

# Bachelor of Commerce / Media (PR & Advert) 3596

## Progression Plan for 2022 Commencing Students

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## Program and Course Terminology

Please refer to the 2022 Handbook for the program and major rules: <https://www.handbook.unsw.edu.au/undergraduate/programs/2022/3596>

| Terminology                          | Definition                                                                                                                                                                                                                                                                                                                                                                                                                           |
|--------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Integrated First Year Courses</b> | Students must take 48 UOC of the integrated first year courses.                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Commerce Major</b>                | Major Requirements: 48 UOC in an approved disciplinary stream containing at least 18 UOC at level 3. Note that the 48 UOC includes one course from the Integrated First Year. This means that students will complete 42 UOC in specified disciplinary courses outside the core.                                                                                                                                                      |
| <b>Business School Electives</b>     | Students must complete Business School electives to complete a minimum of 96UOC of courses within the Business School.                                                                                                                                                                                                                                                                                                               |
| <b>myBCom</b>                        | Students need to complete three non-credit bearing myBCom professional development elements including myBCom Blueprint (COMM0999), myBCom First Year Portfolio (COMM1999) and myBCom Graduation Portfolio (COMM3999)                                                                                                                                                                                                                 |
| <b>Mandatory WIL course</b>          | <p>Students must complete a 6 UOC Work Integrated Learning (WIL) course within their program. This course can count as a Business School elective or where applicable, can count as a Commerce major elective or Final Year Synthesis or General Education subject.</p> <p>Note: Students in Commerce Double Degrees have the option of meeting the mandatory WIL requirement in the non-Commerce component of the Double Degree</p> |
| <b>Final Year Synthesis</b>          | <p>Students must complete either a 6 UOC Synthesis of Learning Course, or a 0 UOC Synthesis Experience.</p> <p>Students who complete a Synthesis course that is also a Work Integrated Learning course within a major, will meet a major elective, WIL and Synthesis requirement.</p>                                                                                                                                                |
| <b>Level 1 limit</b>                 | The maximum level one limit in this degree is 60UOC (10 courses)                                                                                                                                                                                                                                                                                                                                                                     |

**PLEASE USE THIS DIAGRAM AS REFERENCE ONLY. IT DOES NOT REPLACE THE HANDBOOK AS GUIDE FOR PROGRAM REQUIREMENTS.**

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**Table A. Commerce major**

| Integrated First-Year Courses                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                          | myBCom   |                          | First Commerce Major<br>(Refer to Table B for options) |                          | Business School Electives<br>(Must be a course offered within the Business School) |                          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|----------|--------------------------|--------------------------------------------------------|--------------------------|------------------------------------------------------------------------------------|--------------------------|
| (48UOC)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                          | (0UOC)   |                          | (42UOC)                                                |                          | (6UOC)                                                                             |                          |
| COMM1100                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <input type="checkbox"/> | COMM0999 | <input type="checkbox"/> |                                                        | <input type="checkbox"/> | WIL / Final Year Synthesis*                                                        | <input type="checkbox"/> |
| COMM1110                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <input type="checkbox"/> | COMM1999 | <input type="checkbox"/> |                                                        | <input type="checkbox"/> |                                                                                    |                          |
| COMM1120                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <input type="checkbox"/> | COMM3999 | <input type="checkbox"/> |                                                        | <input type="checkbox"/> |                                                                                    |                          |
| COMM1140                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <input type="checkbox"/> |          |                          |                                                        | <input type="checkbox"/> |                                                                                    |                          |
| COMM1150                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <input type="checkbox"/> |          |                          |                                                        | <input type="checkbox"/> |                                                                                    |                          |
| COMM1170                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <input type="checkbox"/> |          |                          |                                                        | <input type="checkbox"/> |                                                                                    |                          |
| COMM1180                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <input type="checkbox"/> |          |                          |                                                        | <input type="checkbox"/> |                                                                                    |                          |
| COMM1190                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <input type="checkbox"/> |          |                          |                                                        |                          |                                                                                    |                          |
| <p>* Where applicable, WIL and/or Synthesis may be met within the Commerce Major (please see major handbook page)</p> <p>(Suggested) Students are recommended to complete a Synthesis course that is also a Work Integrated Learning course within a major. This will fulfill a major elective, WIL, and Synthesis requirement</p> <p>Student can also fulfill the WIL requirement in the non-Commerce component of the dual degree but student will still need to complete Business School Electives to complete at least 96UOC of Business School courses</p> |                          |          |                          |                                                        |                          |                                                                                    |                          |

