

# Competition Terms and Conditions (The 45-Second Pitch-Perfect Marketing Video Challenge)

## TERMS AND CONDITIONS

1. Information on how to enter and prizes form part of these terms and conditions. By participating, entrants agree to be bound by these terms and conditions. Entries must comply with these terms and conditions to be valid.
2. The Promoter is the University of New South Wales (ABN 57 195 873 179) of High Street, UNSW Sydney NSW 2052. To contact the Promoter, please email [marketing.pitch@unsw.edu.au](mailto:marketing.pitch@unsw.edu.au).

### Competition period

3. The competition titled 'The 45-Second Pitch-Perfect Marketing Video Challenge' (the Competition) commences at 0900 Sydney (GMT+11) on 30/03/2026 and ends at 23.59 Sydney (GMT+11) on 30/05/2026 (Competition Period).

### Eligibility to enter

4. Entry is open to all international and domestic undergraduate and postgraduate students who are:
  - aged 18 years or over; and
  - currently enrolled in a UNSW course (Eligible Entrants).
5. Directors, management, employees and their immediate families, of the Promoter, retailers, suppliers, associated entities and agencies associated with this competition are ineligible to enter.

### How to enter

6. To enter, Eligible Entrants must, during the Competition Period, visit <https://www.unsw.edu.au/business/our-schools/marketing/news-events/student-video-competition-2026> and fully complete the online MS Form, including full name, UNSW email address, student ID number and submit a private YouTube link to their video entry.
7. Entrants must submit an original video of 45 seconds or less which addresses one or more of the following questions:
  - Why should students study Marketing at UNSW?

- Why should students study Marketing Analytics at UNSW?
- What have you learned the most from studying Marketing and/or Marketing Analytics at UNSW?

8. A limit of one entry applies per person. You can enter individually or in a team up to three (3) students.
9. Any entry that is submitted outside the Competition Period, not completed in accordance with these Terms and Conditions, incomplete or in the Promoter's sole discretion, considered by the Promoter to be defamatory, racist or otherwise unlawful or offensive, will not be eligible to win and will be excluded from the Competition.

### Prize[s]

10. The prizes are:
  - 1<sup>st</sup> Place: a gift card valued at AUD \$200 per person (maximum AUD \$600 per video, up to 3 people per group)
  - 2<sup>nd</sup> Place: a gift card valued at AUD \$150 per person (maximum \$450 per video, up to 3 people per group)
  - 3<sup>rd</sup> Place: a gift card valued at AUD \$100 per person (maximum \$300 per video, up to 3 people per group)
  - Participation Prizes: Top 30 shortlisted videos will each receive one UNSW souvenir valued at a recommended retail price of AUD \$30 (one souvenir per video).

(together, the Prize).

11. All taxes (excluding goods and services tax (GST)) which may be payable as a consequence of receiving the Prize are the sole responsibility of the winner.
12. The Promoter is not liable for any loss, damage or injury suffered (even if caused by negligence) as a result of any winner accepting and/or using the Prize, except for any liability which cannot be excluded by law.
13. The Promoter is not responsible or liable for any loss, damage or injury suffered by any winner arising from, or in connection with, the Prize or the conduct of the supplier or manufacturer of the Prize.

14. The Prize is not redeemable for cash or an alternative prize and a winner's entitlement to the Prize is not transferable.

#### **Judging date and time**

15. Judging will take place during the period between 1/06/2026 and 22/06/2026 at UNSW Sydney (Judging Period).

16. All entries will be judged by a panel of up to five (5) judges based on the following evaluation criteria:

- Creativity (20%) - Presents original ideas or a unique approach to showcasing Marketing or Marketing Analytics at UNSW.
- Attractiveness (20%) – Visually engaging, well-edited, and attention-grabbing within the short time frame.
- Persuasiveness (20%) – Effectively promotes the value of studying Marketing or Marketing Analytics at UNSW.
- Clarity (20%) – Communicates the message clearly and directly, addressing the competition questions.

17. The top 3 videos will be selected by the judging panel and awarded as the 1st Place, 2<sup>nd</sup> Place, 3<sup>rd</sup> Place.

18. Another 30 shortlisted videos will be selected by the judges and awarded the Participation Prizes.

19. This is a game of skill and chance plays no part in determining the winner.

#### **Prize delivery**

20. Prizes must be collected by the winners from The School of Marketing located on Level 3, South Wing in the Quadrangle Building UNSW Sydney, NSW 2053 within 30 calendar days from notification under clause 22.

#### **Prize substitution**

21. In the event that the Prize (or any part of the Prize) becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize (or the relevant part of a prize) with a prize of equal or greater value.

#### **Winner notification**

22. Winners will be notified by email on 22/06/2026.

23. The names of winners will be published on 22/06/2026 at <https://www.unsw.edu.au/business/our-schools/marketing/news-events/student-video-competition-2026>.

#### **Unclaimed Prizes**

24. Prizes will be distributed after the close of the Competition.

25. If a Prize is not accepted or claimed within 30 days of the date on which the names of the winners are published under clause 23, the relevant winner's entry will be deemed invalid and the prize will be forfeited or

otherwise dealt with by the Promoter in its absolute discretion.

