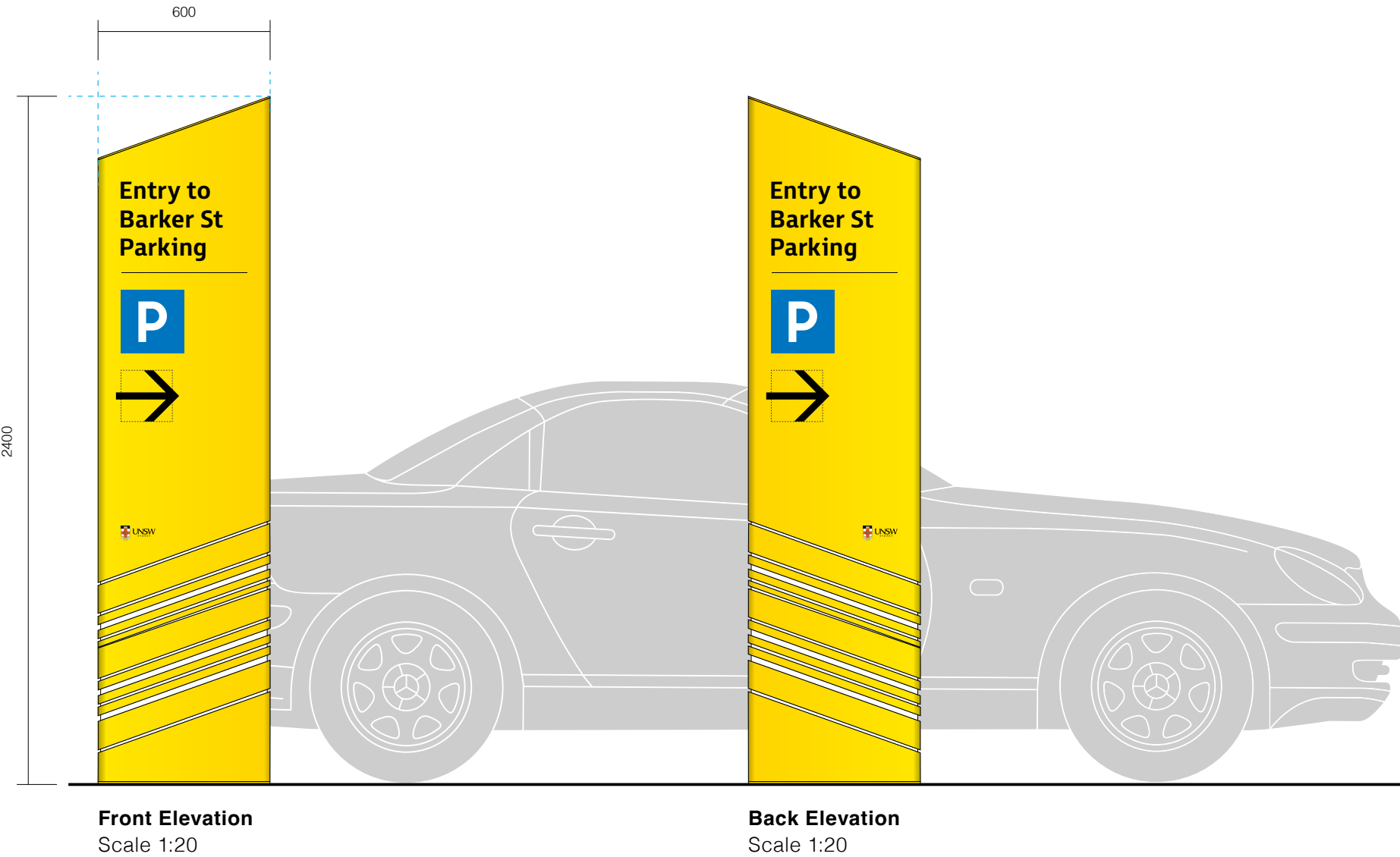
DR.08 Internal: Primary Wall Mounted (Large)

DR.09 Internal: Primary Wall Mounted (Small)

DR.10 Secondary Wall Mounted (Landscape)

DR.11 Secondary Wall Mounted (Portrait)

DR.12 Secondary Wall Mounted (Flag)

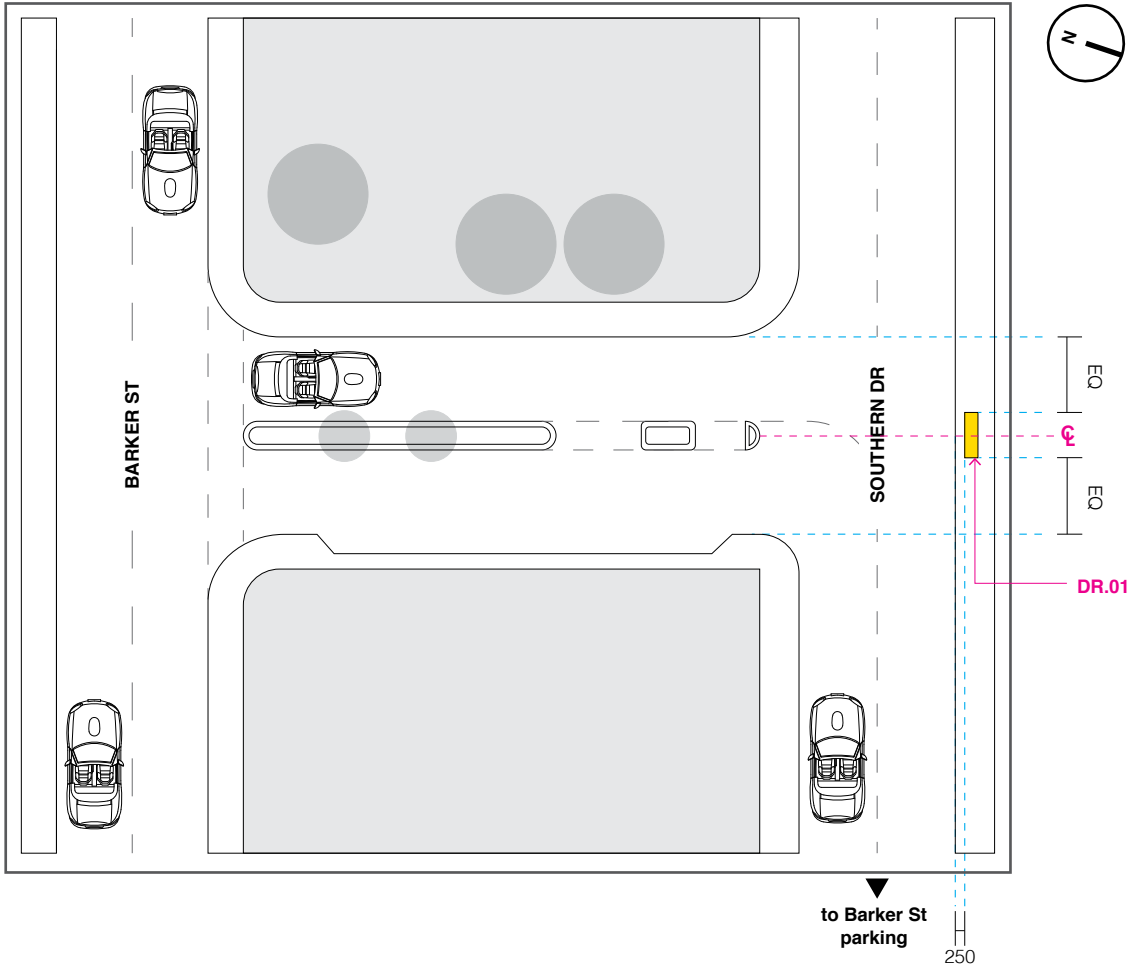


Sign Location

**Purpose**  
Directs vehicular traffic to major car park destinations from external areas. Refer to Section 3, Terminology & Addressing, Category 11

**Location**  
Located at decision points and on major external circulation paths

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



**01 Vehicular Directional -**  
Gate 14 to Barker St parking  
Scale 1:200

Positioning

**Positioning Guide**  
Directional vehicular totems are to be placed at the intersection of vehicular circulation routes within the campus. They should be positioned as to provide equal visibility for vehicles both entering and travelling within campus boundaries.

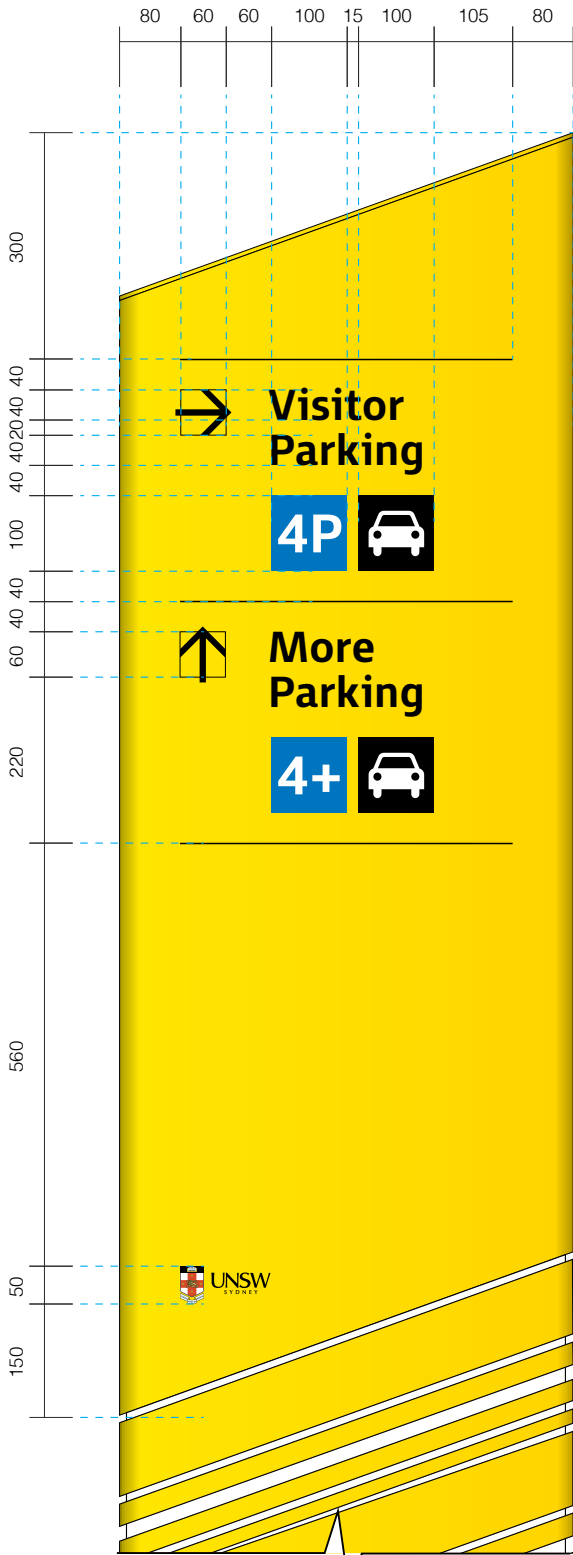
Totems are to be placed 250mm from pathway or landscape edges, aligned to intersecting roads.

Refer to plan 01 for insitu positioning at an intersection of internal and external pathways.

- Note**
- For wayfinding placement principles, refer to: Section 4, User Journeys



Template 01  
Single direction  
Scale 1:10



Template 02  
Multiple directions  
Scale 1:10

Graphic Layout

**Messaging**  
FS Millbank Bold  
Alignment: Left  
Size/ Leading: 60mm, 40mm  
Tracking: 10+, Optical kerning

**Dividing Line**  
Line weight: 2mm

**Pictogram**  
100mm, 220mm height

**Arrow**  
60mm, 100mm height

**UNSW logo**  
50mm height

Construction & Materials

Materiality Legend

- C1**

  - C1 finish on 3mm aluminium
- A1**

  - A1 finish to allow illumination
- V3**

  - V3 print applied on top of acrylic
- A4**

  - A4 finish to allow illumination

**Construction Details**  
• Refer to: Section 8, Construction Standards, Totem Signforms



01 Vehicular Totem 2400mm (day time view)  
Southern Drive to Baker Street parking



02 Vehicular Totem 2400mm (night time view)  
Southern Drive to Baker Street parking

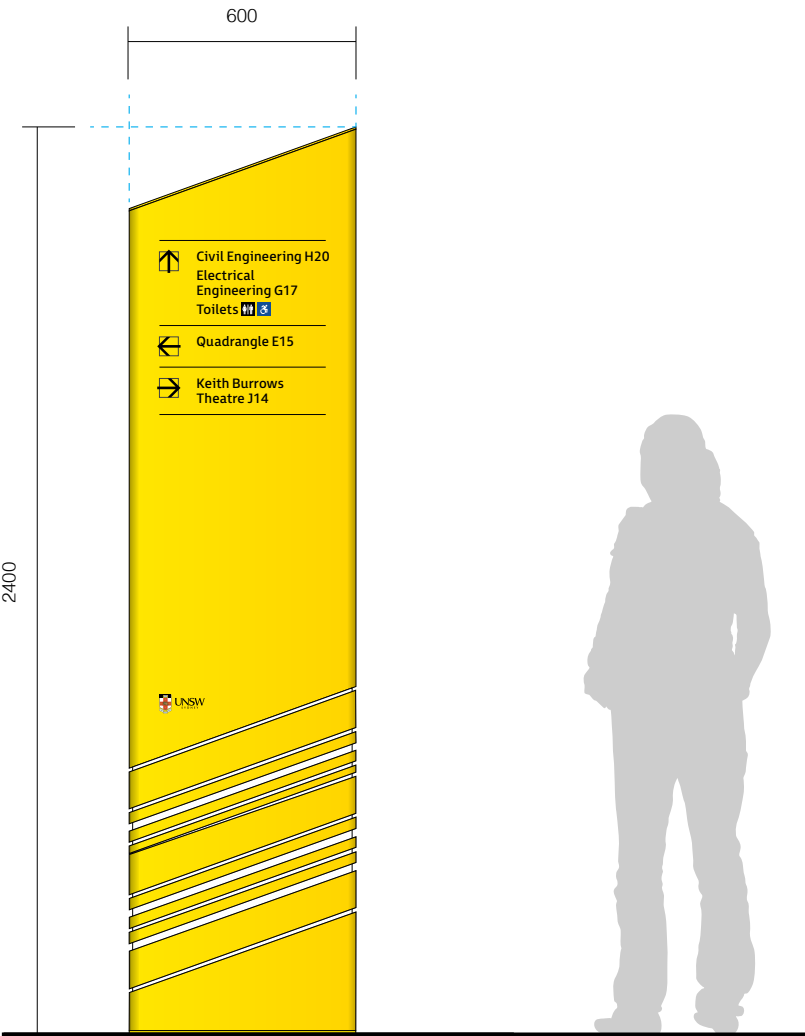


03 Existing Totem  
Southern Drive to Baker Street parking

In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.





**Front Elevation**  
Scale 1:20



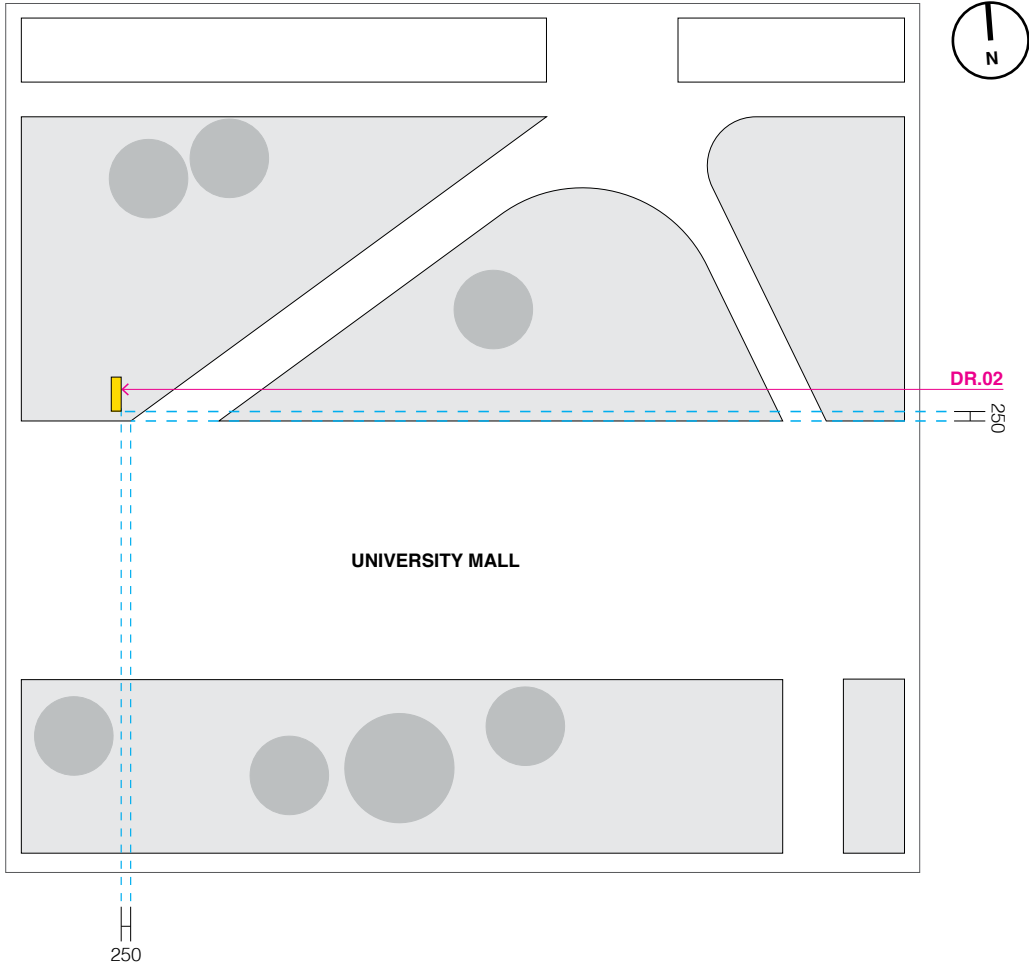
**Back Elevation**  
Scale 1:20

## Sign Location

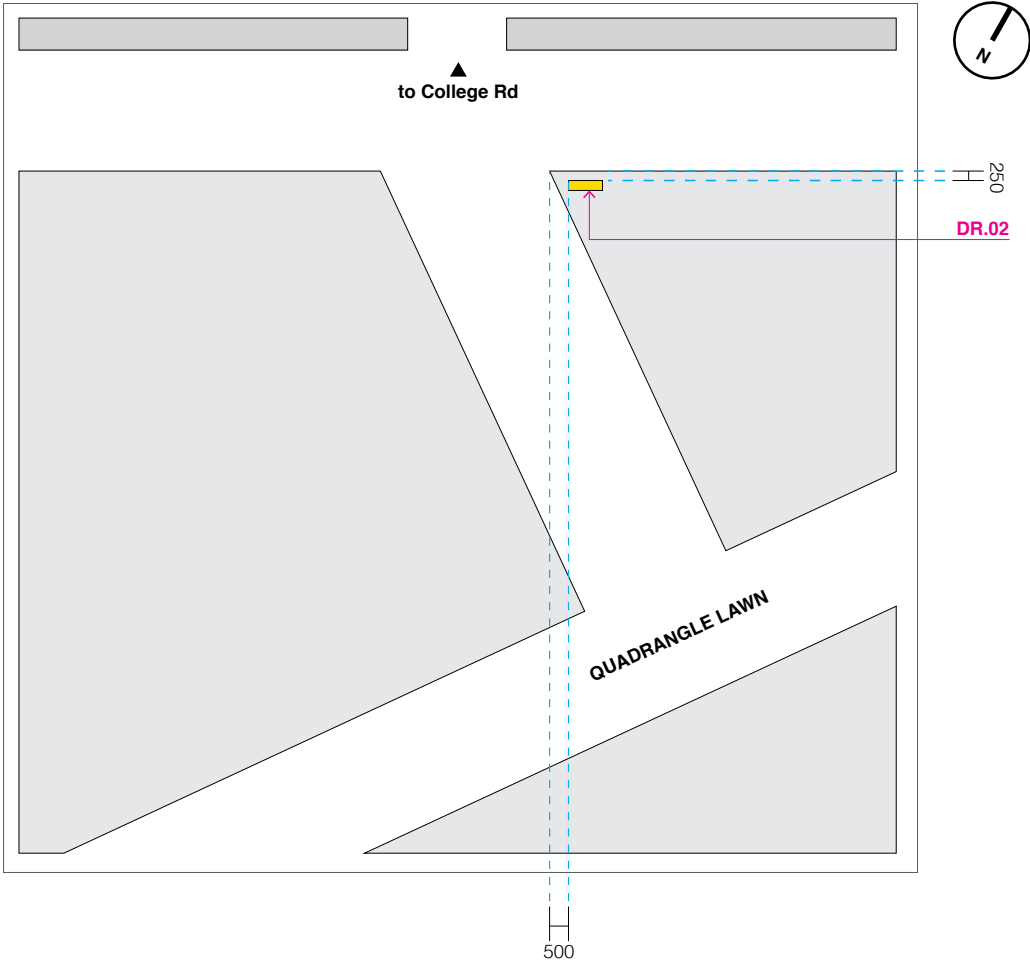
**Purpose**  
Directs to pedestrian traffic major site destinations from external areas. Refer to Section 3, Terminology & Addressing, Category 3, 5, 6, 8, 9, 11.

**Location**  
Located at decision points and on major external circulation paths.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



01 Pedestrian Totem 2400mm  
University Mall  
Scale 1:200



02 Pedestrian Totem 2400mm  
Quadrangle  
Scale 1:200

Positioning

**Positioning Guide**  
Directional pedestrian totems are to be placed at decision points on major external circulation paths within the campus. They should ideally be placed within landscaping elements, to avoid impeding foot traffic.

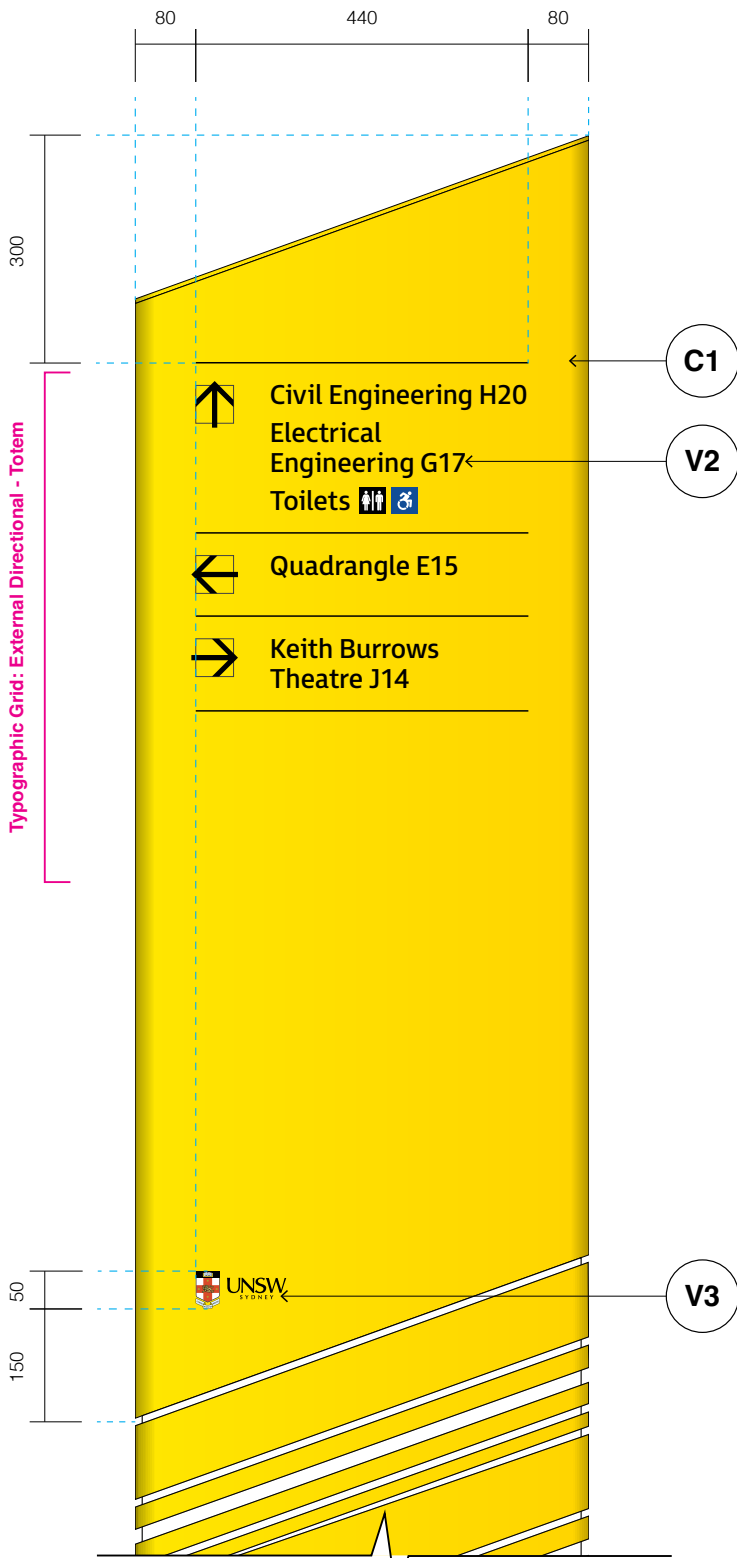
Totems are to be placed 250mm from pathway or landscape edges, aligned perpendicular to circulation routes so as to provide equal visibility for pedestrians coming from either direction.

Refer to plan 01 for insitu positioning at an intersection of a major circulation path with secondary pathways.

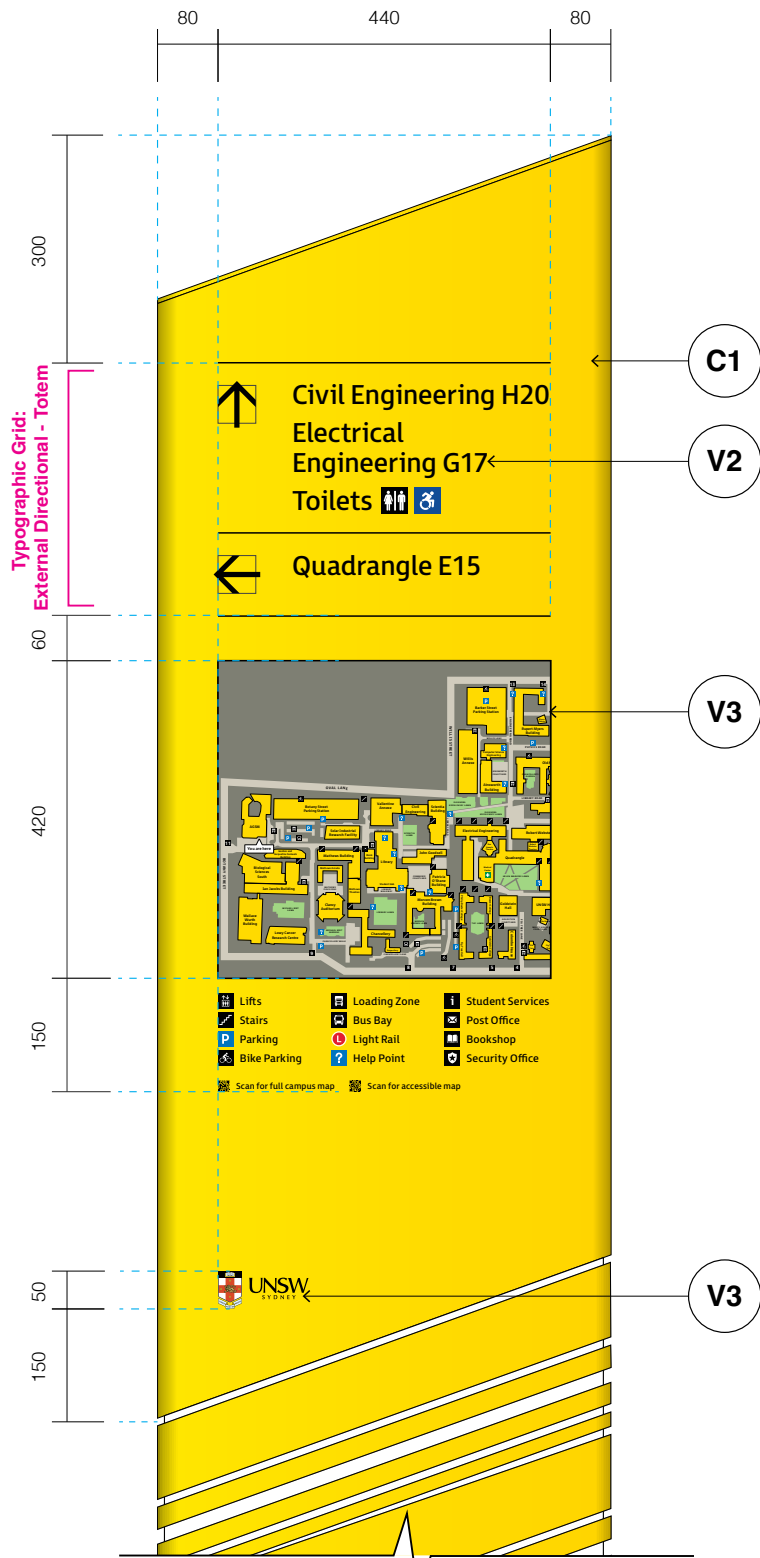
Refer to plan 02 for insitu positioning at the exit/entrance of a courtyard space.

- Note**
- For wayfinding principles, refer to: Section 6, Wayfinding Principles





Template 01  
Directional messaging  
Scale 1:10



Template 03  
Directional messaging with map  
Scale 1:10

Graphic Layout

**Typographic Grid – Directional**  
External Directional Totem layout. Refer to Section 7, Graphic Standards, Messaging Layouts

**Dividing Line**  
Line weight: 2mm

**UNSW logo**  
50mm height

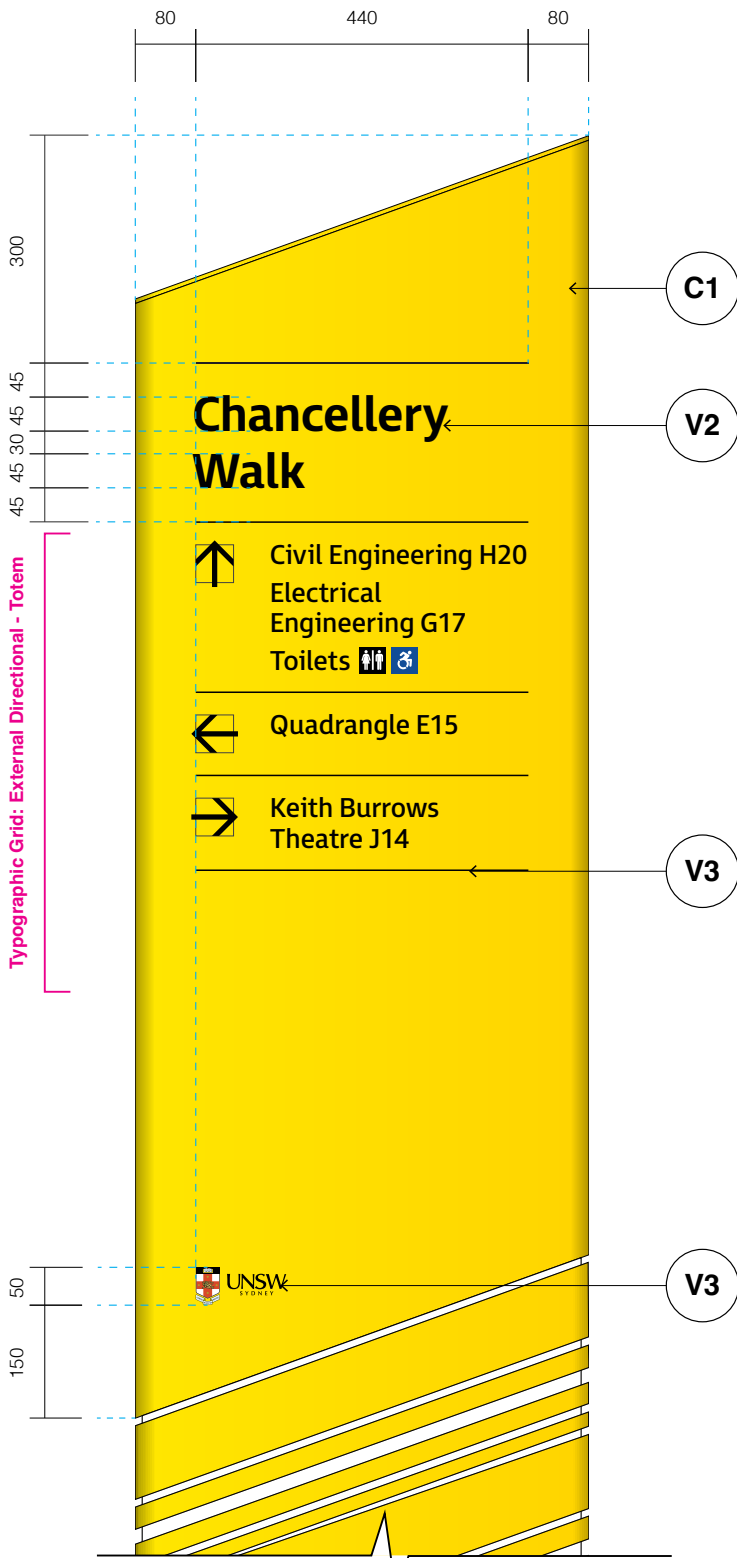
**Back**  
Double sided messaging where applicable, otherwise to be left blank.