**Table B. Approved Commerce Majors (48 UOC)**

Please refer to the 2022 Handbook for the program and major rules: <https://www.handbook.unsw.edu.au/undergraduate/programs/2022/3596>

| Accounting (ACCTA1)             | Business Analytics (COMMJ1)  | Behavioural Economics (ECONO1)     | Business Economics (ECONF1)       | Finance (Finsa1)                                   | Financial Technology (FINSR1)             |
|---------------------------------|------------------------------|------------------------------------|-----------------------------------|----------------------------------------------------|-------------------------------------------|
| COMM1140                        | COMM1190                     | COMM1100                           | COMM1100                          | COMM1180                                           | COMM1190                                  |
| ACCT2511                        | COMM1822                     | ECON1202                           | ECON1202                          | FINS1612                                           | FINS1612                                  |
| ACCT2522                        | COMM2050                     | ECON2126                           | ECON2101 / ECON2112               | FINS2615                                           | FINS3645                                  |
| ACCT2542                        | COMM2501                     | ECON2206                           | ECONF1 Elective                   | FINS2624                                           | FINS3646                                  |
| ACCT3563                        | Modelling 1 Elective         | ECON3124                           | ECONF1 Elective                   | FINS3616                                           | FINS3647                                  |
| ACCTA1 Elective                 | Modelling 2 Elective         | ECON2101 / ECON2112                | ECONF1 Level 3 Elective           | Finsa1 Elective                                    | FINS3648                                  |
| ACCTA1 Level 3 Elective         | Capstone                     | ECONO1 Level 3 Elective (ECON3XXX) | ECONF1 Level 3 Elective           | Finsa1 Level 3 Elective                            | FINS2615 / FINS2624 / FINS3623 / FINS3630 |
| ACCTA1 Level 3 Elective         | COMMJ1 Level 3 Elective      | ECONO1 Level 3 Elective            | ECONF1 Level 3 Elective           | Finsa1 Level 3 Elective                            | FINSR1 Elective                           |
| International Business (IBUSA1) | Information Systems (INFSA1) | Marketing (MARKA1)                 | Human Resource Management (MGMT1) | Innovation, Strategy and Entrepreneurship (MGMTJ1) | Taxation (TABLC1)                         |
| COMM1150                        | COMM1190                     | COMM1100                           | COMM1100 / COMM1170               | COMM1120                                           | COMM1150                                  |
| MGMT2101                        | INFS1603                     | MARK2012                           | MGMT1002                          | COMM1040                                           | TABL2710                                  |
| MGMT2102                        | INFS2602                     | MARK2052                           | MGMT2718                          | MGMT2001                                           | TABL2751 / TABLC1 Elective                |
| MGMT3101                        | INFS2603                     | MARK2085                           | MGMT3701                          | MGMT2010                                           | TABLC1 Elective                           |
| MGMT3102                        | INFS3604                     | MARK3054                           | MGMT1 Elective Core               | MGMT3001                                           | TABLC1 Elective                           |
| IBUSA1 Elective                 | INFSA1 Elective              | MARK3087                           | MGMT1 Elective                    | MGMTJ1 Elective                                    | TABLC1 Level 3 Elective                   |
| IBUSA1 Elective                 | INFSA1 Level 3 Elective      | MARKA1 Elective                    | MGMT1 Elective                    | MGMTJ1 Level 3 Elective                            | TABLC1 Level 3 Elective                   |
| IBUSA1 Level 3 Elective         | INFSA1 Level 3 Elective      | MARKA1 Level 3 Elective            | MGMT1 Level 3 Elective            | MGMTJ1 Level 3 Elective                            | TABLC1 Level 3 Elective                   |

### First Year Recommended Enrolment Plan

**PLEASE USE THIS RECOMMENDATION AS REFERENCE ONLY – Plan may not be suitable for your chosen major(s) / minor requirement OR due to changed offering terms**

| Commencing in T1                |                                 |              |
|---------------------------------|---------------------------------|--------------|
| T1 Enrolment                    | T2 Enrolment                    | T3 Enrolment |
| Level 1 Media Prescribed course | Level 1 Media Prescribed course | COMM1170     |
| MDIA1002                        | COMM1110                        | MDIA1003     |
| COMM1140                        | COMM1100                        |              |
| COMM0999                        |                                 |              |

| Commencing in T3                |                                 |              |
|---------------------------------|---------------------------------|--------------|
| T3 Enrolment                    | T1 Enrolment                    | T2 Enrolment |
| COMM1140                        | MDIA1002                        | COMM1100     |
| MDIA1003                        | COMM1110                        | COMM1120     |
| Level 1 Media Prescribed course | Level 1 Media Prescribed course |              |
| COMM0999                        |                                 |              |

COMM0999 is 0 UOC for MyBComm

*Note: Please refer to the [sample programs](#) or contact [Faculty of Arts, Design & Architecture](#) if you have any questions about the Media component study.*