26. The Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches. If such problems arise, the Promoter may modify, cancel, terminate or suspend the Competition.

#### **Use of Eligible Entrant's personal information**

27. Personal information including the Eligible Entrant's name, address and email will be collected and used for the purpose of conducting this Competition. This may require disclosure to third parties, including local regulatory authorities and the Promoter's agents or third-party service providers, for the purpose of conducting the Competition, or for promotional and marketing purposes (including for direct marketing) (Purpose).

28. By entering this Competition, Eligible Entrant's consent to the use of their personal information for the Purpose, and that the Promoter may contact them for future marketing and material purposes without payment. Eligible Entrants agree that the Promoter may use this information for that purpose.

29. Eligible Entrants may access, change or update their personal information by emailing the Promoter at [marketing.pitch@unsw.edu.au](mailto:marketing.pitch@unsw.edu.au). A copy of the Promoter's privacy policy is available at <https://www.unsw.edu.au/privacy>. The privacy policy contains information about how individuals may access or correct personal information or make a privacy related complaint.

#### **Entry content**

30. Entries must be the Eligible Entrant's original work. The Promoter reserves the right to require the Eligible Entrant to verify that the entry is the Eligible Entrant's original work. If the Promoter is unable to verify that the entry is original work to its satisfaction, the entry will be deemed invalid.

31. Eligible Entrants warrant that their entry is not in breach of any third party intellectual property rights. Eligible Entrants agree to indemnify the Promoter and its associated agencies against all losses, damages, claims and costs by third parties arising out of, connected to, or resulting from, a breach of the warranty set out in this clause 31.

32. An Eligible Entrant's entry must not include:

- (a) any image, video or voice of any other person without that person's express consent;
- (b) any content that contravenes any law; and
- (c) any content that is obscene, offensive, potentially defamatory, discriminatory, indecent, prejudicial or inconsistent with prevailing community standards.

33. By entering this Competition, Eligible Entrants grant the Promoter a non-exclusive licence to use the content of their entry, or any part of the content of the entry, in any way the Promoter wishes (including

modifying, adapting, copying, cropping, retouching, editing, publishing, broadcasting or communicating the entry whether in original or modified form in whole or in part) in all media for the purposes of the Promoter's business on its website, social media or in any marketing campaign, without payment to the Eligible Entrant of royalties or compensation. If requested by the Promoter, Eligible Entrants agree to sign any further documentation required by the Promoter to give effect to this clause 33.

34. By entering this Competition, Eligible Entrants consent to the Promoter dealing with their entry content in any way that may otherwise infringe the Eligible Entrant's moral rights and agree not to assert their moral rights (wherever such rights are recognised) in respect of their entry against the Promoter or its assigns, licensees or successors.
35. Eligible Entrants consent to the Promoter using their name, likeness, image and/or voice in the event that they are a winner in any media for an unlimited period of time without remuneration or compensation for the purpose of promoting this Competition (including any outcome) and/or promoting any products manufactured, distributed and/or supplied by the Promoter.
36. The Promoter is not responsible for any loss, damage or injury to Eligible Entrants resulting from entering or participating in this Competition including arising from any comments made, or material published, by third parties about the Eligible Entrants on any social media platform in connection with this Competition.

#### **General conditions**

37. The Promoter's decision is final, and binding and no correspondence will be entered into. The Promoter accepts no responsibility for late, lost or misdirected entries or other communications. Entries will be deemed void if illegitimate, forged, manipulated or tampered with in any way.
38. Should an Eligible Entrant's contact details change during the Competition Period, it is the Eligible Entrant's responsibility to notify the Promoter. A request to access or modify any information provided as part of the redemption of a Prize should be directed to the Promoter.
39. The Promoter reserves the right to request verification of the social media profile of Eligible Entrants and of the age, identity and residential address of winners and any other information relevant to entry into or participation in this Competition. Verification is at the discretion of the Promoter, whose decision is final. Failure by the Promoter to enforce any of its rights does not constitute a waiver of those rights.
40. The Promoter reserves the right to disqualify any individual who submits an entry that is not in accordance with these terms and conditions, or who is involved in any way in interfering or tampering with the conduct of this Competition, has breached any of these terms and conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Competition.

41. Winners may have rights under the Australian Consumer Law and other similar legislation which cannot be excluded, restricted, or modified by the Promoter. These terms and conditions do not exclude, restrict, or limit those statutory rights in any way. However, to the extent that it is permitted to do so by law, the Promoter (including its officers, employees, and agents) excludes all liability whether arising in tort (including without limitation negligence), contract or otherwise for any personal injury or any other loss or damage (including without limitation loss of opportunity or loss of profits) whether direct, indirect, special or consequential, arising in any way out of the Competition, including, without limitation:
  - (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
  - (b) any theft, unauthorised access or third party interference;
  - (c) any entry that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
  - (d) any variation in market value to that stated in these terms and conditions;
  - (e) any tax implications; or
  - (f) the Prize.

42. If for any reason beyond the reasonable control of the Promoter this Competition is not capable of running as planned, the Promoter reserves the right in its sole discretion to take any action that may be available to it, and to cancel, terminate, modify, or suspend the Competition, or amend these terms and conditions, unless to do so would be prohibited by law.