Construction & Materials

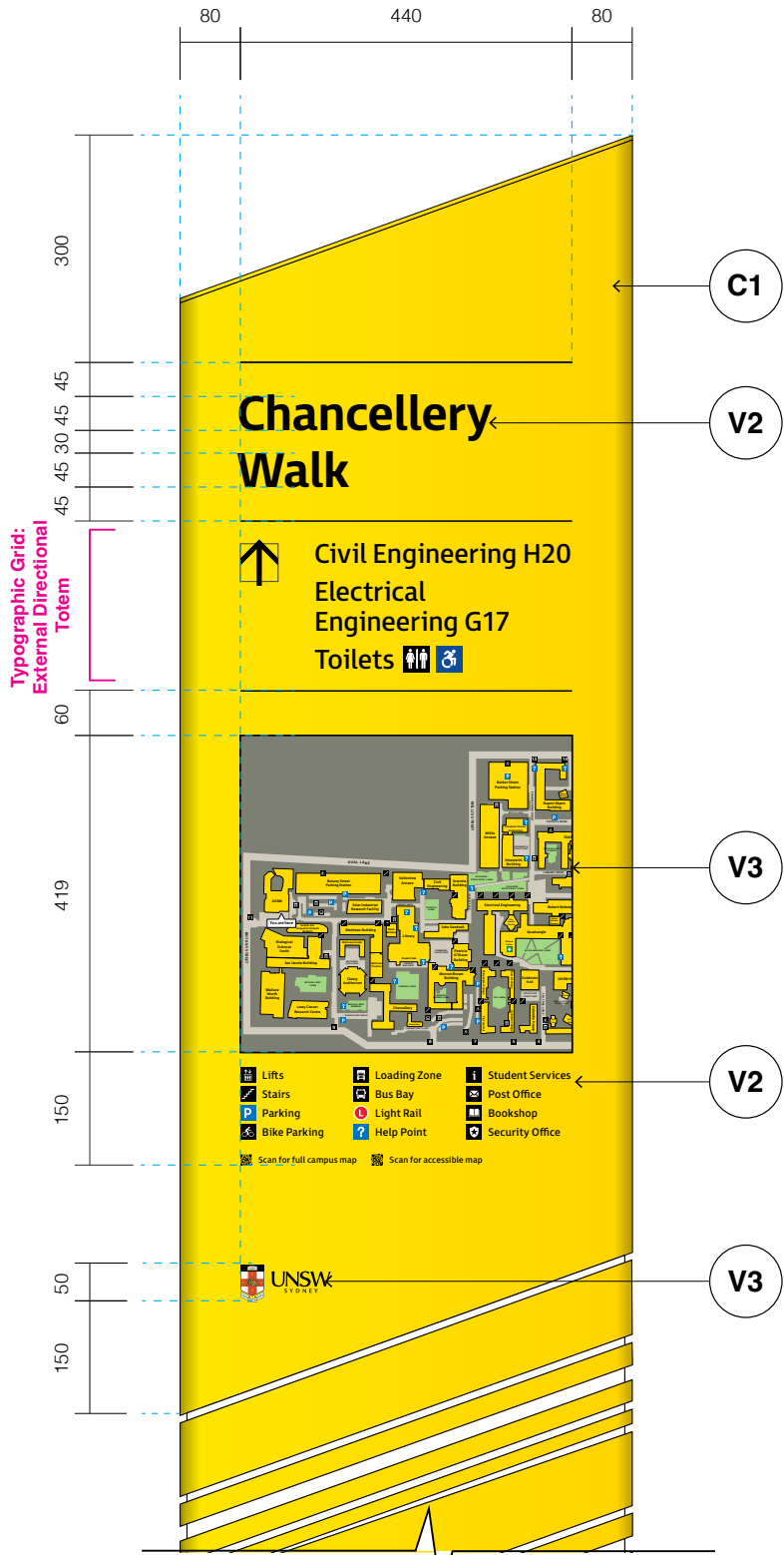
Materiality Legend

- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

- Construction Details**
- Refer to: Section 8, Construction Standards, Totem Signforms
  - Refer to: Section 18, Map, for map dimensions and standards



Template 03  
Directional & identification messaging  
Scale 1:10



Template 04  
Directional & identification  
messaging with map  
Scale 1:10

Graphic Layout

**Typographic Grid – Directional**  
External Directional Totem layout. Refer to Section 7, Graphic Standards, Messaging Layouts

**Dividing Line**  
Line weight: 2mm

**UNSW logo**  
50mm height

**Back**  
Double sided messaging where applicable, otherwise to be left blank.

Construction & Materials

Materiality Legend

- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

Construction Details

- Refer to: Section 8, Construction Standards, Totem Signforms
- Refer to: Section 18, Map, for map dimensions and standards





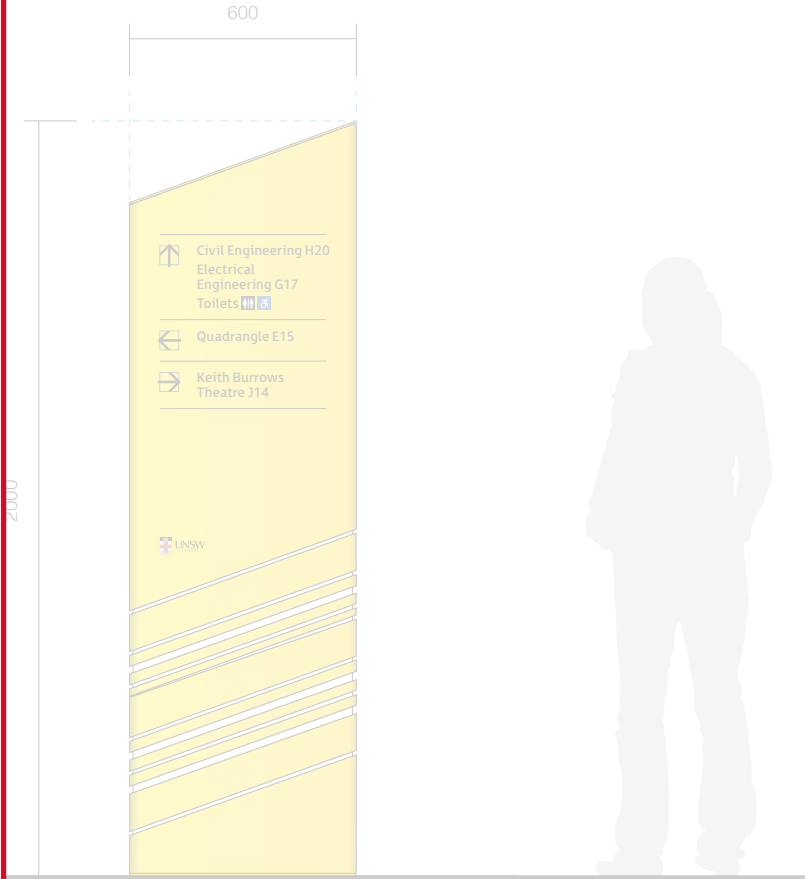
01 Pedestrian Totem 2400mm  
Lower campus University Mall



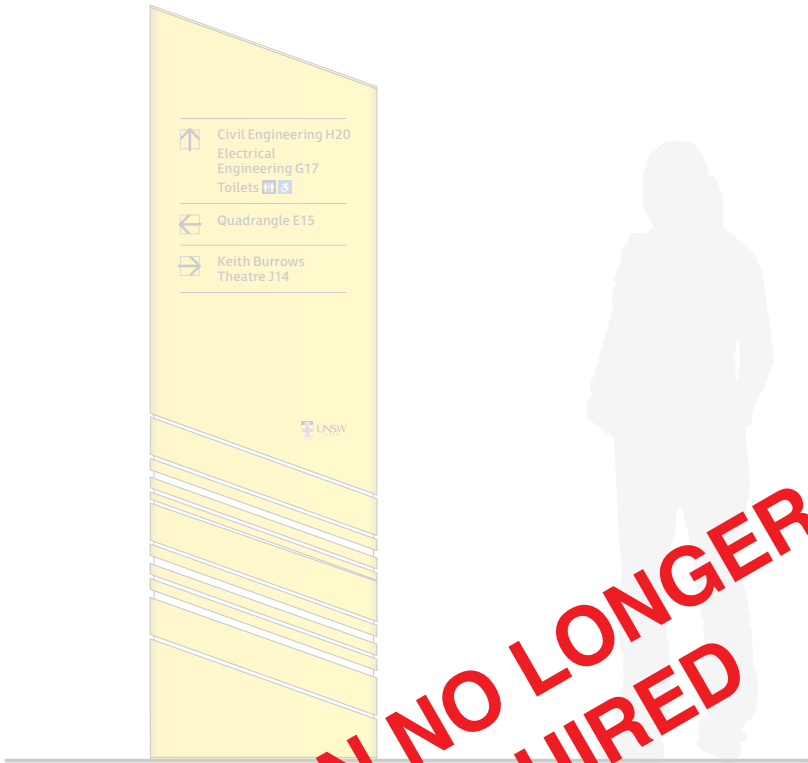
02 Existing Totem  
Lower campus University Mall

In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.  
  
Messaging has been altered as per wayfinding and terminology strategy.



Front Elevation  
Scale 1:20



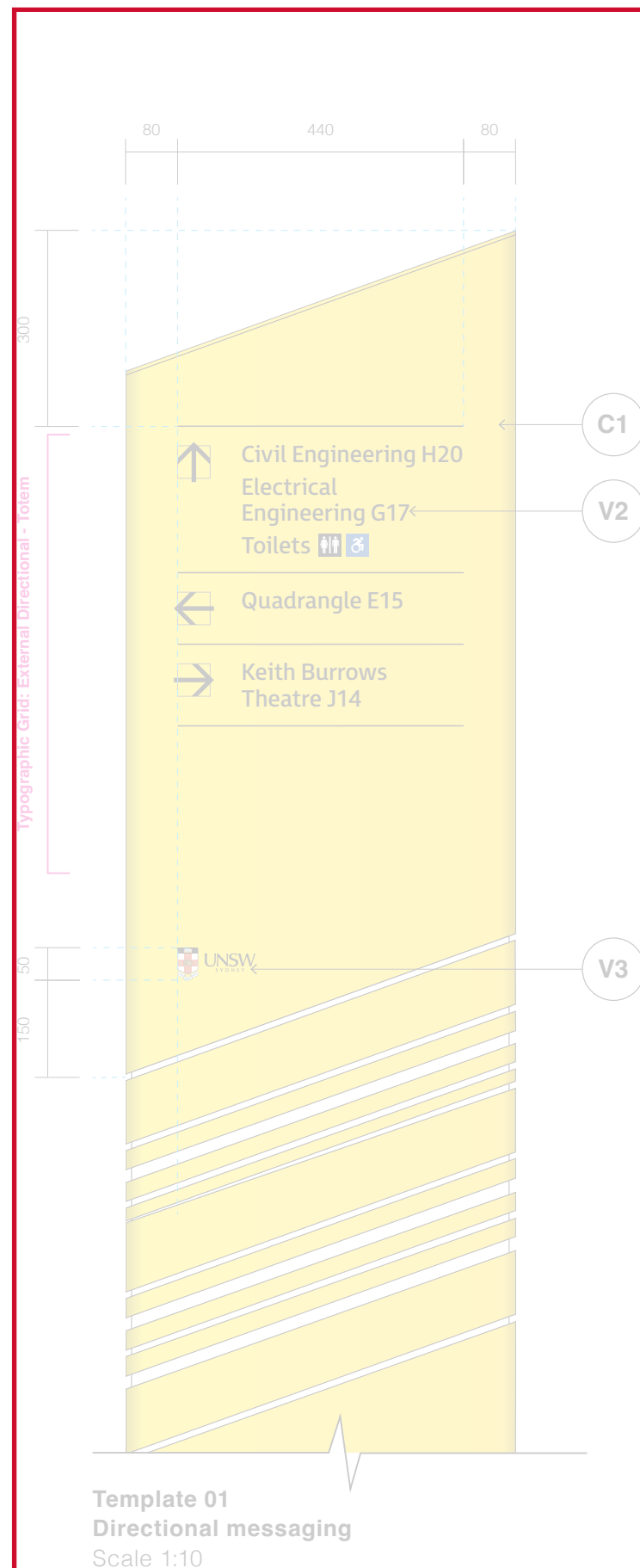
Back Elevation  
Scale 1:20

Sign Location

**Purpose**  
Directs pedestrian traffic to major site destinations from external areas. Refer to Section 3, Terminology & Addressing, Category 3, 5, 6, 8, 9, 11.

**Location**  
Located at decision points and on major external circulation paths.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



**SIGN NO LONGER  
REQUIRED**

## Graphic Layout

## Typographic Grid – Identification

## Dividing Line

Line weight: 2mm

## UNSW logo

50mm height

[Back](#)

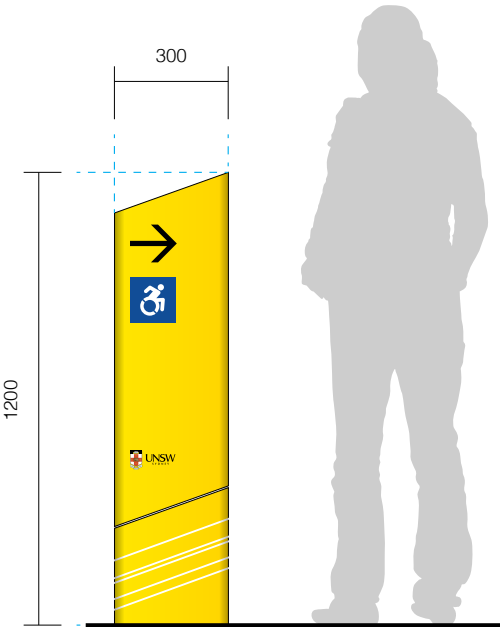
## Construction & Materials

## Materiality Legend

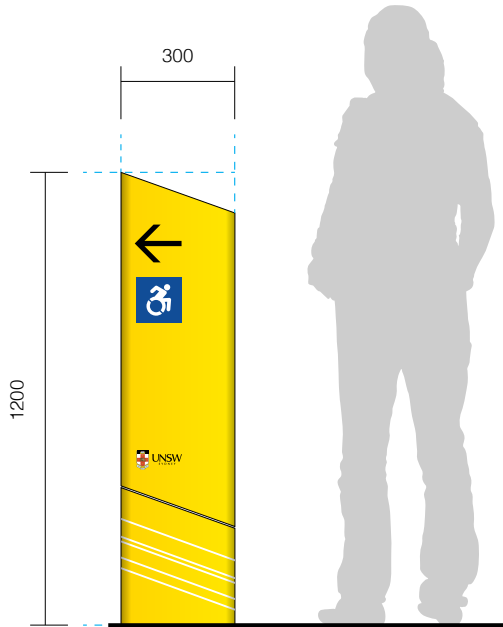
- C1 finish on 3mm aluminium
- V2 applied on top of aluminium
- V3 print applied on top of aluminium

## Construction Details

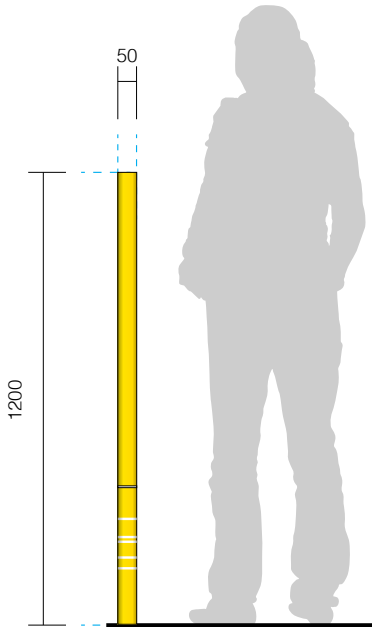




Front Elevation  
Scale 1:20



Back Elevation  
Scale 1:20



Side Elevation  
Scale 1:20

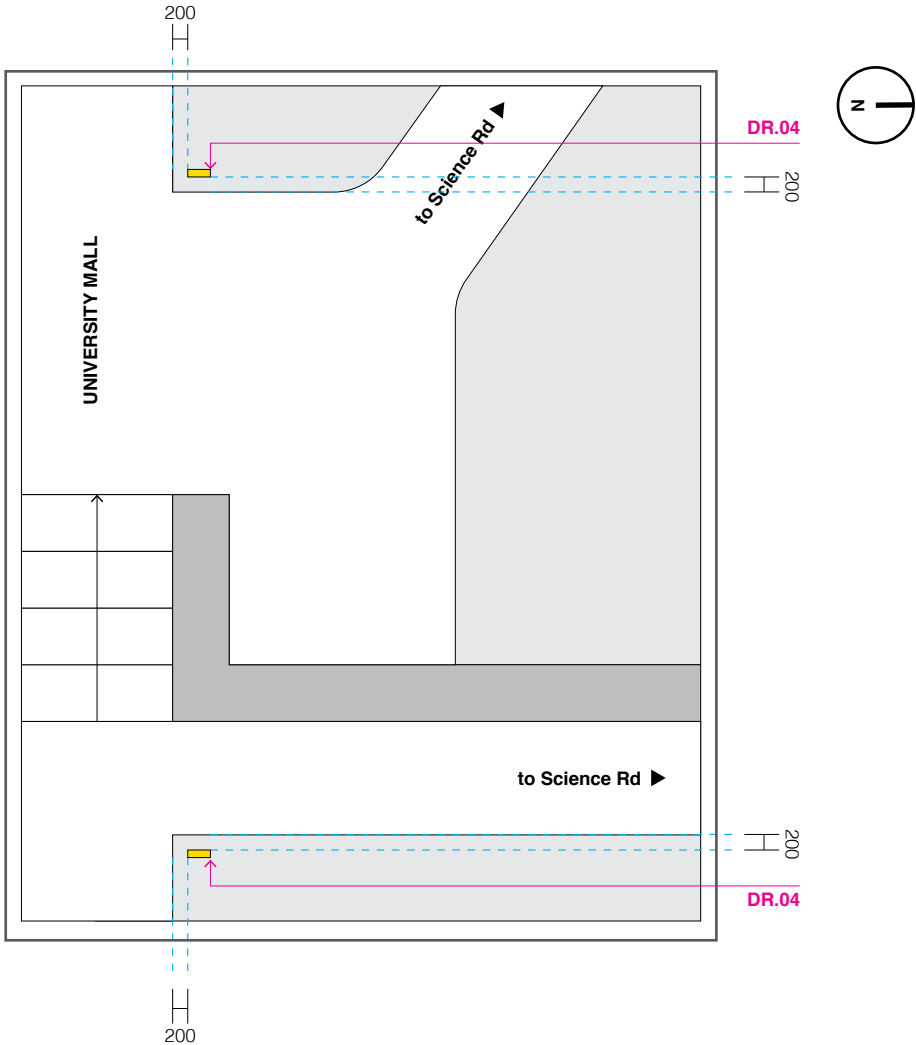
Sign Location

**Purpose**  
Directs pedestrians to accessibility routes. Refer to Section 3, Terminology & Addressing, Category 11.

**Location**  
Located at decision points and on major external circulation paths.

**Illumination**  
Project Design Team to evaluate and test in-ground lighting to illuminate base of totem.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



**01 Bollard Totem**  
University Mall  
Scale 1:100

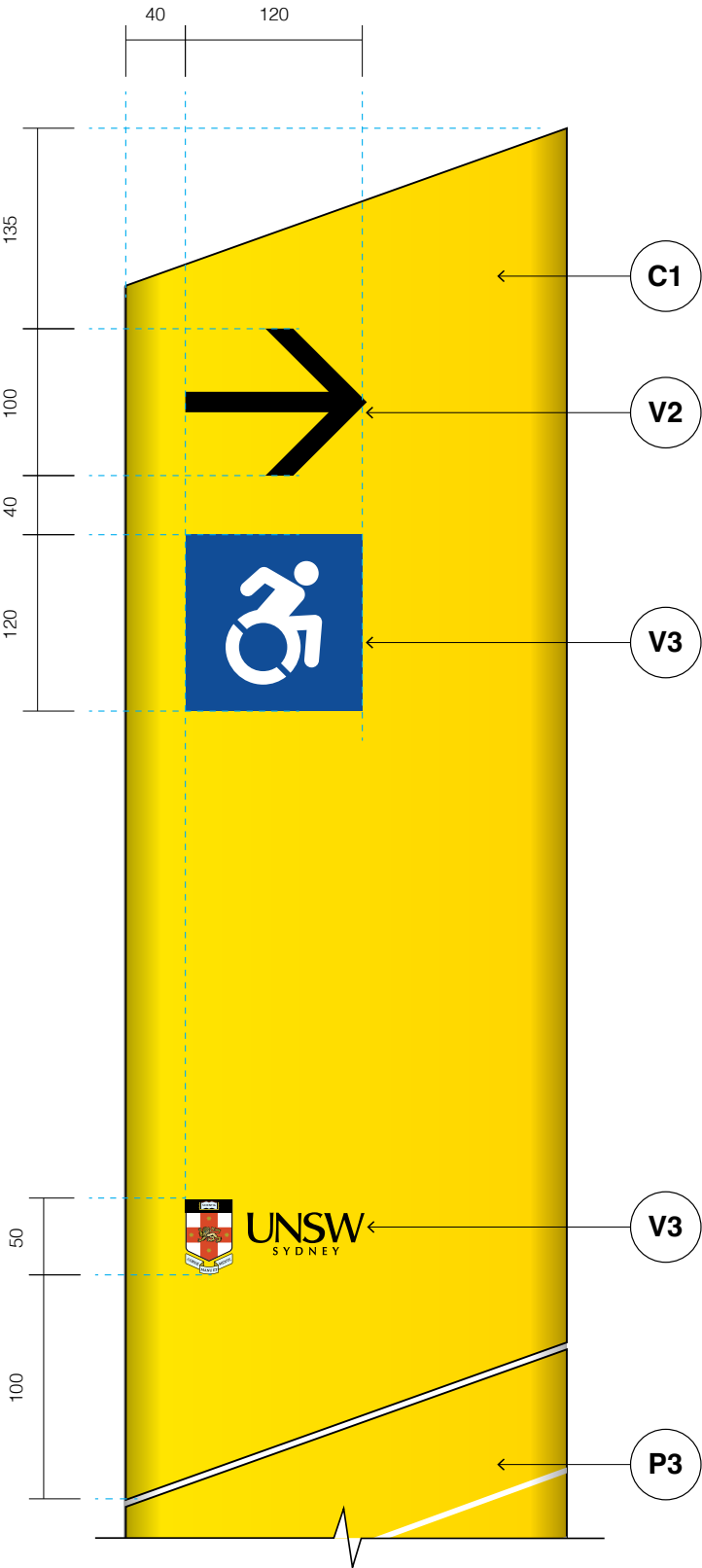
Positioning

**Positioning Guide**  
Bollard totems are to be positioned on the intersections of major circulation routes and accessible pathways, located within landscape elements at these intersections.

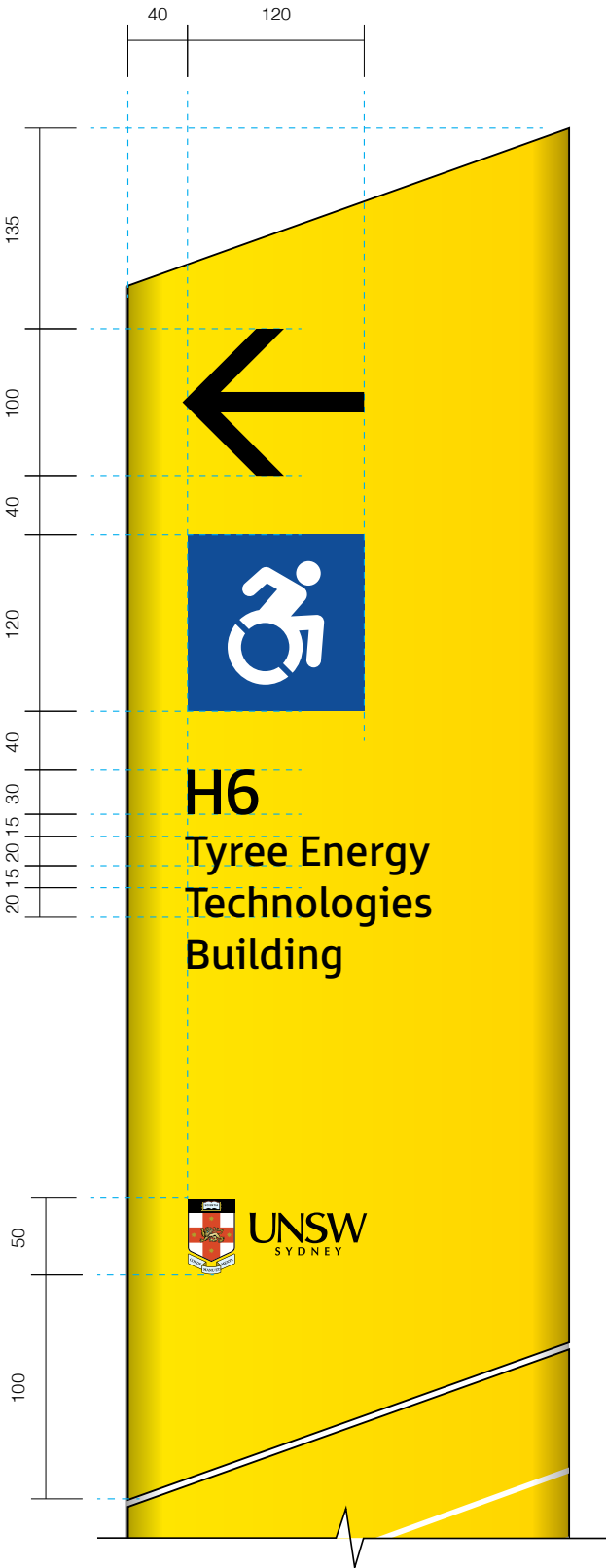
Totems are to be placed 200mm from edges of pathways, positioned to align with the indicated accessible pathway.

Refer to plan 01 for insitu positioning at an intersection of main circulation and accessible pathways.

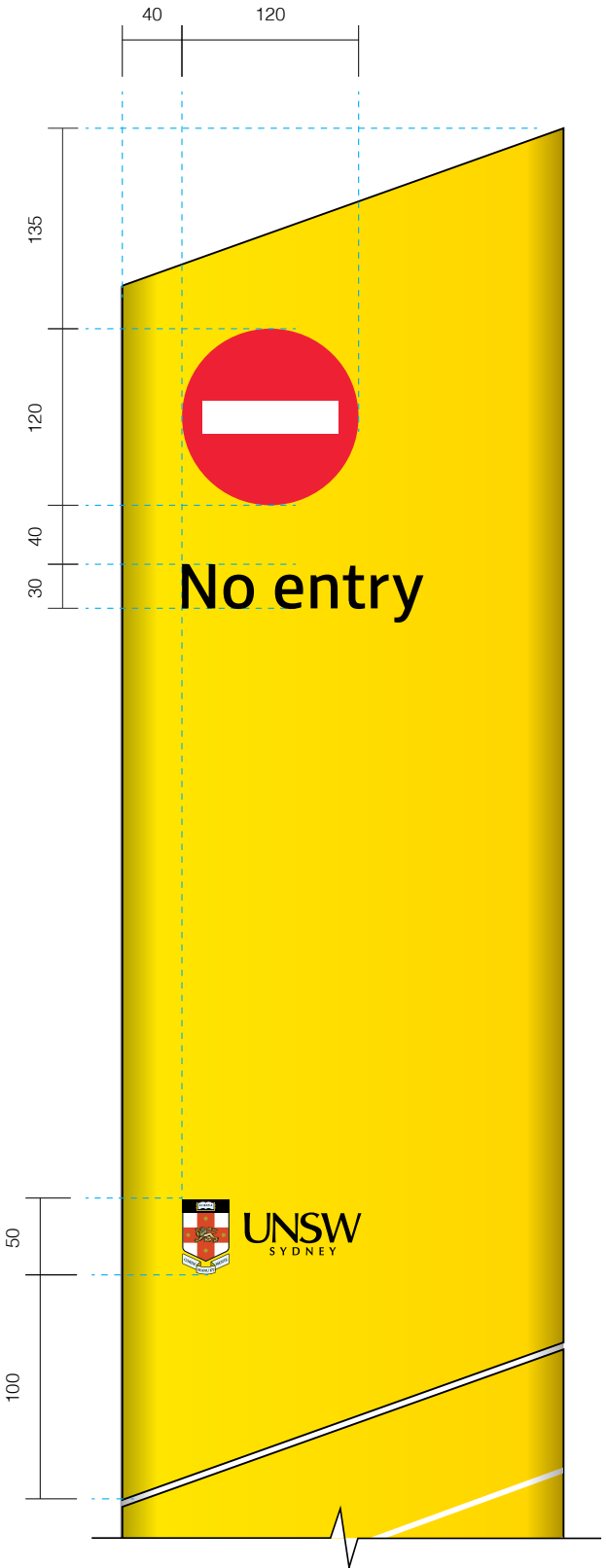
- Note**
- For wayfinding placement principles, refer to: Section 4, User Journeys



Template 01 - Single pictogram  
Scale 1:5



Template 02 - Single pictogram  
and single destination with  
building number  
Scale 1:5



Template 03 - Single pictogram  
with no entry messaging  
Scale 1:5

Graphic Layout

- Arrow**  
75-100mm height
- Pictogram**  
Accessibility Pictogram, 100-120mm height
- UNSW logo**  
50mm height

Construction & Materials

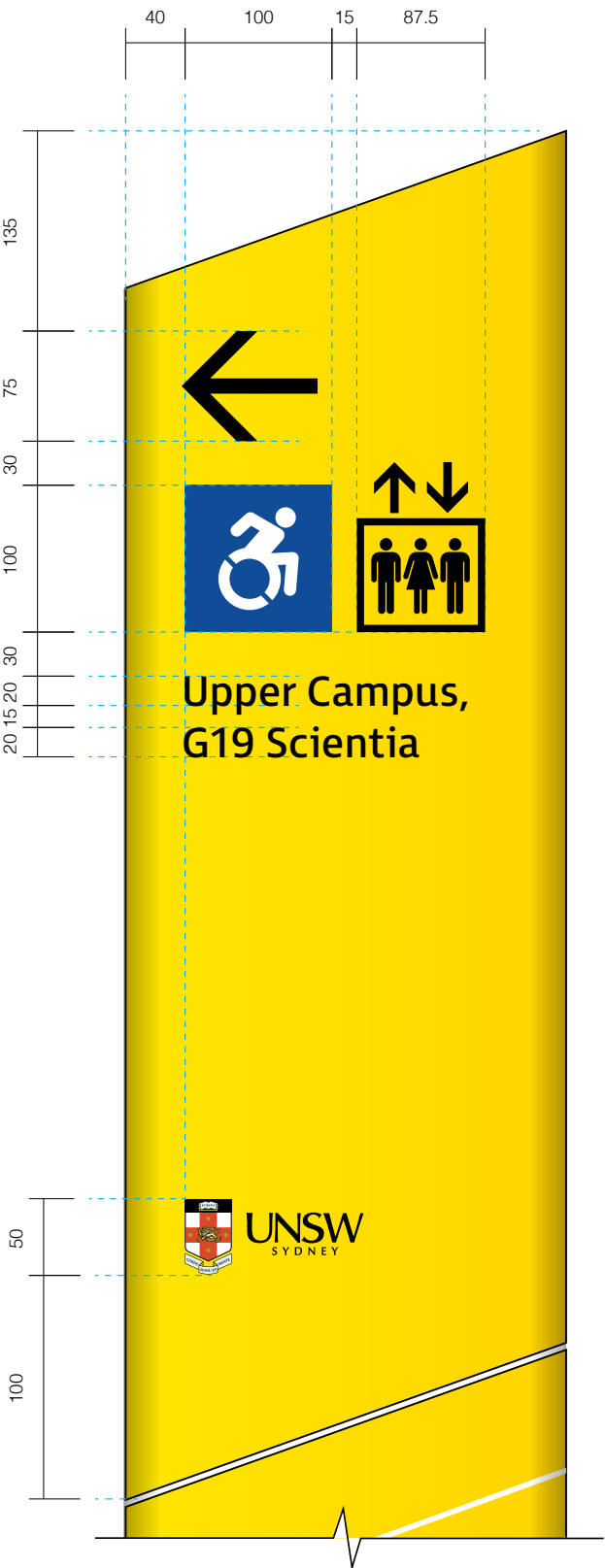
Materiality Legend

- C1**  
• C1 finish on 3mm aluminium
- V2**  
• V2 applied on top of aluminium
- V3**  
• V3 print applied on top of aluminium
- P3**  
• P3 finish in 4mm routed groove

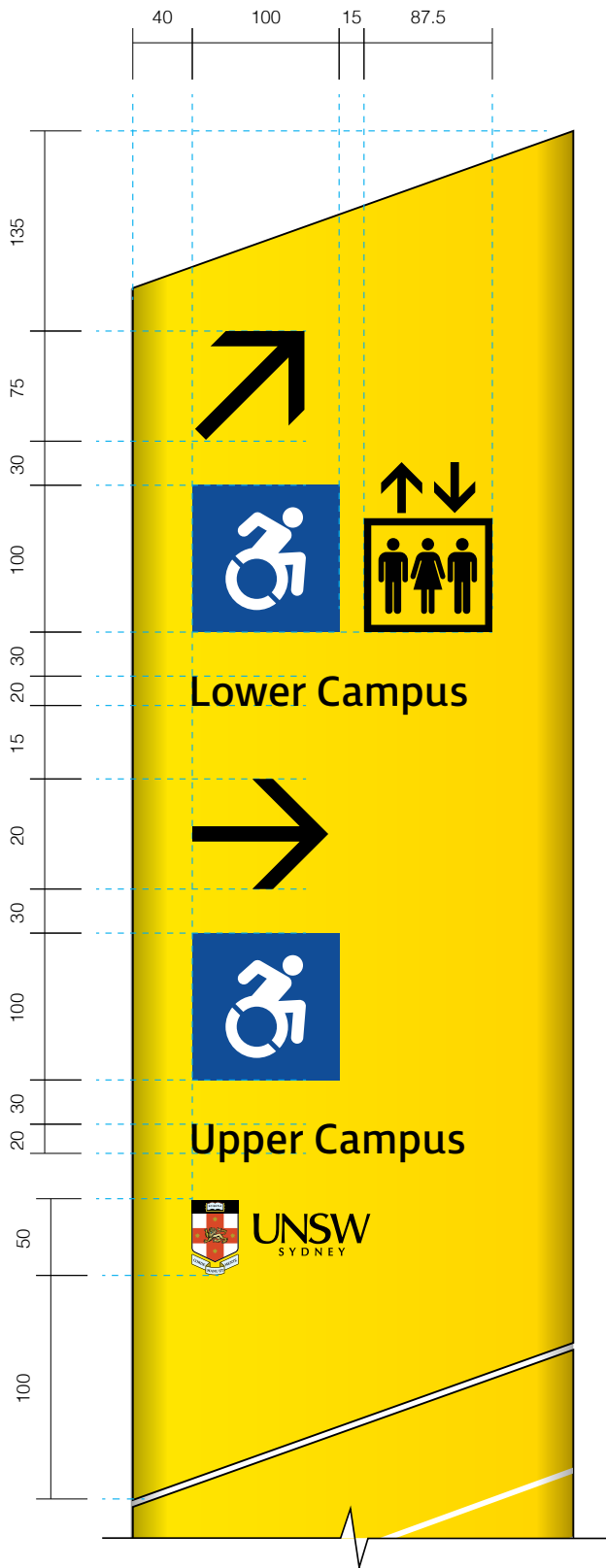
Construction Details

- Refer to: Section 20, Shop Drawing





Template 04 - Multiple pictograms and single destination  
Scale 1:5



Template 05 - Multiple pictograms and multiple destinations  
Scale 1:5

## Graphic Layout

**Arrow**  
75-100mm height

**Pictogram**  
Accessibility Pictogram, 100-120mm height

**UNSW logo**  
50mm height

## Construction & Materials

### Materiality Legend

- C1**
  - C1 finish on 3mm aluminium
- V2**
  - V2 applied on top of aluminium
- V3**
  - V3 print applied on top of aluminium
- P3**
  - P3 finish in 4mm routed groove

### Construction Details

- Refer to: Section 20, Shop Drawing



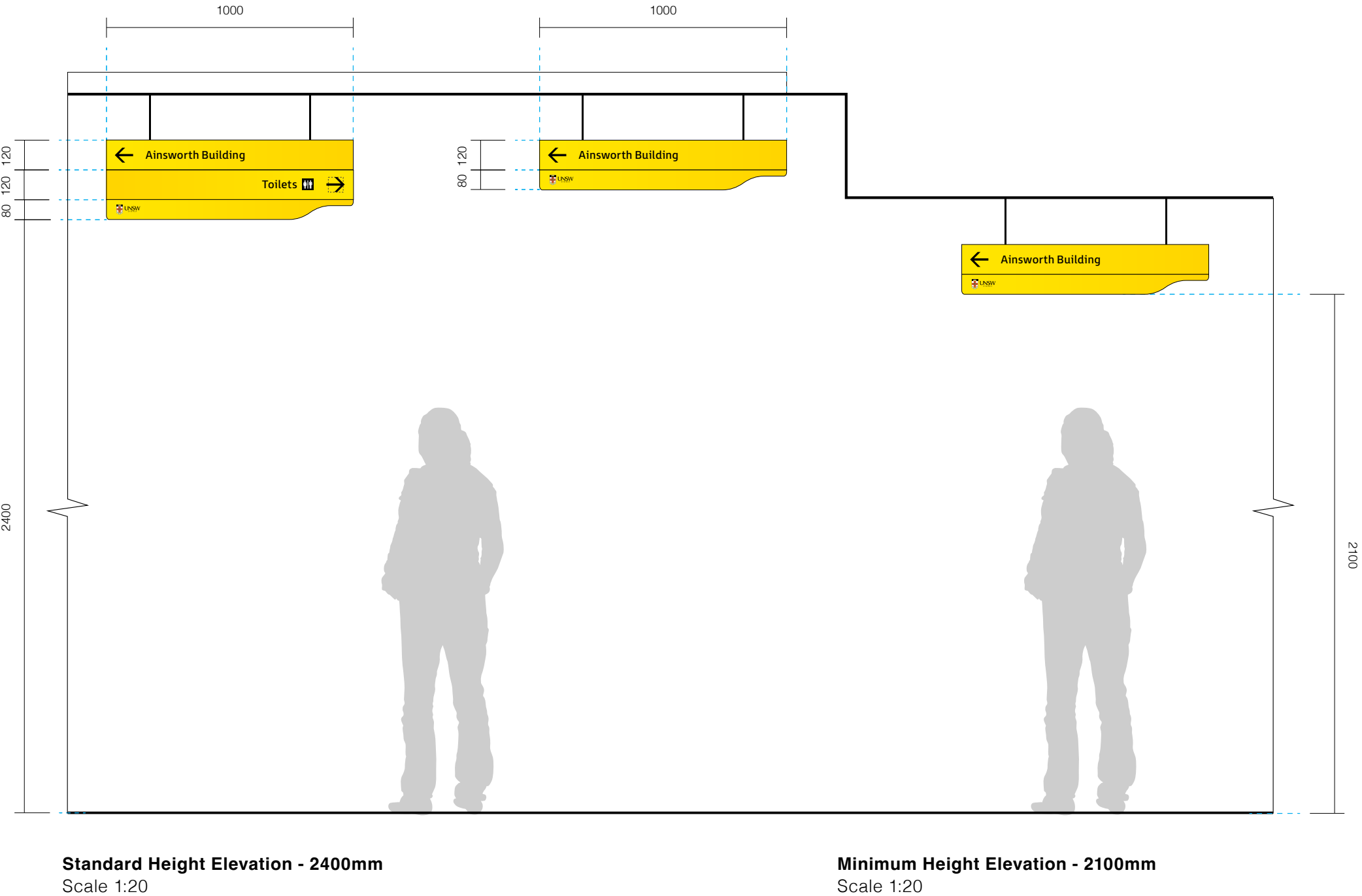
**01 Bollard Totem**  
Lower campus University Mall



**02 Existing Sign**  
Lower campus University Mall

**In Situ Comparison**

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.



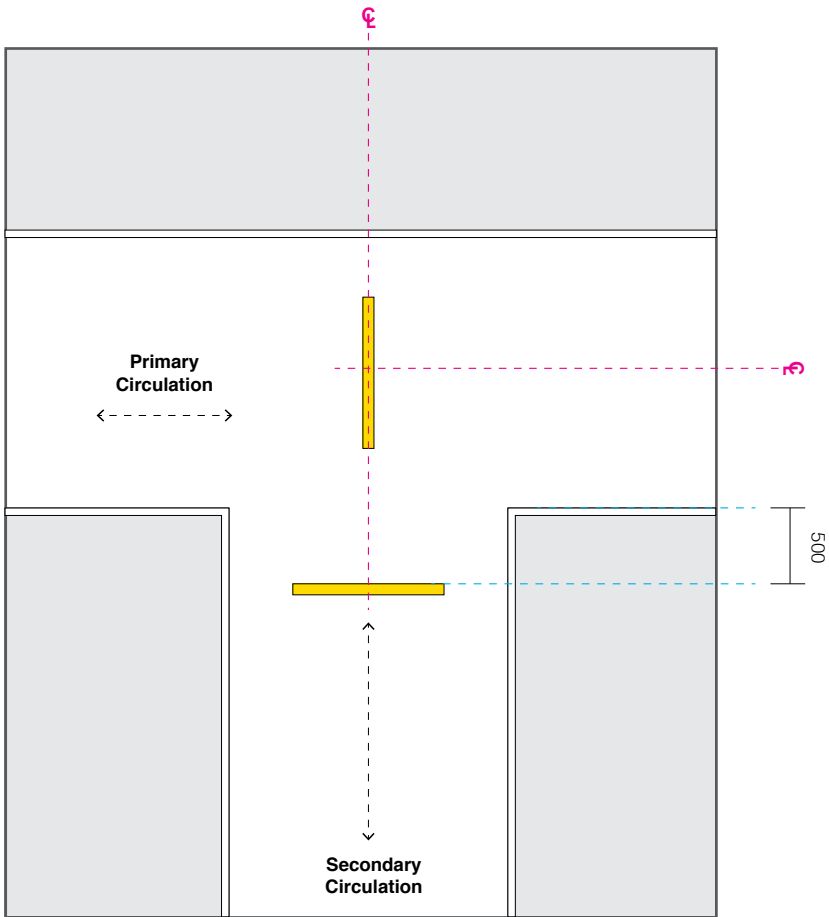
Sign Location

**Purpose**  
Directs to main destinations at an external and internal level. Refer to Section 3, Terminology & Addressing, Category 3, 5, 6, 8, 9, 11.

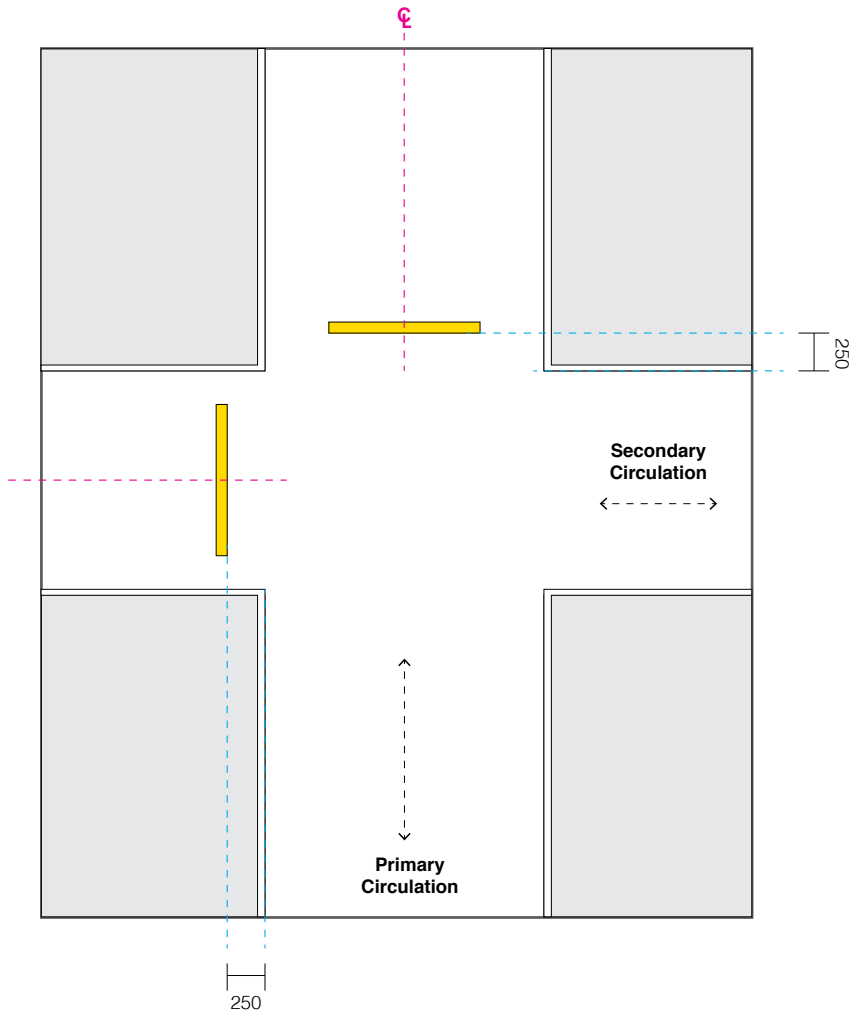
**Location**  
Suspended along circulation corridors, at confirmation and decision points. Message content to be applied to both sides, with directions to various destinations as required by the circulation pattern.

**Alternate Location**  
For buildings with ceiling heights of higher than 2700mm utilise alternate location. Confirm on site or during design phase.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



01 Suspended Directional  
T-intersection  
Scale 1:50



02 Suspended Directional  
X-intersection  
Scale 1:50

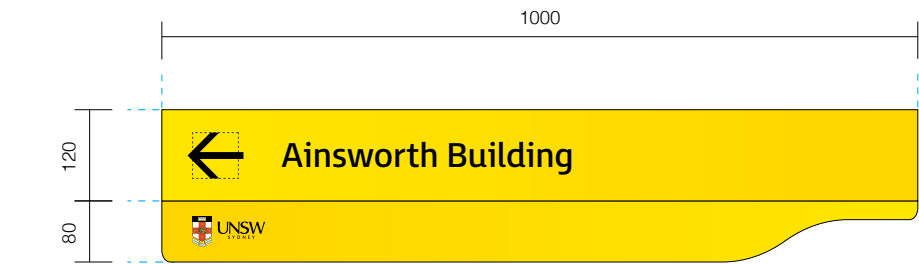
Positioning

**Positioning Guide**  
Suspended directional signs are to be placed within circulation corridors at confirmation and decision points within both internal and external campus areas.

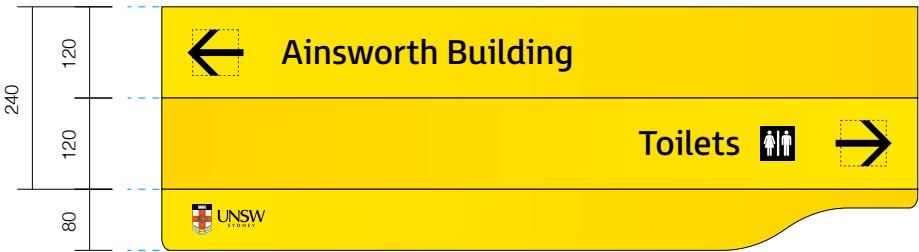
Signs to be centered within the circulation corridor, mounted at 2400 FFL. Positioning should be adjusted to avoid obstruction by ceiling mounted elements e.g. lighting, emergency exit signage.

Refer to plan 01 for insitu positioning at a T-intersection and plan 02 for insitu positioning at a X-intersection.

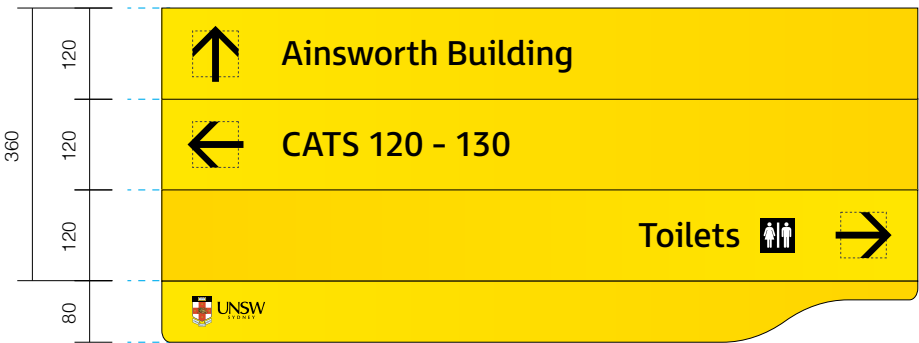
- Note**
- For wayfinding placement principles, refer to: Section 4, User Journeys



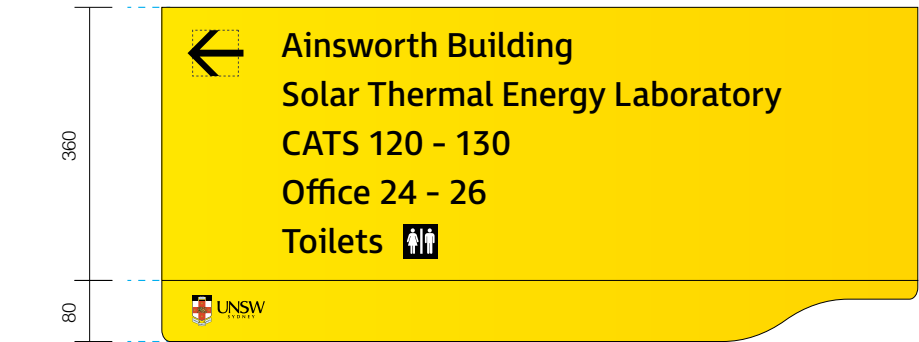
Template 01 - Small Single Panel  
Scale 1:10



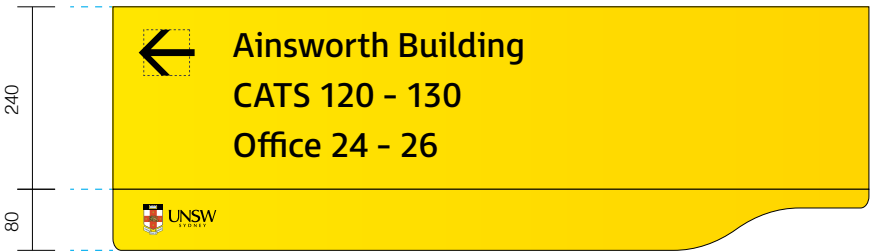
Template 02 - Medium Double Panel  
Scale 1:10



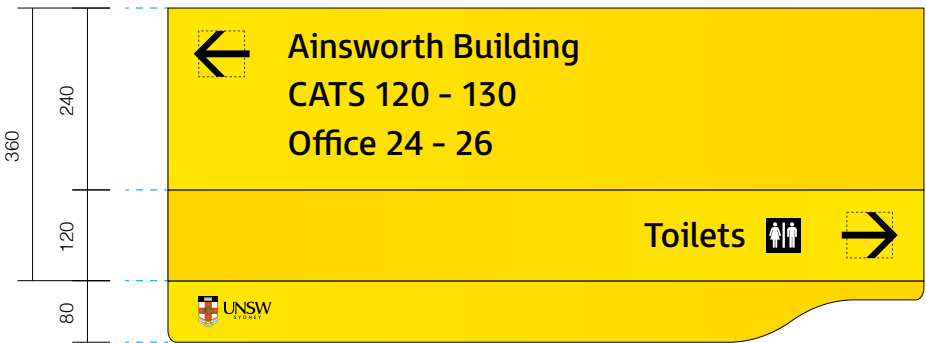
Template 04 - Large Triple Panel  
Scale 1:10



Template 06 - Large Single Panel  
Scale 1:10



Template 03 - Medium Single Panel  
Scale 1:10



Template 05 - Large Combination Panel  
Scale 1:10

Family

Sign Selection

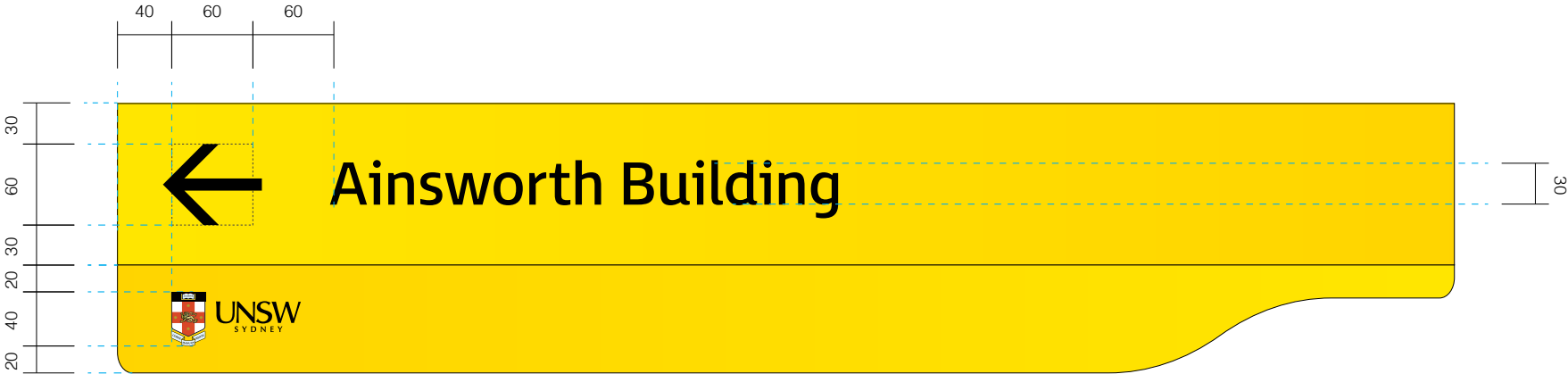
Selection of sign panel configuration is to respond to messaging specific to its location.

Destination Quantities

A maximum of 5 destinations. Only to be applied on DR.05f suspended sign panel. When location requires more than 5 destinations, it is advised to use DR.06 or DR.08 wall mounted signs instead.

Note

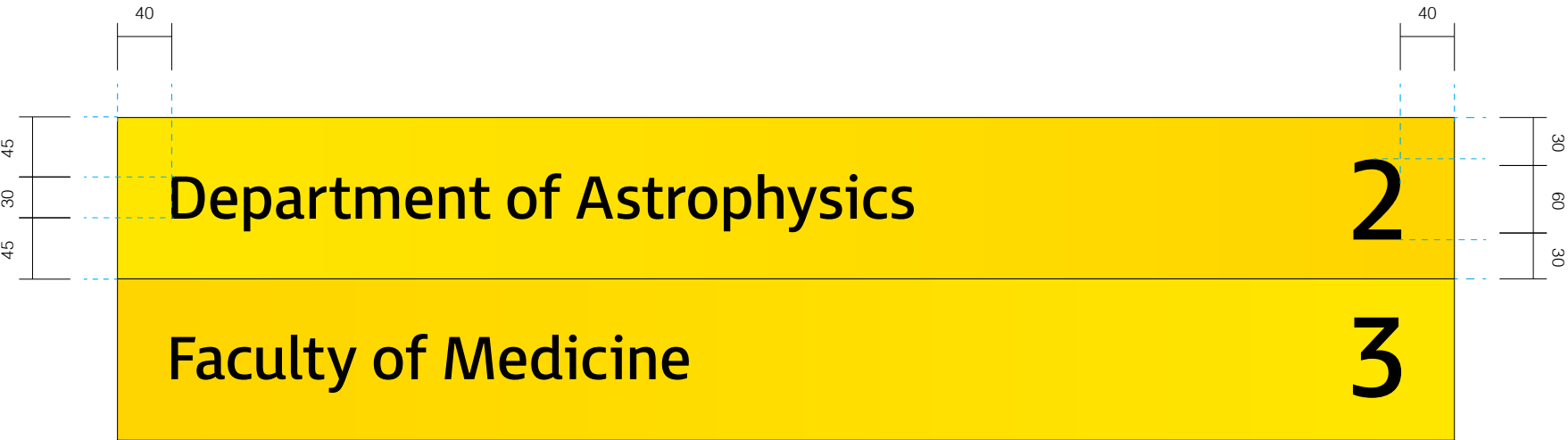
- For wayfinding placement principles, refer to: Section 4, User Journeys



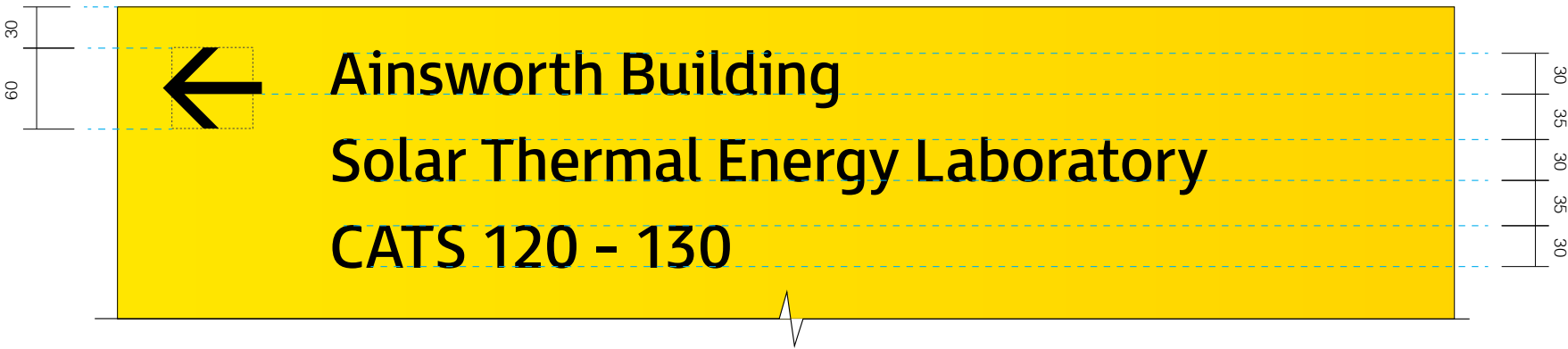
Typical Single Panel  
Arrow & Destination  
Scale 1:5



Typical Single Panel  
Arrow, Destination &  
Pictogram  
Scale 1:5



Typical Single Panel  
Level Identification  
Scale 1:5



Large Panels  
Arrow & Destination  
Scale 1:5

Graphic Layout

**Destination Name**  
FS Millbank Regular  
Alignment: To respond to arrow direction.  
Size: 30mm  
Tracking: 10+, Optical Kerning

**Pictograms**  
Accessibility focused pictograms, e.g. Accessibility, Unisex Toilet, Metres. Refer to Section 7, Graphic Standards, Pictogram Suite.

**Arrow**  
60mm height

**UNSW Logo**  
40mm height

Construction & Materials

| Materiality Legend           |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <div>C1</div>                | <div>V2</div>                    | <div>V3</div>                          |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

**Fixing Details**  
• Refer to: Section 8, Construction Standards, Suspended Signforms





01 Directional Suspended Sign  
Chemical Sciences Building

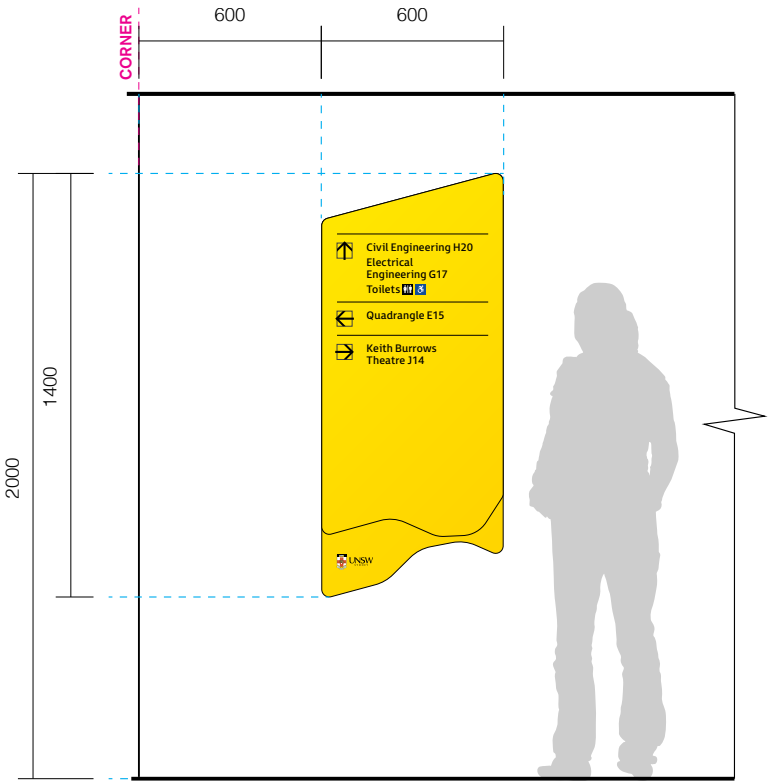


02 Existing Sign  
Chemical Sciences Building

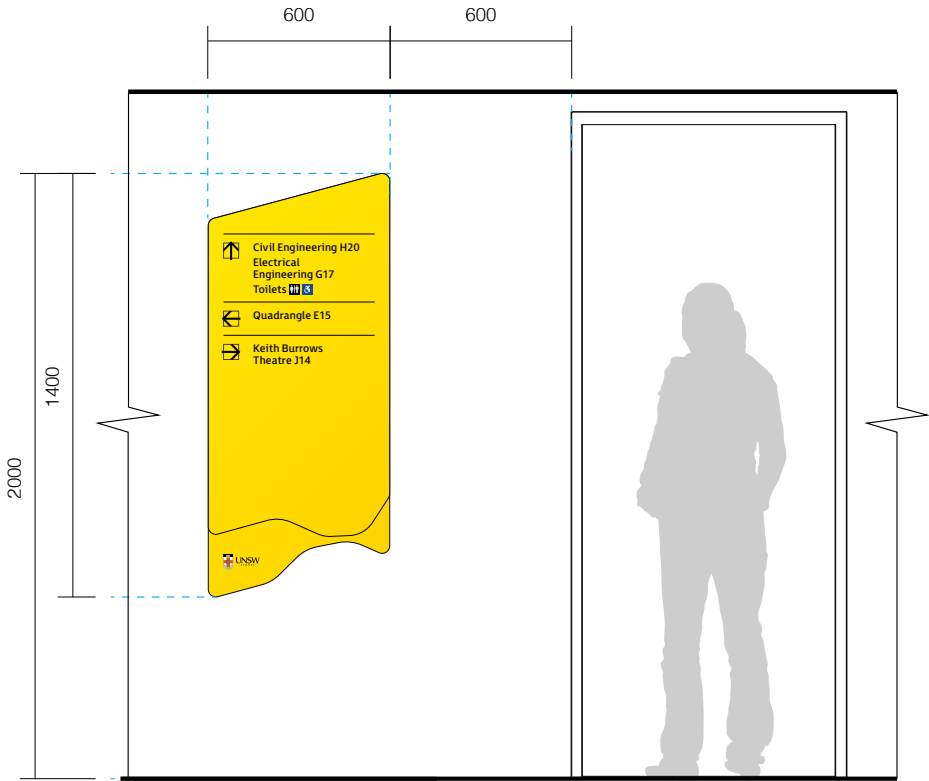
In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.  
  
Messaging has been altered as per wayfinding and terminology strategy.

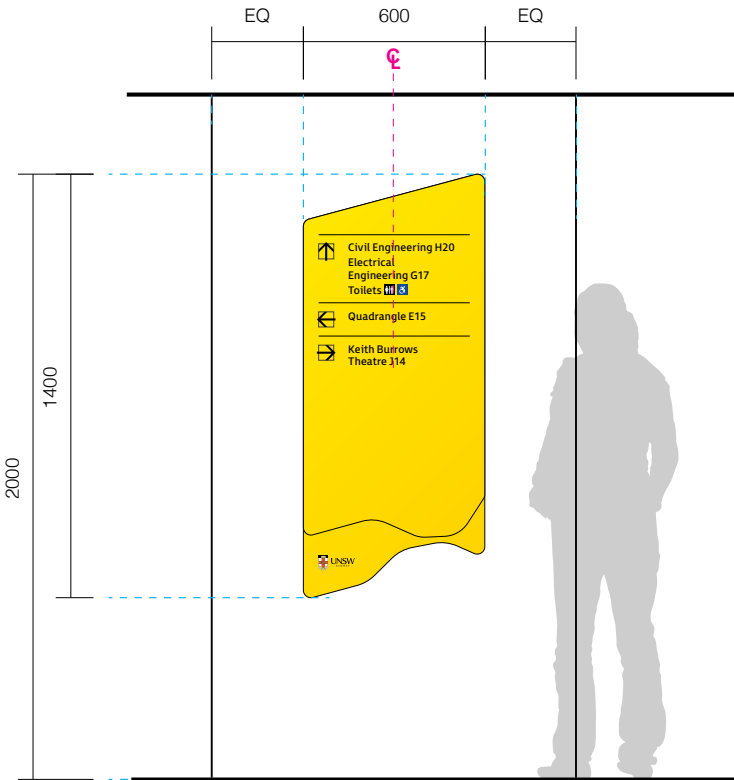




Elevation - Aligned to corner  
Scale 1:25



Elevation - Beside door or opening  
Scale 1:25



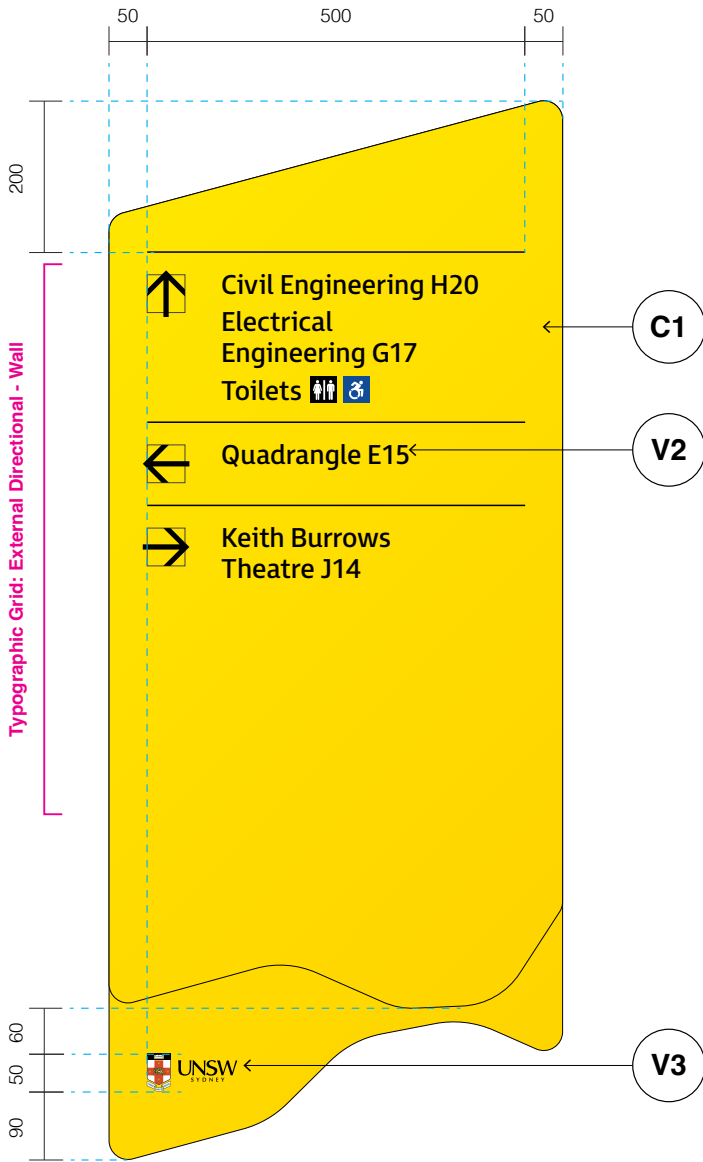
Elevation - Centered to wall  
Scale 1:25

Sign Location

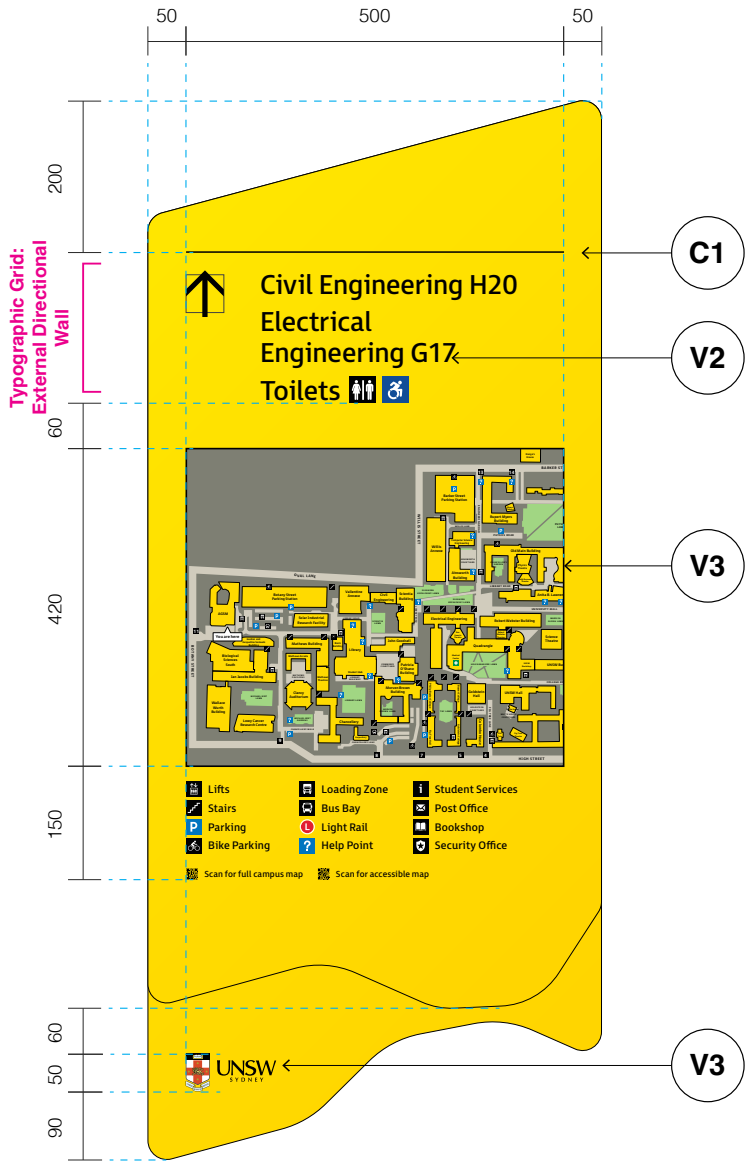
**Purpose**  
Directs pedestrians to main destinations from an external area. Refer to Section 3, Terminology & Addressing, Category 3, 5, 6, 8, 9, 11.

**Location**  
Applied to solid walls at major decision points. Preferred location is 600mm away from corner, entry or adjacent wall feature, e.g. window, noticeboard, planter or artwork.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Template 01  
Typical messaging  
Scale 1:10



Template 02  
Directional messaging & map  
Scale 1:10

Graphic Layout

**Typographic Grid – Identification**  
External Wall Mounted Directional Layout. Refer to Section 7, Graphic Standards, Messaging Layouts

**Dividing Line**  
Line weight: 2mm

**Destination Quantity**  
Maximum 3 arrow directions.  
Maximum 8 destinations in total.  
Destinations must not exceed below 250mm footer of front message panel.

**UNSW logo**  
50mm height

Construction & Materials

Materiality Legend

- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

- Construction Details**
- Refer to: Section 8, Construction Standards, Layered Panel Signforms
  - Refer to: Section 18, Map, for map dimensions and standards



01 External Wall-Mounted Directional  
Library Lawn

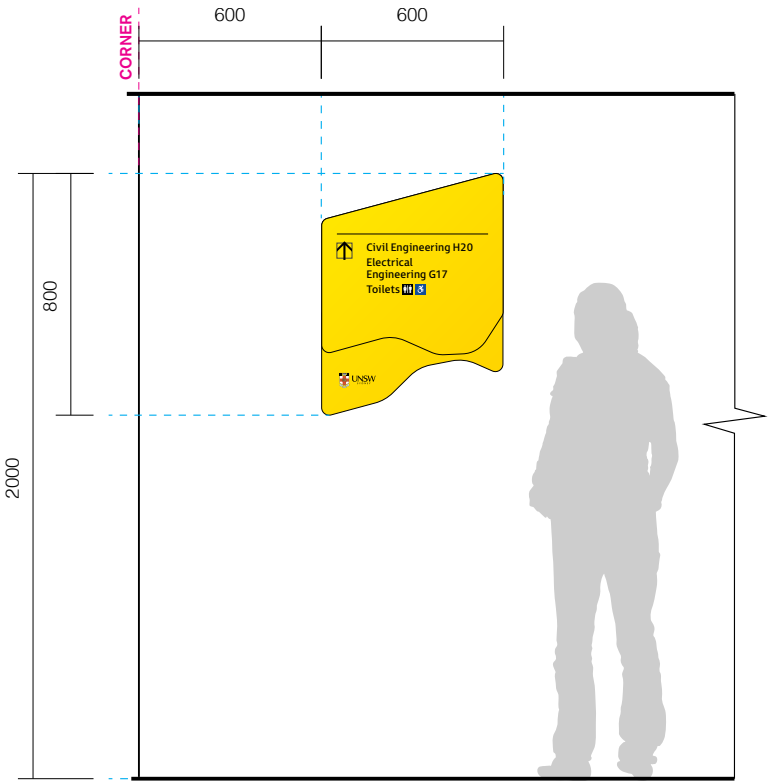


02 Existing Sign  
Library Lawn

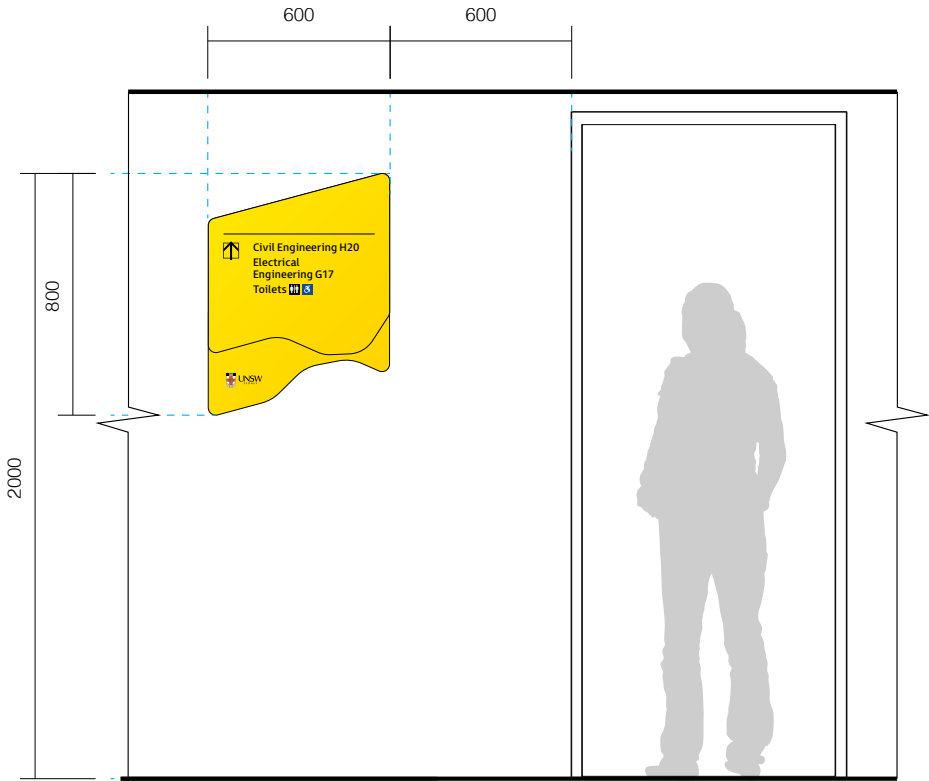
In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.

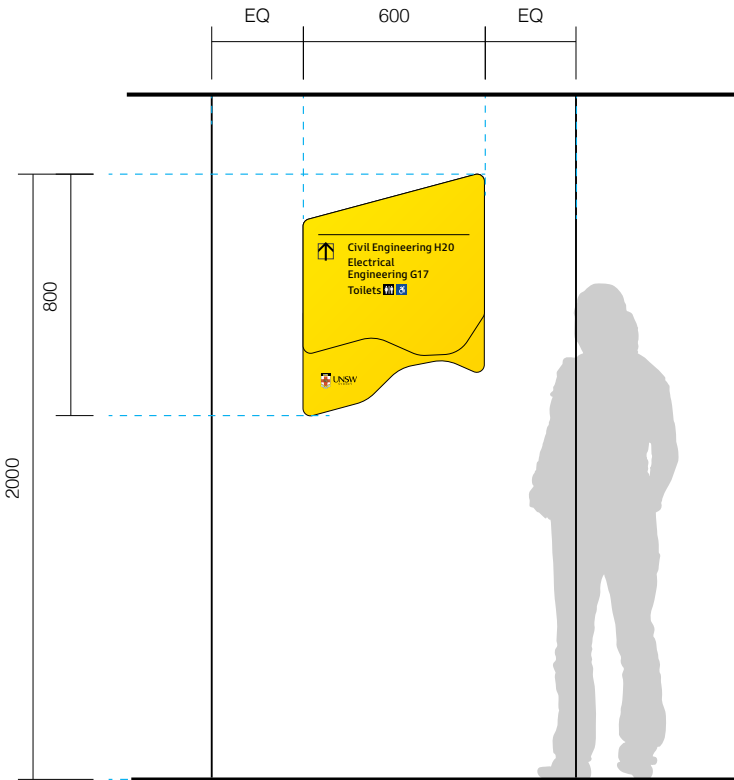
Messaging has been altered as per wayfinding and terminology strategy.



Elevation - Aligned to corner  
Scale 1:25



Elevation - Beside door or opening  
Scale 1:25



Elevation - Centered to wall  
Scale 1:25

## Sign Location

### Purpose

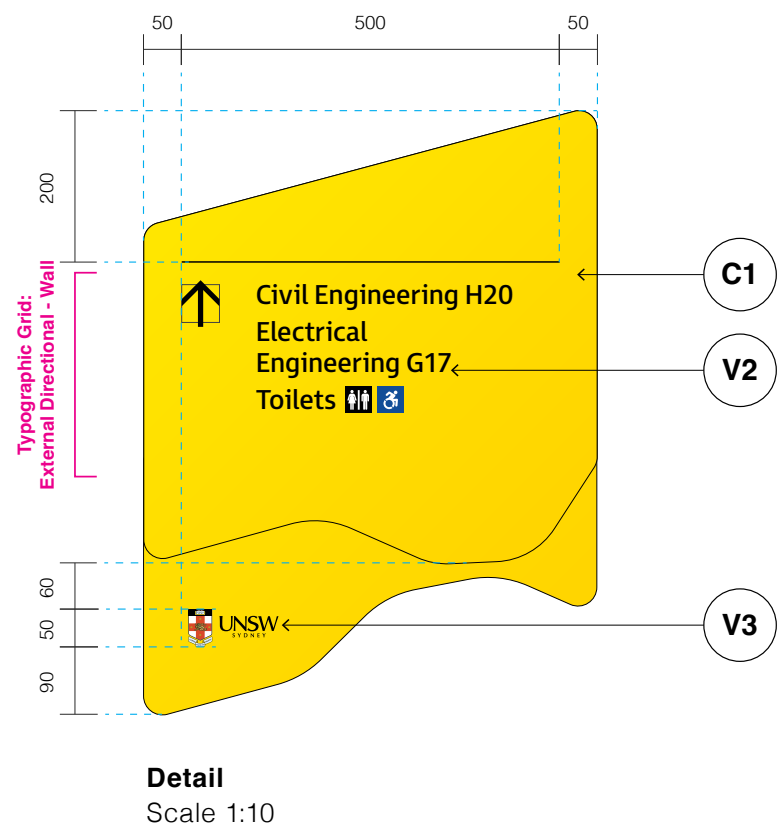
Directs pedestrians to main destinations from an external area. Refer to Section 3, Terminology & Addressing, Category 3, 5, 6, 8, 9, 11.

### Location

Applied to solid walls at major decision points. Preferred location is 600mm away from corner, entry or adjacent wall feature, e.g. window, noticeboard, planter or artwork.

### Note

- For sign type selection, refer to: Section 5, The Process, Step 3
- For content guidelines, refer to: Section 3, Terminology & Addressing
- For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
- For sign maintenance, refer to: Section 21, Maintenance



## Graphic Layout

**Typographic Grid – Identification**  
External Wall Mounted Directional Layout. Refer to Section 7, Graphic Standards, Messaging Layouts

**Dividing Line**  
Line weight: 2mm

**UNSW logo**  
50mm height

## Construction & Materials

### Materiality Legend

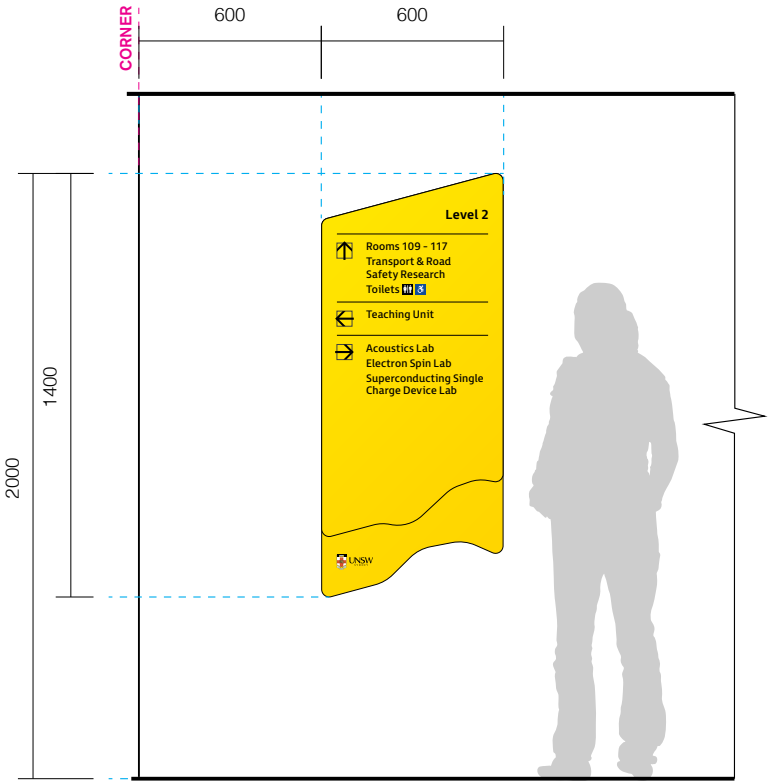
- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

**Construction Details**

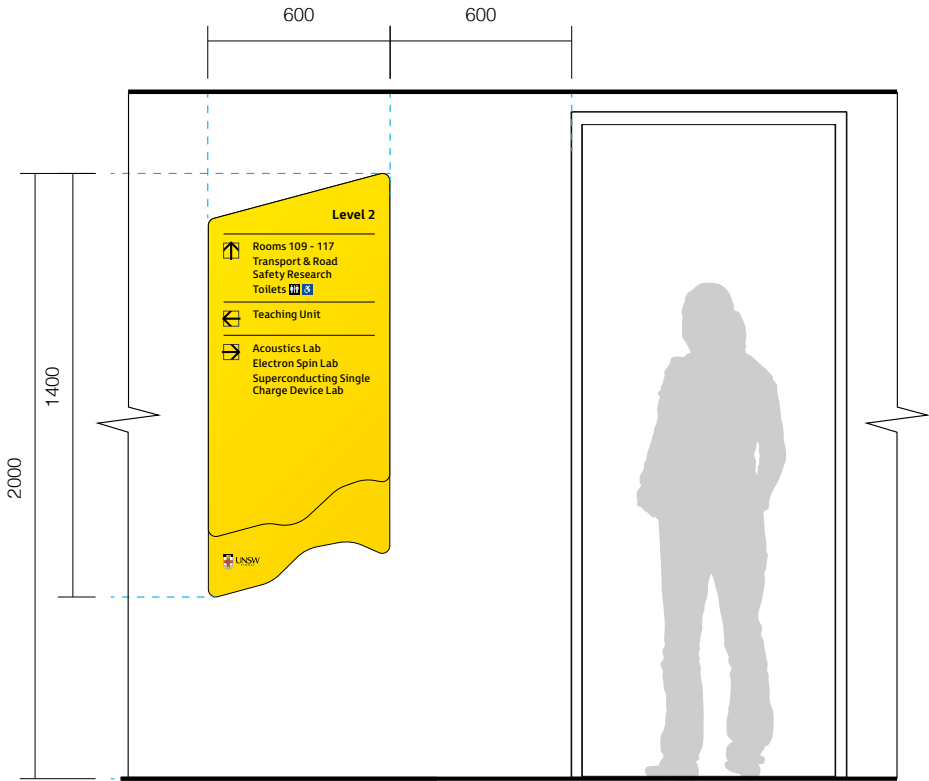
- Refer to: Section 8, Construction Standards, Layered Panel Signforms

# Section 11 – Internal: Primary Wall Mounted (Large)

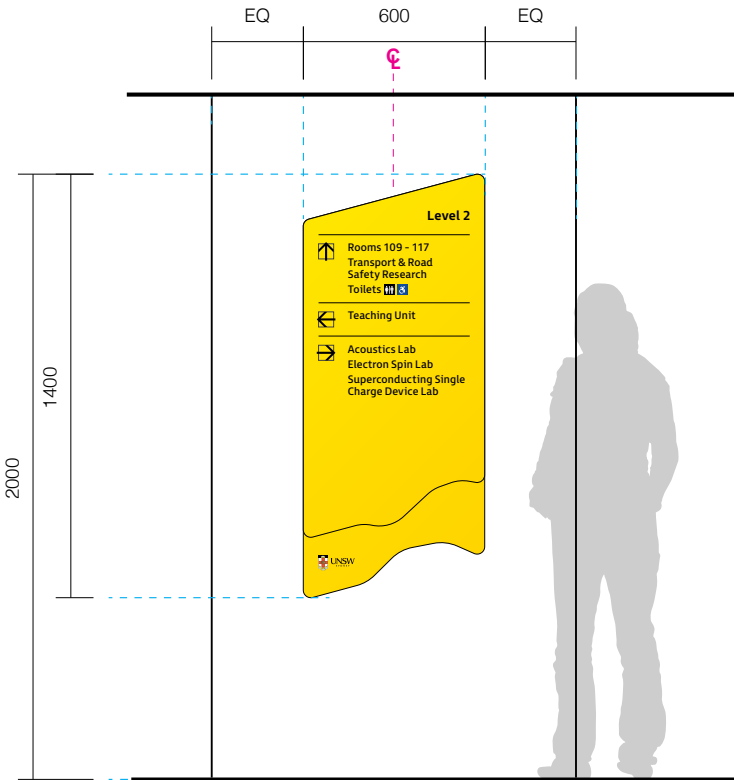
DR.08



Elevation - Aligned to corner  
Scale 1:25



Elevation - Beside door or opening  
Scale 1:25



Elevation - Centered to wall  
Scale 1:25

## Sign Location

### Purpose

Directs pedestrians to main destinations from in an internal area. Refer to Section 3, Terminology & Addressing, Category 3, 5, 6, 8, 9, 11.

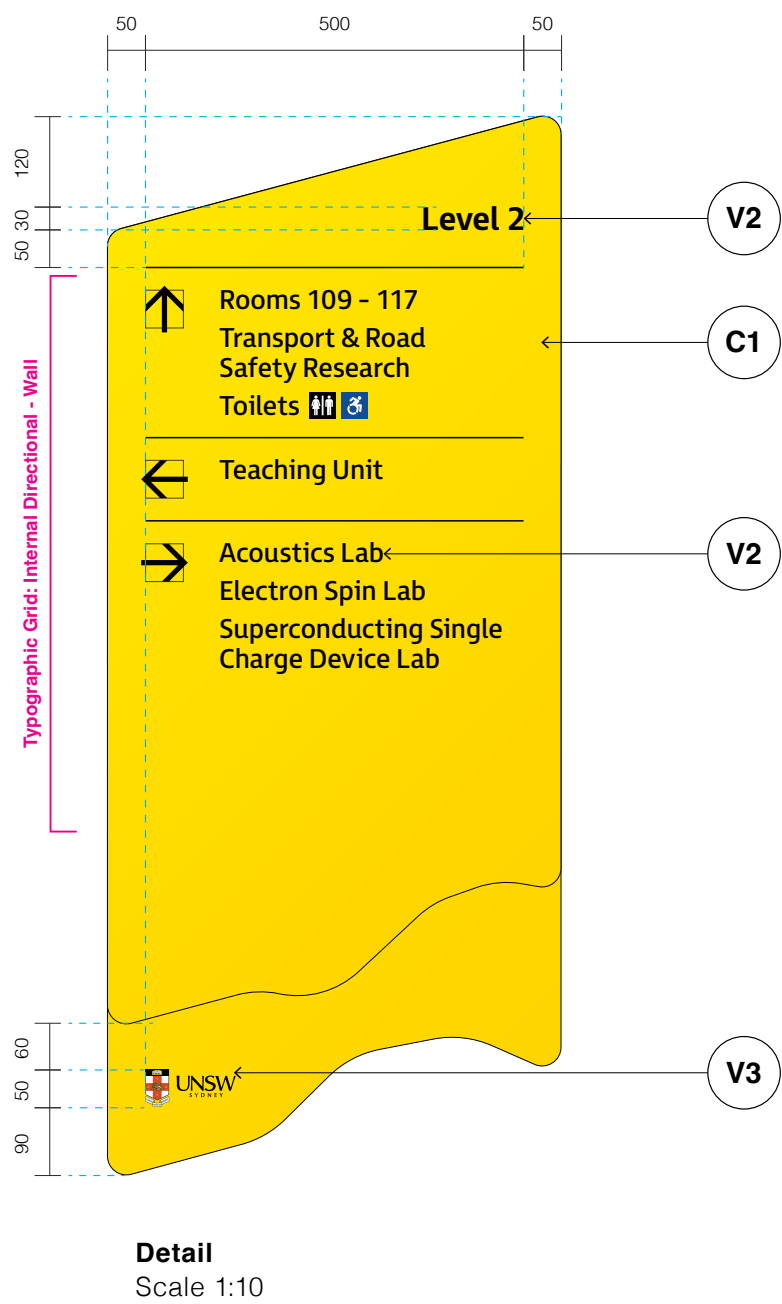
### Location

Applied to solid walls at major decision points. Preferred location is 600mm away from corner, entry or adjacent wall feature, e.g. window, noticeboard, planter or artwork.

### Note

- For sign type selection, refer to: Section 5, The Process, Step 3
- For content guidelines, refer to: Section 3, Terminology & Addressing
- For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
- For sign maintenance, refer to: Section 21, Maintenance





Graphic Layout

**Typographic Grid – Identification**  
Internal Wall Mounted Directional Layout. Refer to Section 7, Graphic Standards, Messaging Layouts

**Dividing Line**  
Line weight: 2mm

**UNSW logo**  
50mm height

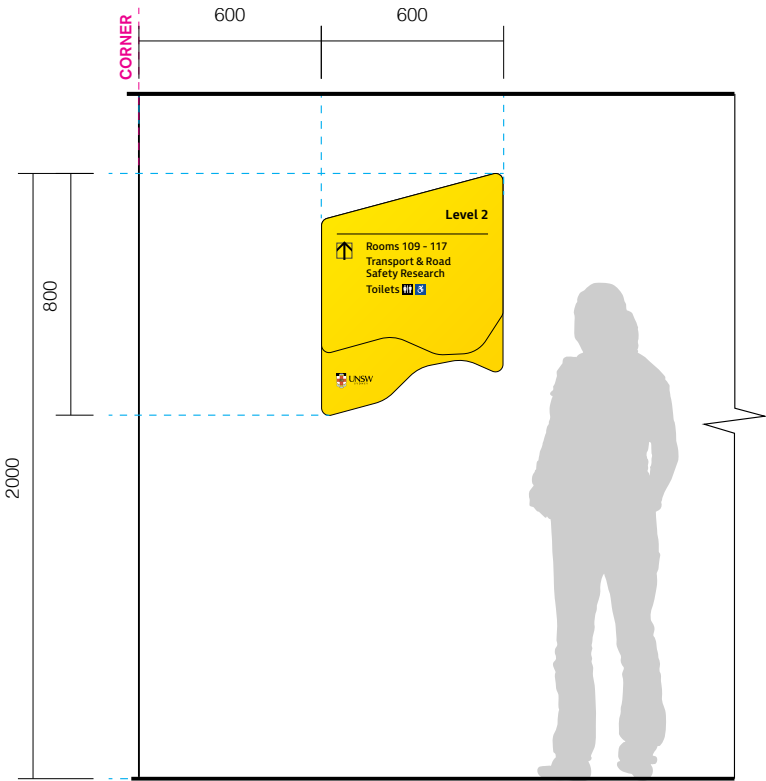
Construction & Materials

- Materiality Legend**
- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

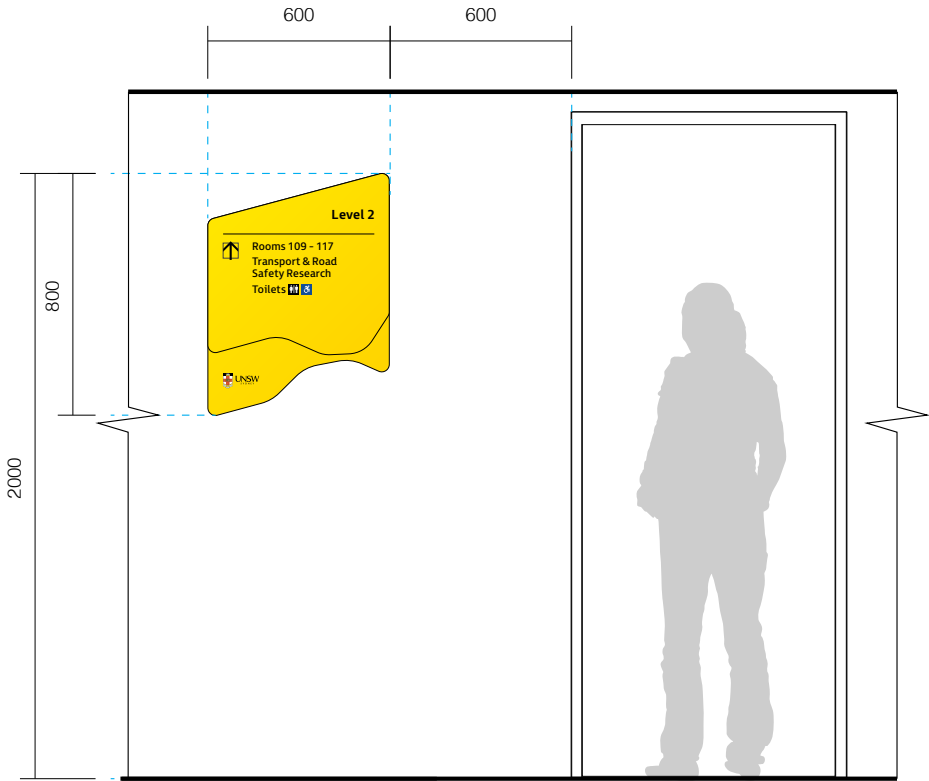
**Construction Details**

- Refer to: Section 8, Construction Standards, Layered Panel Signforms

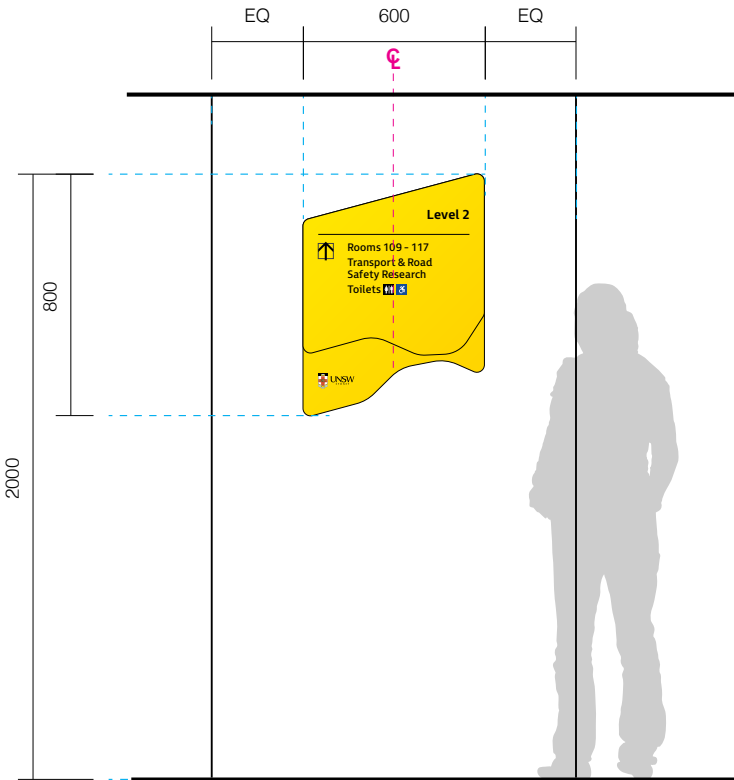




Elevation - Aligned to corner  
Scale 1:25



Elevation - Beside door or opening  
Scale 1:25



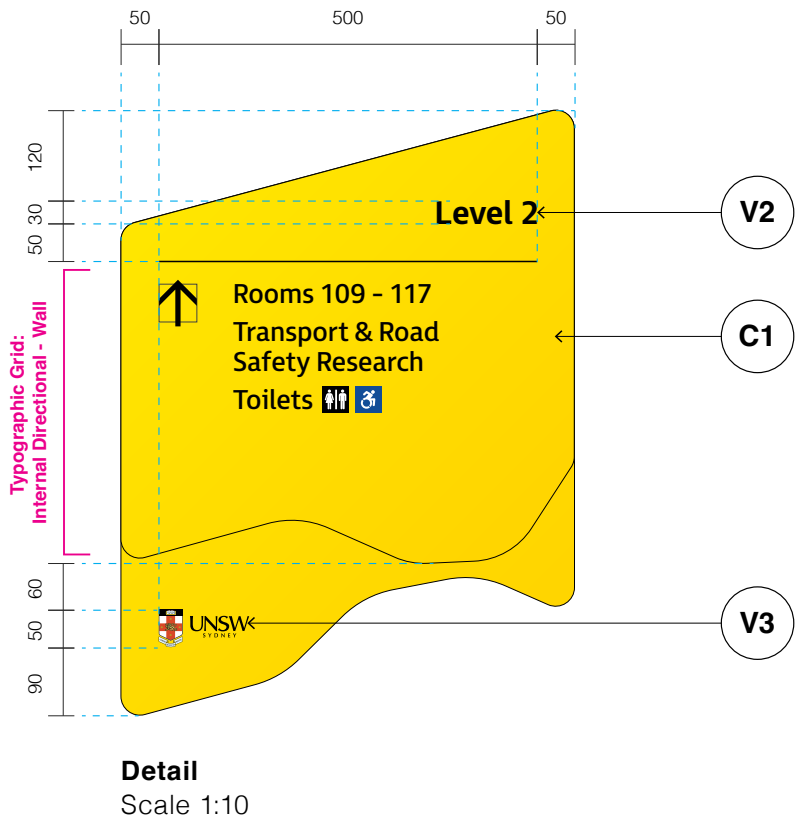
Elevation - Centered to wall  
Scale 1:25

Sign Location

**Purpose**  
Directs pedestrians to main destinations from in an internal area. Refer to Section 3, Terminology & Addressing, Category 3, 5, 6, 8, 9, 11.

**Location**  
Applied to solid walls at major decision points. Preferred location is 600mm away from corner, entry or adjacent wall feature, e.g. window, noticeboard, planter or artwork.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Graphic Layout

**Typographic Grid – Identification**  
Internal Wall Mounted Directional Layout. Refer to Section 7, Graphic Standards, Messaging Layouts

**Dividing Line**  
Line weight: 2mm

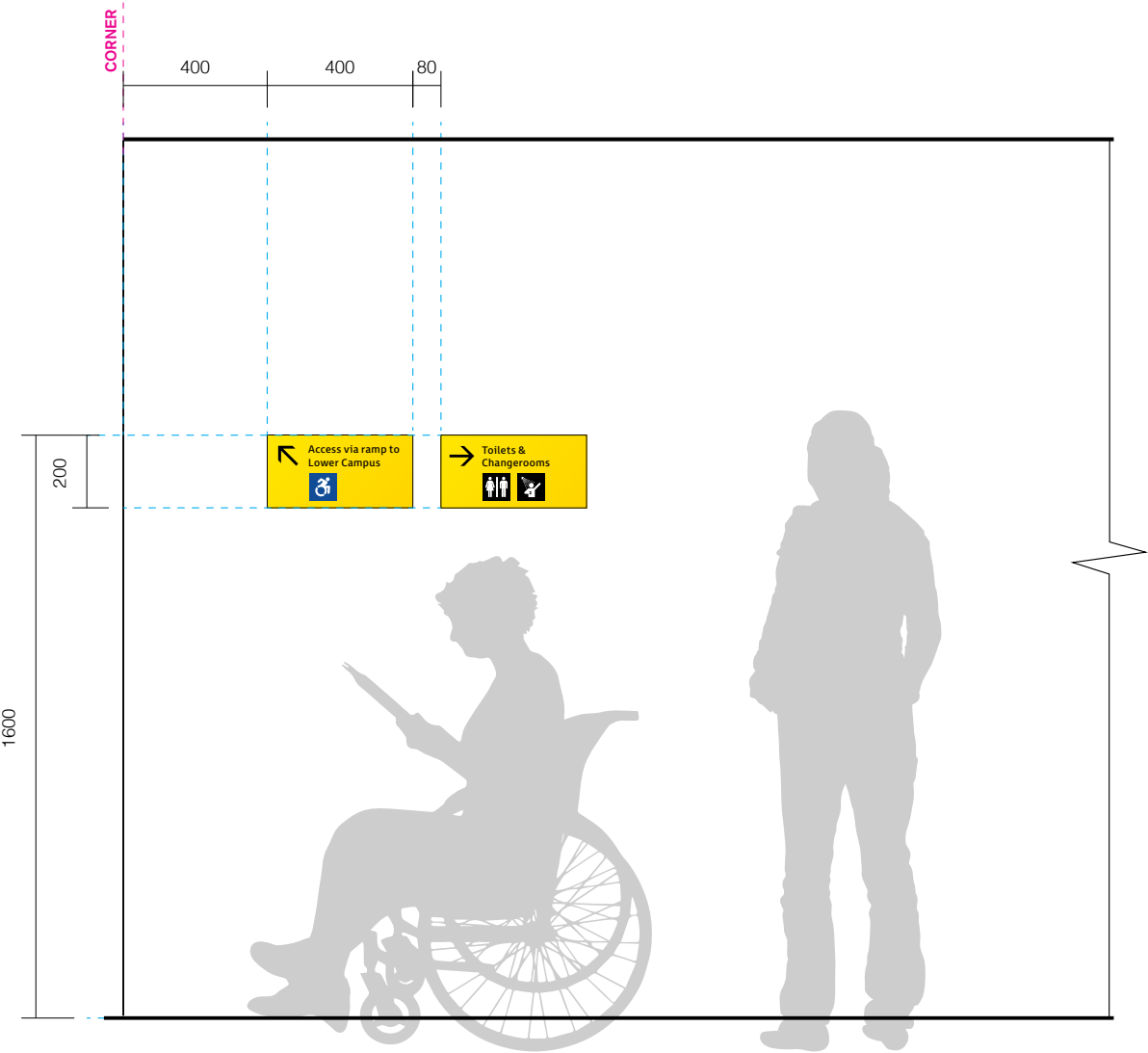
**UNSW logo**  
50mm height

Construction & Materials

- Materiality Legend**
- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

**Construction Details**

- Refer to: Section 8, Construction Standards, Layered Panel Signforms



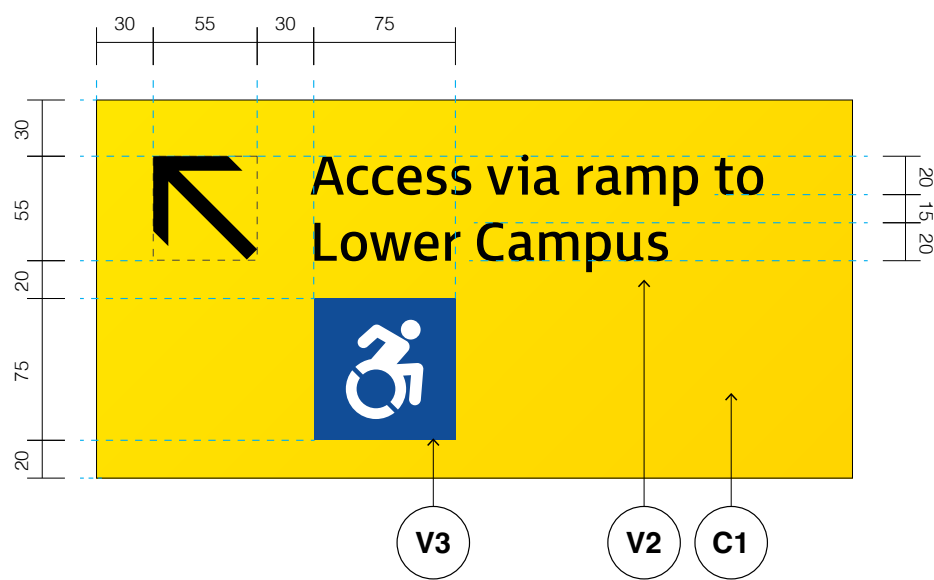
Elevation  
Scale 1:20

Sign Location

**Purpose**  
Directs to destinations at an external and internal level, prioritising accessibility messaging for destinations within a 20m scope. Refer to Section 3, Terminology & Addressing, Category 3, 5, 6, 8, 9, 11.

**Location**  
Applied to solid walls at major decision points within circulation routes. Preferred location is 600mm away from corner, entry or adjacent wall feature, e.g. window, noticeboard, planter or artwork.

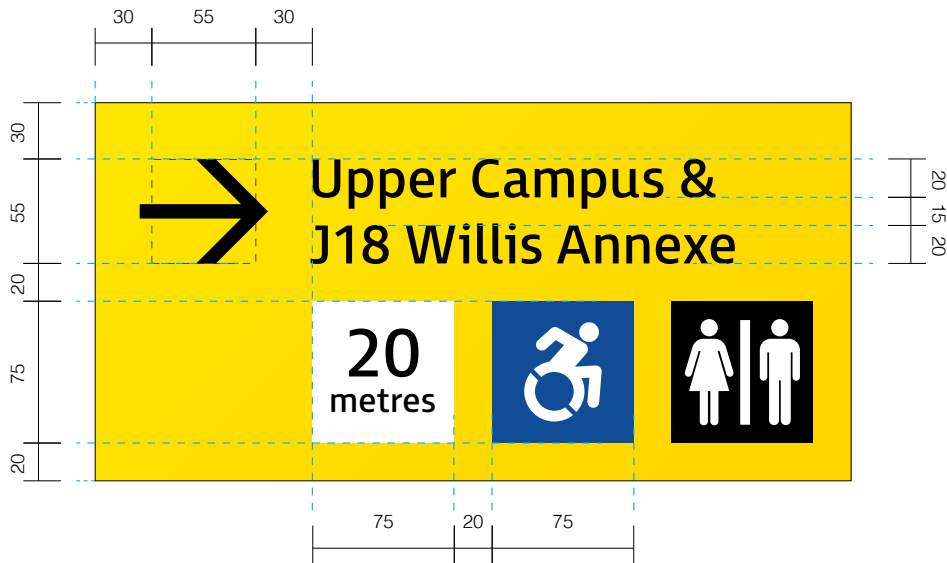
- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Template 01 - Single pictogram  
Scale 1:4



Template 02 - Two pictograms  
Scale 1:4



Template 03 - Multiple pictograms  
Scale 1:4

Graphic Layout

**Messaging**  
FS Millbank Regular  
Alignment: Left  
Size/ Leading: 20mm, 15mm  
Tracking: 10+, Optical Kerning

**Pictograms**  
Refer to Section 7, Graphic Standards, Pictogram Suite.

**Arrow**  
55mm height

Construction & Materials

**Materiality Legend**

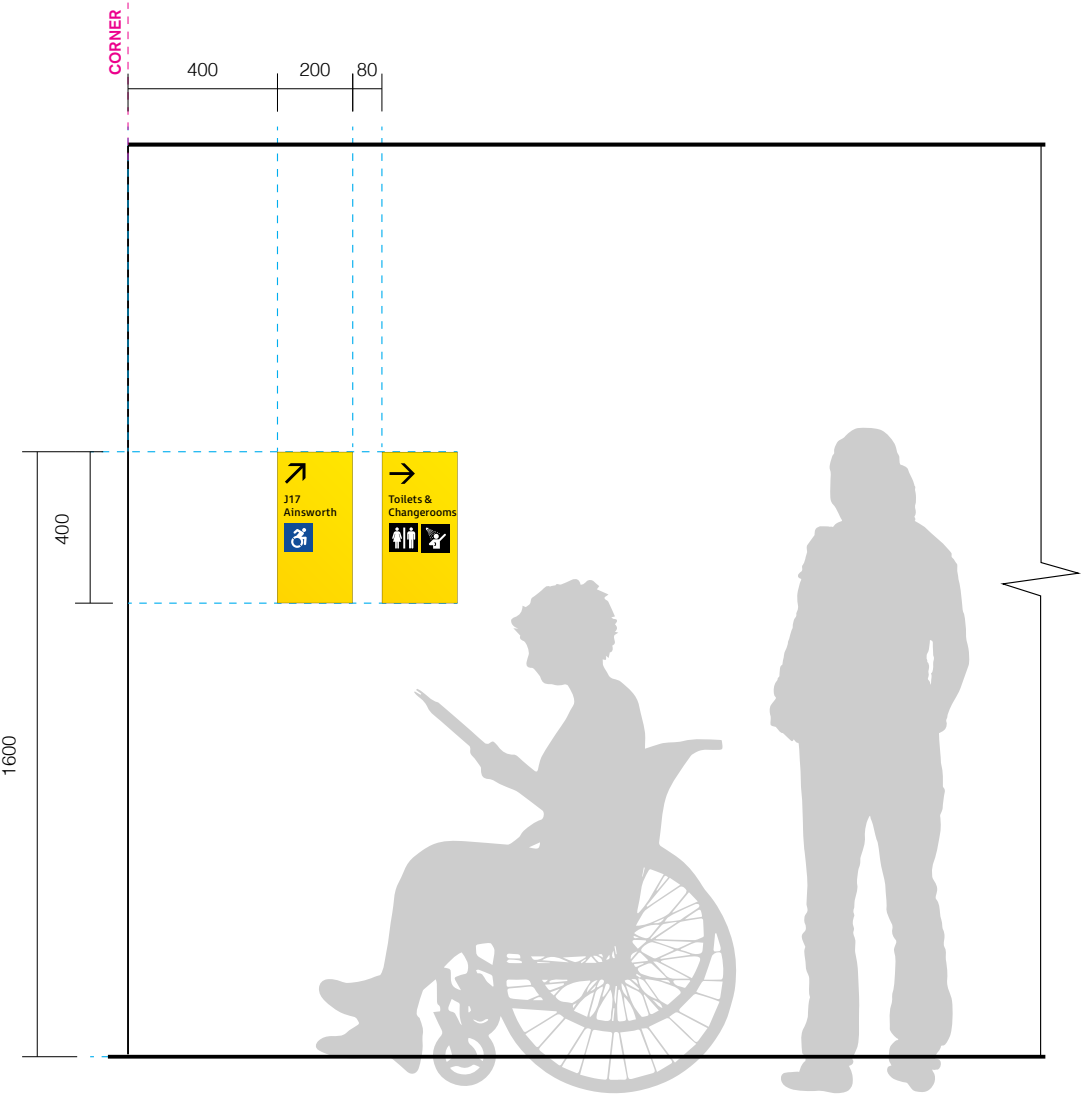
C1

V2

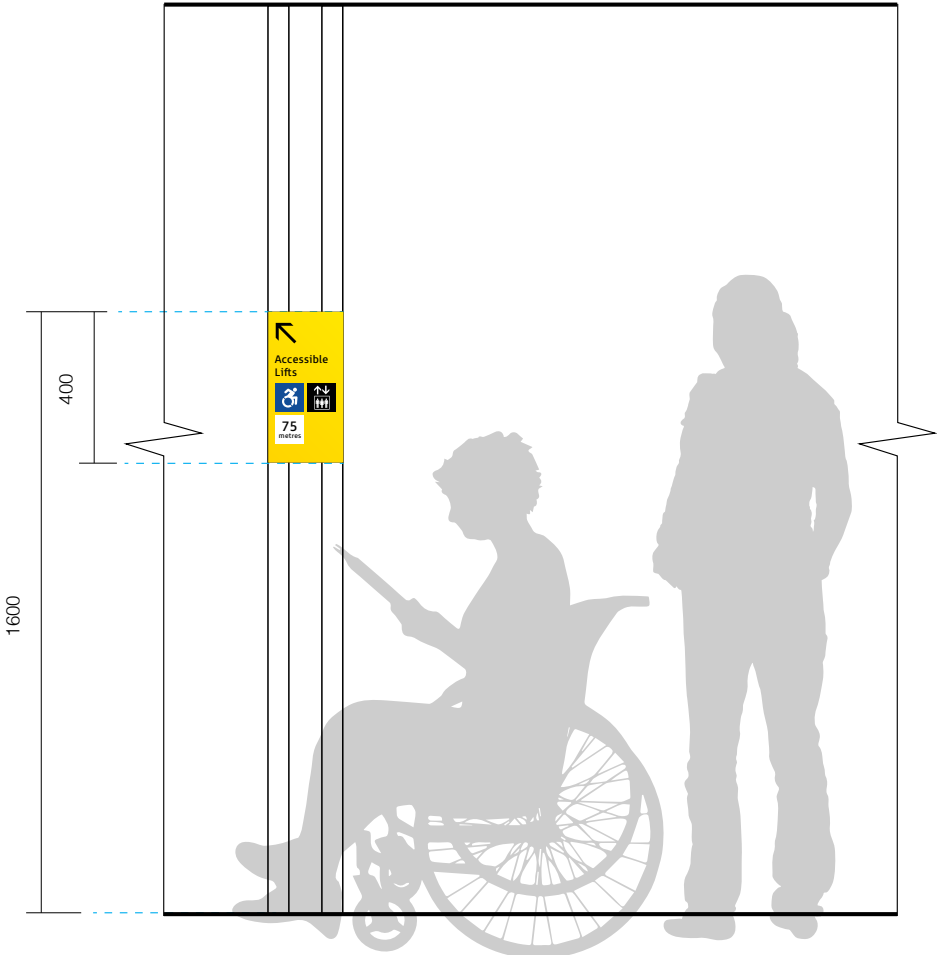
V3

- C1 finish on 3mm aluminium
- V2 applied on top of aluminium
- V3 print applied on top of aluminium

**Fixing Details**  
• Refer to: Section 8, Construction Standards, Wall Mounted Signforms



Elevation – Wall  
Scale 1:20



Elevation – Pillar  
Scale 1:20

Sign Location

Purpose

Directs to destinations at an external and internal level, prioritising accessibility messaging for destinations within a 20m scope. Refer to Section 3, Terminology & Addressing, Category 3, 5, 6, 8, 9, 11.

Location

Applied to solid walls or columns at major decision points within circulation routes. Preferred location is 600mm away from corner, entry or adjacent wall feature, e.g. window, noticeboard, planter or artwork.

Note

- For sign type selection, refer to: Section 5, The Process, Step 3
- For content guidelines, refer to: Section 3, Terminology & Addressing
- For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
- For sign maintenance, refer to: Section 21, Maintenance

Graphic Layout

- Messaging**  
FS Millbank Regular  
Alignment: Left  
Size/ Leading: 20mm, 15mm  
Tracking: 10+, Optical Kerning
- Pictograms**  
Refer to Section 7, Graphic Standards, Pictogram Suite.
- Arrow**  
55mm height

Construction & Materials

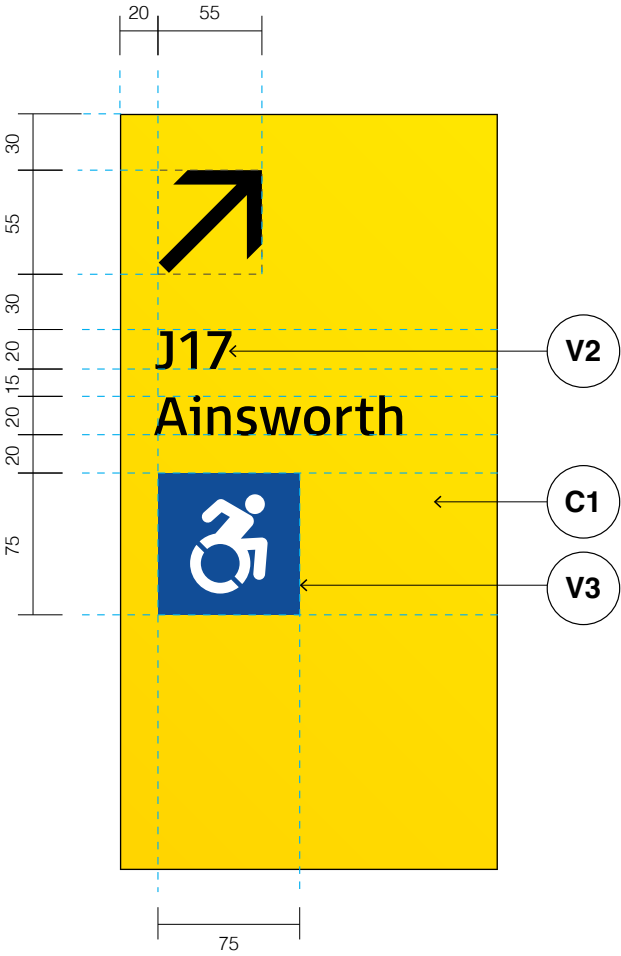
- Materiality Legend**
- C1

• C1 finish on 3mm aluminium
- V2

• V2 applied on top of aluminium
- V3

• V3 print applied on top of aluminium

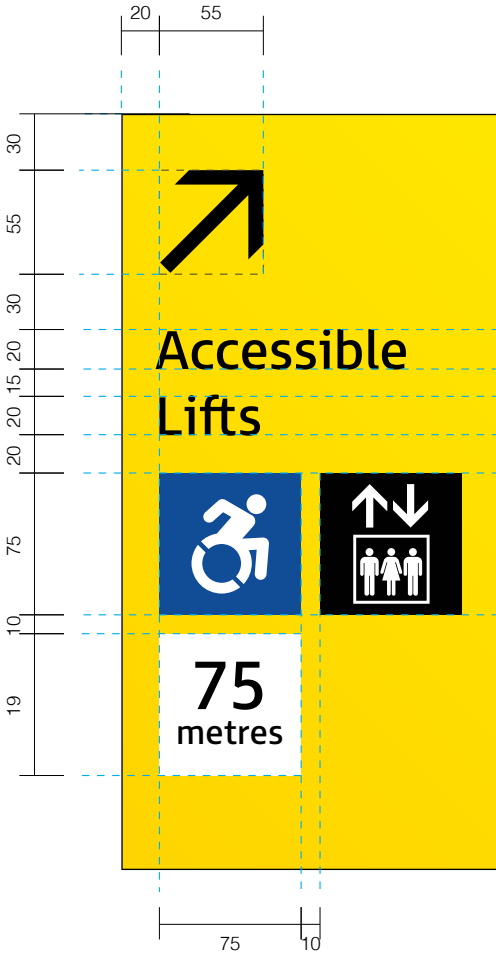
- Fixing Details**
- Refer to: Section 8, Construction Standards, Wall Mounted Signforms



Template 01 - Single pictogram  
Scale 1:4

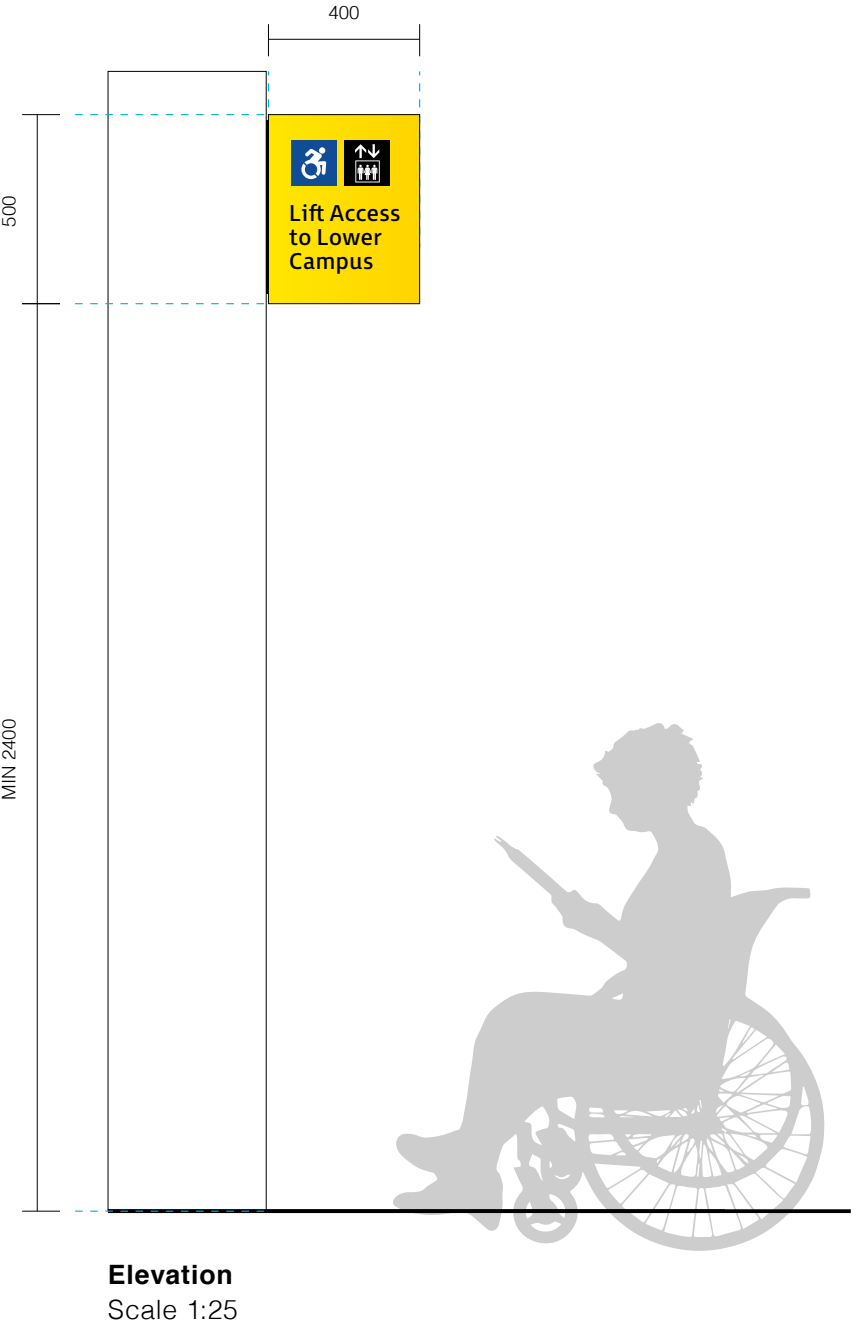


Template 02 - 2 pictograms  
Scale 1:4



Template 03 - Multiple pictograms  
Scale 1:4





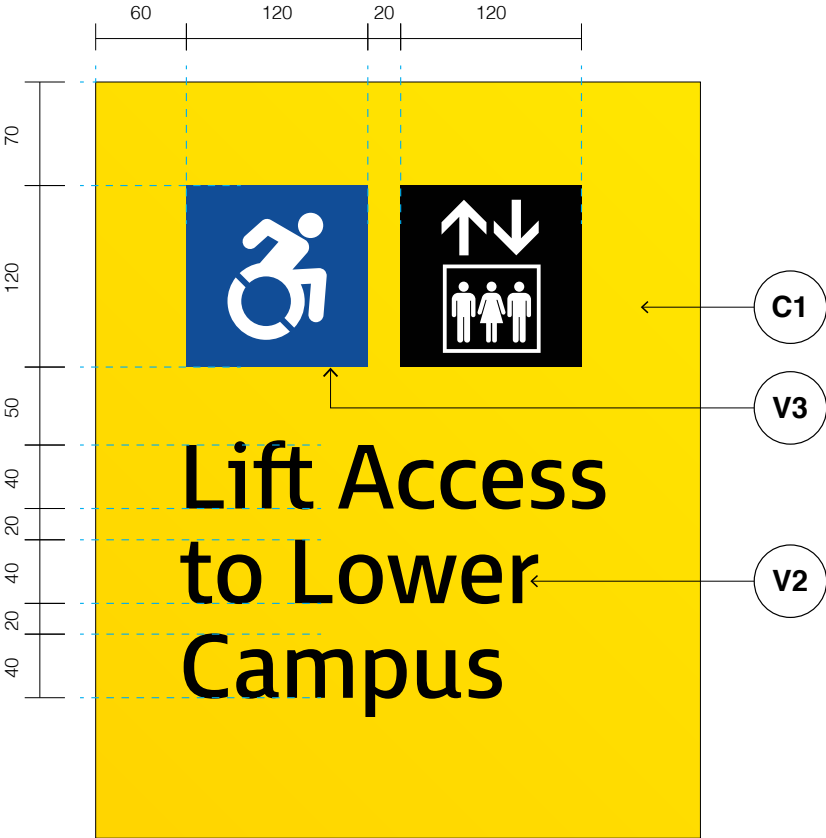
Sign Location

**Purpose**  
Directs to destinations at an external and internal level, prioritising accessibility messaging for destinations within a 20m scope. Refer to Section 3, Terminology & Addressing, Category 3, 5, 6, 8, 9, 11.

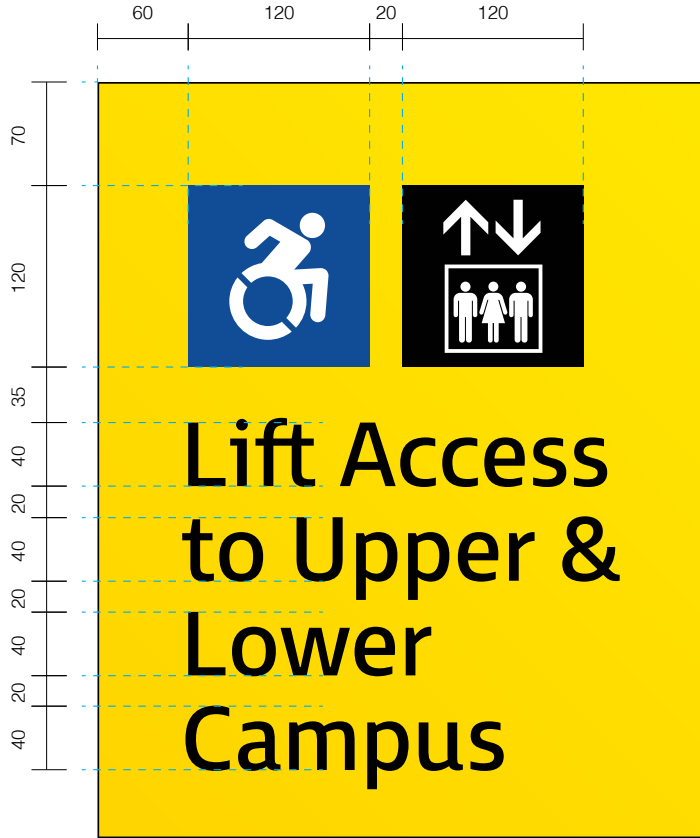
**Location**  
Mounted on solid walls or columns at major decision points within accessibility circulation routes.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance





Template 01 - Three Lines Messaging  
Scale 1:5



Template 02 - Four Lines Messaging  
Scale 1:5

Graphic Layout

**Messaging**  
FS Millbank Regular  
Alignment: Left  
Size/ Leading: 30mm, 20mm  
Tracking: 10+, Optical Kerning

**Pictograms**  
Accessibility focused pictograms, e.g. Accessibility, Unisex Toilet, Metres. Refer to Section 7, Graphic Standards, Pictogram Suite.

Construction & Materials

- Materiality Legend**
- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

**Fixing Details**  
• Refer to: Section 8, Construction Standards, Cantilevered Signforms

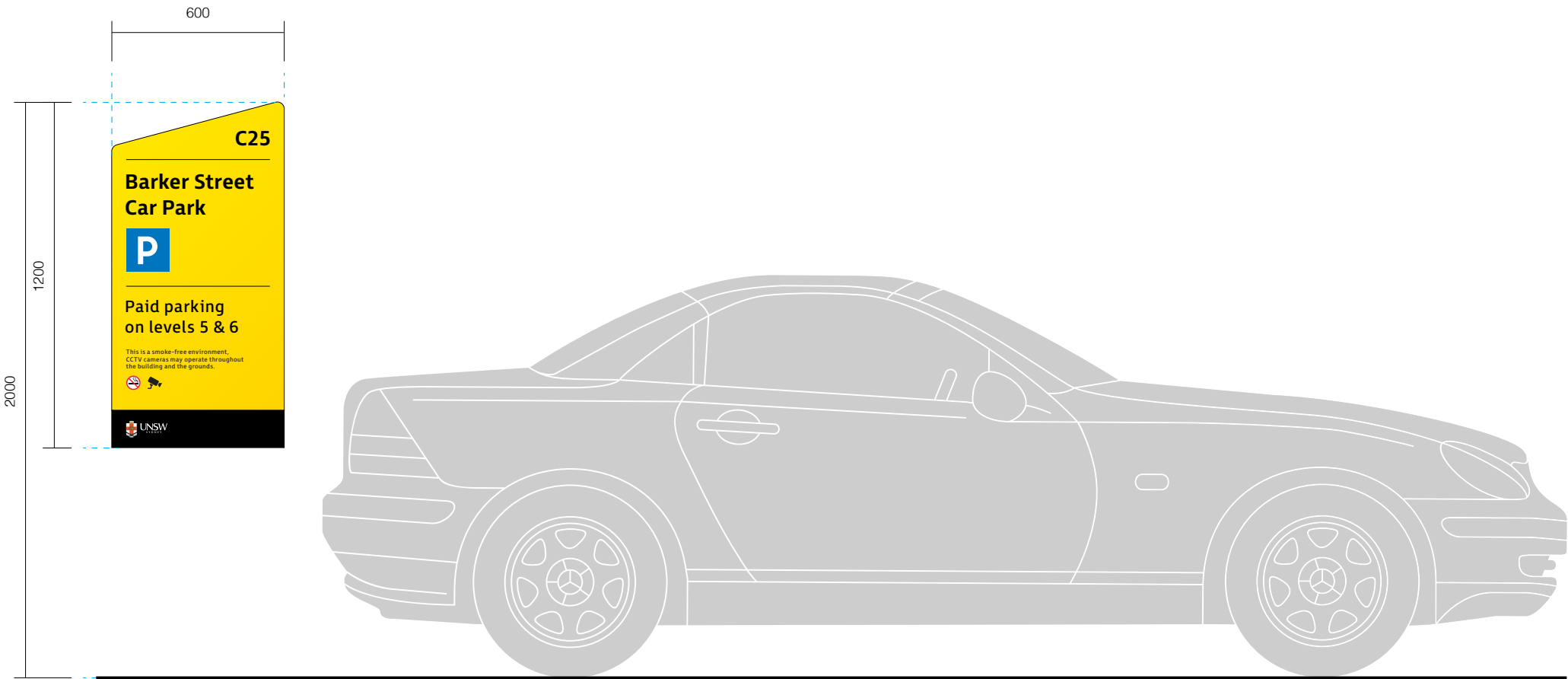
# Section 12.0

## Car Park Series

This section documents all the car park signs of the system including specifications for both external and internal signs.

|                                        |
|----------------------------------------|
| CP.01 Entry ID: Vehicular Wall Mounted |
| CP.03 Entry ID: Bulk Head              |
| CP.04 Lift ID                          |
| CP.05 Car Park Rules & Pay Meter       |
| CP.06 Suspended Directional Family     |
| CP.07 Loading Dock ID                  |
| CP.08 Column: Level ID                 |
| CP.09 Column: Zone ID                  |
| CP.10 Column: Reserved ID              |

|                           |
|---------------------------|
| CP.11 Column: Directional |
| CP.12 Pole: Lot ID        |
| CP.13 Pole: Directional   |
| CP.14 Floor Graphics      |
| CP.15 Reserved Parking ID |



Front Elevation  
Scale 1:20

Sign Location

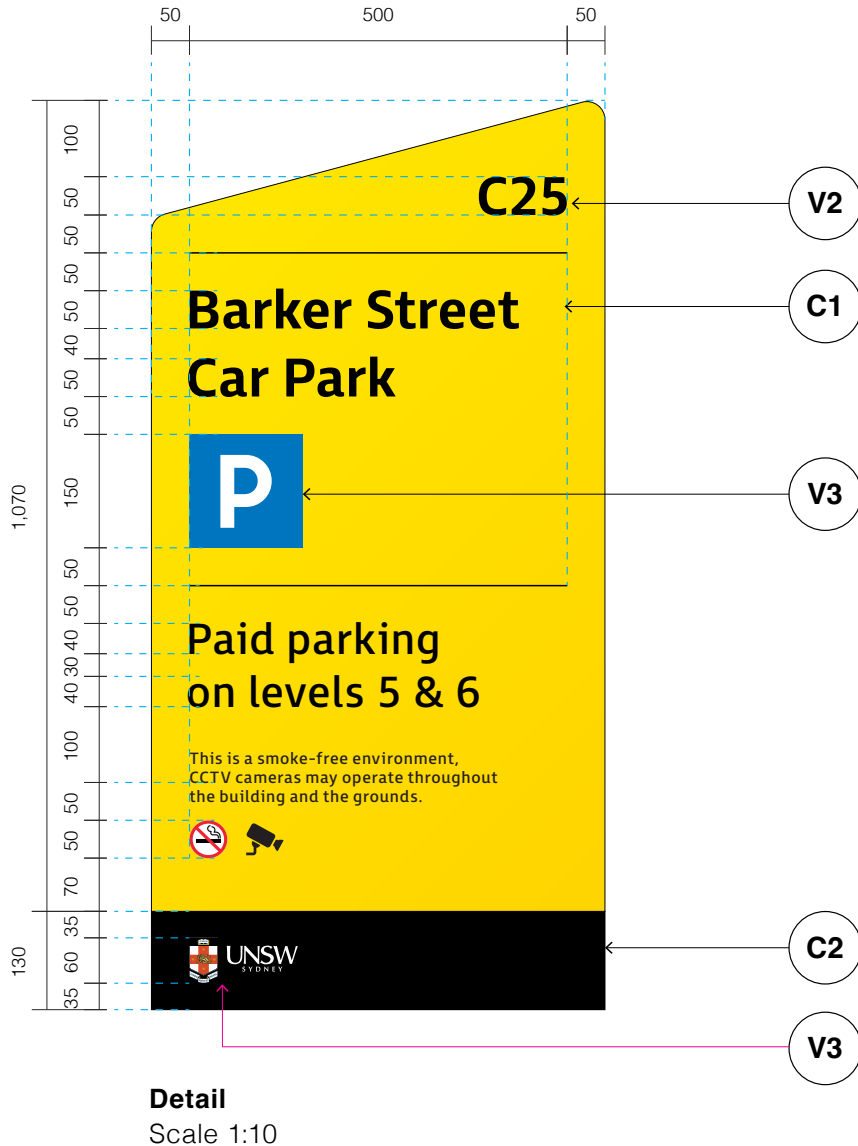
**Purpose**  
Confirms car park entry point for vehicular traffic from a viewing distance of at least 20m. Refer to Section 3, Terminology & Addressing, Category 11.

**Location**  
Located at vehicular entry points at car parks.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance

## Section 12 – Entry ID: Vehicular Wall Mounted

# CP.01



# Graphic Layout

## Typographic Grid - Identification

Building Identification Layout. Refer to Section 9, Graphic Standards, Typographic Grids.

## Dividing Line

Line weight: 2mm

## Messaging

FS Millbank Regular

Alignment: Left

Size Leading: 40mm, 30mm

Tracking: 10+, Optical Kerning

## Pictogram

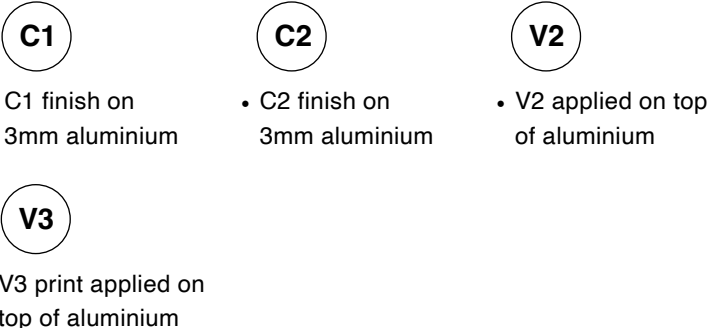
## Parking Pictogram: 200mm height

## UNSW logo

50mm height

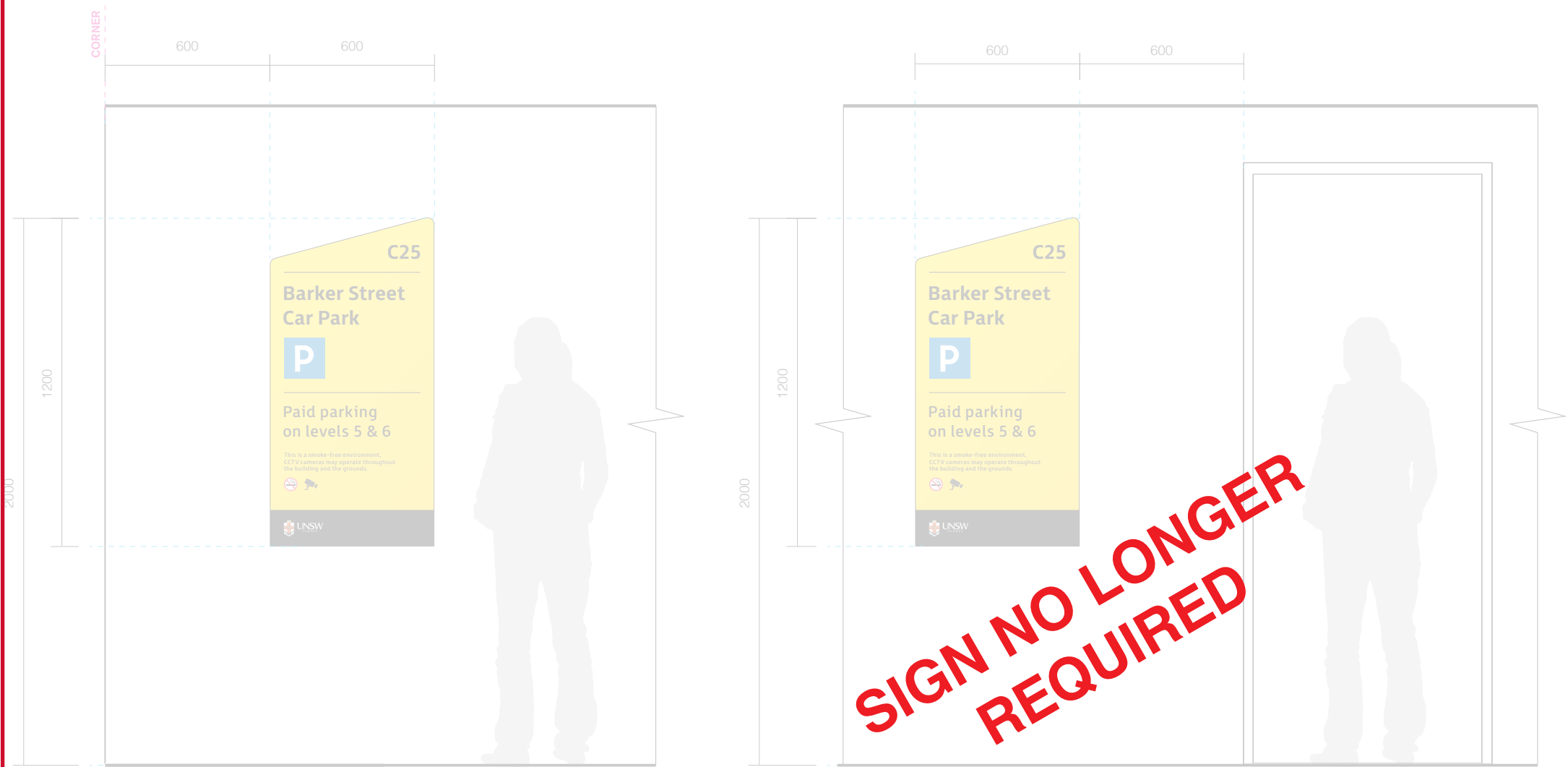
## Construction & Materials

## Materiality Legend



## Fixing Details

- Refer to: Section 8, Construction Standards, Wall Mounted Signforms



Elevation - Aligned to corner  
Scale 1:20

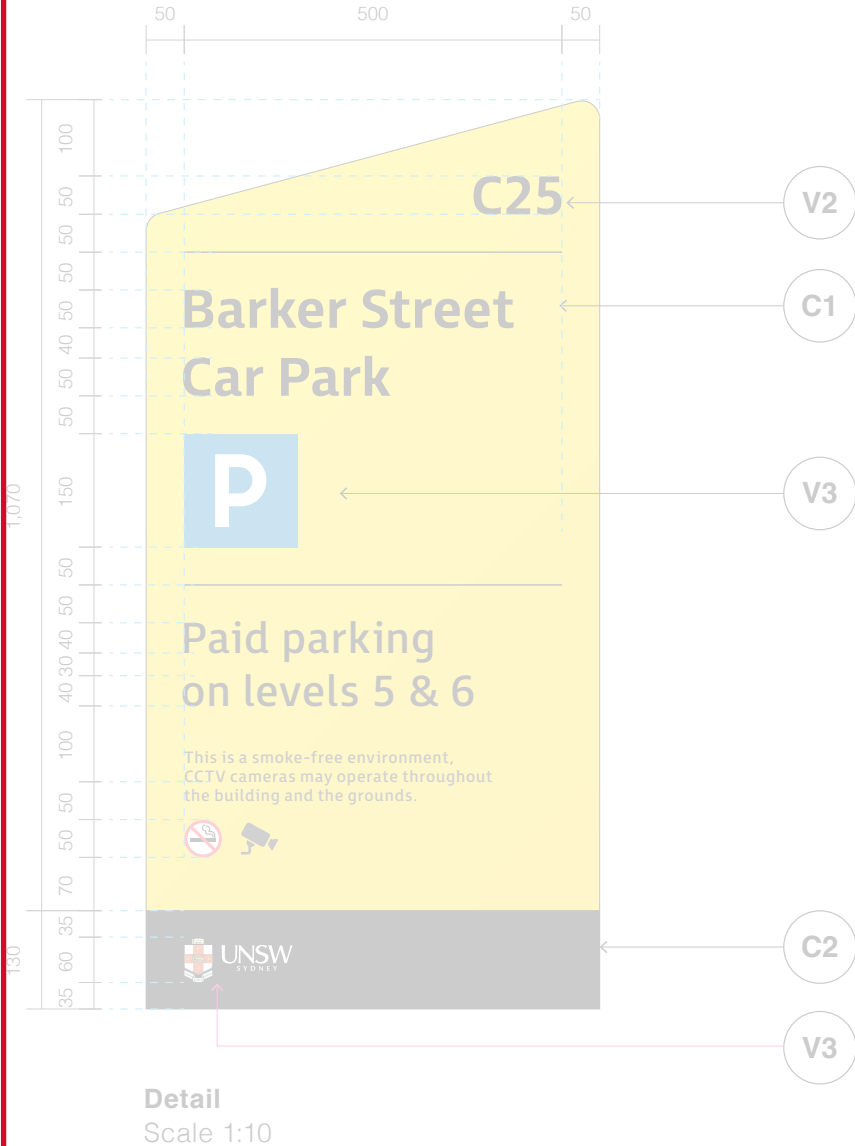
Elevation - Beside door or opening  
Scale 1:20

Sign Location

**Purpose**  
Confirms car park entry point for pedestrian traffic from a viewing distance of at least 20m. Refer to Section 3, Terminology & Addressing, Category 11.

**Location**  
Located at pedestrian entry points at car parks.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



SIGN NO LONGER REQUIRED

Graphic Layout

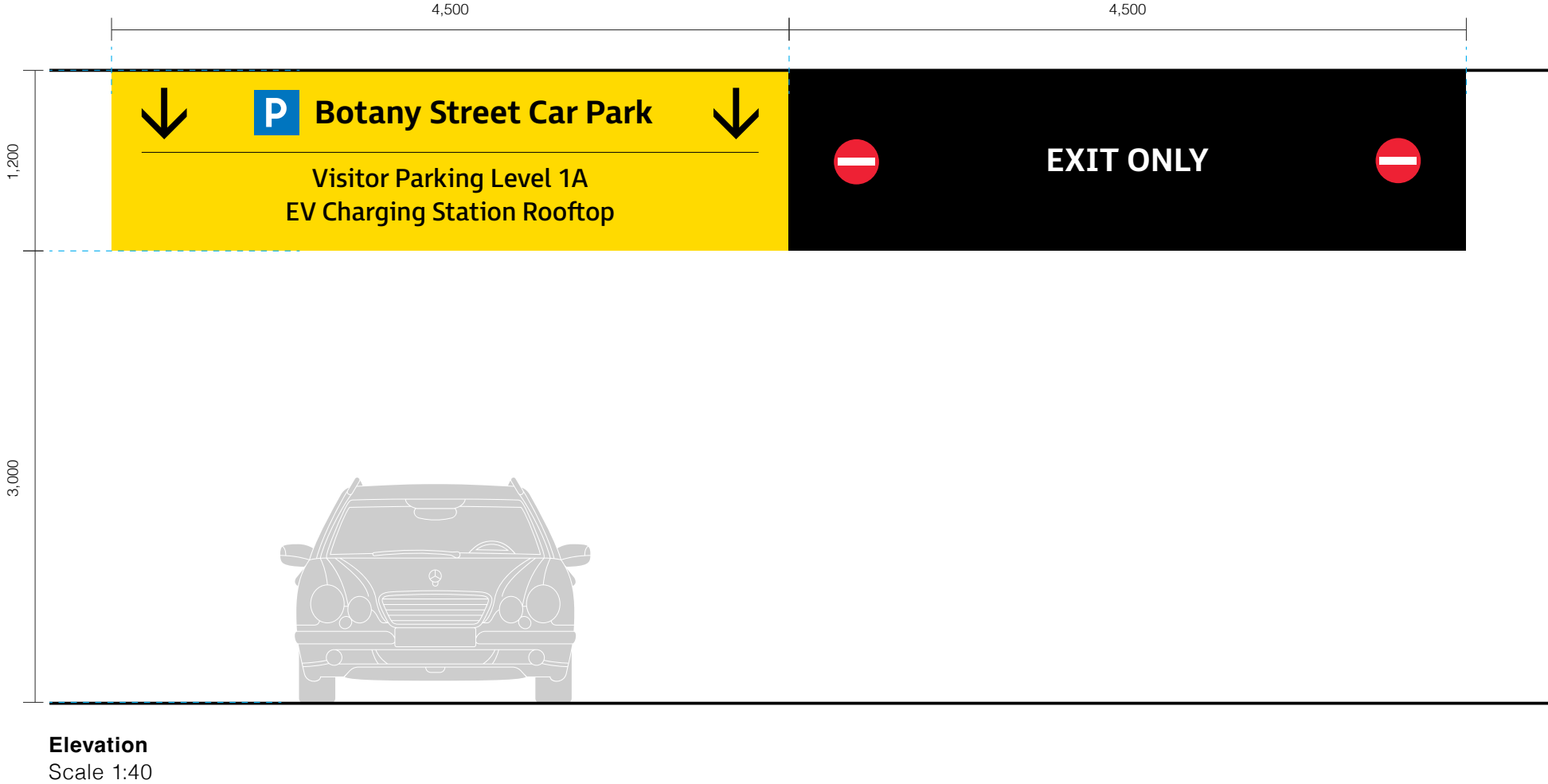
- Typographic Grid - Identification**  
Building Identification Layout. Refer to Section 9, Graphic Standards, Typographic Grids.
- Dividing Line**  
Line weight: 2mm
- Messaging**  
FS Millbank Regular  
Alignment: Left  
Size Leading: 40mm, 30mm  
Tracking: 10+, Optical Kerning
- Pictograms**  
Parking Pictogram: 200mm height  
No Smoking, CCTV & Dogs on Leash: 50mm diameter
- UNSW logo**  
50mm height

Construction & Materials

- Materiality Legend**
  - C1**
    - C1 finish on 3mm aluminium
  - C2**
    - C2 finish on 3mm aluminium
  - V2**
    - V2 applied on top of aluminium
  - V3**
    - V3 print applied on top of aluminium

- Fixing Details**
  - Refer to: Section 8, Construction Standards, Wall Mounted Signforms





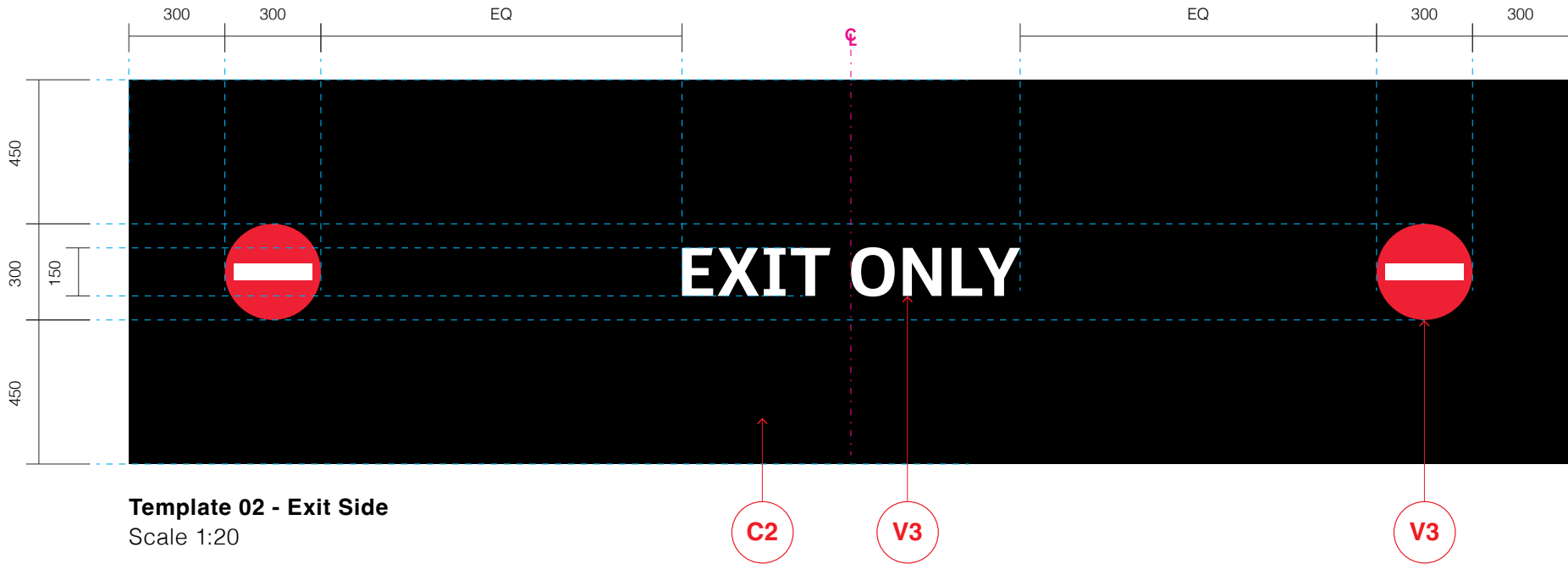
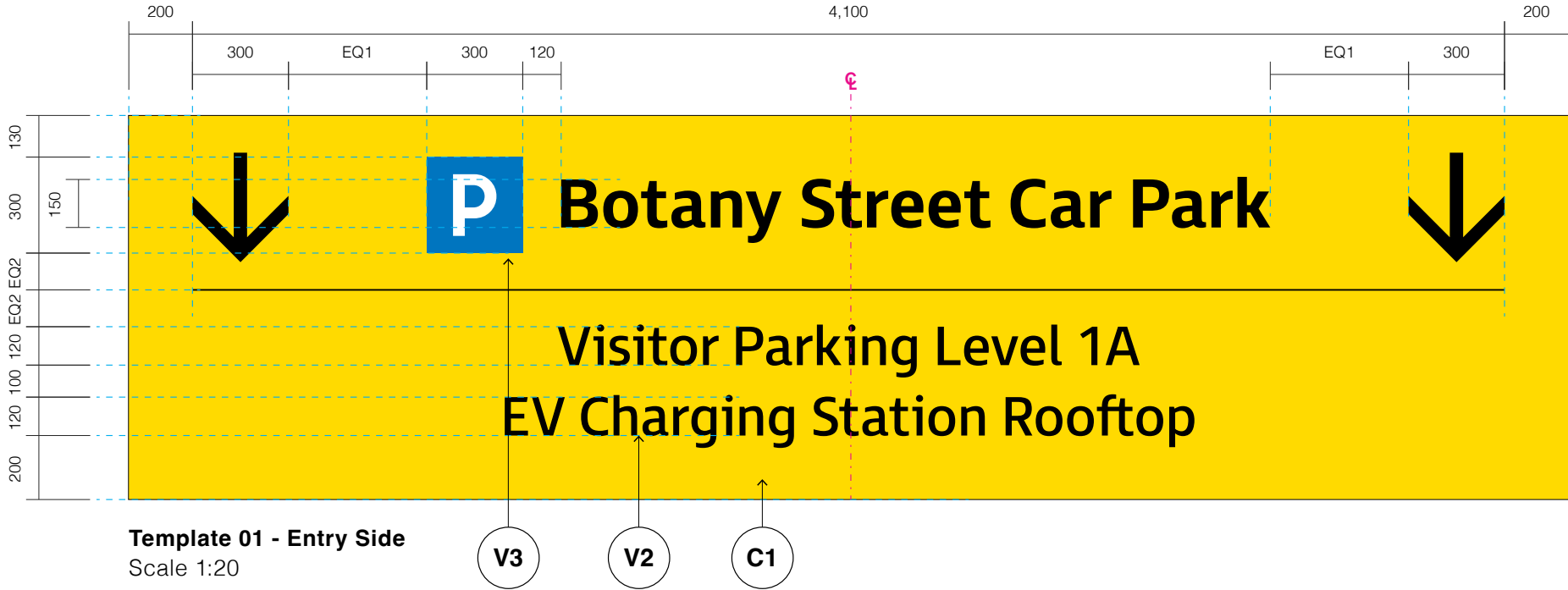
Sign Location

**Purpose**  
Confirms car park entry point for vehicular traffic from a viewing distance of at least 160m. Refer to Section 3, Terminology & Addressing, Category 11.

**Location**  
Located at vehicular entry points at car parks.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance





## Graphic Layout

**Car Park Name and Exit**  
FS Millbank Bold  
Alignment: Centre  
Size: 150mm  
Tracking: 10+, Optical Kerning

**Messaging**  
FS Millbank Regular  
Alignment: Centre  
Size: 120mm  
Tracking: 10+, Optical Kerning  
Dividing line weight: 5mm

**Pictogram**  
Parking: 300mm height  
No Entry: 300mm diameter

**Arrows**  
300mm height

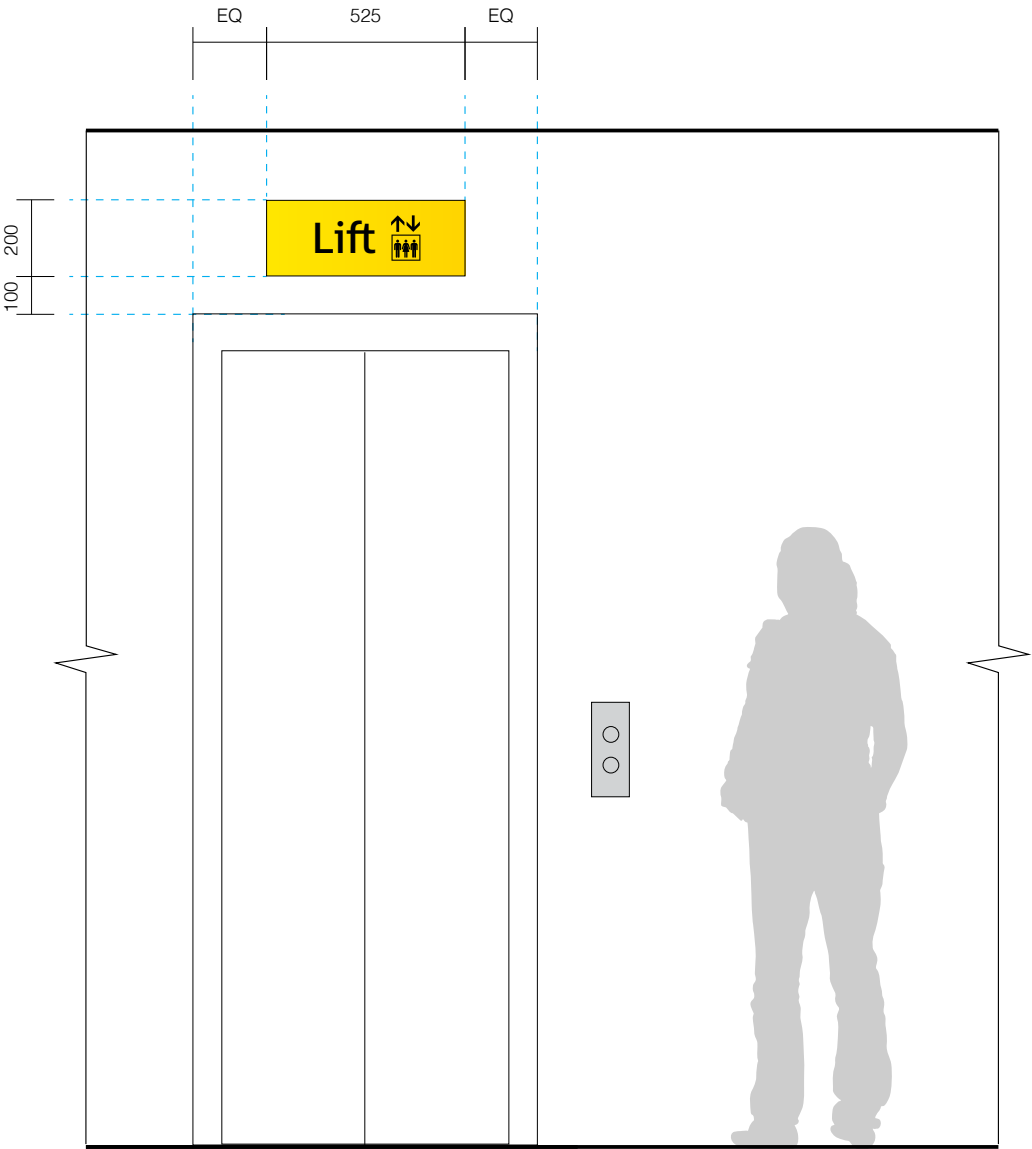
## Construction & Materials

### Materiality Legend

- C1**
  - C1 finish on 3mm aluminium
- C2**
  - C2 finish on 3mm aluminium
- V2**
  - V2 applied on top of aluminium
- V3**
  - V3 print applied on top of aluminium

**Fixing Details**

- Refer to: Section 20, Shop Drawings



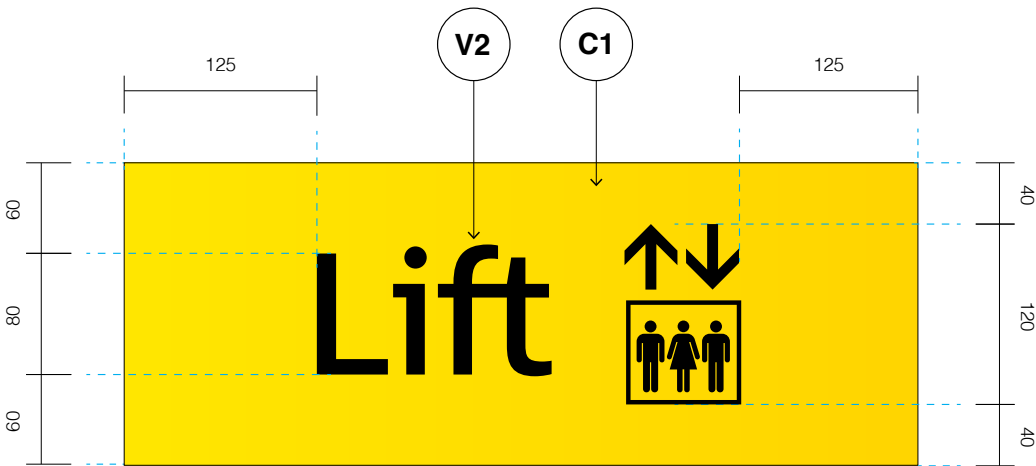
Elevation  
Scale 1:20

Sign Location

**Purpose**  
Identifies Lift for pedestrian traffic within car parks  
Refer to Section 3, Terminology & Addressing, Category 11.

**Location**  
Mounted above lift entries.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Scale 1:5

Graphic Layout

**Lift ID**  
FS Millbank Regular  
Size: 80mm height  
Tracking: 10+, Optical Kerning

**Pictogram**  
120mm height

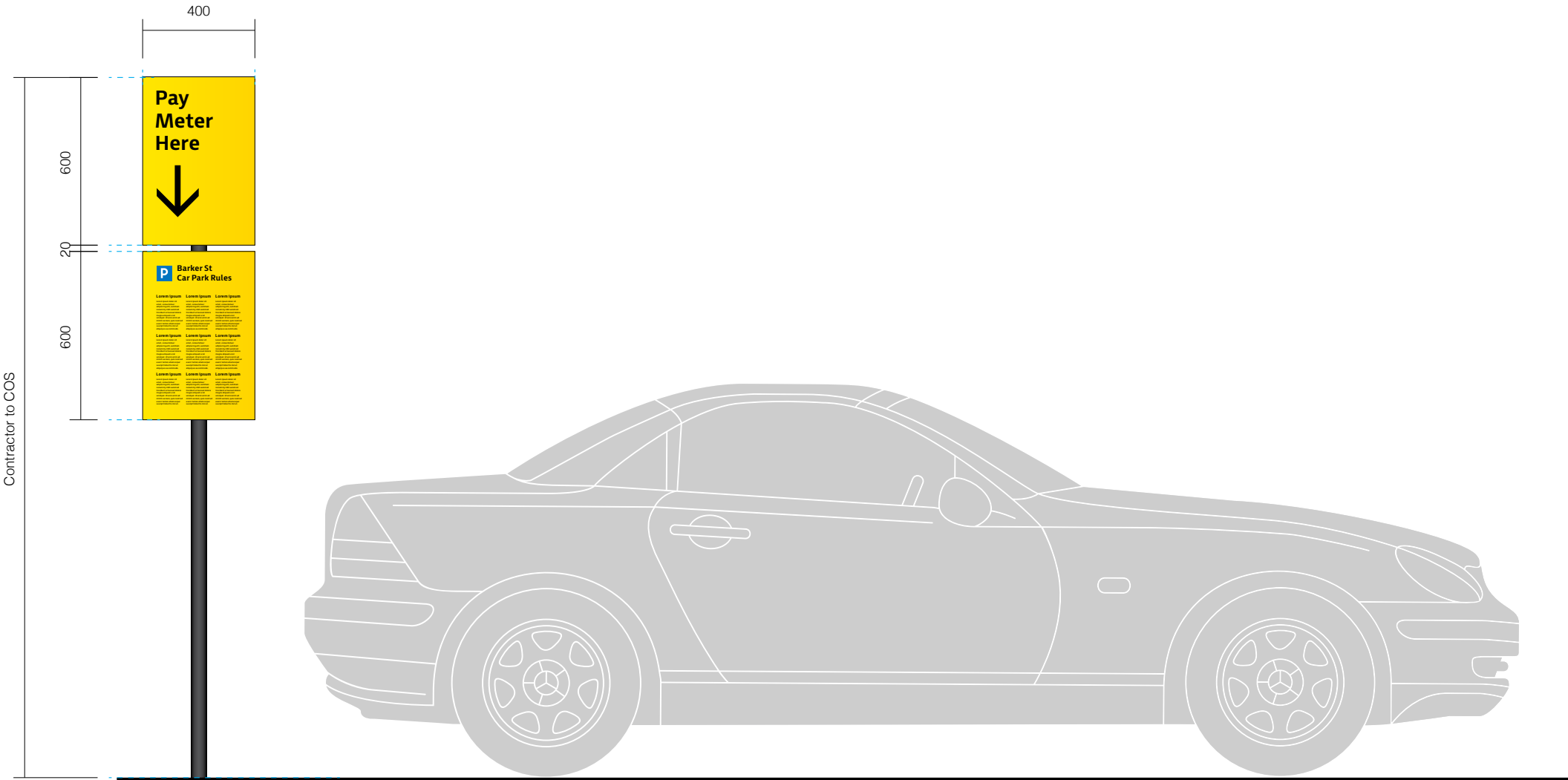
Construction & Materials

Materiality Legend

- C1**

  - C1 finish on 3mm aluminium
- V2**

  - V2 applied on top of aluminium

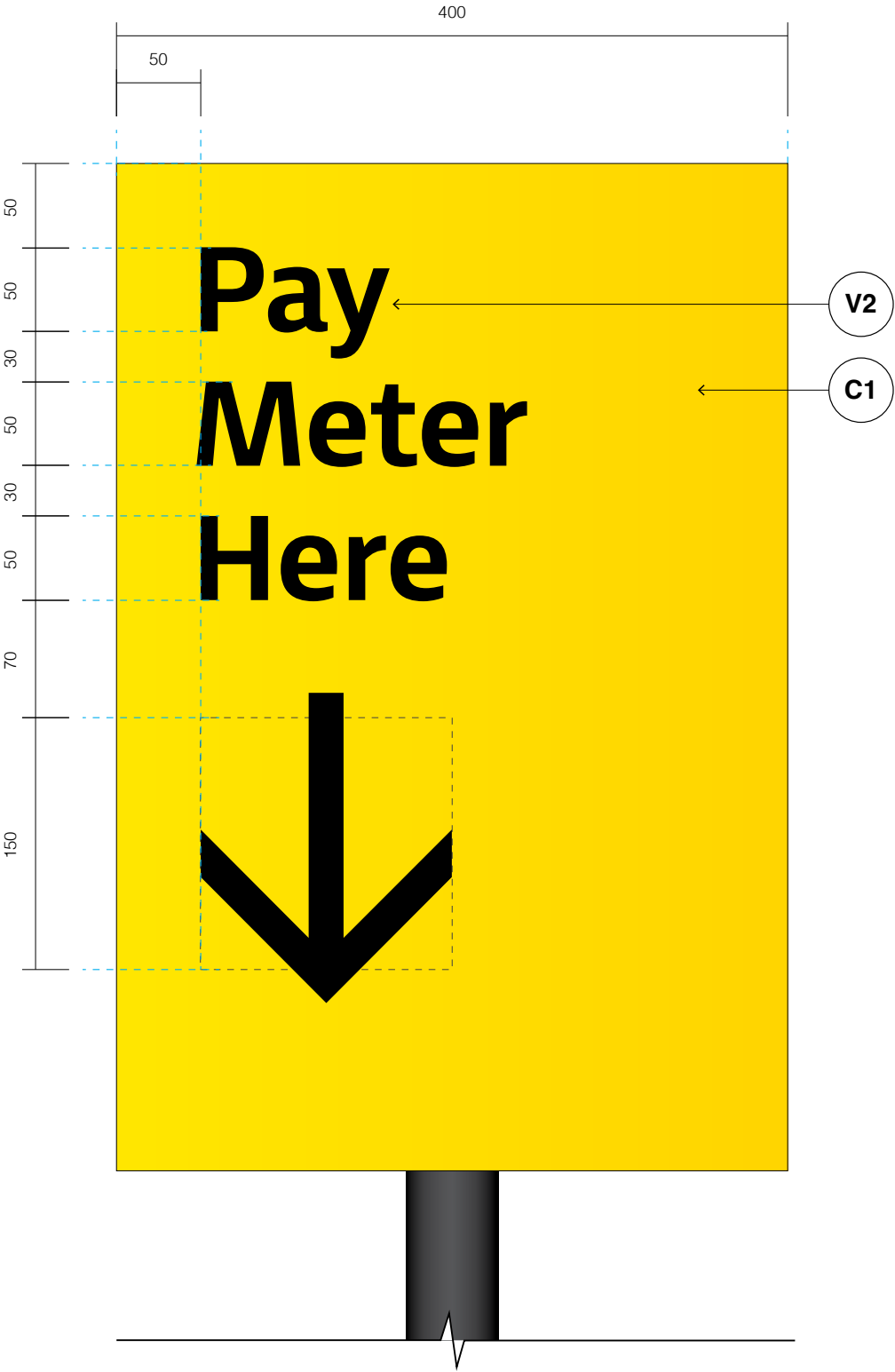


Sign Location

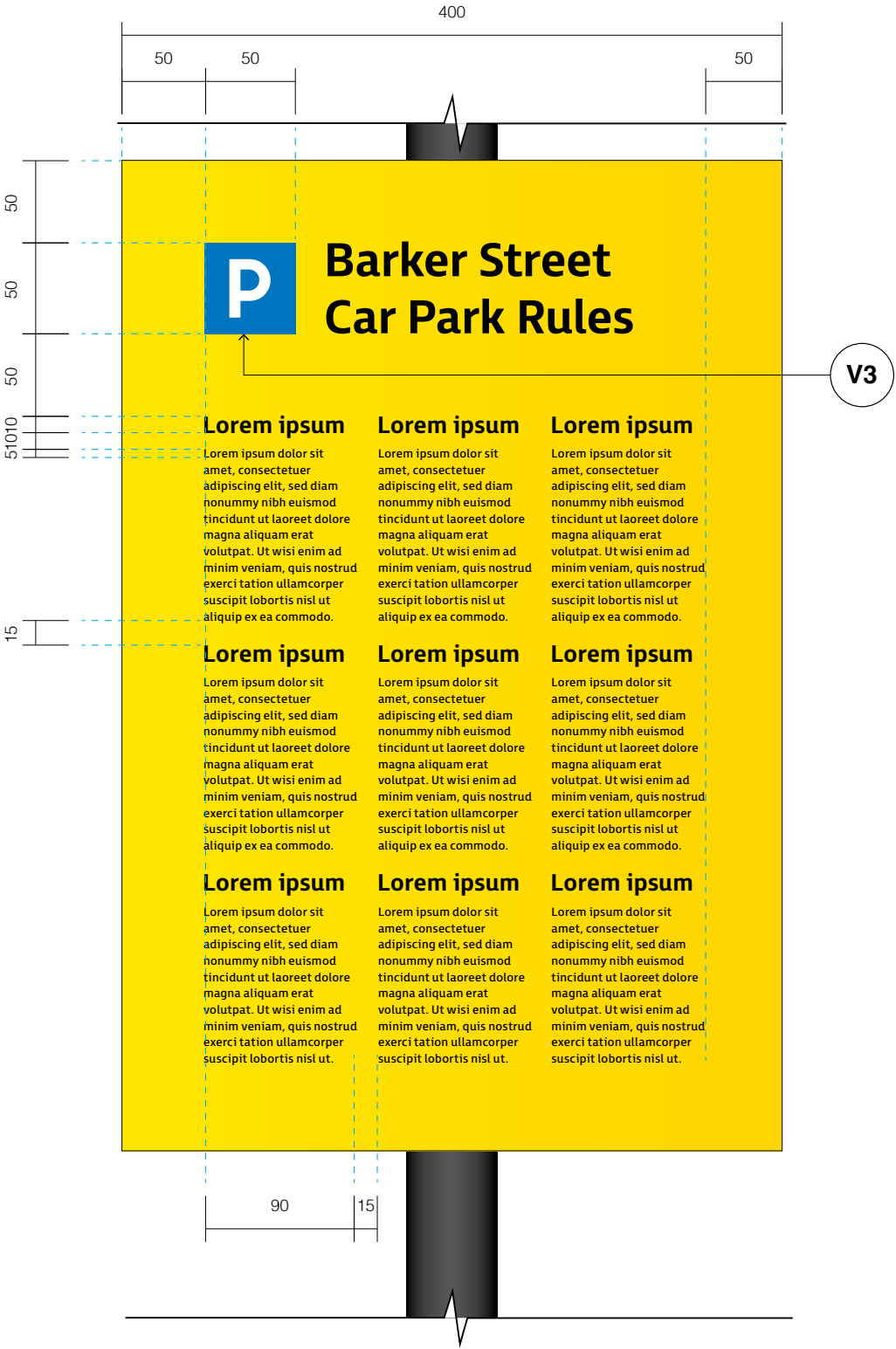
**Purpose**  
Identifies pay meter and rules of parking space.

**Location**  
Mounted above pay meter.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Template 01 - Pay Meter Here  
Scale 1:4



Template 02 - Parking Rules  
Scale 1:4

Graphic Layout

**Pay Meter ID**  
FS Millbank Bold  
Alignment: Left  
Size Leading: 40mm, 30mm  
Tracking: 10+, Optical Kerning

**Car Park ID**  
FS Millbank Bold  
Alignment: Left  
Size Leading: 20mm, 10mm  
Tracking: 10+, Optical Kerning

**Content**  
FS Millbank Regular  
Alignment: Left  
Size Leading: 5mm, 5mm  
Tracking: 10+, Optical Kerning

**Pictogram**  
Parking Pictogram: 50mm height

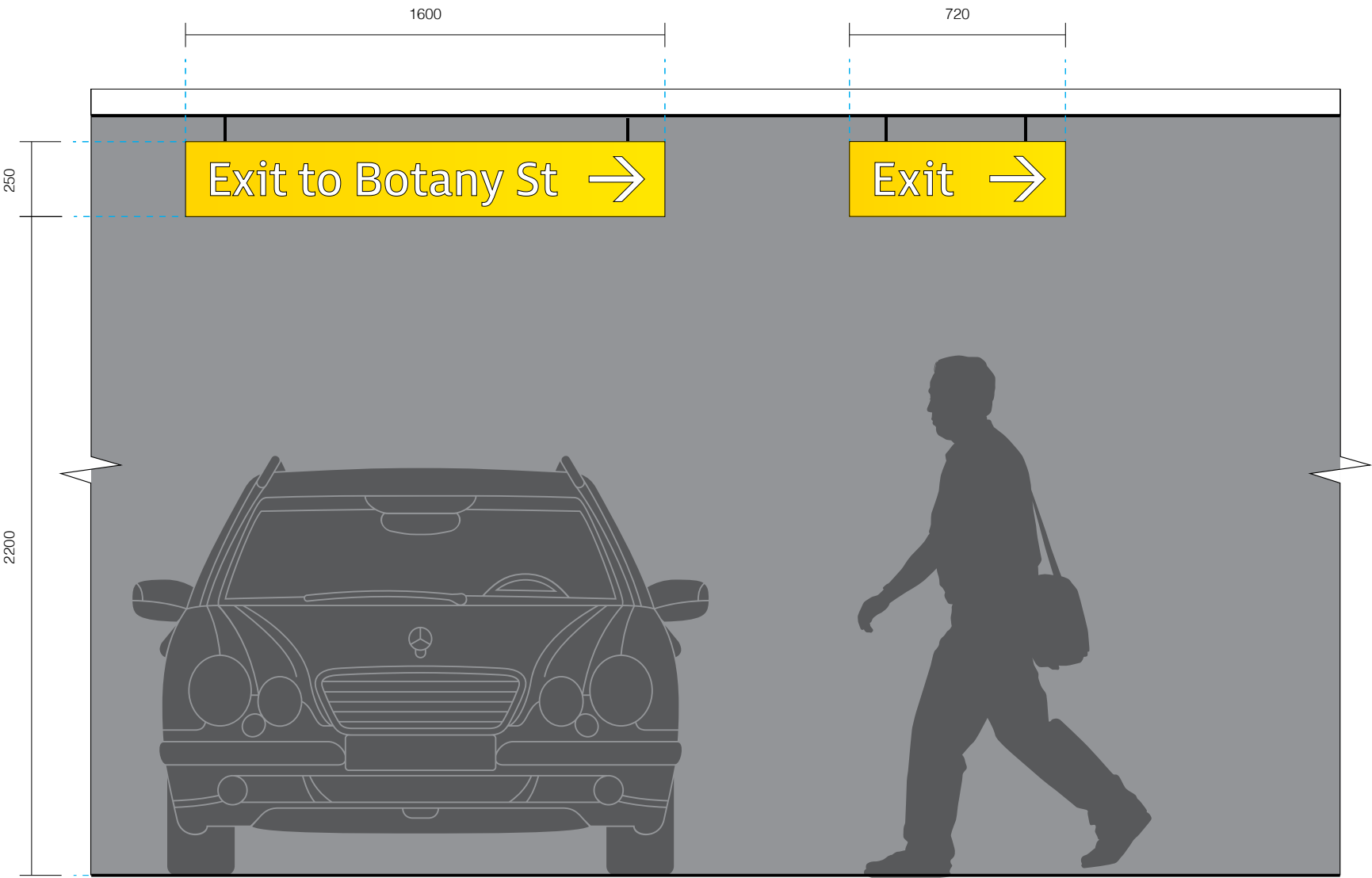
Construction & Materials

Materiality Legend

- C1**  
• C1 finish on 3mm aluminium
- V2**  
• V2 applied on top of aluminium
- V3**  
• V3 print applied on top of aluminium

Fixing Details

- Refer to: Section 20, Shop Drawings



Elevation

Scale 1:20

Sign Location

Purpose

Directs vehicular and pedestrian traffic to main level and exit destinations in internal levels

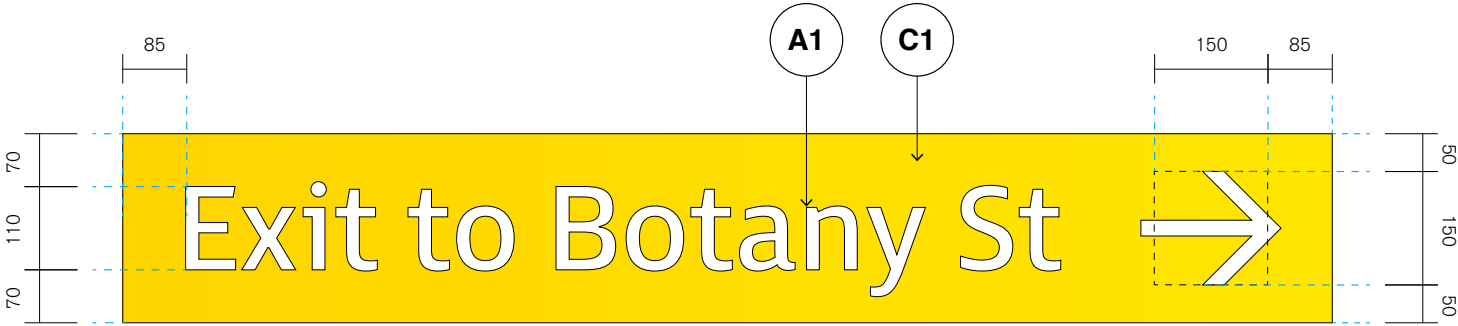
Location

Suspended at major vehicular decisions point

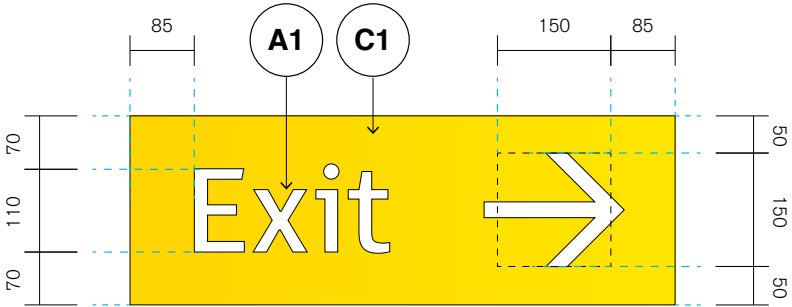
Note

- For sign type selection, refer to: Section 5, The Process, Step 3
- For content guidelines, refer to: Section 3, Terminology & Addressing
- For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
- For sign maintenance, refer to: Section 21, Maintenance





CP.06a - 1600mm Sign  
Scale 1:10



CP.06b - 700mm Sign  
Scale 1:10

Graphic Layout

**Messaging**  
FS Millbank Bold  
Alignment: To respond to arrow direction  
Size: 110mm height  
Tracking: 10+, Optical Kerning  
Dividing line weight: 2mm

**Arrow**  
150mm height

Construction & Materials

Materiality Legend

- C1**

  - C1 finish on 3mm aluminium
- A1**

  - A4 finish for illumination

Construction Details

- Refer to: Section 20, Shop Drawings





01 Car Park Suspended Directional  
Baker Street Parking

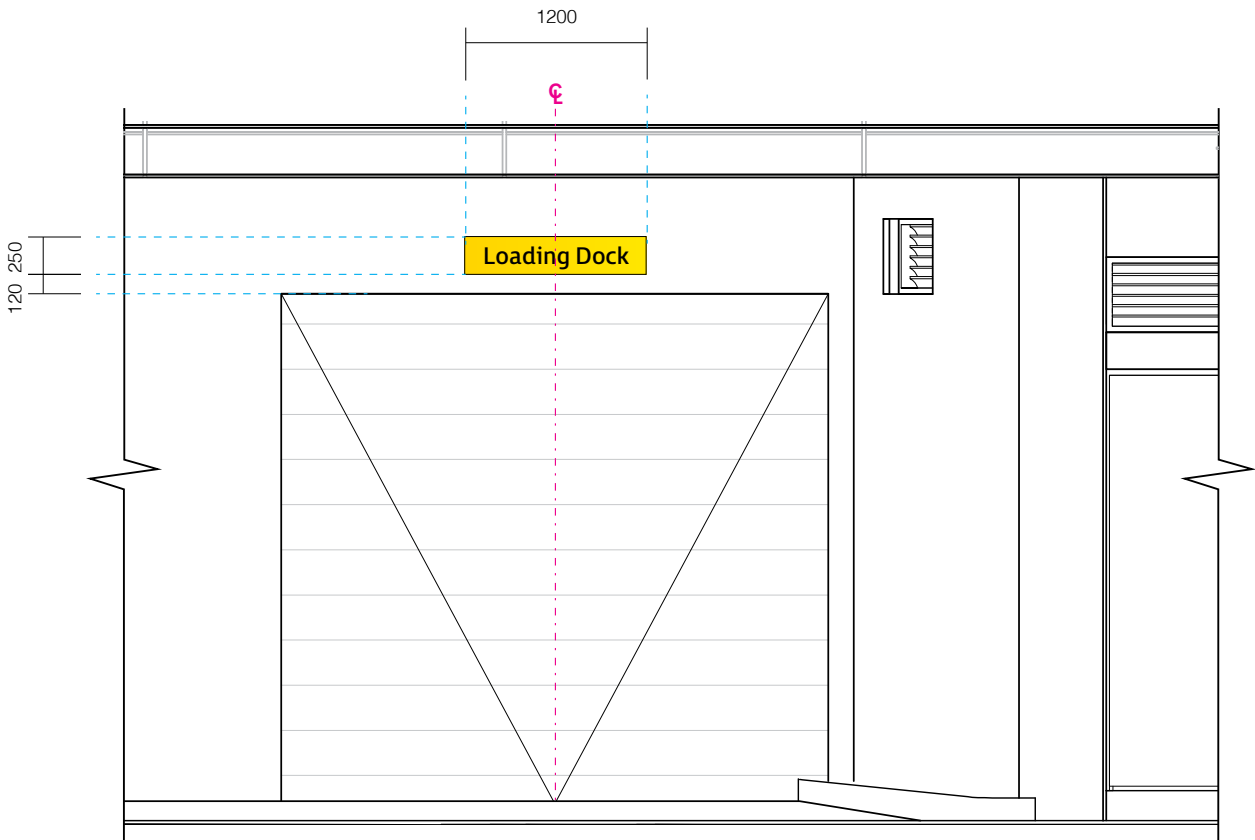


02 Existing Sign  
Baker Street Parking

In Situ Comparison

**Note**  
The images shown are indicative of sign location and are to be used as a guide only.

Messaging has been altered as per wayfinding and terminology strategy.



Elevation  
Scale 1:50

Sign Location

**Purpose**  
Identifies Loading Dock area for vehicular traffic. Refer to Section 3, Terminology & Addressing, Category 12.

**Location**  
Applied above loading dock entry at bulk head.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Scale 1:10

Graphic Layout

**Loading Dock ID**  
FS Millbank Regular  
Alignment: Centre aligned  
Size: 110mm height  
Tracking: 10+, Optical Kerning

Construction & Materials

Materiality Legend

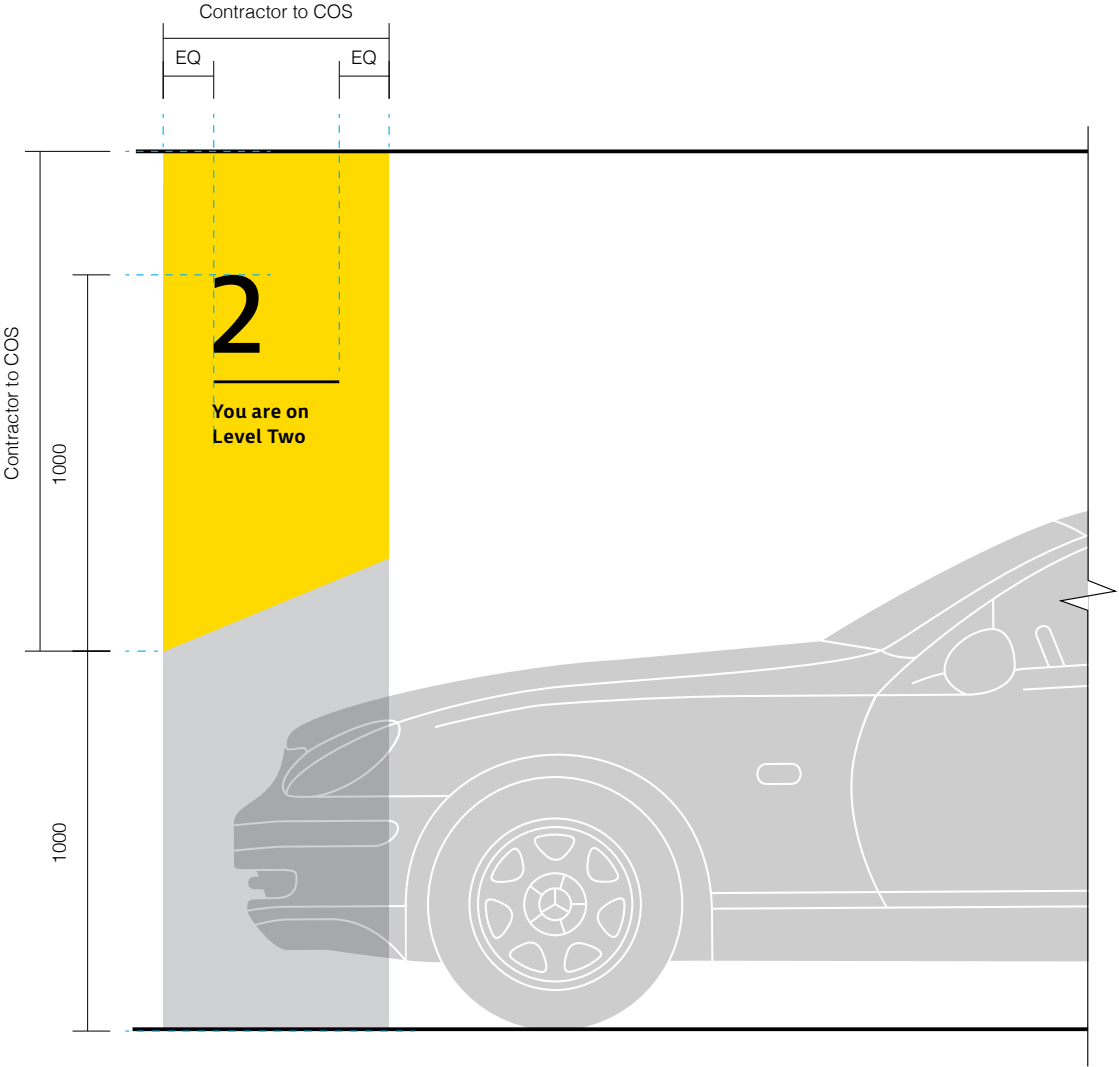
- C1**

  - C1 finish on 3mm aluminium
- V2**

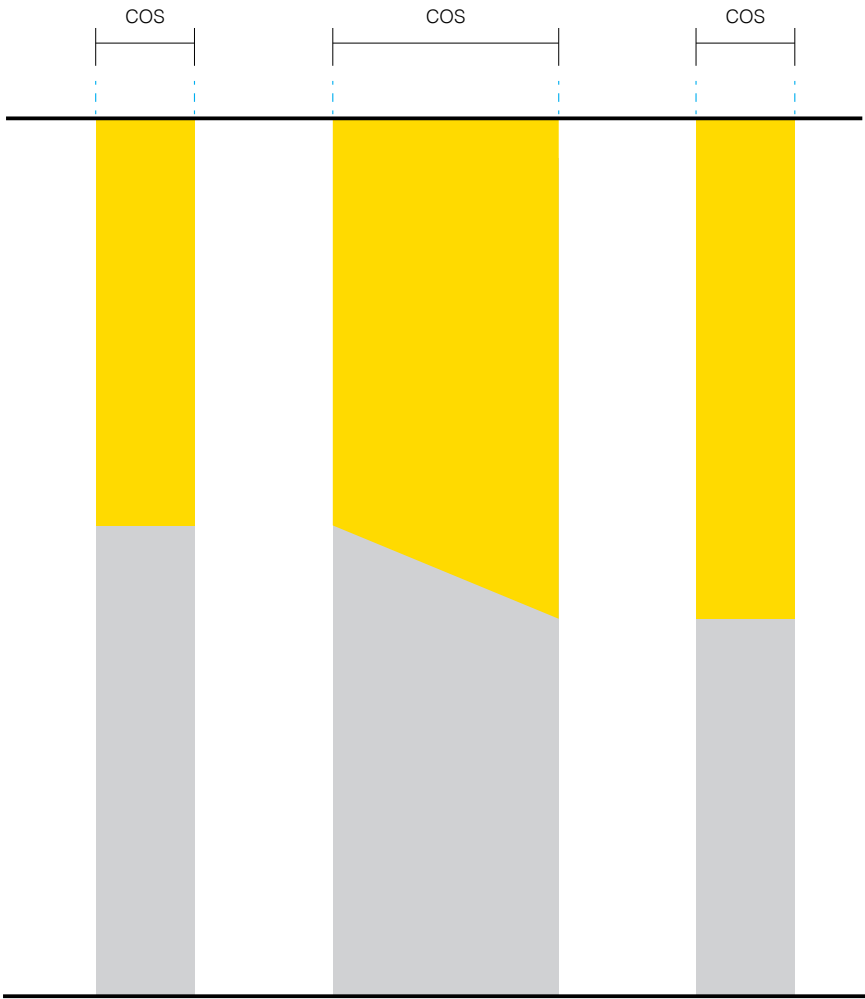
  - V2 applied on top of aluminium

Fixing Details

- Refer to: Section 8, Construction Standards, Wall Mounted Signforms



Front Elevation  
Scale 1:20



Side Elevation  
Scale 1:20

Back Elevation  
Scale 1:20

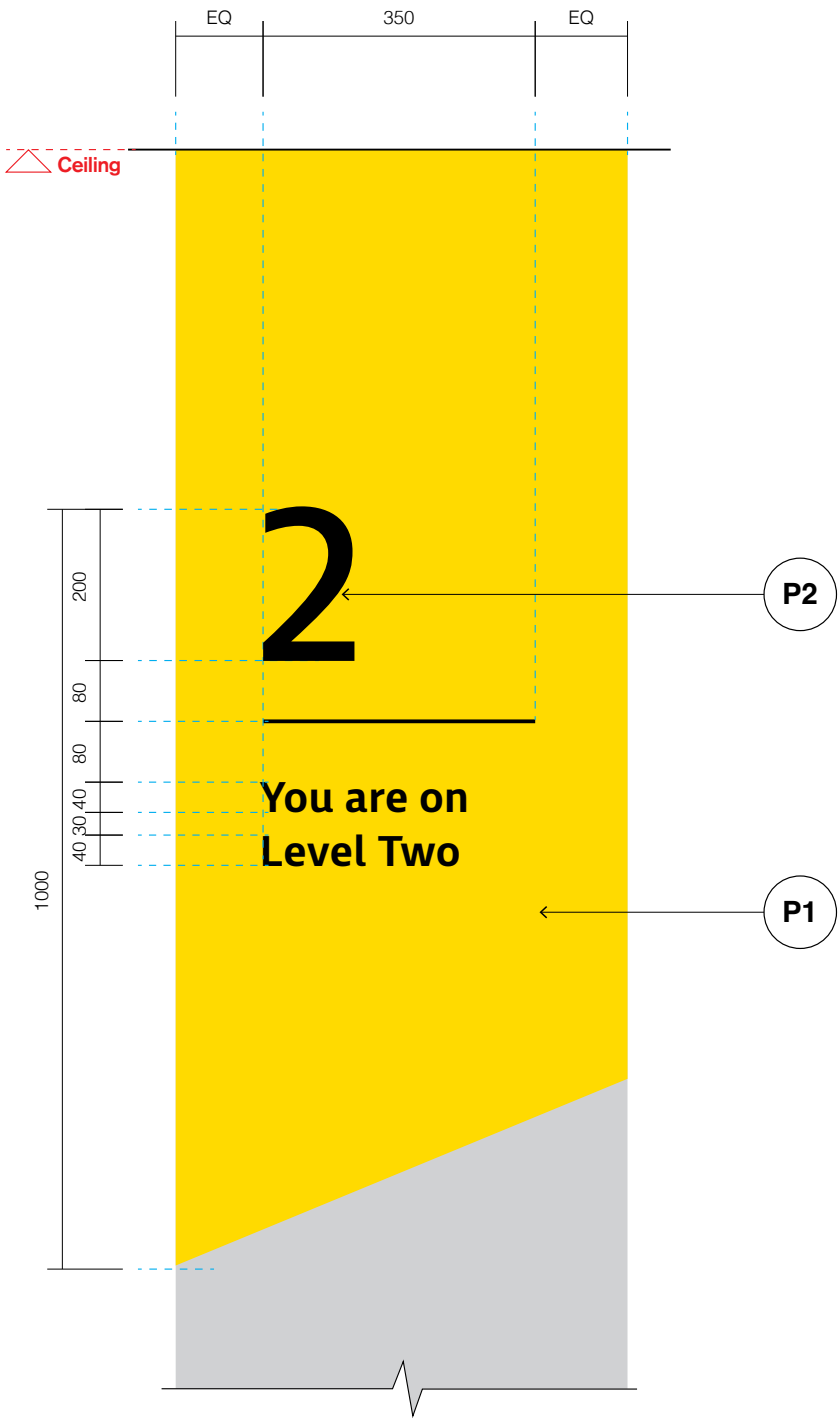
Side Elevation  
Scale 1:20

## Sign Location

**Purpose**  
Identifies car park level for vehicular and pedestrian traffic. Refer to Section 3, Terminology & Addressing, Category 4.

**Location**  
Applied on surface of designated columns facing circulation paths.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Scale 1:10

Graphic Layout

**Level Number**  
FS Millbank Regular  
Alignment: Left  
Size: 200mm height  
Tracking: 10+, Optical Kerning

**Dividing Line**  
Line weight: 5mm

**Messaging**  
FS Millbank Bold  
Alignment: Left  
Size/ Leading: 40mm, 20mm  
Kerning: 10+, Optical Kerning

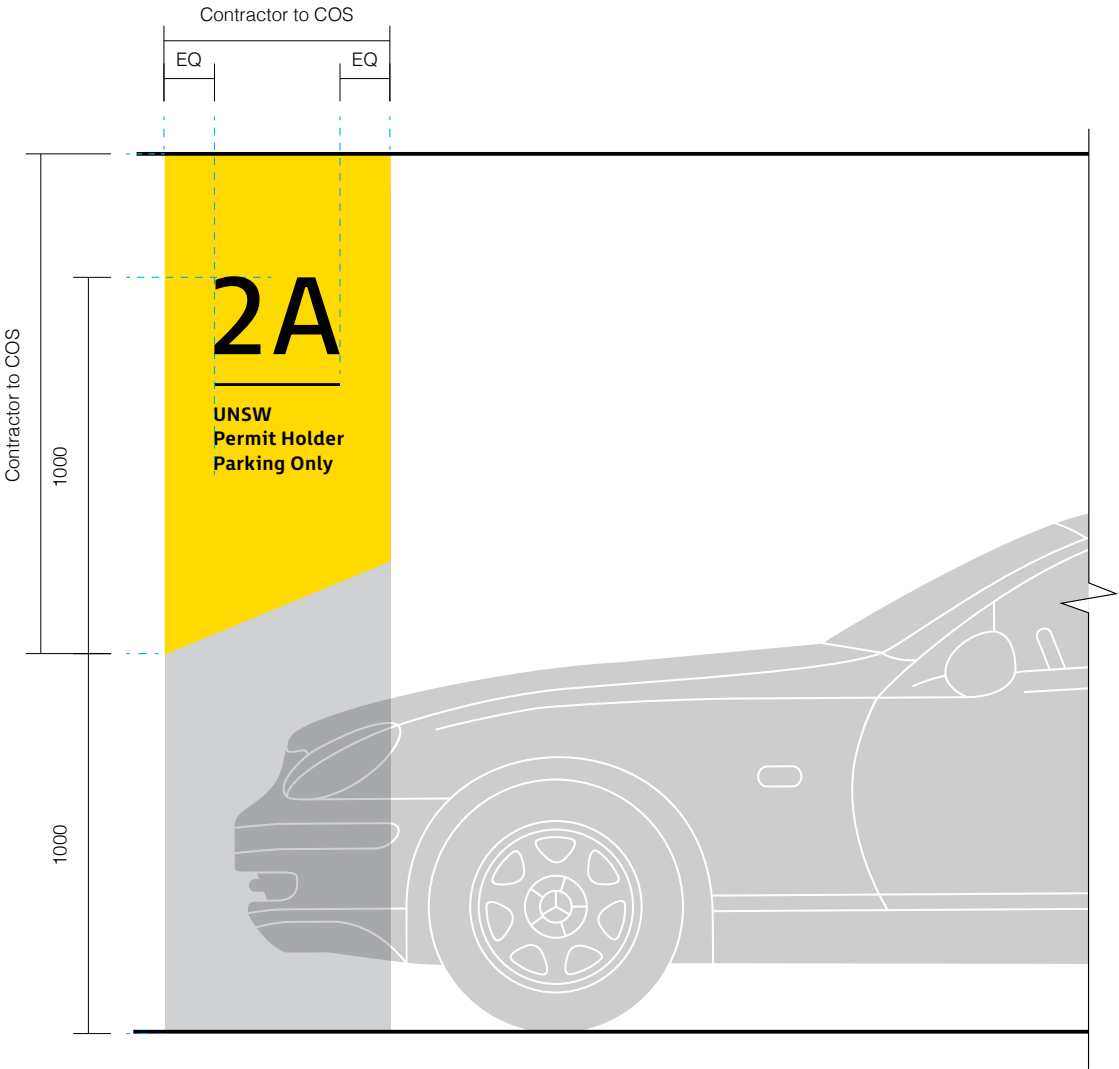
Construction & Materials

- Materiality Legend**
- P1

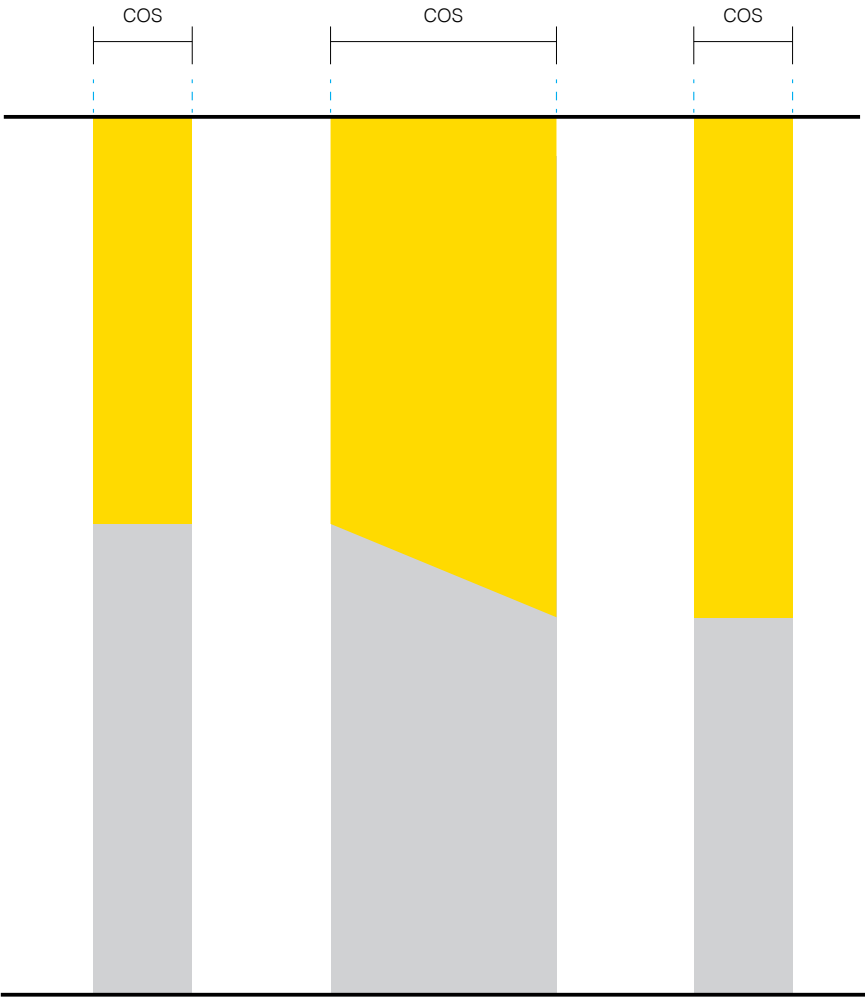
  - P1 mask & spray on column
- P2

  - P2 mask & spray on column

- Application Details**
- Refer to: Section 8, Construction Standards, Direct Applied Graphics



Front Elevation  
Scale 1:20



Side Elevation  
Scale 1:20

Back Elevation  
Scale 1:20

Side Elevation  
Scale 1:20

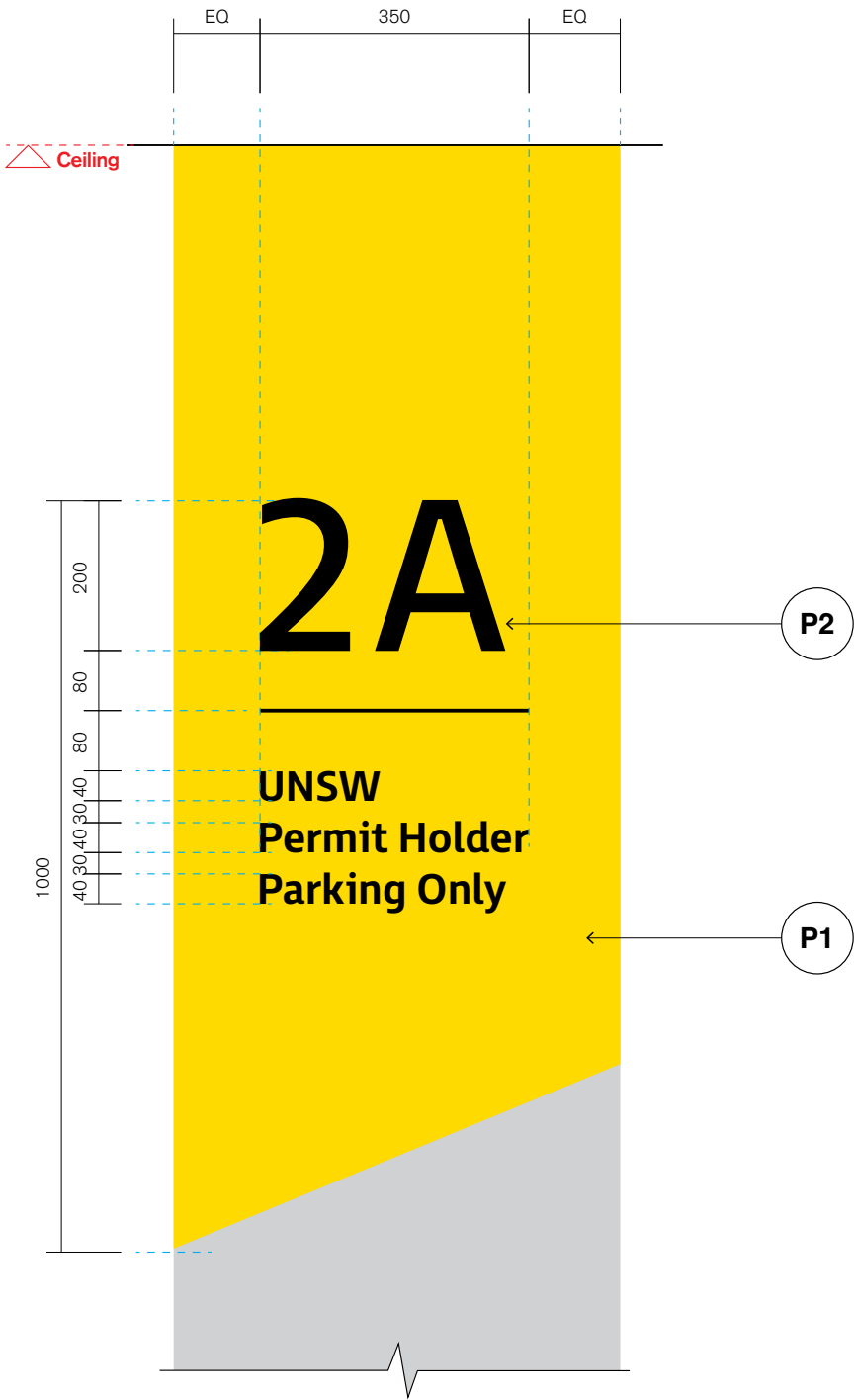
## Sign Location

**Purpose**  
Identifies parking zone ID for vehicular and pedestrian traffic.

**Location**  
Applied on surface of designated columns facing circulation paths.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance





Detail  
Scale 1:10

Graphic Layout

**Zone Designation**  
FS Millbank Regular  
Alignment: Left  
Size: 200mm height  
Tracking: 10+, Optical Kerning

**Dividing Line**  
Line weight: 5mm

**Messaging**  
FS Millbank Bold  
Alignment: Left  
Size/ Leading: 40mm, 20mm  
Kerning: 10+, Optical Kerning

Construction & Materials

- Materiality Legend**
- P1**

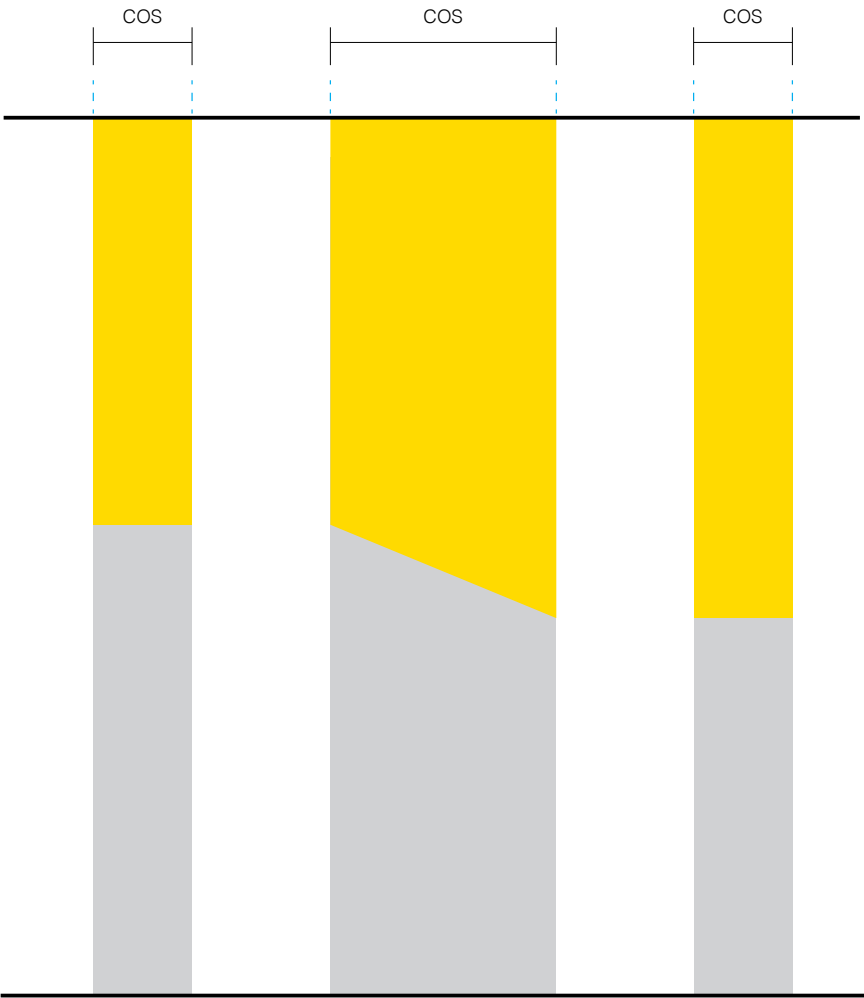
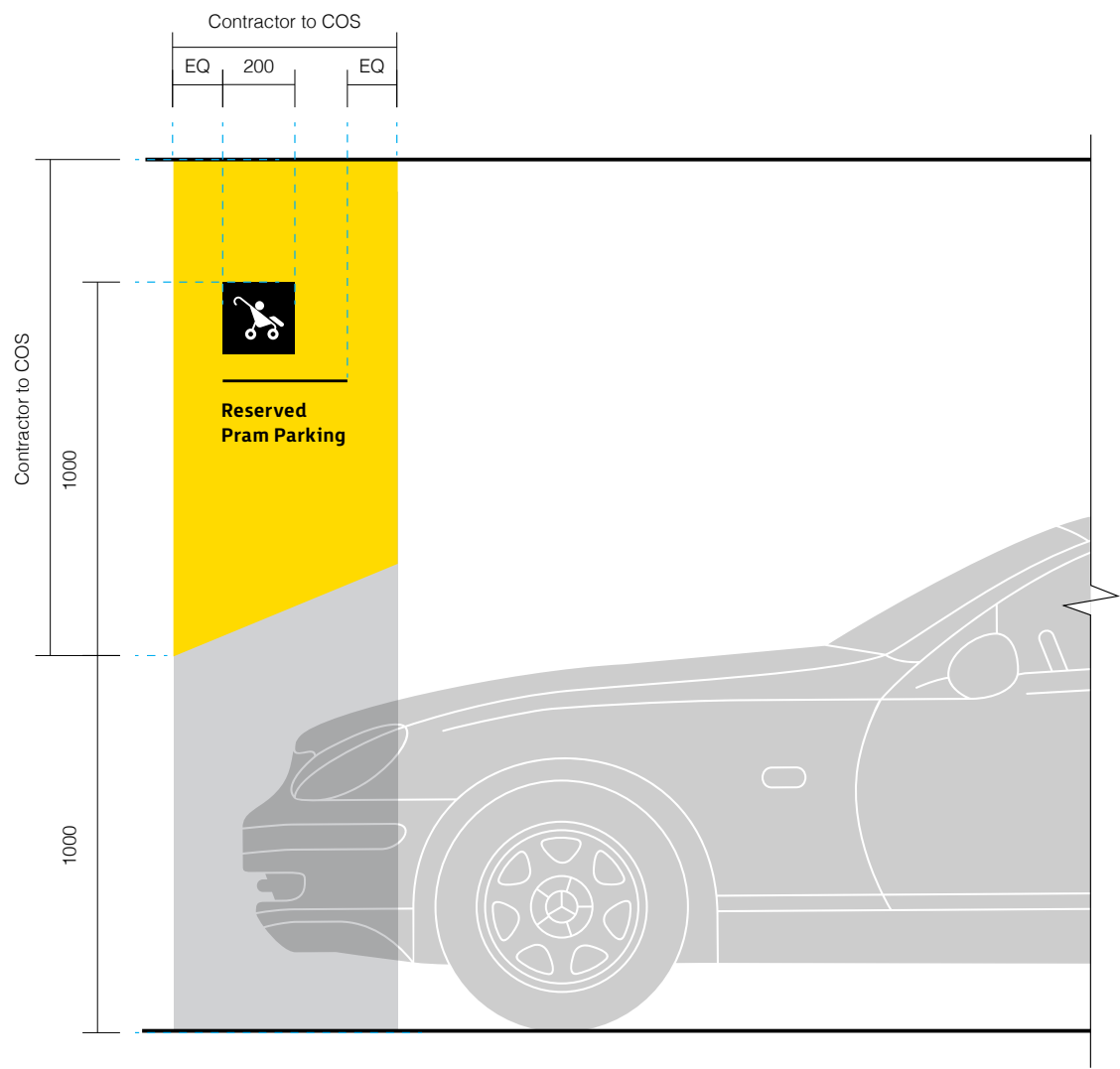
  - P1 mask & spray on column
- P2**

  - P2 mask & spray on column

**Application Details**

- Refer to: Section 8, Construction Standards, Direct Applied Graphics





**Front Elevation**  
Scale 1:20

**Side Elevation**  
Scale 1:20

**Back Elevation**  
Scale 1:20

**Side Elevation**  
Scale 1:20

## Sign Location

### Purpose

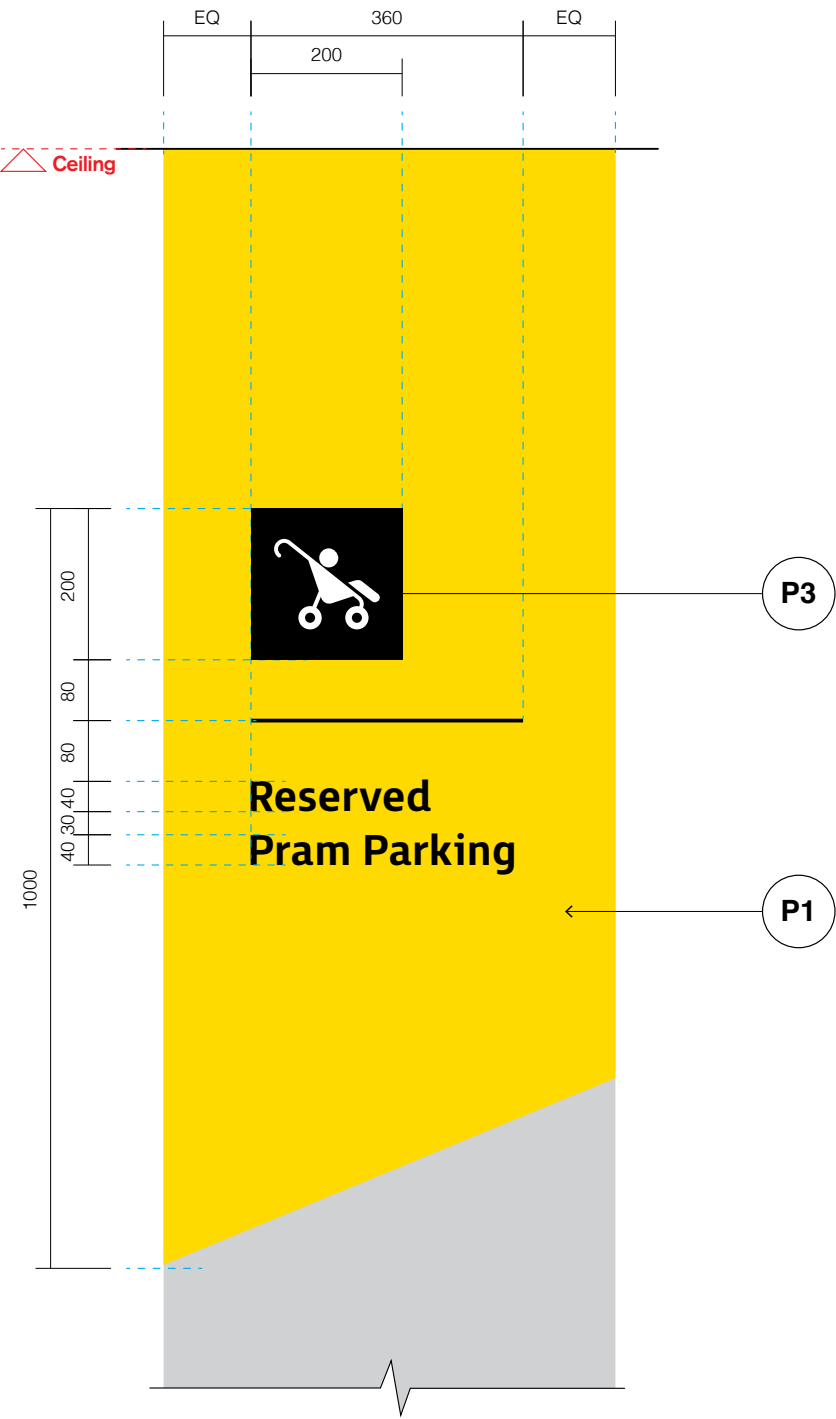
Identifies reserved parking zone for vehicular and pedestrian traffic, specific to accessibility and parent parking.

### Location

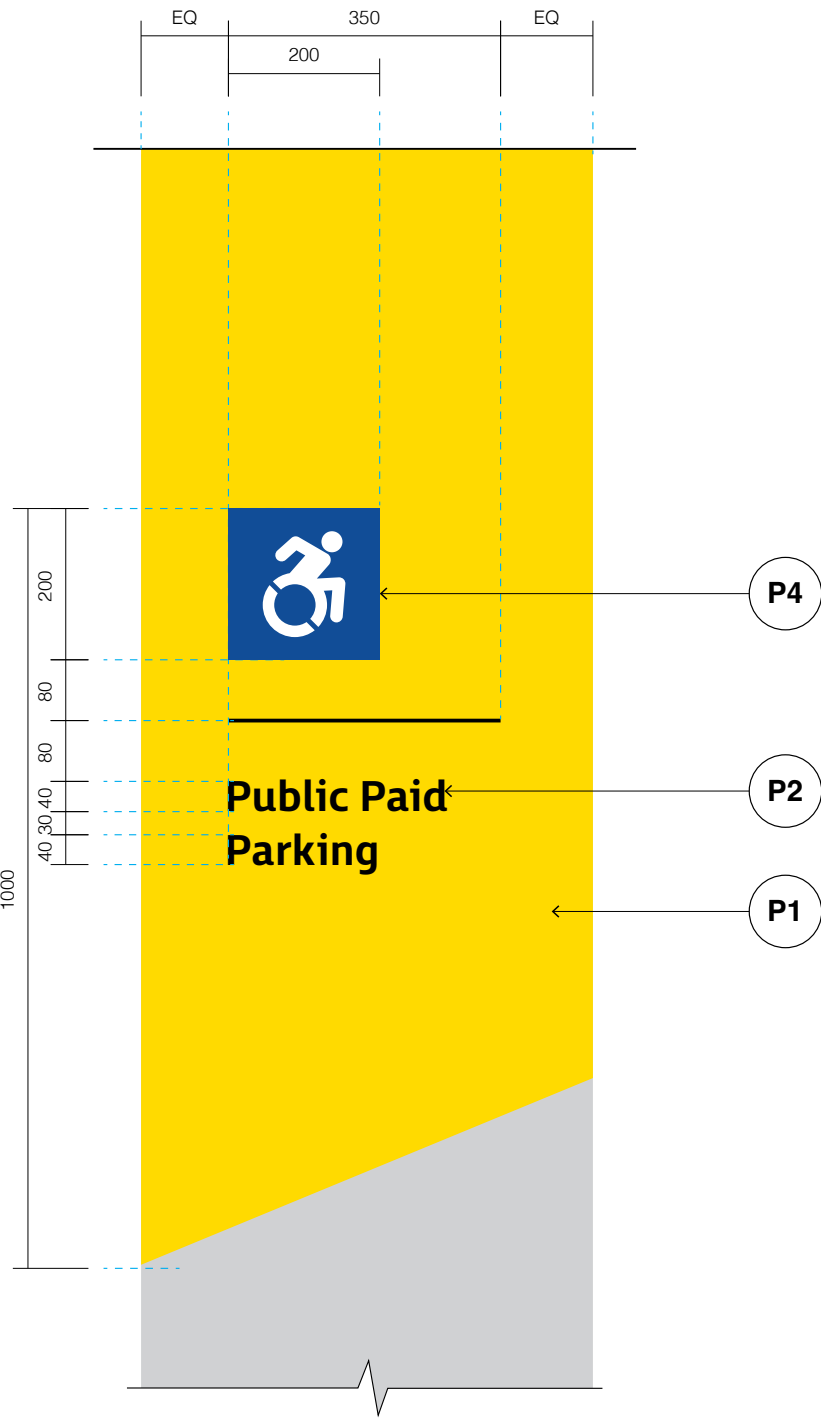
Applied on surface of designated columns facing circulation paths.

### Note

- For sign type selection, refer to: Section 5, The Process, Step 3
- For content guidelines, refer to: Section 3, Terminology & Addressing
- For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
- For sign maintenance, refer to: Section 21, Maintenance



Template 01 - Pictogram & Text  
Scale 1:10



Template 02 - Accessibility  
Scale 1:10

Graphic Layout

- Pictograms**  
Size: 200mm height
- Dividing Line**  
Line weight: 5mm
- Messaging**  
FS Millbank Bold  
Alignment: Left  
Size/ Leading: 40mm, 20mm  
Kerning: 10+, Optical Kerning

Construction & Materials

- Materiality Legend**
- P1**

  - P1 mask & spray on column
- P2**

  - P2 mask & spray on column
- P3**

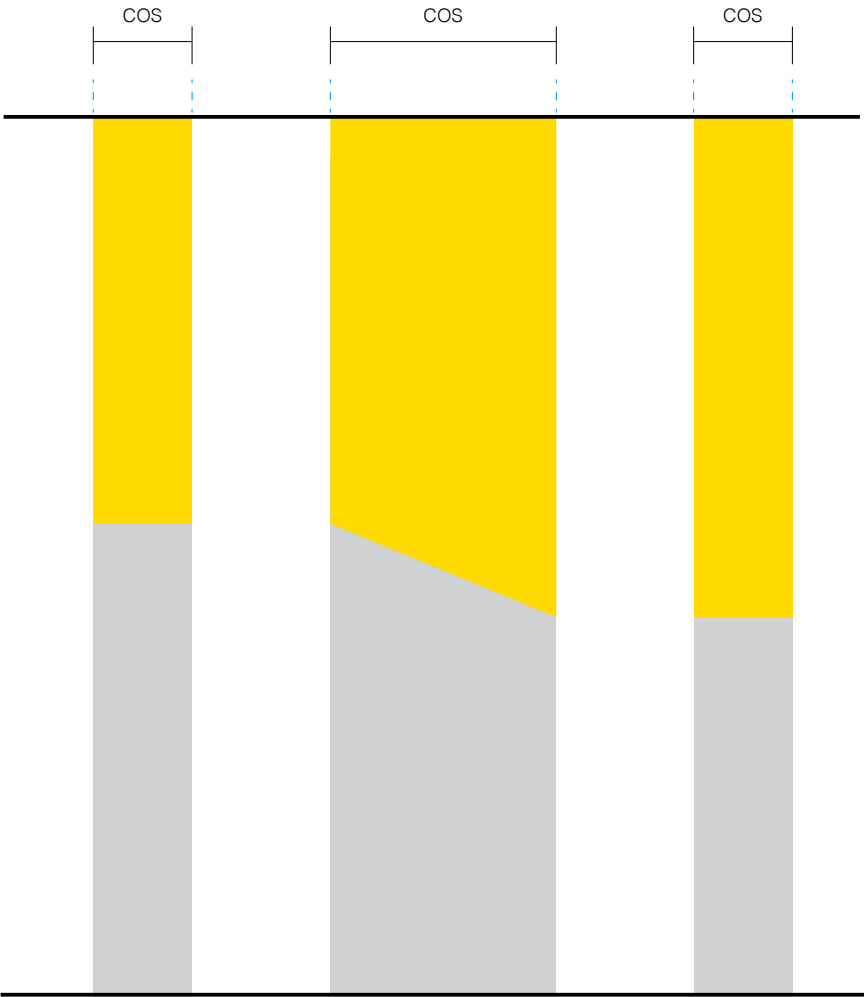
  - P3 mask & spray on column
- P4**

  - P4 mask & spray on column

- Application Details**
- Refer to: Section 8, Construction Standards, Direct Applied Graphics



Front Elevation  
Scale 1:20



Side Elevation  
Scale 1:20

Back Elevation  
Scale 1:20

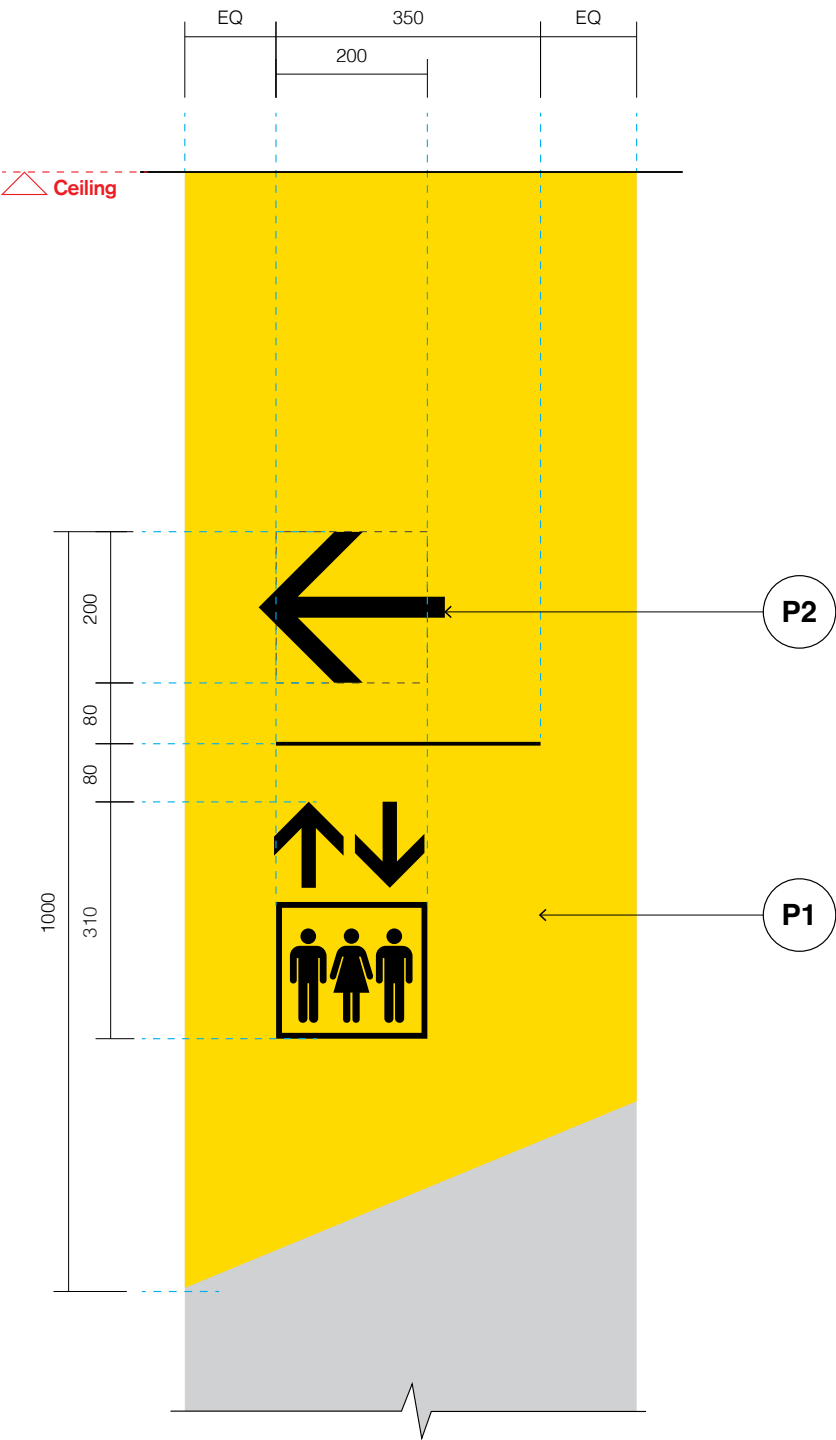
Side Elevation  
Scale 1:20

Sign Location

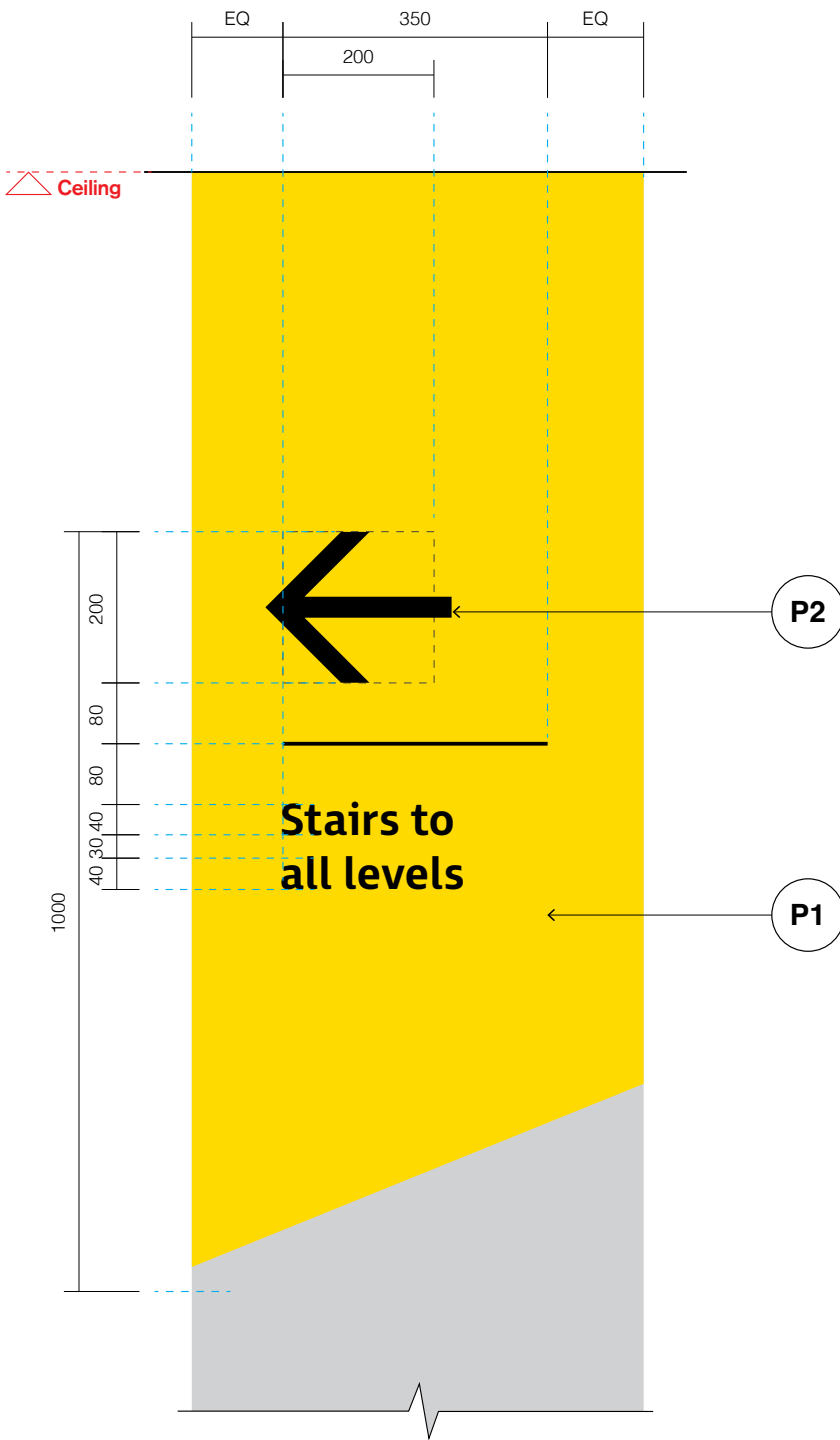
**Purpose**  
Directs vehicular and pedestrian traffic to main level and exit destinations at an internal level.

**Location**  
Applied on surface of designated columns facing circulation paths.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Template 01 - Directional & Pictogram  
Scale 1:10



Template 02 - Directional & Text  
Scale 1:10

Graphic Layout

**Arrows**  
200mm height

**Dividing Line**  
Line weight: 5mm

**Pictograms**  
200mm width

**Messaging**  
FS Millbank Bold  
Alignment: Left  
Size/ Leading: 40mm, 30mm  
Tracking: 10+ Optical kerning

Construction & Materials

Materiality Legend

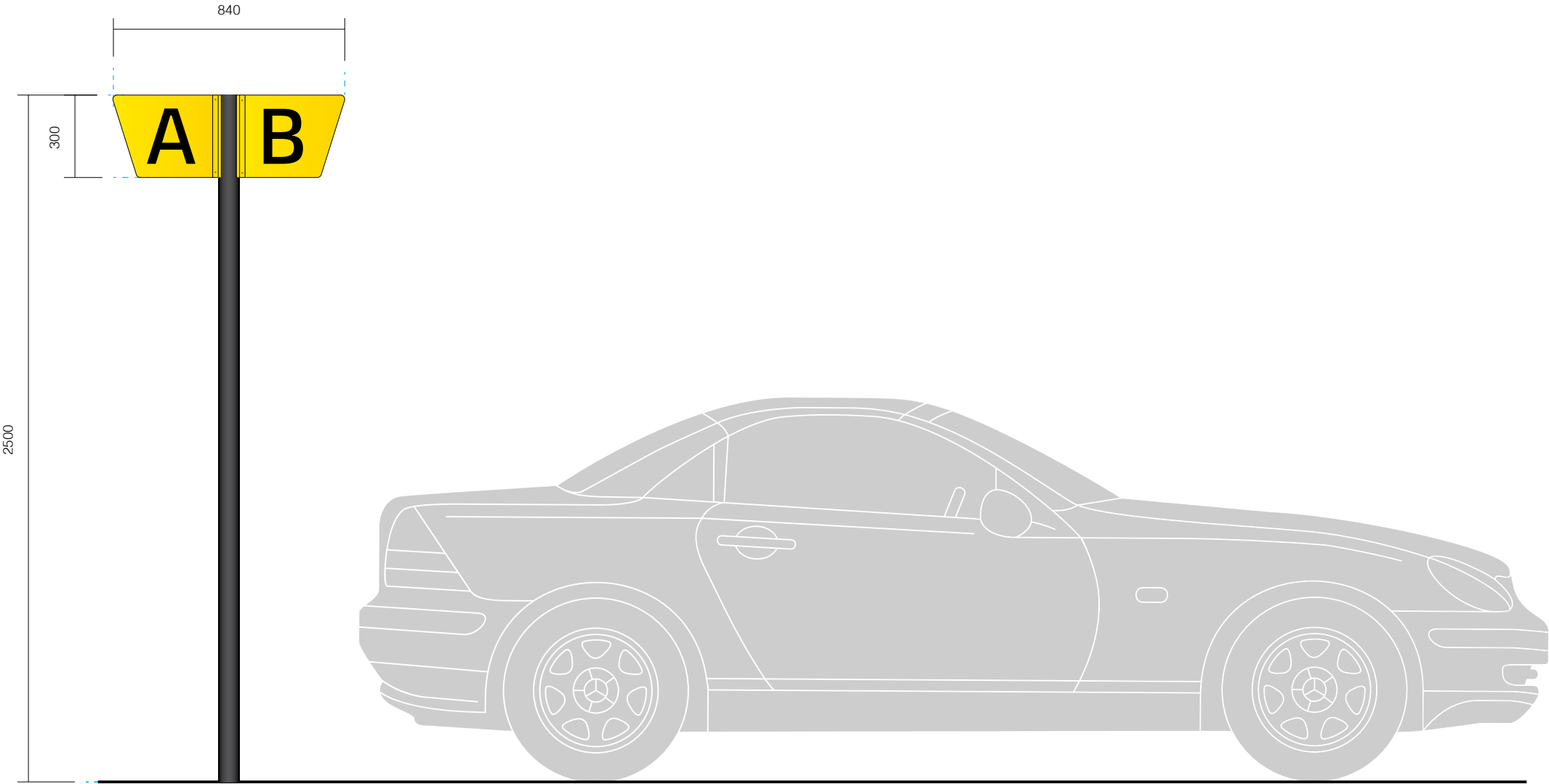
- P1**

  - P1 mask & spray on column
- P2**

  - P2 mask & spray on column

Application Details

- Refer to: Section 8, Construction Standards, Direct Applied Graphics



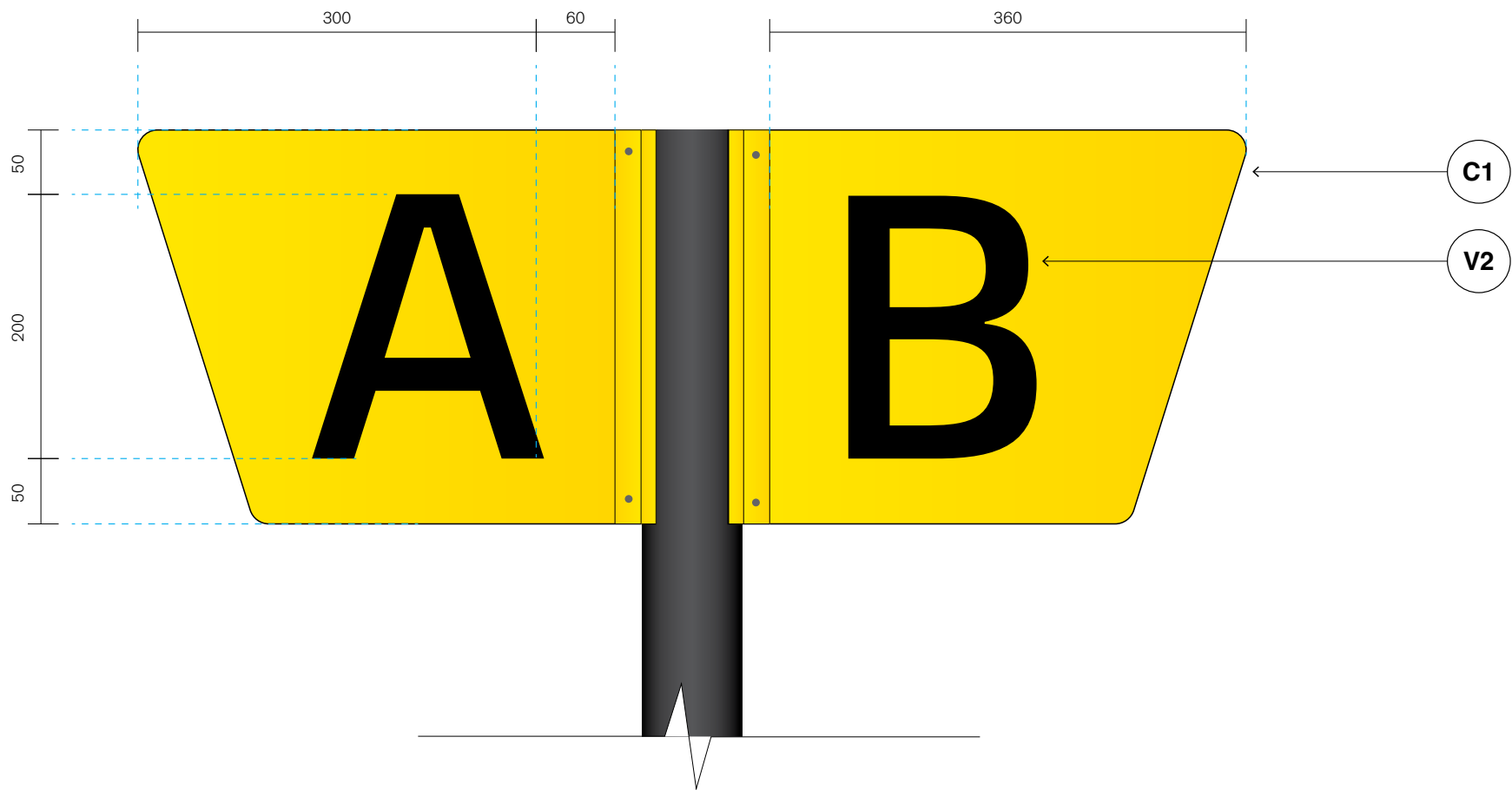
Elevation  
Scale 1:20

Sign Location

**Purpose**  
Identifies parking zone ID's on rooftop levels that not do have car park columns.

**Location**  
Located at allocated confirmation points.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Scale 1:5

Graphic Layout

**Lot Designation**  
FS Millbank Regular  
Alignment: To respond to blade direction  
Size: 200mm height

Construction & Materials

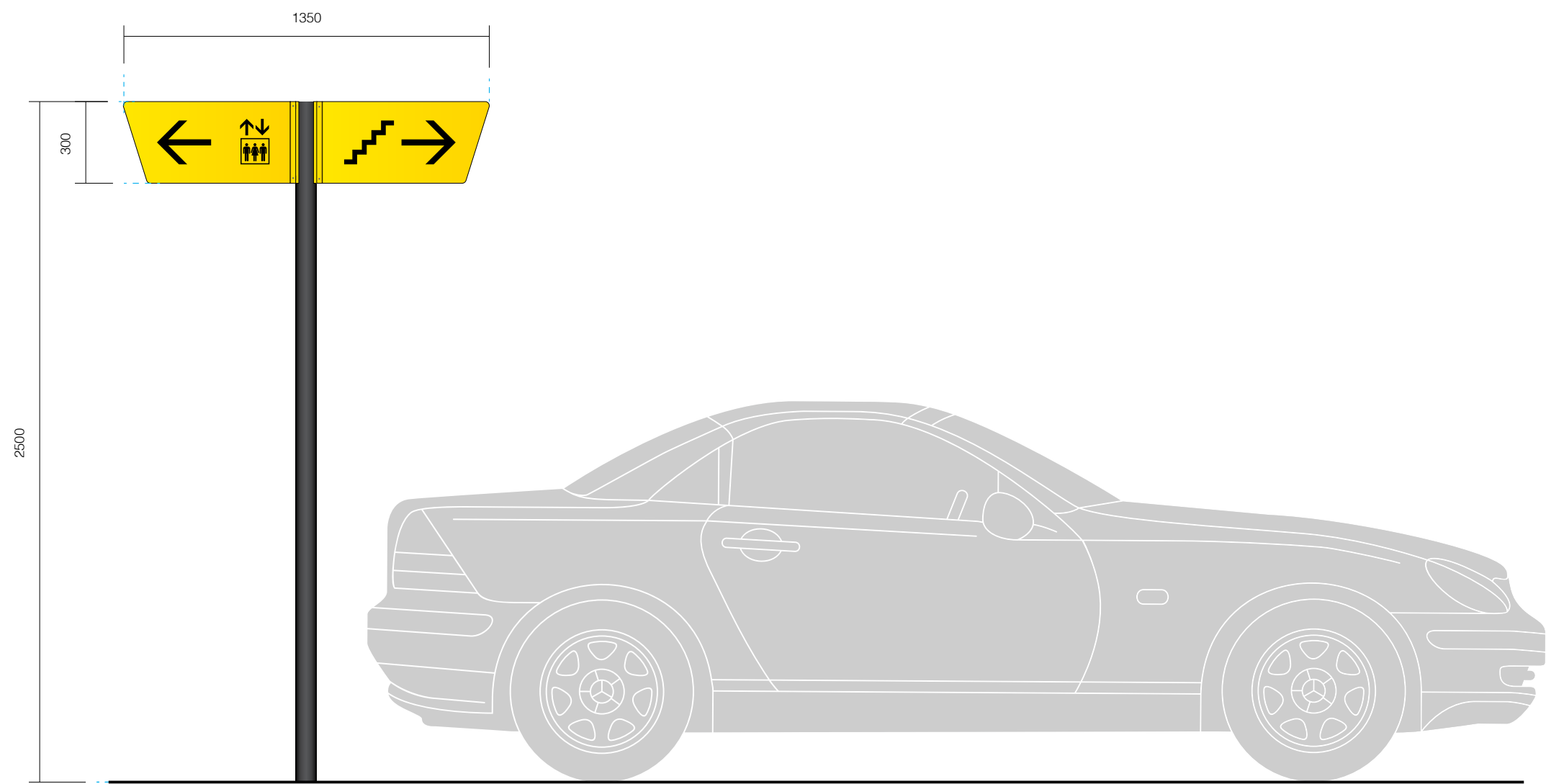
Materiality Legend

- |                              |                                  |
|------------------------------|----------------------------------|
| <b>C1</b>                    | <b>V2</b>                        |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium |

Construction Details

- Refer to: Section 8, Construction Standards, Cantilevered Signforms





Elevation  
Scale 1:20

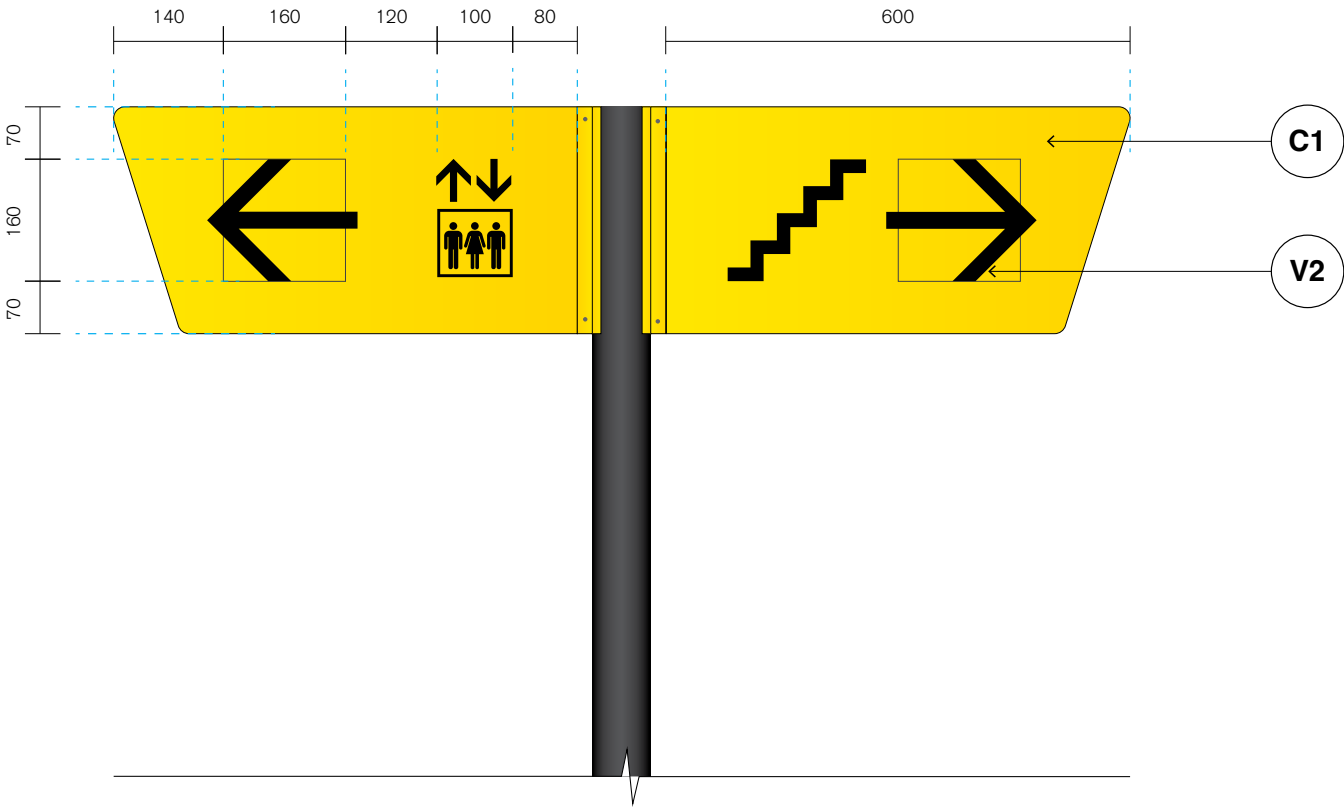
Sign Location

**Purpose**  
Directs pedestrian traffic at rooftop levels. Refer to Section 3, Terminology & Addressing, Category 11.

**Location**  
Located at major pedestrian decision points at rooftop level.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance





**Detail**  
Scale 1:10

Graphic Layout

**Pictogram**  
Lift & Stair: 160mm height

**Arrow**  
160mm height

Construction & Materials

Materiality Legend

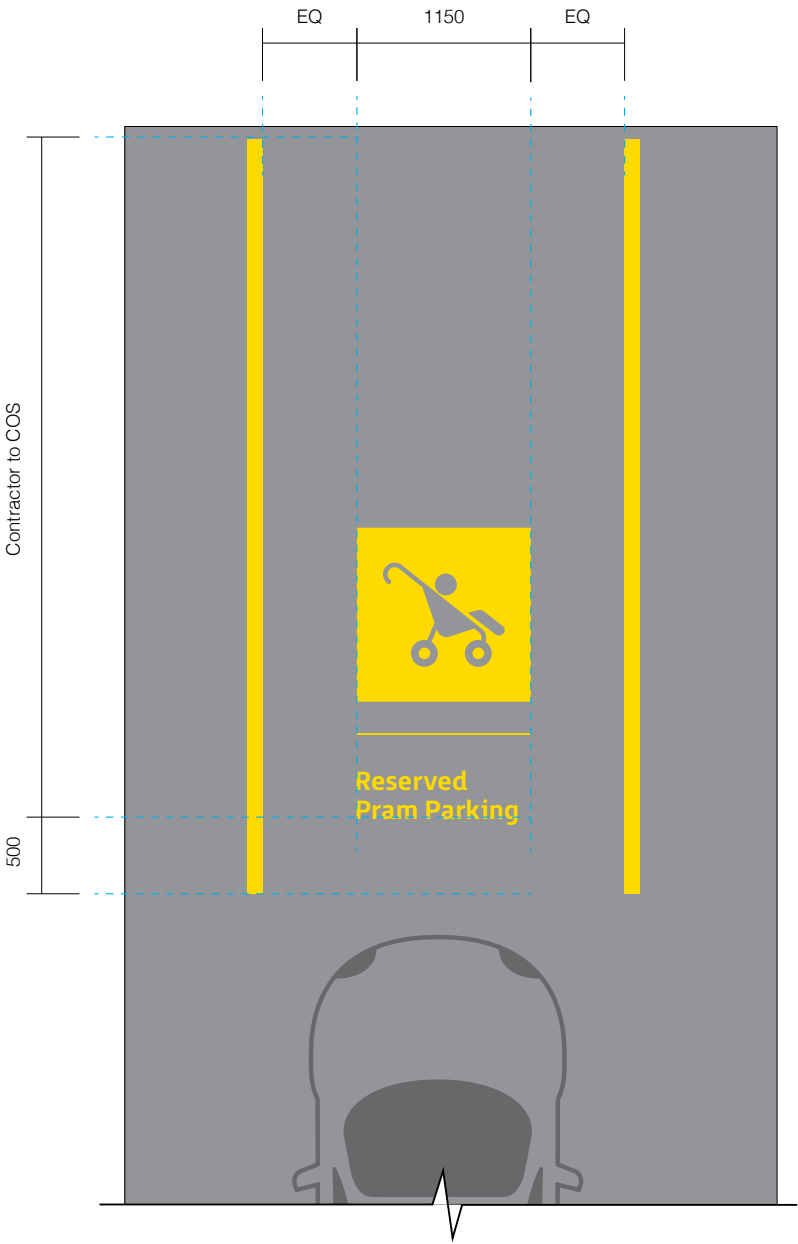
- C1**

  - C1 finish on 3mm aluminium
- V2**

  - V2 applied on top of aluminium

Construction Details

- Refer to: Section 8, Construction Standards, Cantilevered Signforms



**Plan**  
Scale: 1:50

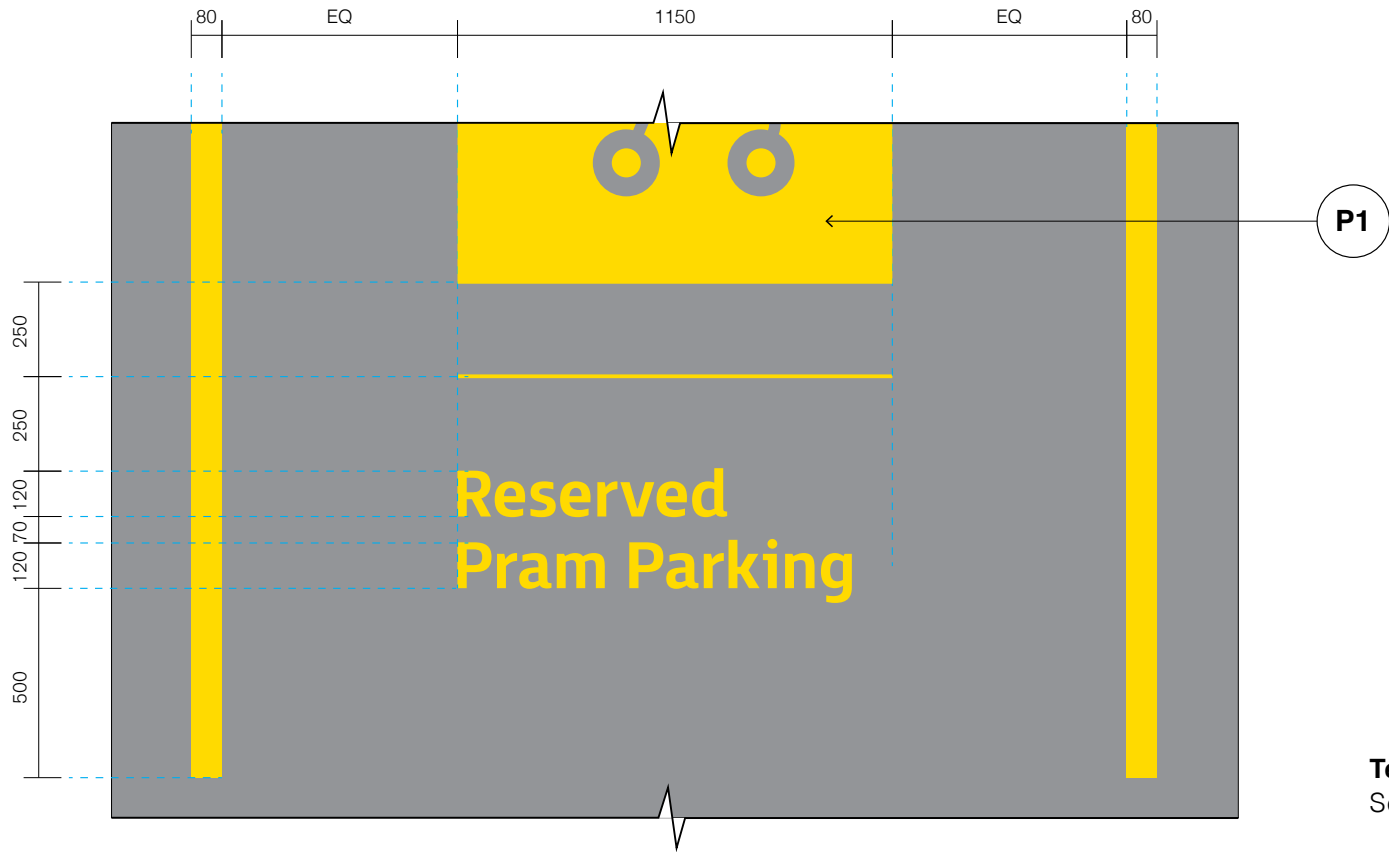
## Sign Location

**Purpose**  
Identifies parking zones for vehicular traffic. Refer to Section 3, Terminology & Addressing, Category 12.

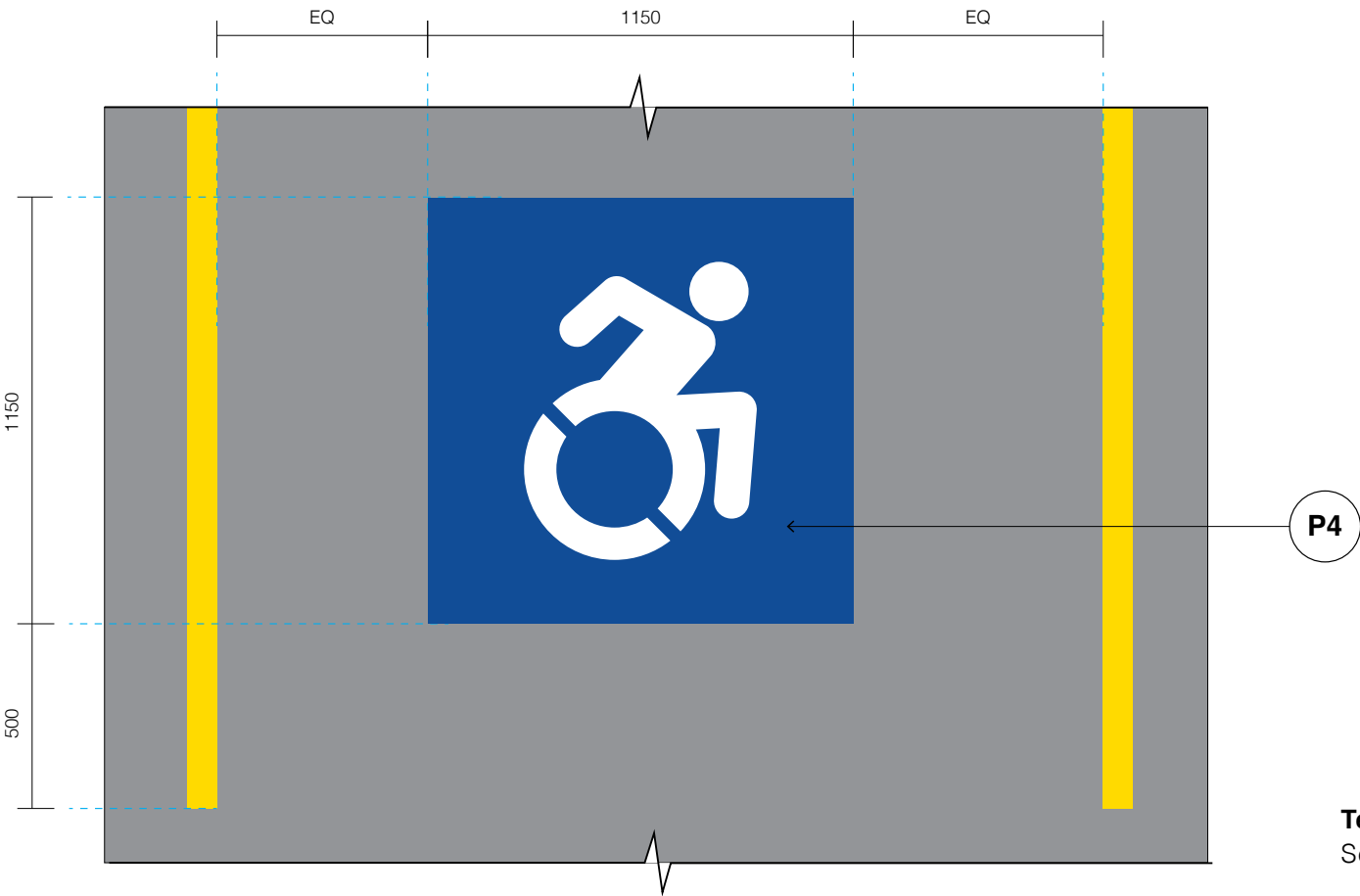
**Location**  
Located at designated parking zones.

**Australian Standards**  
In compliance with AS/NZS 2890.1: 2004, car park floor graphics must have 80-100mm solid lines to distinguish between spaces. Accessibility pictogram must be 1200mm square with white icon in blue square, and be inset 500-600mm from start of space.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Template 01 - Pictogram & Text  
Scale 1:20



Template 02 - Accessibility  
Scale 1:20

Graphic Layout

Pictogram

1150mm width

Dividing Line

Line weight: 5mm

Messaging

FS Millbank Bold

Alignment: Left

Size/ Leading: 120mm, 70mm

Tracking: 10+, Optical Kerning

Construction & Materials

Materiality Legend

P1

• P1 mask & spray  
on floor

P3

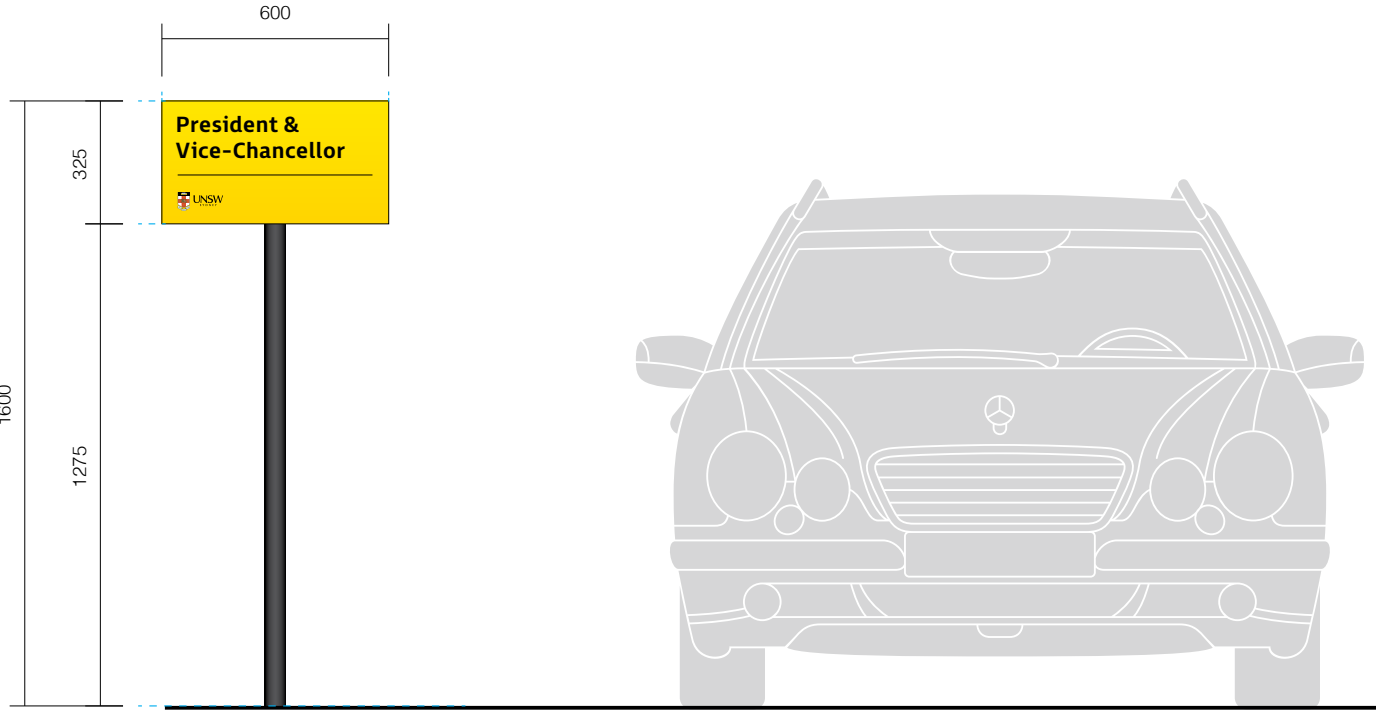
• P3 mask & spray  
on column

P4

• P4 mask & spray  
on floor

Application Details

- Refer to: Section 8, Construction Standards,  
Direct Applied Graphics



Sign Location

**Purpose**  
Identifies parking zones for authorised users. Refer to Section 3, Terminology & Addressing, Category 12.

**Location**  
Located at designated parking zones.

- Note**
- For sign type selection, refer to: Section 5, The Process, Step 3
  - For content guidelines, refer to: Section 3, Terminology & Addressing
  - For material finishes, refer to: Section 8, Construction Standards, Finishes Schedule
  - For sign maintenance, refer to: Section 21, Maintenance



Detail  
Scale 1:4

Graphic Layout

- Messaging**  
FS Millbank Bold  
Alignment: Left  
Size/ Leading: 40mm, 30mm  
Tracking: 10+, Optical Kerning
- UNSW logo**  
50mm height

Construction & Materials

- Materiality Legend**
- |                              |                                  |                                        |
|------------------------------|----------------------------------|----------------------------------------|
| <b>C1</b>                    | <b>V2</b>                        | <b>V3</b>                              |
| • C1 finish on 3mm aluminium | • V2 applied on top of aluminium | • V3 print applied on top of aluminium |

- Fixing Details**
- Refer to: Section 20, Shop Drawings

For sections 01 - 08, refer to chapter G.1  
For sections 13 - 17, refer to chapter G.3  
For sections 18 - 23, refer to chapter G.4



**UNSW**  
SYDNEY